

Oregon Emerald

University of Oregon, Eugene

RAY NASH, Editor MILTON GEORGE, Manager

EDITORIAL BOARD

Claudia Fletcher..... Managing Editor Walter Coover..... Associate Editor
 Carl Gregory..... Telegraph Editor Richard H. Syring..... Sports Editor
 Clarence Gray..... P. J. F. Editor Donald Johnston..... Feature Editor
 Arden X. Pangborn..... Literary Editor Elizabeth Schultze..... Society Editor

News and Editor Phones, 655

DAY EDITORS: William Schulze, Mary McLean, Frances Cherry, Marian Sten, Dorothy Baker, Miriam Shepard.

NIGHT EDITORS: J. Lynn Wykoff, chief; Lawrence Mitchelmore, Myron Griffin, Rex Tussing, Ralph David, Floyd Horn.

ASSISTANT NIGHT EDITORS: Joe Rice, Mil Prudhomme, Warren Tinker, Joe Freck, Glenn Gall, Harold Bailey, W. J. Loundagin, Harold Kester, Charles Barr, Wilfred Brown, Thomas Pumphrey.

SPORTS STAFF: Joe Pigney, Harry Dutton, Chalmers Nooe, Chandler Brown, Warren Tinker, Scott Milligan.

FEATURE STAFF: Florence Hurley, John Butler, Clarence Crawford, Charlotte Kiefer, Lucille George, Chasing Deyt, John Caldwell.

THEATER NEWS: William Schulze, John Caldwell.

UPPER NEWS STAFF: Amos Burg, Ruth Hansen, La Wanda Fenisson, William Haggerty.

NEWS STAFF: Grace Taylor, Elise Schroeder, Marybelen Koupal, Josephine Stofel, Thirza Anderson, Etha Jeanne Clark, Mary Frances Didday, Elaine Crawford, Audrey Henricksen, Phyllis Van Kimmel, Margaret Tucker, Gladys Blake, Ruth Graeger, Leonard Delano, Christy Ordway, Margaret Reid, Glenn Hesseck, Irene Urfer, Joe Rice, Leonard Hagstrom, Margaret Thompson, Alice Gorman, Thelma Kem, Evelyn Shaner, Floyd Horn, Jean Young.

BUSINESS STAFF

LARRY THIELEN—Associate Manager

Ruth Street..... Advertising Manager Bill Bates..... Foreign Adv. Mgr.
 Bill Hammond..... Ass't. Advertising Mgr. Wilbur Shannon..... Ass't. Circulation Mgr.
 Charles Reed..... Ass't. Advertising Mgr. Ray Dudley..... Assistant Circulator
 Lucille George..... Circulation Mgr. Frederica Warren..... Circulation Assistant
 Ed. Bissell..... Circulation Mgr. Frederick Warren..... Circulation Assistant

ADVERTISING SALESMEN—H. Day Foster, Richard Horn, Harold Kester, Ray Smick, John Caldwell, Kenneth Moore, Eugene Laird.

FINANCE ADMINISTRATOR—George Weber.

ADVERTISING ASSISTANTS—Harold Bailey, Herb King, Ralph Millsap.

OFFICE ADMINISTRATION—Lova Buchanan, Margaret Poorman, Dorothy Davidson, Helen Katenbrink, Pauline Prizmore, Margaret Underwood.

The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday during the college year. Member, United Press News Service. Member of Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second-class matter. Subscription rates, \$2.50 per year. Advertising rates upon application. Residence phone, editor, 721; manager, 2799. Business office phone, 1895.

Day Editor This Issue—Dorothy Baker,
 Night Editor This Issue—Joe Rice
 Assistant Night Editor—Charles Barr

WEDNESDAY, APRIL 25, 1928

Student Council

Rules at U. C. L. A.

JAMES F. WICKIZER went into U. C. L. A. student council meeting the other day editor of the Daily Bruin; he came out yes-man to student officers and faculty—whosoever will can bid him now.

The distinction of U. C. L. A. this year has been a front page column in the Bruin captioned "The Lantern" and initiated J. F. W. It was as moody a galley of type as is seen among newspapers; glib satire crackling out in time-like lashes at whatever was smug or petty in the writer's notice. Then sometimes "The Lantern" shone with a mellow glow which bespoke, perhaps, an unusually excellent dinner. But savage or kindly humorous—which it was rarely—J. F. W. was the stamp of a stimulating individual viewpoint well worth the reading.

A college critic has no great distance to go in order to find his material. Stupidity and even dishonesty find a place in the best regulated institutions. J. F. W. did not heed the administrative touch-me-not; he gounded a sacred cow, so off goes his head.

