

Oregon Emerald

University of Oregon, Eugene

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Oregana Making 'Noteworthy' Attempt To Sell the Book

Everyone admires a game loser. Only in the case about to be related below, no one has lost, yet.

Earlier this fall the Oregana management made an attempt to put the sales price on student fees. The measure failed by a few votes when it came to a vote. Failure of the book seemed imminent, according to the business staff, who feared that they could not publish one for lack of circulation.

Today ends the drive, entered into half-heartedly by the yearbook's high moguls, to sell the book. We haven't seen sales figures on the drive, but we'll wager that by tonight the mark will fall below the 1900 mark set at the start.

The Oregana is a worthy organ of the student body; it should be kept—if the students want it. At the start of the campaign those in charge were dubious of its success and said as much for publication. They entered the game beaten before they started. They didn't have confidence that their book was going to be worth buying. If they had changed their psychology a bit, it would have helped their sales.

What we'd like to know is this: wouldn't it have been better to have attacked the problem of selling the Oregana with vim and at least a brave front rather than approaching the prospective buyer with an attitude of "we know you won't buy this, but if you should happen to, we would like to sell you one?" Let's hear a little more pep talk, Oregana salesmen.—A. L. S.

The Ambler

Yesterday we saw:

FRANKLIN LINVILLE in a dark booth . . . ELEANOR PATTON getting acquainted . . . LEONARD MAYFIELD coming out of the Co-op . . . DICK FIELDS extolling an editor's merits . . . JANET ALLEXANDER wearing a red toque . . . MARIAN ANDERSON shivering in the morning chill . . . CHARLES LAIRD sidestepping an on-rushing female . . . AMELIA KIBLAN porch-swinging . . . CLAYTON CAMPBELL earning his daily bread and butter . . . MERLIN BLAIS waiting for classes to dismiss.

Warner

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cisco. After Major Warner died she came to live in Eugene where her brother-in-law, Sam Bass Warner, was a member of the law school faculty in the University of Oregon. She decided to give her collection of oriental arts to the university when Prince L. Campbell, then president of the institution, told how grateful the school would be if her collection could be put in a museum here.

Since the giving of this collection, Mrs. Warner has been to the Orient and Europe many times, bringing back more articles to add to her collection with each visit. Twice Mrs. Warner has been in China while the troops were fighting close by. When enroute to Peking a year ago the train in which she was riding was fired upon by bandits, and when she was actually in the city itself her life was constantly in danger because the opposing Chinese forces were trying to capture the city.

Mrs. Warner has been interested in art since childhood. When only a small girl she was taken to Europe by her father, a great lover of art, to see the great museums in Paris. Later Mrs. Warner studied art for five years in Italy and France. Mrs. Warner has made a number of trips about this country visiting the noted museums. She has visited nearly all the large libraries in the east and spent a good deal of time studying the children's division in the Brooklyn library last summer with a view towards aiding the University of Oregon library in this connection.

People in the United States are becoming more and more interested in museums, said Dr. Henry Fairchild Osburn, president of the American Museum of Natural History, and this year 40 expeditions have searched the far corners of the earth

to find specimens to add to the collections of the American museum.

Dr. Warren D. Smith will introduce Mrs. Warner at the assembly this morning. The invocation will be given by the Rev. Clay E. Palmer, pastor of the Congregational church. Edward Best, of the school of music faculty, will give a violin solo.

Abbott

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small town. I name him because he is from Kansas where I lived before coming to Washington," said the secretary. Miss Abbott graduated from Kansas State college at Manhattan where she made her home.

"What do I enjoy most in my work on the journals? Why, the contact with the farming people," she said unhesitatingly. "There is something real about them, something fine and hearty and 'earthy,'" the secretary added—and there was a deeper ring in her voice as she paid her quiet tribute to the American farmer.

The officer arrived Tuesday evening by train and left early this morning after a busy visit, the climax of which was a chapter banquet last evening at the regent's room of the men's dormitory. Miss Dorothy Baker, president of Theta chapter, acted as toastmistress for the affair last night. Miss Abbott being the principal speaker. A short meeting and social at the home of Dean and Mrs. Eric W. Allen followed. Formal pledging took place.

Plays

(Continued from Page One)

and Alice Gorman as the beautiful wife of the minister, each gave praise-worthy performances. Here again Mary Louise Dutton played a stellar part.

Mrs. Seybolt is to be congratulated on the production as a whole. The same plays will be given tonight with different casts. They are certainly an excellent evening's entertainment and worthy of the interest of the student body.

Oregana

(Continued from Page One)

Raley are assisting Hubbs in directing the drive. Booths will be on the campus again today and students may receive subscriptions either by asking them to be put on their winter and spring fees, \$2.50 a term, by paying the lump sum of \$5, or by paying \$2 down and \$3 on delivery.

DUCK SOUP



JUST AS THE COOK WAS PUTTING ON HIS APRON A CHLOMEGA CALLED UP AND WANTED TO KNOW IF 13TH STREET WAS THE VARSITY DRAG.

