

Society

By BETTY SCHULTZE

The seniors with their traditional leap week features dominated week-end activities and occupied the center of the social stage with the Bar Room Bust, the Cat-Astrophe, and the Senior picnic; each affair a time-honored function and yet enlivened every year with modern senior ideas and more modern seniors.

Although spring weather is still reluctant to show itself more than one or two days during the week, spring dances and spring informals continue to blossom as fraternal entertainments and introduce a bit of the late-arriving springtime into scholastic life.

Senior Dance

Novel Affair

One of the novel affairs enjoyed by the Senior class was an afternoon of dancing at the Alpha Delta Pi house, Friday, April 19, given by the combined efforts of Alpha Omicron Pi and Alpha Delta Pi seniors. The dancing rooms were cleverly decorated with various colored cats, after the John Held Junior idea, old fashioned cats in pinafores, modern cats with rolled socks and high heels, and just ordinary cats. Music was furnished by Johnny Robinson's orchestra.

In the latter part of the afternoon refreshments, which consisted of chicken sandwiches, punch and wafers, were served to the guests by several young maids in red and white checked aprons.

The patrons and patronesses were Professor and Mrs. F. S. Dunn, Dr. Ray P. Bowen, and Mrs. Albert T. Powell.

Bachelordom Formal

Given At Eugene Hotel

The Bachelordom formal, an event of Friday evening, April 20, was given in the form of a supper dance at the Eugene hotel. Lavender and white, the predominating color scheme, were carried out in the flowers and in lavender candles for the tables. Colored flood lights furnished attractive lighting for the dance, and palms were used in decorating. Carl Rodgers and Day Foster were in charge of the affair.

Patrons and patronesses for the formal were: Dean and Mrs. Elmer L. Shirrell, Prof. and Mrs. Frederic S. Dunn, Mr. and Mrs. Lon L. Fuller, and Mr. and Mrs. W. S. Hopkins.

Of interest to the University is the announcement of the marriage of Miss Mildred Marguerite Spence, daughter of Mrs. Julia Spence of Seattle, to W. E. Buchanan, Jr., son of Dr. and Mrs. W. E. Buchanan, of Eugene, on April 8, in Portland.

Both Mr. and Mrs. Buchanan are students at the North Pacific Dental College in Portland. Mrs. Buchanan Jr., is a former student of the University of Toronto, Canada, and is a member of Upsilon Alpha. Mr. Buchanan is prominently known on the Oregon campus. He is affiliated with Theta Chi fraternity, and is a member of the National Collegiate Players, in connection with which he has appeared in several Guild Theatre plays.

Pi Beta Phi

Enjoys Supper Dance

A supper dance at the Eugene hotel was enjoyed by members of Pi Beta Phi sorority and their guests on Saturday evening, April 21. George Weber and his orchestra played for the dancing, and the popular Kollege Knights trio featured with several songs.

Tulips, in large baskets, and in potted plants on the individual tables, were used in decorating with palms. Indirect colored lighting was used. A novel feature of the dance was the ostrich leather programs.

Patrons and patronesses for the evening were: Mr. and Mrs. Del-

Enjoys Can of Tobacco 16 Years Old

Waxahachie, Texas
May 18, 1926

Larus & Bro. Co.,
Richmond, Va.
Gentlemen:

The agent while going through his plunder stored in our baggage room came across a can of your tobacco, and account of his not using a pipe he made me a present of this tobacco.

You will note the revenue stamp and your memo which was inclosed. The tobacco was put up in 1910, sixteen years ago. But it was in good shape, of remarkable flavor, and was greatly enjoyed by me.

Thought you would be interested in knowing how your tobacco held out in these days of fast living.

Yours very truly,

(signed) Gordon McDonald

Edgeworth

Extra High Grade

Smoking Tobacco

bert Oberteuffer, Mr. and Mrs. Lon L. Fuller, Mrs. F. W. Benson, and Dean Virginia Judy Esterly.

A picnic, that turned into a party, was given by Alpha Xi Delta sorority on Saturday afternoon, April 21. Rain making an outside picnic impossible, a picnic atmosphere was created indoors with blankets, cushions, and numerous stuffed animals, and real picnic "cats" of hot dogs and pickles were served on paper plates with coffee in tin cups. Dancing was enjoyed during the afternoon.