The council told the editor that he "was not conforming to the policy of constructive criticism, particularly toward the administration of the university which had been laid down by the council." And it exacted from him a promise that he would never be sarcastic about the administration again. In short, the student council of U. C. L. A. has pulled Bruin's teeth and taught him to bob his head when the signal is given.

The editor's reply is quietly and characteristically sardonic. From the bold-faced box high on the masthead he jerked his name; in tiny agate type on the last line, just below "secretary to the editor," is the apologetic title, "Editor . . . James F. Wickizer."

Oregon Shows

A New Light

THE OREGONIAN sees genius in the idea of greeting the round-the-world debaters with a brass band, genius which indicates that the collegians of today are developing a tendency to grant recognition to intellectual and scholastic achievement as well as to athletic prowess. In this particular case, the credit for the idea hailed as a bit of genius is shared by Frances Cherry and Ronald "Doc" Robnack, members of the student council in charge of plans for the welcome home.

Real genius is rare, so it is not surprising that it is no more frequently discovered among the ranks of modern students than has been the case with the generations of the past. Instances that university students are not without contacts and appreciations of things other than entertaining are not lacking. An independent investigation by students helped pave the way for Oregon's junior college and honors system plan, adopted last spring. A proposal which tended to make the Emerald a mere official mouthpiece was voted down four to one. Almost 100 per cent of the students in the University eligible to vote have registered for the May primaries, a record for the older voting generation to try and equal.

There is no reason to expect the colleges and universities to produce a bumper crop of geniuses, but we feel certain that there will not be an acute shortage of men and women possessed with an interest in the affairs of life and the ability to carry on the game.

W. C.

A Seattle youngster occupies a portion of the news spotlight because of smoking a cigar a day. Wonder if he has ever made the acquaintance of those Christmas cigars so often heard about.

W. C.

Candidates

(Continued from page one)
 scholastic record has averaged 2.4. He is a self-supporting student.

Charlotte Carl has announced her candidacy for the position of senior woman on the executive council. She was active as a sophomore as a member of the committee for the sophomore informal. She has acted as captain in the Big Sister movement. She is secretary of Mu Phi Epsilon, honorary music fraternity, and is president of Pi Delta Phi, honorary French fraternity. She also has a position on the Junior Week-End committee in connection with the campus luncheon. She was chairman of the junior stunt for the April Frolic, and is a member of Delta Delta Delta, national social sorority.

For junior man on the Executive Council, John J. Anderson has announced his candidacy. Anderson was a member of the Fresh Glee committee in 1927. He was made assistant advertising manager for the Canoe Fete. He is chairman of the entertainment committee for the 1928 Relay Carnival. He has a part in the Junior Vodvil and is a member of the Men's Glee Club. He is a member of the Men's Advisory Committee.

Abner for Senior Man

Burr Abner has announced his candidacy for senior man on the Student Council. Abner has been very active in committee and managerial work. He has been a member of the Greater Oregon committee and of the Homecoming committee since his freshman year. He has been assistant manager of both

work she has had parts in the Junior Vodvil, was a captain in the Big Sister movement in 1927-28. She is also a member of the French club. She is a member of Chi Omega, national social sorority.

Candidates Active

Dena Alm is also a candidate for the senior woman position on the council. She is a member of the following honoraries: Order of the O, Orchestria, Amphibian, Temenid. She was winner of the Oregon subscription contest, and was a member of the Junior Shine committee. She is secretary of the Oregon Relay Meet.

Diek Horn is a candidate for junior man on the council. He has been active on several committees. He served on the frosh bonfire committee, in his first year, and also worked on the Greater Oregon committee. He is an assistant chairman of the Greater Oregon committee this year. He held a committee chairmanship on the Frosh Glee. He holds a position on the business staff of the Emerald. He won his numerals in frosh track and last fall term was a sophomore athletic manager for interclass relays. Horn is a member of Sigma Phi Epsilon, national social fraternity.

Norblad in Line

Walter Norblad is the second candidate for junior man. As a freshman he was on the Greater Oregon committee, the frosh bonfire committee, and the high school convention. He also was a frosh debater. During the first year he has been appointed to chairmanship of district No. 12 of the Greater Oregon committee and has been very much interested in the Oregon Knights. He was recently elected national president of the Intercollegiate Knights. He served the local chapter as secretary during the current year. As an Oregon Knight, he has had charge of much of the work of that organization, such as assembly seating, grid graphs, campus chest and others. He is a member of Sigma Nu, national social fraternity.

