

### Launch Drive For Emerald Subscriptions

#### 'Send Paper Home', Is Sales Slogan Chosen By Circulation Head

#### Oregon Knights Assume Campaign on Campus

Launching Thursday into what they are determined to make the most intensive subscription campaign yet waged for the Emerald, a representative of Kollege Knights, under the direction of Wilbur Shannon, circulation manager of the paper, this morning took up with increased vigor the third day of the drive.

A comprehensive tour of the campus is being made and all living quarters and houses of the university will be solicited by men from the organization. So successfully did the Knights manage the spring term canvass last year that they were conceded the job again this fall," said Mr. Shannon last night.

#### May Break Records

"They are going at it big again this fall and I expect to see them break all drive records," went on the circulation manager.

Explaining that the circulation department wants to have the home address of every student on their mailing list, Mr. Shannon pointed out the distinct advantages of giving the "home folks" an opportunity to read the campus daily.

"Our folks want to know about the campus activities and we want them to know that we are really doing things that count down here—and why better way to prove it to them than to send them the Emerald?" propositioned the manager.

#### Alums Need Paper

There are hundreds of alumni who should be reading the Emerald, believes Mr. Shannon, and he points out that students can co-operate in swelling the circulation list by encouraging former students to take the paper and in many cases by sending it to friends or relatives.

"There is some person to whom every one on the campus should be sending the Emerald," he added. Circulation service will be better this year than ever before because a different system has been inaugurated in the department, explained the manager.

The Kollege Knights, as official representatives of the circulation department, will continue the drive until Wednesday.

#### Staff of Daily Trojan To Meet Requirements

University of Southern Cal., L. A., Oct. 12. (P. I. P.)—An act naming requirements of students holding positions on the staff of the Daily Trojan has been passed by the University student-body executive committee. This act, which will become a part of the student-body constitution not later than September, 1930, limits students wishing to work on the Daily Trojan to positions commensurate with the total number of credits which they have earned in the University.

Positions are classified in four sections by the act—senior positions of editor, managing editor, assistant editor and senior special writer for which 90 credits must be earned; junior positions of daily editors, departmental editors and sport editor, for which 30 credits must be earned; sophomore positions and freshman positions.

Staff members are required to work up by sections.

A clause in the act referring to election and recommendation of the staff members reads: "The Board of Student Publications shall elect to the office indicated from eligible candidates all members to the staff of the Daily Trojan." Orders for cuts and certain other material must be ratified by the Board.

#### University

(Continued from Page One) and students of Cornell and the townspeople of Ithica early in June. Mrs. Thacher presented the same program that she used for her recital at the school of music in May, with an amazing effect. The wife of the president of Cornell, Mrs. Farrand, claimed it to be the finest piano-playing that had ever been heard in Ithica, from Paderowski on down the line. The concert was given before several hundred people and they were so affected by the renditions that hardly one in three left the hall dry-eyed, so the report came back to the University. Ithica was astounded that any such talent could come out of the west, and displayed a keen interest in the western musical activities, very earnestly and sincerely inviting Mrs. Thacher to come back again next year.

From Ithica, Mrs. Thacher went to New York City where she spent all the month of June, visiting her many musical friends and exploring

### J. J. Landsbury Praises Courtesy of Japanese Following Trip There

"I think it is almost a fatal mistake if we do not soon arrange a Japanese quota in our immigration law. We are apt to judge the Japanese race by the laboring class that we see most frequently," said Dean J. J. Landsbury, of the school of music, discussing this summer's travels on the isle of Nippon.

Accompanying the Dean this summer were Mrs. Anne L. Beck and John Stark Evans, both instructors in the school of music. Continuing his comments on his trip the Dean said, "There are high class Japanese gentlemen as just as there high class American gentlemen. I found the higher class of Japanese the finest companions and worthwhile beings I have ever had contact with in my travels."

The party sailed August 2, aboard the Empress of Russia, from Vancouver, British Columbia. The first port of embarkation was Yokohama. Making this their headquarters in the Orient the travelers visited Tokio, one of the principal cities of the isle, Kamahura, noted for the world's famous religious statue

the modern in music, art, and the theatre. She found it all very stimulating and interesting, she said.