Mrs. Charles Gray and Mr. and Mrs. Loren Reynolds chaperoned the picnic dance.

Doris Efteland, '28, visited at the Delta Zeta house over Sunday and Monday.

Oregon chapter of Intercollegiate Knights gave their first dance or "joust" at the Craftsman club, Saturday, April 21. The Oregon Knights, who are very representative of the campus, having two members from each living organization, plan to make this an annual affair.

The chairman for this initiative "joust" was Russell Baker, assisted by Jesse Douglass and Joshua Alexander. Green and yellow programs, carrying the armor of a knight and tied with green cord, were used. Dancing and bridge were the events participated in by the knights and their guests.

Knights and ladies who served as patrons and patronesses for the joust were: Dean and Mrs. E. L. Shirrell, Dean and Mrs. J. H. Gilbert, Mr. and Mrs. W. S. Hopkins, and Mr. and Mrs. Delbert Oberteuffer.

An Oriental atmosphere, created with numerous hanging Chinese lanterns, brilliantly colored Mandarin coats, Buddhas, parasols and incense, surrounded the Delta Delta Delta grille dance, given at the chapter house, Friday, April 20. Appropriate oriental food, consisting of chop suey and tea in colored bowls, was served during the evening by kimono-clad waiters.

Dean James H. Gilbert, Mr. and Mrs. W. O. Swan and Mrs. Jessie Singleton were patrons and patronesses for the dance.

Mr. Ray Edwards was a guest of Bachelordom fraternity over the week-end.

Betty Hagen, Phi Mu, visited at her home in Bridal Veil, Oregon, over the week-end, and Ruth States, Delta Zeta, spent a few days at her home in Stevenson, Washington.

John M. Clark, '28, was a week-end guest of Sigma Pi Tau. Mr. Clark is now with the Alaska-Portland Canning Co., and he expects to leave for Alaska some time in May to work there during the summer.

Alpha Delta chapter, Corvallis, of Alpha Xi Delta were guests of Alpha Lambda chapter, Eugene, at the annual Founders' Day Banquet, Sunday evening, April 22, at the Eugene hotel. Pink tulips and pink and lavender sweet peas formed the

Exciting Moments In Life

—Don't pull your hair and curse the day that you were born, when you find that laundry is late and you've got a good date.

Send your clothes to a rapid fire laundry—and you'll never have to experience the exciting moment.

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825

New Service Laundry

Oregon Girl Wins National Fame As Cutter of Tree Silhouettes

Miss Fitch to Exhibit Work Next Week

Trees; tall poplars, twisted oaks, fairy leaved maples and stately elms are the favorite subjects for



the delicate silhouettes Miss Mary Louise Fitch, special student in art, has been cutting ever since she graduated from the paper doll stage.

When she was four years old she could clip them out far better than her mother and now years of practice have had their reward. Miss Fitch then saw the possibilities in silhouettes, which have been realized in her work.

One can almost perceive the spirit of the woods in her clear and brilliant picturizations, and tree lovers

table centerpiece. Blue and gold menus were used as the place cards.

Frances Perry, president of the Oregon chapter, acted as toastmistress. Musical selections were given by Cecile Coss and Helen Williams.

The atmosphere of an old-time barroom prevailed at the traditional Senior Barroom Bust given Friday night. Hendricks Hall was transformed into a realistic bar and characters suitable to the surround-

ings were found to be seniors in disguise.

Patrons and patronesses for this Leap Week event were: Mr. and Mrs. Eyer Brown, Mr. and Mrs. N. B. Zane, Miss Kathleen Boulter and Dr. and Mrs. G. A. Ross.

Alpha Sigma of Theta Chi were hosts at an informal dance given at the chapter house, Saturday evening. Baskets of gay colored spring flowers were used in decorating.

An interesting point of technique hinges on the fact that the picture always turns out reversed, since it must be cut out from the white side of the paper. This is due to the fact that eye strain would result with the use of the black side.

