Oregon & Emerald

University of Oregon, Eugene

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Day Editor This Issue—Art Schoeni Night Editor This Issue— Charles H. Burr Asst. Night Editors This Issue—Fred H. Bechill Stivers W. Vernon

Oregana Making 'Noteworthy' Attempt To Sell the Book

Everyone admires a game loser. Only in the case about be in Eugene long enough for the to be related below, no one has lost, yet.

Earlier this fall the Oregana management made an attempt to put the sales price on student fees. The measure failed by a few votes when it come to a vote. Failure of the they used to sing? book seemed imminent, according to the business staff, who feared that they could not publish one for lack of circulation.

Today ends the drive, entered into half-heartedly by the yearbook's high moguls, to sell the book. We haven't seen sales figures on the drive, but we'll wager that by tonight the mark will fall below the 1900 mark set at the start.

The Oregana is a worthy organ of the student body; it late. When he finally did arrive Also an Educational comedy and should be kept-if the students want it. At the start of the his only excuse was that his watch campaign those in charge were dubious of its success and had stopped at one-thirty. said as much for publication. They entered the game beaten DID YOUR LUNCHEON DATE before they started. They didn't have confidence that their KEEP YOU TOO LATE, KEITH? book was going to be worth buying. If they had changed their psychology a bit, it would have helped their sales.

What we'd like to know is this: wouldn't it have been better to have attacked the problem of selling the Oregana with vim and at least a brave front rather than approaching the prospective buyer with an attitude of "we know you won't buy this, but if you should happen to, we would like to sell you one?" Let's hear a little more pep talk, Oregana salesmen.—A. L. S.

The Ambler

Yesterday we saw: an editor's merits . . . JANET AL-EXANDER wearing a red toque . . . MARIAN ANDERSON shivering in the morning chill . . . CHARLES LAIRD sidestepping an on-rushing female . . . AMELIA KIBLAN porch-swinging . . . CLAYTON

Warner

(Continued from Page One) eisco, After Major Warner died

Warner, was a member of the law the secretary added-and there was school faculty in the University of a deeper ring in her voice as she Oregon. She decided to give her paid her quiet tribute to the Amercollection of oriental arts to the ican farmer. university when Prince L. Campbell, then president of the institution, ing by train and left early this told how grateful the school would morning after a busy visit, the clibe if her collection could be put in max of which was a chapter bana museum here.

Since the giving of this collection, Mrs. Warner has been to the Orient Dorothy Baker, president of Theta and Europe many times, bringing chapter, acted as toastmistress for back more articles to add to her the affair last night, Miss Abbott collection with each visit. Twice being the principal speaker, A short Mrs. Warner has been in China meeting and social at the home of while the troops were fighting close Dean and Mrs. Eric W. Allen folago the train in which she was riding was fired upon by bandits, and when she was actually in the city itself her life was constantly in danger because the opposing Chi-

a small girl she was taken to Eu- stellar part. rope by her father, a great lover of art, to see the great museums in lated on the production as a whole. Paris. Later Mrs. Warner studied | The same plays will be given toart for five years in Italy and night with different easts. They France. Mrs. Warner has made a are certainly an excellent evening's visiting the noted museums. She interest of the student body. has visited nearly all the large libraries in the east and spent a good deal of time studying the children's division in the Brooklyn library last summer with a view towards aiding the University of Oregon library in Raley are assisting Hubbs in directthis connection.

searched the far corners of the earth on delivery.

to find specimens to add to the collections of the American museum.

Dr. Warren D. Smith will introduce Mrs. Warner at the assembly FRANKLIN LINVILLE in a dark booth . . . ELEANOR PAT-TON getting acquainted . . . LEON-ARD MAYFIELD coming out of the faculty, will give a violin solo.

Abbott

(Continued from Page One) small town. I name him because he is from Kansas where I lived before coming to Washington," said CAMPBELL earning his daily bread and butter . . . MERLIN BLAIS the secretary, Miss Abbott gradu-waiting for classes to dismiss. Manhattan where she made her

"What do I enjoy most in my work on the journals! Why, the contact with the farming people," she said unhesitatingly. she came to live in Eugene where something real about them, someher brother-in-law, Sam Bass thing fine and hearty and 'earthy',"

The officer arrived Tuesday evenquet last evening at the regent's room of the men's dermitory. Miss

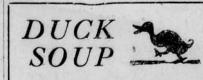
Plays

(Continued from Page One) nese forces were trying to capture and Alice Gorman as the beautiful wife of the minister, each gave Mrs. Warner has been interested praise-worthy performances. Here the price of damnation," in art since childhood. When only again Mary Louise Dutton played a

Mrs. Seybolt is to be congratu-

Oregana

(Continued from Page One) ing the drive. Booths will be on People in the United States are the campus again today and stu- public is invited and will no doubt becoming more and more interested dents may receive subscriptions find it of much interest. in museums, said Dr. Henry Fair- either by asking them to be put on The faculty of the physical educhild Osburn, president of the Amer- their winter and spring fees, \$2.50 a cation department will give a diniean Museum of Natural History, term, by paying the lump sum of ner honoring Dr. Rogers at the Osand this year 40 expeditions have \$5, or by paying \$2 down and \$3 burn hotel before the lecture which 3 9 0



JUST AS THE COOK WAS PUT-TING ON HIS APRON A CHI Associate Editor

Associate Editor

Associate Editor

Associate Editor

WAS THE VARSITY DRAG OMEGA CALLED UP AND WANT-WAS THE VARSITY DRAG.

TODAY'S PUTRID PUN "Intensify"

I'd like to live INTENSIFY was sure it wouldn't rain.



THINGS WE'LL LIKE TO SEE AT THE "JAM" FRIDAY NIGHT: PAUL LUY in tights.

