WEDNESDAY, NOVEMBER 28, 1928



quate journalistic relics, an unappreciated martyr to public not feel well come into the dispenservice, unhonored and unsung.

For proof, see the communication quoting Dr. E. T. Hodge's charges, we find staring us in the face in an adjoining column. or night to call a doctor. Our correspondent opposes Dr. Hodge and sides in with the go home should not return until they Emerald.

Dr. Hodge, estcemed and temperamental member of the who returns to the campus late and geology department, might have the Emerald print news other needs a statement for classes be than local events. As it is, he calls it "nothing more than may have missed, must get a statea lot of stuffing with no news at all," but our defending cor- ment from his home physician. respondent is right in declaring that the Emerald's mission lies in supplying the university with the news which primarily concerns it. No attempt is made to compete with the Eugene or Portland metropolitan dailies. To do so would weaken efficiency Some of us in supplying campus news and would necessarily be only a ticle in Saturday's Emerald regardfeeble attempt to give a comprehensive survey of all the news ing its right to print comment about . in all the world.



In a recent lecture to his class in 'Man and His Environment," Dr. ment, declared that the Emerald, HOLIDAYS: the "Arizona Song." which purports to be a newspaper, "After all's said and done, Arizona is nothing more than a lot of stuf- one; Girl of my dreams, it's you." fing, with no news at all. By news, I take it, he meant happenings of

interest in the world. World News Plentiful

I beg to disagree with Dr. Hodge. The Emerald is not supposed to give to the student, to any great extent, news of the outside world. That, he can gain from any of our local dailies. The Emerald is an organ Dear Aunt Betsy,

by which happenings on the campus newspaper organization, as well as at him. Mister Benefiel is a nice

same? If it is stuffing to its group, mean dont you Aunt Betsy? then a story on the eruption of Mt. Etna is stuffing to the world.

Believes Reporters Unscientific Dr. Hodge also informed his class that newspaper reporters are un-

scientific, being very inaccurate in their statements of scientific causes

seems to be too near the truth for doesn't someone call 66? A Student in Journalism.

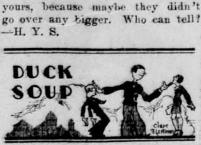
P. S. If I am disillusioned as to the purpose of the Emerald, please at once! Don't those poor boys enlighten me through your editorial knew Al Smith was not elected? column. I am sure it would be of interest to many.

Sick To Be Accommodated The dispensary will be open Fri-

day and Saturday only in the mornneed of medical attention may call at the infirmary or call by phone, sary in the morning if possible, rather than wait till the afternoon

Those who become sick after they are fully recovered. Any student

> FRED N. MILLER, M.D., University Physician.



HERE'S ANOTHER SONG FOR E. T. Hodge, of the geology depart- YOU TO LEARN OVER THE Thanksgiving party tonight at Y.

> TODAY'S PUTRID PUN "recompense"

I'll lend you my "britches" but if you recompense I'll beat your head off! * * *

can be made known to every stu- I live near Eugene and I play with home with a heavy cold and a case dent, it is a factor in the welding all the nice little boys that go to of the flu which is so prevalent al together of the student body, and school there. I like all the teachers this time. Professor Sweetser's it is a means by which the student that work on the campus too, don't condition, though, is not serious and in journalism can gain an element- you? Mister Smith has such a nice he is expected back at work after ary knowledge of newspapers and mustach and all the gurls are in love the holidays.

man too only the gurls dont giggle With this purpose in mind, I also when he comes around and he wears disagree with him when he says short pants. Why dont he wear no that what the Emerald prints is hair on his head? I dont like Docstuffing. I grant that campus news | tor Boyer, he always looks so mad is not world news, and is of interest at me and he always plays with to only a comparatively small his dog alone and wont let me have group. But is it not news just the any fun at all. I think he's awful

FRECKLES.

MEW MEMBERS JOIN CHAMBER

(headlines in St. Helens Mist) 'Twas cat's meow, no doubt!

AUNT DUCKLIE

makes some interesting discovery in Do you think it is befitting the the field of geology, please send a dignity of our Alma Mater for some science to cover the discovery. We men's new dorm to go about yellmustn't let our secret out. He ing: "raw, raw Sherry, raw!" Why AL and LU.

Dear Al and Lu, Someone should put a stop to this AUNT DUCKLIE.

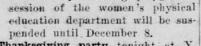
THERE IS LOTS MORE DIRT ON THIS CAMPUS THAN WE ARE HEARING ABOUT. IS IT TOO MUCH TROUBLE TO JOT ing. At any other time students in IT DOWN AND DROP IT IN THE BOX IN THE DOORWAY OF THE MAIN LIBE?

THE COOK

ANNOUNCEMENT

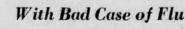
Scabbard and Blade elect: Major Barker William R. Jost Herbert Lasalle William Crawford Louis Harthrong Wade Newbegin Robert Hynd W. E. Hempstead



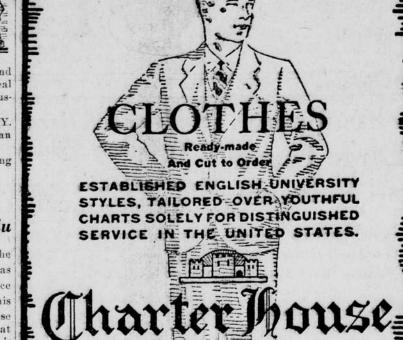


M. hut at 7:30. Cosmopolitan club is in charge. There will be no faculty dancing

class this week. A. R. Sweetser Ill



Professor A. R. Sweetser of the department of plant biology has been unable to meet his classes since I am a little boy five years old. last Thursday, being confined to his



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Try these better bran flakes. You get the nourishment from the wheat. Just enough bran to be mildly laxative. Order some today at your campus cafeteria or the fraternity restaurant. Made by Kellogg of Battle Creek.