"I once cut my initials backwards on a silhouette, after all the rest of the picture was done," laughed Miss Fitch. "There was a dreadful moment before I discovered that I could camouflage the mistake with more flowers and grass in the foreground."

The artist came here from Cornell University, Ithaca, New York. After studying here for two years, she intends to return to the East, later going abroad for advanced work.

Spring Days Are Mother's Days

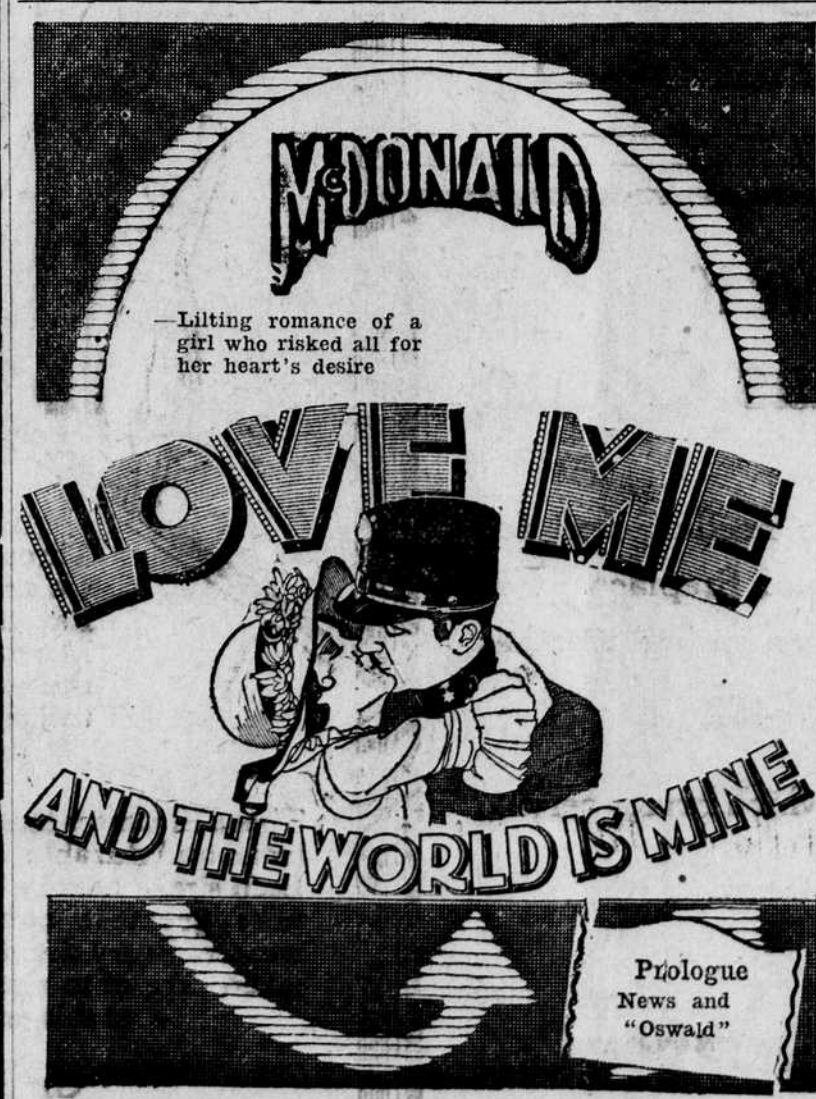
—Why rob her of her only chance to enjoy outdoor life? Why send your dirt-infested laundry for her to toil over these gloriously hot days?

—Then, too, don't you know that washing is hard work?

—Call 1-2-3 for immediate service and well-laundered clothes. Send Mother the letters; send us your laundry worries.

Call 123

Eugene Steam Laundry



and a large fountain formed the center of attraction in one of the dancing rooms. A novel feature of the evening was ventriloquism by Arnold Sudstrom, a member of the O. S. C. chapter of Theta Chi. Music was furnished by the Chestnut Kernels from Corvallis.

Patrons and patronesses for the dance were: Mr. and Mrs. George Turnbull, Mr. and Mrs. Lewis Beeson, and Dr. and Mrs. Harold Crossland.