In Jackson, Michigan, Mrs. Thacher repeated the concert she gave in Ithica with much the same enthusiastic response from her audience. But perhaps the thing that meant the most to her, Mrs. Thacher claims, was the opportunity she had of making a piano recording for the Duo-Art Aeolian company while she was in New York City. This is a privilege reserved for only the very greatest players. Mrs. Thacher played some old French dance music. The roll, which the manager commended as very fine, will be out sometime within the next month.

Although Mrs. Thacher is teaching again this year, so many demands have been made on her for concert playing that there is a possibility of her going into that field before very long.

#### Bearcat

(Continued from Page One) Woodie, quarter; Burnell and Williams, halves; and Gould, fullback. This set, however, is not definite, and John Kitzmiller or Bob Robinson may be in at the start.

The only change in the line is at guard. Marshall Shields will replace McCutchan. Shields has been coming ahead rapidly, and played almost all of the Stanford game. If Shields continues to develop, McCutchan may have a hard time getting the regular job back. Merrill Hagan will play the other guard. Tackles are George Christensen and Austin Colbert. Lengthy George Stadelman will be in at center again. On ends will be Woodward Archer and Harry Wood.

#### Beaten

(Continued from Page One) London, Paris, Venice, and Florence, two months in England, outside of London, but travelled rapidly over the other portions of their journey.

Mr. Lewis went to Europe in a Belgian 'tramp steamer.' He found the trip over lacking in interest. "Rather dull," Lewis termed it. "Working on a ship is no more romantic than pushing a wheel barrow around in a construction gang." But he found the men very interesting, and of course, the sea.

After spending eight months in Italy, France, the British Isles, Germany, Belgium and Switzerland, they returned home on an empty American cotton freighter, and landed at Mobile, Alabama.

#### ELECTION ANNOUNCEMENT

Alpha Kappa Psi, professional commerce honorary, announces the election of David E. Faville, of the business administration school.

#### LAST DAY

Matinee at 2  
**THE SHEPHERD OF THE HILLS**  
HAROLD BELL WRIGHT  
and Molly O'Day  
Harold Bell Wright never wrote a better story—you'll never see a better picture.  
Comedy - Pathe News  
**Colonia Theatre**

there, and Nikko, the city of a thousand shrines.

Another very interesting place was Kobe, the capital of the Japanese people fully a thousand years ago. The party then returned to Yokohama and sailed aboard the President McKinley to visit Shanghai, Nagasaki, and Schimzia. At the latter place they viewed the famous volcanic crater Fujiama. This almost perfect cone rears itself into the sky to a great height and is visible for miles around.

Dean Landsbury could not say enough concerning the extreme courtesy shown the party during their stay on the island. "We were entertained by the Japanese Rotary clubs of Tokio, Yokohama and Kyoto. Here we were entertained by the finest of the Japanese men. They showed us every courtesy we could expect and are among the finest gentlemen I have ever associated with."

The three travelers were guests in two typical Japanese homes while in Japan. They sailed for home from Yokohama, arriving in Vancouver September 15 after six weeks travel.

#### Frosh Eugene Girls Entertained at Tea

The organized group of Eugene University girls entertained the freshmen Eugene girls with a tea at the Y. W. C. A. bungalow yesterday afternoon. About two hundred girls called during the course of the afternoon and enjoyed dancing and refreshments.

Miss Hazel Prutsman and Mrs. A. H. Ross received, and the Misses Dolly Hornor, Roma Gross, Margaret Gearhart and Josephine Stofiel assisted about the rooms.

#### Thielen To Attend Press Convention

Larry Thielen, manager of the Emerald, will leave Tuesday morning for Berkeley, Cal., where he will represent the campus publication at the annual meeting of the Pacific Intercollegiate Press association convention at the University of California. The session of collegians will begin October 18 and end on the 20th.

#### Midway Sunday Night—8-11

Have you got your date for Johnny Robinson's Varsity Vagabonds

### Dr. K. Reinhardt Presents Idea For New Club

#### German Culture, Art, Literature and Drama To Be Discussed by Majors

Dr. K. Reinhardt, new assistant professor of German is a man of much practical experience as an educator, author, and journalist. He is a graduate of the University of Freiburg, and later held the position as instructor of dramatic art

in the extension division of that institution.