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The most popular cereals served in the dining-rooms of American colleges, eating clubs and fraternities are made by Kellogg in Battle Creek. They include Pep Bran Flakes, ALL-BRAN, Rice Krispies, Krumbles, Corn Flakes and Kellogg's Shredded Whole Wheat Biscuit. Also

Kaffee Hag Coffee -the coffee that lets you sleep.



identer the Inder.

Be it noted, Dr. Hodge, there is a kernel of constructive criticism in your viewpoint, of which we shall endeavor to this way. Do we want an Emerald, take heed. Perhaps there is room for a wider journalistic ser- a daily school paper? I don't bevice, a broader news scope which can be supplied without lieve there is one who would vote resorting to the use of Associated Press dispatches and without making the Emerald a forty page facsimile of the New against the compulsory installment York Times. For some time there has been a sentiment that of the Oregana, and three times that more attention should be paid to international affairs in the number or more didn't care enough columns of the Emerald. Always willing to contribute insofar about the book to drag themselves as it is able to the intellectual progress of the students, the to Villard hall and cast a mark. Emerald is planning to devote some space again this year to That's not all. It's not dangerous analysis of contemporaneous political and spcial conditions to say that half the votes in favor which were treated each week last year by Professor W. P. Maddox, then of the department of political science.

ipopole ++++

How much interest the students will evidence in such Eves if they should scream blasmaterial, assuming that it is admirably handled, is a question. phemonsly about the thing, that's a They shall be furnished something along this line providing paper's right. The party who cried it is demanded.

Another criticism which has come to our attention is that of the daily column by our "inquiring reporter" in which a question is asked representative readers. It was lamented that will admit, 1'm sure, that daily the students like to read answers to such questions as "What papers are much more necessary than "What are the most admirable qualities in a wo- magazines, and that there is more is love?' "Do you believe a squadron of police should chap- difference in value between the man?" erone downtown student dances ?'' Our critic would have us Emerald and Oregana than there is ask really significant, important questions pertaining to na- between daily periodicals and those tional and international problems of the day.

***** Inderste

How about it? Which would the students rather read? ing college where everyone knows It is worth asking, and an assignment will be made soon to everybody else. It's nice I guess our "inquiring reporter" to ask students: "Which type of ques- for the sentimentalist to exclude tion, sensational or serious, would you prefer to be asked?" the face of some "tripple threat" Upon the result of this will perhaps rest the decision of Emerald on the team of '99 from a long policy. We have a sneaking feeling and some evidence that in string of other motionless disfigurtoday's "inquiring reporter" students prefer answers to sensa- ations and exclaim to his very bortional questions and local news.

the left ***

So the Emerald is faced with that old journalistic prob- tablished business partner, but who lem, old when priests and pharaohs first propagandized the was never affiliated. "Yes that's public, ---- of whether to furnish our readers what they want the house I belonged to. It was or what we think they ought to have.

Our policy is: "All the campus news that's fit to print."-W. E. H. jr.

The Ambler

Yesterday we saw:

EDDIE CREBS discussing money onsly in the library . . . "BABE" its views. It's the students' paper and banking on the curb . . . RO CHASE walking toward the library and your articles receive the same LAND DAVIS wrinkle his nose and ... MARGARET CLARK pessimis- attention as mine, so if you want look sad as usual . . . MAC EPLEY tic about things in general the Oregana put up a piercing how! living up to his hard-boiled reputa- HARRY VAN DINE "bawling out" about it, but never, never condemn tion . . . TIM WOOD industriously 'a professor to a student.

Some of us at least read the ar the Oregana which was evidently unfavorable to the writer.

Now let's consider the subject of the "yearly struggle" was railroaded through.

Kick Coming

Why shouldn't the Emerald kick? mean, softly wept, about the existence of a paper who was gently administering means of eruel oppo sition to another school publication that are distributed every month or so

ed friend, "I used to know that big bruiser." Or to emphasize boastthe best on the campus." That sort of thing is passing on as fast as innecent women

Emerald Upheld

Since I'm as distantly disconpounding a typewriter at the neeted from the staff as the rest "shack," then dashing out the door of you are from heaven I think on the run-term paper? ... CATH- it is most fitting and proper that ERINE CALOURI studying assidu- 1 uphold the Emerald and encourage the articles themselves like I am



When the Most Honorable Tourist enters a Japanese shop, experienced travelers tell us, he is instantly struck by the elegant bareness of the shelves. The astute Eastern merchant discloses his wares one piece at a time, working down from the choicest to an eventual sale.

If our local tobacco shops were conducted on the Japanese system, we venture to predict that Chesterfield would be the first cigarette

offered - and about eight times out of ten there'd be a sale on the spot!

At least that's what the sales figures indicate -- over six million smokers keep asking for Chesterfield and the salesmen all know it.

And no wonder, you smokers. You who have tried 'em know there's no need to sell Chesterfields - that mild different flavor just puts itself over.

HESTERFIELD MILD enough for anybody. . and yet . . THEY SATISFY

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