

Comedy To Be Given April 4

'The Patsy' To Be Played; Alpha Delta Sigma Will Do Advertising

Two prominent campus organizations have combined to insure the success of the coming production of "The Patsy," a clever three-act comedy of Zorry Conners, which is to be presented at the Heilig theater, Wednesday, April 4. These organizations are the Mask and Buskin chapter of National Collegiate Players, who are producing the drama, and Alpha Delta Sigma, national advertising fraternity, which is to handle the business end of the presentation.

This is the first time that Alpha Delta Sigma has ever taken charge of any campus production as an advertising project, especially one as extensive as that involved in the handling of the business for this play.

"The Patsy" was presented very successfully in New York during the theatrical season of 1924-25 and has been released only recently for amateur companies.

"The Patsy" is a slang expression meaning "the goat" or "the underdog" and in this case applies to the position in the Harrington family of Patricia, the younger daughter, who is the cause of nearly all the family quarrels, being forever scolded by her mother, despised by her older sister, Grace, and upheld by her father, a traveling salesman. The complications which arise from the family quarrels and the love affairs of the two girls all combine to form a swift-moving comedy-drama.

The title role of the production is being played by Helen Barnett; Pa Harrington, the traveling salesman father, Gordon Stearns; Tony Anderson, a young psychologist who "understands" women, Cecil Matson; Grace Harrington, the older sister, Grace Gardner; Ma Harrington, the mother, Constance Roth; Billy Caldwell, Grace's fiance, Lau-

rence Shaw; Sally Buchanan, Joy Ingalls; and Tripp, Glenn Potts. The play is being directed by Mrs. Kenneth Shumaker (Florence Couch), who is a former Guild Hall star and a member of Mask and Buskin. The producing staff includes: Edna Assenheimer, property manager; Etha Jeanne Clark, stage manager, and Diana Deininger, costume mistress.

Milton George, president of Alpha Delta Sigma, has appointed Bill Hammond as general chairman of business and advertising of the play. Several committees will work under Hammond's direction. Those announced to date are: Bill Bates, advertising manager, assisted by Carol Eberhart, who is in charge of creating display boards which will appear in the library, and the College Side Inn, and down town at the Heilig theater. Bob Byington is in charge of the ticket sales.

This comedy is the first play to be given by Mask and Buskin since the presentation of "Kempy" three years ago, with Walter Malcolm, former student body president, in the leading role.

Bliss, Gawer Champs Of Handball Doubles

Four names figure prominently in University of Oregon handball, Jack Bliss, Herman Gawer, Professor R. R. Huestis, and Alton Gabriel. The first two listed won the doubles title from the other two, after having

previously been defeated by them. It was a big upset, and the final count was 21 to 16, and 21 to 13.

A different yarn was uncovered in the singles. Professor Huestis took Bliss down the line in this event. A round robin tournament was played in the singles between Huestis, Bliss and Shaw, with the result as told above.

University Day Dances Reported Successful


The University Day dances given throughout the state March 23 for the benefit of the fine arts building were very successful, according

to Edith Dodge, general chairman. Reports have not been turned in by all of the various chairmen, but the proceeds from the affairs are expected to increase the building fund by several hundred dollars.

CLOTHES
Ready-made
And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.

Charter House
Suits \$40, \$45, \$50 Topcoats



Charter House

BY SPECIAL APPOINTMENT
OUR STORE IS THE

Charter House
OF EUGENE

The character of the suits and topcoats tailored by Charter House will earn your most sincere liking.

Ragan & Bowman
825 Willamette St.

L & R
Beauty Shop

Permanent Waving
\$7.50 Special
Until March

MARCELLING
FACIAL and SCALP
TREATMENTS

Next to the Rex Theatre
Phone 1734

LAST LAFFS TODAY

SEE
does she love
On Baby does she live
and live

The Private
LIFE of HELEN of TROY

Historically It's
HYSTERICAL

HEAR
Frank D. C.
ALEXANDER
in
Grand Organ
CONCERT
at 8:50
Also - Today
HORTON COMEDY
and
Int's News
Regular Prices
TOMORROW
GLENN
TRYON
in
A HERO
For a
NIGHT
A Non-stop Laugh Flight of
Fun.

-N. B.-
PREVIEW
Tomorrow Night

McDONALD
Continuous
1 to 11 P. M.
Today - All Day



Here's some "inside stuff" on smoking

SOMEWHERE in the neighborhood of your center of gravity there's a spot devoted to smoke appreciation. We could describe it more fully, but this is no organ recital. The point is: Light a Camel, pull in a fragrant cloud of cool joy—and listen to your smoke-spot sing out—"Haleeloooya!" As the noble redskin puts it—we have said!

© 1928

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Gifts
From Afar

Beautiful significant . . . each one selected for its distinctiveness. Easter remembrances from a shop of gifts.


The Oriental Art Shop
1026 Willamette Street Eugene Oregon
On the Balcony

Phone 2700 More Than A Store—An Institution

Eugene's Own Store
McMORRAN & WASHBURNE

Announce
A Fashion Review
(With Living Models)
—of—
Foundation Garments
—and—
Lingerie
Auditorium, Wednesday, 3:30 p. m.
For Women Only

And an interesting talk by Miss Genell Bliss—Personal Representative of Elizabeth Arden



A Special Presentation of Gossard
Foundation Garments
Yonouerd Towey
Fashion and Figure Expert from The H. W. Gossard Co.
Wednesday, March 28

SHE will advise our patrons as their figure needs, and fit them perfectly in garments from the fashionable Gossard Line of Beauty.

Gossard completes, combinations, tedettes, girdles, step-ins, clasp-arounds, front-lacing corsets, and garments of Charmosette, are scientifically designed of smart materials, and are moderately priced for quality merchandise.

Our patrons are cordially urged to visit our corset department during this time. There is no obligation to purchase.

Eugene's OwnStore

The GOSSARD LINE of BEAUTY