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Day Editor This Issue- Forothy Baker, Night Editor This Issue- Floyd Horn Assistant Night Editors-Glenn Gall Warren Tinker

WEDNESDAY, MARCH 28, 1928

In Answer To Our Prayer

### Spare These **Our Blushes**

FERVENT prayer went up from the Emerald a couple of IF it may be said that a newspaper is able to appreciate flowers, the A from the Emerald a couple of months ago. We asked for a Emerald is appreciative of all restorative for students subjected to bouquets which may be offered. It hours of anesthetic treatments in is especially appreciative of such each one printed.) academic lecture rooms each day; floral offerings as do not give shelsomething to dispell the intellectual ter to brickbats.

fogs rising out of tedious assign-Further, just as with mortals, the ments, was our plea. Our prayer Emerald is inclined to harbor friend- the bearings!" has been heard; a lively University ly feelings for those persons who bookshop in the embryo is the give voice to words of praise for the answer. paper.

The University Bookshelf just in-Now, after hinting that something augurated at the student Co-op store nice has been said about the Emis an adventure even as the Co-op erald, it would probably be advisitself, a few years ago, was a hazard able to tell what was said, by whom, taken by its founders. When the when, where, how and why. Before Emerald followed up its prayer with divulging all of the details, howpersonal and practical attention to ever, it should be understood by all the problem, it found the solution that the compliment is not taken already well-formed in the mind of from a solicited testimonial, but Marion McClain, the manager. The came as a surprise-that is, it was control board was soon converted not expected at the particular time to the proposal, one unique in this it arrived.

part of the country. Assistance and Well, it's this way. It will be suggestions in ordering stocks came remembered that Dean Esterly went from interested faculty members, to Boston last month and attended Portland literary dealers. A widely a meeting of deans of women from and liberal offers were tendered by colleges and universities from all varied and rich field was thus made available for the intellectually cur- over the United States. Well, she ious students suffering the twinges conference when Norman Studer, of scholastic headache. editor of the New Student, made The Bookshelf, in all probability, the remark, so didn't hear him say will never need groan in protest at it, but some of those who did hear the number of patrons it is sup- him told her and she brought the porting between floor and ceiling. news back to Eugene with her. Thus, It will not entice hordes of stu- Dean Esterly says that she was told dents, even fitted as it is with ash that Norman Studer said that the trays and cushioned chairs. But Harvard Crimson and the Oregon its sponsors hope and have every Daily Emerald are the most influenreason to anticipate that it will tial college newspapers in the United figure importantly in reducing the States.



Bulletins

Oregon Knights meet Ad building at

Alpha Delta Sigma meet at An-

chorage Thursday noon. Final details of "The Patsy" play to

be reviewed. Other future pro-

Y. W. C. A. cabinet meets this aft-

Hockey-Watch bulletin board in

Woman's building for information

about intramural hockey. Every

one. interested urged to turn out.

Beginners can learn game now in

preparation for next spring term.

Beginning classes, Monday, Tues-

day, Thursday at 4 o'clock. If

interested, see Jo Ralston, hockey

Tennis—Intramural aspirants sign

at bulletin board, Woman's building, for women's spring intra-

mural tennis, or see Mahalah

FOR SALE

AT LESS THAN COST

By the Owner

DESIRABLE RESIDENCES

Near the Campus-Seven

rooms-new-modern Call

ernoon at 4:30 for installation of

7:30. Everybody out.

jects up for discussion.

new officers.

manager.

2035L

TRESEVEN

bucks

**OREGON**, 1938

Total fees: \$1,000, payable not

later than three weeks after birth.

(No reductions for twins or trip-

Holidays: None, with exception

University Parking: West of

English A Fee: Half of student's

Housing: Students residing in Eugene with parents must .secure

special permission to live at home.

Anybody who takes a room in a pri-

vate home must sign up for twenty

\* \* \*

TODAY'S DIRECTORY ANSWER

on take the place of Geographical

Answers and will use the A. S. U.

O. student directory as its source.

Five dollars will not be paid for

"Why are you stopping to put oil

"If I don't, it will Burnell out of

Frosh Ben Dover says he knows

darned well that the author of

his inspiration when his shirts came

back from the laundry.

'Among My Souvenirs" received

(This department will from now

vears.

in the car?"

### WEDNESDAY, MARCH 28, 1928

Heads Sigma Xi Series

"Mental Sources of Criminal Be-

ASK ABOUT

FREE TUITION

EUROPE

**EXTRA CASH** 

havior" is the live and modern sub-

Kurtz, manager. Practice is at 5 o'clock Monday, Wednesday, and Thursday.

Orchesus tryouts next week, Apri 6, at 5 o'clock. Practice every day this week. Those making a sufficient number of points in the tryouts will receive W. A. A. points.

Red Cross Life-Saving for women meets Monday, Wednesday and Friday at 4 o'clock. All interested urged to turn out, especially those wanting an examinership.

Women's baseball practice starts April 2. New rules, new ball. For information, call Anona Hildenbrand, 2638-J.

All men interested in varsity golf are asked to attend a meeting to be held in office of men's gym Wednesday afternoon at 4 o'clock. Those registered in the University Appointment Bureau are urged to call at the appointment bureau

PHONE 300

and file their spring term schedule Lecture by Dr. Conklin cards. It is exceedingly important that these cards be filed at he earliest possible date.