Bea Milligan was the first to announce her candidacy for junior woman. She has served on numerous committees and in Woman's League work. She is a member of Thespian, and Kwama, honoraries. During her freshman year she was president of the Freshman Commission, and was a member of the Y. W. C. A. cabinet. She is a member of the Women's League Council and had charge of the recent Women's League elections. She had charge of the sophomore April Frolic stunt. Her committee work included service on the underclass Homecoming dance, sophomore Informal, and numerous bits of work in the Women's League and Y. W. C. A. She is a member of Pi Beta Phi, national social sorority.

Ed Appelgren Candidate

Ed Appelgren is the only candidate as yet for the office of sophomore man on the council. His qualifications consist of the general chairmanship of the frosh bonfire committee for Homecoming. He is a member of Delta Tau Delta, national social fraternity.

Dorothy Baker has announced her candidacy for editor of the Oregon. She has a long list of journalistic work to her credit. She is treasurer of Theta Sigma Phi, national journalism honorary for women, and editor of the College Year section of the 1928 Oregon. She is day editor of the Emerald this year, and served as a member of the news staff last year, winning the first prize for Emerald reporting for that year. She is a member of the Executive Council of the Women's League. She has charge of the grade envelopes sold by the Women's League, and is on the Mother's Day directorate for Junior Week-end. She has had experience in the professional field as a member of the editorial staffs of the Oregon Statesman, Capital Journal, and Salem World, all Salem newspapers. She is a member of Alpha Xi Delta, national social sorority.

Pod Sten in Field

Pod Sten has entered the field in opposition to Dorothy Baker for the editor of the Oregon. As a freshman she worked on the general news staff of the Emerald and on the Oregon staff. She was a member of the Women's Athletic association. She was on the committee for Frosh Glee publicity and made the honor roll. In her sophomore year she continued her work on the Emerald and became a section editor on the Oregon. She was W. A. A. reporter. She won the first prize in the Botsford-Constantine Advertising Contest and also won an advertising summer scholarship. She is an honor student this year and is associate editor of the Oregon, and is Women's Section editor. She is treasurer of the Women's League and is a day editor on the Emerald. She is a member of Theta Sigma Phi, national journalism honorary for women, and of Alpha Chi Omega, national social sorority.

Assembly Rules Given

A time limit has been set for nomination speeches at tomorrow's assembly, all speakers are asked to conform with the limitations announced by Donald Beelar, president of the student body. Houses are asked to have lunch Thursday at 12:15.

The time allowed is as follows: president, 3 minutes; vice-president, 2 minutes; secretary, 2 minutes; editor of the Emerald, 2 minutes. Executive Council nominations: Senior woman and senior man, 1 minute. Student Council nominations: Three

(Continued on page three)



The SEVEN SEERS

THIEVES ATTEMPTED TO BLOW THE SAFE OF THE GENERAL PETROLEUM COMPANY THE OTHER NIGHT.

That's just what comes of having to keep the entire police force up on the campus guarding the University Depot.

COMMUNICATION

Seven Seers: Unless you cease giving us such unfavorable publicity, we shall be forced to take drastic action. You have apparently spurned our offer to mail all Seers' laundry without charge if in return you would keep quiet.

Yours truly,
 University Depot.



PAGE ST. PATRICK!!!

Sunday afternoon Wendell Van Loan was enjoying the sunshine from the sidewalk in front of the S. P. T. House. A co-ed sauntering by was about to pass, when she spied a snake wriggling across the walk.

With the traditional shriek, a leap and a bound, she encircled Van Loan's neck, squeezing as hard as she could. The demonstration was so satisfactory that frosh were immediately sent out for more snakes. Now three "pets," Oscar, Rollo, and Cupid patrol the grass near the sidewalks and all the brothers bask in the sunshine when the opportunity permits.

TODAY'S DIRECTORY ANSWER

"How many cigarettes do you smoke a day?"
 "Any Given number."

The boys over at the University Depot tell a good one. A freshman, who just enrolled at the beginning of the term, brought in his laundry for the first time. They told him how much it would be, and he replied, "I'm sorry; I just wanted to send this laundry home, I didn't want to buy a ticket home."



UNIVERSITY DEPOT

FACES COMPETITION

Campus Drug Store Preparing to Enter Field

Two armored cars have been purchased, a huge vault installed, and several armed messengers hired by a local campus drug store which is preparing to enter direct competition with the University Depot.

At present, packages are being mailed free, but a charge of five cents is soon to be established. Already Lincoln, Packard, and Cadillac salesmen have begun bothering the drug store officials.

LIFE'S LITTLE TRAGEDIES

John D. Rockefeller burns out a main bearing when his car runs out of oil.