ART SCHOENI without Elaine WILLIAM EDWARD SCHEIN-

AUM as a hula dancer. WALTER E. HEMPSTEAD as ne spirit of childhood.

JACK JONES as a bold, bad, man. LU ANDRE alone. HARRY TONKON portraying a

big, blonde Swede. "BUN" STADELMAN as

"STIFFY" BARNETT as a follies dancer

PRESIDENT HALL, so he would freshmen to know what he looks

'member that "Atherton" song No. what wuz it? "Atherton Party."

Lou Ann Chase was seen snooping around the Libe and College Side looking for Keith Hall who Laura La Plante and Charley Dewas supposed to meet her and was laney. Another elever romance.



(Overheard at the issue window of the R. O. T. C.) "Well speak up, buddy, how'll you have your pants, too large or too small?"

ADVICE TO LOVE LORN Dear Aunt Ducklie,

We were caught, by the caretaker, sitting in the graveyard Sunday night. Why did he not ask us to leave?

SURPRISED. Dear Surprised,

He never does disturb the dead. AUNT DUCKLIE. OUR

PHILOSOPHY DEPARTMENT One of the differences between summer and winter is that in the summer the rumb'e seat only looks foolish, while in the winter it really



BOOK IN THE DUCK SOUP BOX. We know it must have been a mere oversight, and if the person by, When caroute to Pekin a year slowed. Formal pledging took place, will turn in the dollar's worth of stamps, the tickets to the McDonald will be mailed at once.

> A member of the English Survey sections came to yesterday morning long enough to hear the prof say something about "knowledge being Now, what kind of an argument

is that for a college education? TIME OUT! (Cook just gets a

rumor that something happened to lights at the old Libe, and goes over to investigate. They must be out, all number of trips about this country entertainment and worthy of the right. The Cook didn't come back.)

> DUCK SOUP (unofficially signed off)

Kogers

(Continued from Page One)

will start promptly at 8:00 o'clock.

CAMPUS

Homecoming directorate meets to day at 4 p. m in room 104 journalism building.

The swimming meets which were to be held Friday have been changed to Thursday at five o'clock. The sophomore first team will meet the junior second team and the senior first team will meet the freshmen

Women's League council meeting to night in Woman's building, 7:15. Officers and chairmen of standing committees asked to be pres-

Order of the "O" meeting today at men's gym at 11 o'clock.

Hermian and Women's order of the "O" group pictures will be taken today at the Woman's building at 10:50.

Will the following members of Gamma Alpha Chi and Alpha Delta Sigma please meet with Jim Manning at the Anchorage at 11 a. m. today in the upstairs room: Prof. W. F. G. Thacher, Dean David E. Faville, Carl Thunneman, Carol Eberhart, Milton George, Bill Hammond, Bob Warner, Bob Byington, Florence Grebe, Mary Helen Koupal, Edith Lake, Margaret Long.

Oregon Knight meeting 11:00 a. m. sharp this morning, 110 Administration building. Important that everyone be there.



McDONALD - Last chance, Al Jolson in the "Jazz Singer," a vitaphone epic. Also a clever movietone vaudeville skit, "The Three Brox Sisters." Coming Friday, "Captain Swagger," with Rod La Rocque and Sue Carrol.

REX-"Home James," featuring

HEILIG-Last day "Rose Marie,"

BILLY SIEVERS and his

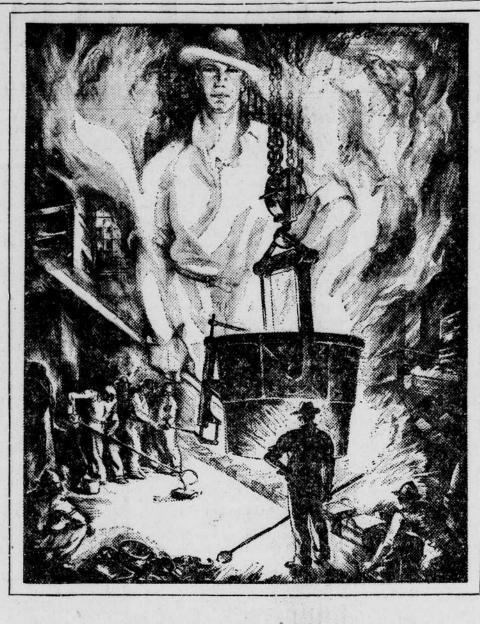
Campus Chords

CAMPA SHOPPE FRIDAY NIGHT

at the

Murray. The old musical comedy Rhine." in a new screen version. Also Will COLONIAL Red Grange in "One Tuxedo comedy.

starring Joan Crawford and James Rogers in "Reeling Down the Minute to Play." Also, Aesops Fables and "Visitors Welcome," a



Mould the man first, then the metal

CARNEGIE developed the steel in-dustry by first developing his men. Office, population trends are studied. While it is being built, telephone appa-

The Bell System is growing faster than ever before in its history and this growth, like the steel growth, is based on the development of men.

Today, in the telephone industry, men in supervisory positions must coordinate many and varied factors. For example, before locating a new central moulding his men first.

ratus is planned, made, delivered and instailed on orderly schedule.

But more basic than all this, the executive shows leadership by his insight into the human equation and by the sympathy and understanding with which he adapts individual to job,

BELL SYSTEM

A nation-wide system of 18,500,000 inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN"

TIM

Frank and Ernest

THEY TOOK SIX BOWS! AND COULD HAVE FORCED A SEVENTH

HOW DO YOU GET YOU DON'T DOWN FROM AN ERNEST-ELEPHANT FRANK? YOU GET DOWN FROM A DUCK!







FIVE FLIVVERS IN





By BRIGGS





OLD GOLD The Smoother and Better Cigarette

not a cough in a carload