For three years he was dramatic critic on the Freiburger Tagespost and was director at the Muenchener Kammerspiele theatre in the city of Munich in 1918. He is also the author of several books and has contributed to various newspapers of Germany.

Dr. Reinhardt does not stand on formality and would like to become better acquainted with the students on the campus, particularly those who are taking German as a major or major subject. His idea is to form a club where German art, drama, music and literature could be discussed by those interested.

"It is not my object," says Dr. Reinhardt, "to develop new organizations, but to create more of a

community of intellectual interest in German culture and civilization among these taking the German language."

He thinks small plays might be used in this work and would like particularly to get in touch with those who are interested and have some ability as actors.

#### George Hopkins Gives Concert in Tillamook

Mr. George Hopkins left yesterday afternoon to give a piano concert at Tillamook, Oregon, last evening. This was the first of a series of concerts that Mr. Hopkins will

give during the year in the state and in Washington. Mr. Hopkins is a member of the music faculty of the University.

The best and Biggest lunch in town for  
**25c**  
EVERY NOON  
**ELECTRIC TOASTWICH SHOP**  
Colonial Theatre Bldg.

Ladies' Footwear--  
Sizes 2 1/2 to 5  
**\$2.98**

**Buster Brown Shoe Store**  
"For Hosiery Too"

**COMING MONDAY TUESDAY**  
The New 1928 Version of the World's Funniest Comedy  
**W. C. FIELDS CHESTER CONKLIN LOUISE FAZENDA**  
in **'TILLIE'S PUNCTURED ROMANCE'**  
See Tillie the original Hal Hal girl—she gets it and gives it. She's a sure side-buster, giggle factory, snicker-stealer. Right to the Big TOP!!  
**REPS 25c NIGHT**  
Matinee 20c Children 10c  
TODAY - LAST DAY BUCK JONES in a rugged drama of the west **THE 'BRANDED SOMBRERO'**

**LILLIAN GISH and RALPH FORBES in the ENEMY**  
Directed by **FRED NIBLO**  
From Channing Pollock's Stage Success  
*The loveliest bride in all Vienna—and as she left the old Cathedral on her husband's arm—the organ drowned out the beat... beat... beat of marching feet—*  
SEE this masterly portrayal of life in old Vienna—through the war-torn days of grief and desolation to the final triumph of love that endures forever.  
While Broadway is paying \$2.00 to see this great picture, we present it at regular prices.  
They're Hot—  
**JOHNNY ROBINSON'S VARSITY VAGABONDS**  
Have a band show de luxe for this big engagement.  
Nately at 8:50  
**WILL ROGERS** is here too  
PRICES: Matinee, 35c Night, 50c  
**HELLIG THEATRE**  
Comes Monday

**McDONALD**  
COMING  
**MONDAY**  
From Every Walk of Life—  
RICH—POOR—YOUNG—OLD—IT APPEALS TO ALL CLASSES AND ALL AGES—  
The Gala Event of the Year. The Phenomenon of the Age—transformed into the miracle of the screen—at a cost of \$2,000,000 in money—and two years of effort—the most important novel ever written in this country has been transformed into a dramatic marvel. For 75 years it has touched the hearts of millions. Generations have loved it and passed it on to the next generation to love. But it remained for Carl Laemmle to transform its intensity and far-reaching sympathy into the **GREATEST HUMAN DRAMA EVER SCREENED**  
**CARL LAEMMLE'S UNIVERSAL MASTERPIECE UNCLE TOM'S CABIN**  
WITH THE GREATEST GALAXY OF STARS EVER CAST IN ONE PICTURE  
**THE GREATEST HUMAN DRAMA EVER SCREENED**  
**TODAY**  
IS YOUR LAST CHANCE TO SEE  
**WILLIAM BOYD in 'The Cop'**  
Hear **OREGON WILLAMETTE** Score by quarter this afternoon  
with **JACQUELINE LOGAN**  
**COLLEGIANS**