Fencing classes will be held Mondays, Tuesdays, Wednesdays, and Thursdays, between hours of 4 ject of a lecture to be given at a and 5:30 p. m., beginning Wednes- o'clock tonight in Villard Hall by day, March 28. Freshmen are par- Dr. Edmund S. Conklin of the psy. ticularly requested to turn out as chology department. it is the aim of the department to work up good material for a team next year. The classes on Wednesday from 4 to 5:30 will be given principally to the instruction of the beginners. The classes will be under the direction of Bernard C. Duhrkoop, instructor in fencing

day noon.

856

Olive Street

Electric Cleaners

Ladies' Hats Cleaned and Blocked 75c

FREE TRIPS TO for the past two terms. Y. W. C. A. banquet for new cabinet members to be given Thursday evening at 6 o'clock at the An-

VACATION POSI. chorage. Tickets will be 75 cents TIONS and will not be sold after Wednes-

TOASTED"

CIGARETT

Director Scholarship Tours Literary Guild of America 55 Fifth Ave. N. Y. City. Tell me about the plan checked: Tuition Europe Cash Vacation Positions Name Street

City ..... State ...

# "I Always Have Luckies" says Betty Compson, Motion Picture Star

"The strain of constant posing before a camera is sometimes great. A few puffs from a good cigarette is the quickest relief. I always have Luckies on the set. They soothe without the slightest throat irritation."

Betty bompson

appalling number of students who pass in and out the college walls without a glimpse of living as it can be realized when it clearly understands the written word.

Of course, the Bookshelf is yet imperfect. It will grow to satisfy the increasing literary appetites of its frequenters. The character of its volumes can, in response to students desires, be more surely chosen. But in the meantime we like our turning to long hair, on occasions at literary rendezvous; new as it is, we find real comfort and quality there. For all of this, the Emerald are bought and sold just like any returns thanks.

**Book Shop** 

(Continued from page one) warning, it is rather hard to pull along some little volume.

For several years McClain has made an effort to keep a small stock of general books, in addition to the regular list of texts, for the benefit of students. The Oregon co-Pacific coast to introduce this policy, although this year a number have followed the innovation and several others plan to shortly. An organization of college book store bers-the regular Pacific coast conference schools and the University of British Columbia in Vancouver, which lifted a backyard peddler of Bellingham Normal in Washington, and the State Teachers' College at | brightest spots of contemporary lit- | tween two pints. San Jose, California.

The list of the thousand books has titles from the classies, from Zweig, "Disraeli" by Andre Maubiography, poetry, drama, criticism rois, and "Ariel: The Life of Sheland fiction. Glancing casually around one can see dozen of books such as the prominent biographies. "Mother India," the amazingly The co-operation of M. H. Dougfrank and searching story by Kath- lass, librarian, and of the book puberine Mayo, which is being frowned lishers, according to Mr. McClain, upon by the educated Indians of aided largely in making the introthe United States; "The Portrait duction of this large stock of gen-Invisible," Joseph Gollomb's mys- eral books possible here.

That is the story. The public must be served, so with blushing modesty the news is published that all who W. C. can might read.

We had always thought of transformations as miraculous happenings having origin in mysterious influences. Now that the ladies are again least, we learn that transformations other commodity.

tery story which Macmillan has been pushing in the last few weeks and of which William Lyon Phelps of Yale says, " . . . one of the best mystery stories I know."

Then there is "China," another Macmillan volume which is creatone's self away without taking ing considerable discussion. It is one of the most human of the recent books on that country which is still a vague, far-away thing to so many self-sufficient Americans. the inescapable Milne books, and beautiful little volume, exquisite in Tagore's production, "Trader Horn,"

erary limelight, has a place on the

shelves. "Volpone" by Stephan ley," also by Maurois, are among

Kappa 1-"I didn't go out of the house last night." Kappa 2-"How was that?" Kappa 1-"The date came over."

. . .

Gretchen is nearly as bad as ever. She said, "If a person sent a Belgian hare to the state fair and the animal took a prize of a ribbon, could you call it a hare ribbon?" \* \* \*

#### STATISTICS NOT WORTH KNOWING

It would take 1,500 students of this University 5 years, smoking an average of five eigarettes a day, to dam up the mill-race with stubs.



Prof Anity, campus welfare expert, who plans on inaugurating It is illumined by flashes of fine classes in practical botany in order humor, touching even the more ser- that fewer college students will misious aspects of philosophy and re- take poison cak for pussywillows operative store was the first on the ligion. And, of course, there are during the remainder of the term. He believes that too much of the the "Color" of Countee Cullen, and students' time is taken up by studies Maxim Gorky and Edith Wharton. and that there is little opportunity Havelock Ellis' "Man and Wo- for them to acquire practical knowlman" is in the list, along with a edge of the "flora." His classes will meet each evening at 12:00. Ocmanagers, includes a dozen mem- binding and illustration, called casional field trips are planned for "Fireflies." It is Rabindranath the millrace and McKenzie highway.

> DIZZY DEFINITIONS: Gulp; cheap kitchen ware to one of the (noun) the shortest distance be-

> > "I guess that's enough; I'm eured," remarked the ham as the string broke and it fell to the smoking-house floor. \* \* \*

FAMOUS LAST WORDS "Didn't, I see you some place during vacation?" SEVEN SEERS



©1928, The American Tobacco Cd., Inc.

## The Cream of the Tobacco Crop

"Unquestionably Lucky Strike Cigarettes are 100% quality as this fact is proven by their increasing popularity. Only the best tobac. co,'The Cream of the Crop' goes into Lucky Strike Cigarettes. I buy only the best tobacco for Lucky Strike Cigarettes."

Cel a quitage

Tobacco Buyer