TODAY'S PUTRID PUN

"Intensify"

* I'd like to live INTENSIFY *
 * was sure it wouldn't rain. *



THINGS WE'LL LIKE TO SEE AT THE "JAM" FRIDAY NIGHT:

PAUL LUY in tights.

ART SCHOENI without Elaine Crawford.

WILLIAM EDWARD SCHEINBAUM as a hula dancer.

WALTER E. HEMPSTEAD as the spirit of childhood.

JACK JONES as a bold, bad, man.

LU ANDRE alone.

HARRY TONKON portraying a big, blonde Swede.

"BUN" STADELMAN as a dwarf.

"STIFFY" BARNETT as a folies dancer.

PRESIDENT HALL, so he would be in Eugene long enough for the freshmen to know what he looks like.

* member that "Atherton" song they used to sing? *

No, what wuz it? *

"Atherton Party." *

Lou Ann Chase was seen snooping around the Libe and College Side looking for Keith Hall who was supposed to meet her and was late. When he finally did arrive his only excuse was that his watch had stopped at one-thirty.

DID YOUR LUNCHEON DATE KEEP YOU TOO LATE, KEITH?



(Overheard at the issue window of the R. O. T. C.)
 "Well speak up, buddy, how'll you have your pants, too large or too small?"

ADVICE TO LOVE LORN

Dear Aunt Duckie,
 We were caught, by the caretaker, sitting in the graveyard Sunday night. Why did he not ask us to leave?

SURPRISED.

He never does disturb the dead. AUNT DUCKIE.

OUR PHILOSOPHY DEPARTMENT

One of the differences between summer and winter is that in the summer the rumb's seat only looks foolish, while in the winter it really is.



SOMEBODY PUT A STAMP BOOK IN THE DUCK SOUP BOX.
 We know it must have been a mere oversight, and if the person will turn in the dollar's worth of stamps, the tickets to the McDonald will be mailed at once.

A member of the English Survey sections came to yesterday morning long enough to hear the prof say something about "knowledge being the price of damnation."

Now, what kind of an argument is that for a college education?

TIME OUT! (Cook just gets a rumor that something happened to lights at the old Libe, and goes over to investigate. They must be out, all right. The Cook didn't come back.)

DUCK SOUP

(unofficially signed off)

Rogers

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public is invited and will no doubt find it of much interest.

The faculty of the physical education department will give a dinner honoring Dr. Rogers at the Osburn hotel before the lecture which will start promptly at 8:00 o'clock.

CAMPUS Bulletin

Homecoming directorate meets today at 4 p. m. in room 104 journalism building.

The swimming meets which were to be held Friday have been changed to Thursday at five o'clock. The sophomore first team will meet the junior second team and the senior first team will meet the freshmen second team.

Women's League council meeting to night in Woman's building, 7:15. Officers and chairmen of standing committees asked to be present.

Order of the "O" meeting today at men's gym at 11 o'clock.

Hermian and Women's order of the "O" group pictures will be taken today at the Woman's building at 10:50.

Will the following members of Gamma Alpha Chi and Alpha Delta Sigma please meet with Jim Manning at the Anchorage at 11 a. m. today in the upstairs room: Prof. W. F. G. Thacher, Dean David E. Faville, Carl Thunne-man, Carol Eberhart, Milton George, Bill Hammond, Bob Warner, Bob Byington, Florence Grebe, Mary Helen Koupal, Edith Lake, Margaret Long.

Oregon Knight meeting 11:00 a. m. sharp this morning, 110 Administration building. Important that everyone be there.

Theaters



McDONALD—Last chance, Al Jolson in the "Jazz Singer," a vitaphone epic. Also a clever movie-tone vaudeville skit, "The Three Brox Sisters." Coming Friday, "Captain Swagger," with Rod La Roque and Sue Carol.

REX—"Home James," featuring Laura La Plante and Charley Delaney. Another clever romance. Also an Educational comedy and new Rex music.

HEILIG—Last day "Rose Marie,"

BILLY SIEVERS

and his

Campus Chords

at the

CAMPA SHOPPE

FRIDAY NIGHT

Mould the man first, then the metal

CARNEGIE developed the steel industry by first developing his men.

The Bell System is growing faster than ever before in its history and this growth, like the steel growth, is based on the development of men.

Today, in the telephone industry, men in supervisory positions must coordinate many and varied factors. For example, before locating a new central

office, population trends are studied.

While it is being built, telephone apparatus is planned, made, delivered and installed on orderly schedule.

But more basic than all this, the executive shows leadership by his insight into the human equation and by the sympathy and understanding with which he adapts individual to job, moulding his men first.

BELL SYSTEM

A nation-wide system of 18,500,000 inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN"

Frank and Ernest

By BRIGGS



OLD GOLD

The Smoother and Better Cigarette

... not a cough in a carload



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