Released from pledge
 Is Frances Rork;
 Used her finger
 To load her fork.



Two gigantic political combinations are forming on the campus, each so intricate in its operations that it would vest an Irish stew with the simplicity of a one-piece bathing suit. Four victims have reported to the infirmary. Two reported that a cheap rope is rather weak as a rope but certainly makes a strong cigar.

One victim had a broken wrist from handshaking and the fourth suffered a fractured skull which he received when trampled beneath the hoofs of two campus politicians who rushed him for votes.

FAMOUS LAST WORDS

"Well, we're sure of all the votes at the (?) house."

SEVEN SEERS

Film Tips

McDONALD—"LOVE ME AND THE WORLD IS MINE". "Cinema schnitzel," is the term one not too fond critic has used to describe this photoplay. The setting is truly Viennese, but deponent does not believe that schnitzel is quite the appropriate word. The picture is quite worth going to see.

Norman Kerry, a young Austrian officer, fond of chasing gaudy but-terflies, meets a country cowslip that inspires visions of immediate marriage. Mary Philbin, as Han-ner, the sweet young thing, visits naughty Vienna and her equally naughty cousin Mietzel, and drives officer Franz to drink. She almost marries an old gentleman noteworthy for his kindness and wealth, but the advent of the world war brings reconciliation and the happy ending. The supporting cast is very good.

HEILIG—"Wild Geese", taken from the prize novel of the year by Martha Ostenso, has passion, sweep, forcefulness; is a living American theme. The story of a relentless and cruel husband, who held his family in the iron grip of submission.

Caleb Gare, enacted by Russell Simpson, displays a dramatic portrayal of a cruel and unrelenting husband and father. Belle Bennett—wife of Caleb—she of "Stella Dallas" fame—who as "Amelia Gare" creates another screen characterization that will raise her to greater heights than heretofore. The story was adapted for the screen by A. P. Younger who has given this great story a smooth continuity, closely adhering to the text of the book. It is one of the best plays of the year, and is the feature picture attraction at the Heilig today and Wednesday. Also good comedy and Pathe News reel. Axel Jorgenson; Victor record artist, is also a featured attraction on the same bill.

Bulletins

Cosmopolitan Club will have their regular meeting tonight at 7:30.

Junior Week-end directorate meeting this afternoon at 3 o'clock. Usual place.

Full dress rehearsal of Dream Follies' cast tonight at 7:30 in the Woman's building. Everybody warned to be present.

Orchestria will meet tonight at 7:30 in the Woman's building.

Phi Chi Theta meeting, Wednesday, April 25, at 7:30, 106 Commerce building.

Girls' baseball practice still continues. All girls are urged to come out especially the first day that the sun shines as teams will be chosen at that time.

Varsity Philippinenses — Special meeting tonight at 8:30 at the "Y" hut. Every member is urged to attend.

To-Ko-Los please reserve Thursday evening at 7:30 for a meeting. Sophomores and freshmen. Important.

Oregon Knight meeting tonight at 110 Administration building at 7:45. Everybody out.

Alpha Delta Sigma — Considerable interesting discussion looms in the offing for next Thursday noon at the Anchorage. Plans being developed for the advertising convention in May. The plaque for first rating in U. S. has been received and will be on display.

The Best of Ingredients

Go to make up Williams Buttercrust Bread; hard hard wheat flour, yeast, malt, sugar, lard, arkady, and salt.

Phone 914-5

WILLIAMS Butter-Krust BREAD



Hot trumpet—Sock it!

THE saxophones moan. The trumpets trump. The cornets corn. And the fellow who plays the piano should have been an acrobat! That's the kind of an aggregation which gets real music out of dumb animals at a dance.

And real music makes even the best dancer thirsty. All right! Go over in the corner by the palm trees and quench your thirst with "Canada Dry." This ginger ale has a delightful flavor . . . tang to it . . . dryness . . . sparkle. It has a subtle gingery flavor because it is made from pure Jamaica ginger. It contains no capsicum (red pepper), and nota bene it blends well with other beverages.

66 CANADA DRY 66

"The Champagne of Ginger Ales"

Extract imported from Canada and bottled in the U. S. A. by Canada Dry Ginger Ale, Incorporated, 25 West 43rd Street, New York, N. Y. In Canada, J. J. McLaughlin Limited. Established 1890.

Look for the name "Canada Dry" on the bottle cap. That shows you know your groceries.

WINTER WINNER

easier Starting Greater speed & power better mileage

all the time

RICHFIELD THE GASOLINE OF POWER

WINTER WINNER