Many Oregon students took advantage of the comparatively quiet week-end to visit at their homes. Some of those who went to Portland for a day or two were: Nina Kitts, Gladys Thomen, and Genevieve Helliwell, members of Delta Zeta; Katherine Bonham, Jean Smith, Beth Ager, Frances Borton, Frances Perry, Lenore Meyers, and McKay Ricks, Alpha Xi Delta; and Lucile Bowman, Florence Lamb, and Bess Templeton, Alpha Chi Omega.

Margaret Nugent, Olive Bitan and Helen Norden, members of Delta Delta Delta, drove to Portland over the week-end.



THE BULL SESSION

Part Two

—In Which Johnny and Bart Discuss the High Price of Text Books.

"Well, how are the sleuths getting on? Inquired Crum, two evenings later. "How do you like peeking into keyholes and running down clues? Have you got your coat of whitewash ready for the Co-op?"

"Crum," John answered, "either you can that stuff or take a soak on the snout—see? Bart and I have spent a lot of time on this thing—and we're going to spend more. There's a lot of angles to it—when you get into

"Johnny" it.

"Yeah—angles is right," commented Ajax. "Angles are crooked, aren't they?"

"Cut out the wise cracks," laughed Bart. "John and I have sure gone into this text book situation. It's interesting, too. I've learned more about business—the book business, anyway—the last two days, than I'd get in a whole term's course in Econ. We went through a lot of invoices, profit-and-loss statements, and everything. Believe me—I'd never run a book store. Text books are a losing proposition."

"You mean to tell me," said Crum, "that when the Co-op soaks me four or five dollars for a book, they're not making money on it?"

"That's about it," answered John. "And here's how: Text books are handled on a twenty per cent discount. That means that the Co-op pays the publishers \$4.00 for a book they sell you for \$5.00."

"Well, where's the loss on that deal?"

"In the first place that \$4.00 is f. o. b. New York—usually. It costs about five per cent to deliver the book in Eugene. That includes freight, or express, delivery charges, telegrams, and the like. Then, every book has got to carry its share of the overhead—the cost of doing business—rent, salaries, taxes, insurance, advertising, and so on. Overhead for the Co-op figures out eighteen per cent. And that's mighty low, too. My father's is twenty-six per cent. So when you take out the overhead and the transportation charges, there's an actual loss."

"Well, why don't they go out of the text-book business?" asked Crum.

"Why, you poor poodle," answered John, "that what a Co-op is for—principally. We've got to have books—the right ones—and they've

got to be here when the demand comes. No private concern is going to handle them—unless they charge you more money. A Co-op is the answer. Drill that into your head, Crum."

"There's another side to it, too," said Bart. "Way out here on the coast, a Co-op has to order ahead of time. It takes about thirty days for books to come by freight, and seven days by express. Back at Columbia, or Princeton, or any of those colleges close to New York, a Co-op can buy 'hand-to-mouth.' They can order a book at night, and have it there the next morning. But we've got to order in advance. That means more books that aren't sold, of course. The Prof switches books, or drops the course, or something like that. But if the Co-op fails to have the full supply on hand at the beginning of the term, they get roasted good and plenty."

"Well, what about this second-hand book racket?" asked Ajax. "That sure looks like the bunk to me—paying \$2.50 for a book in trade, and then selling it for \$3.75."

"We went into that, too," said Bart. "In the first place, the Co-op has got to get even on something what they lose on new books. The manager says they do make a little money on used books—not much—but a little. Of course, they never know for sure whether they can sell them or not."

"Yes," went on Johnny, "and it's a fact that only a few Co-ops will touch the second-hand books at all. Back East they refuse to handle them on any basis."

"And your rebate applies when you buy a second-hand book, just the same," added Bart.

"That's all hooey," grumbled Ajax. "I never got back a cent on those things."

"Well, whose fault was it," replied Johnny. "Just because you're too blamed indifferent to save your rebates is no sign they're not good business. I got a swell Milano pipe out of mine last June. Why, the Co-op redeemed over seventeen hundred dollars' worth last year. And after all, the rebates are only a sort of good-will, trade building proposition."

Next Blast in Tomorrow's Emerald

U-O CO-OP

U-O CO-OP