

Economics Field For Psychology, Says Dr. Gilbert

Progress To Increase as Traits Are Studied in Place of Instinct

A great field in science is open to the psychological economist, declared Dr. James H. Gilbert, dean of the college of literature, science and arts, and head of the economics department of the University of Oregon, in speaking before the Social Science Research club Monday evening.

"Through investigation in this direction we will be able to place both the theory of value and of distribution on a more certain basis and around these two concepts are grouped most of the significant problems of the economic science," Dr. Gilbert said. "The findings of the psychologists will also open the way to numerous applications in advertising and in the affairs of business."

"Thus psychology, the most human of sciences, will be able to make very vital contributions to the intensely human problems that belong to the social 'science of business.'"

Pointing out that some of the outstanding contributions to economic thought have been through the psychology of want and the attitude toward present and future enjoyments, Dean Gilbert declared that the psychological economist has made but a bare beginning in this work. Progress in this field will be more rapid in proportion as the economists reject the notion of instinct and confine their attention to the study of traits that are ingrained rather than inborn, he said. Dr. Gilbert's address was one of a series that will be given before the club by various members. The club topic for this year is the psychological foundation of various types of social thought.

Donut

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The list of events is as follows: 45 yard dash, 45 yard high hurdles, 220, 440, 880, mile, high jump, pole vault, and shot put. These events will be staged entirely in the "Globe" with the exceptions of the 880 and the mile runs which will start and finish indoors with part of the running out doors in the night air, for the meets will be held at night from 7 to 8:30.

On the night of January 27 the first preliminary meet will take place with Sigma Pi Tau, Delta Tau Delta, Beta Theta Pi, and Sigma Nu track teams in track suits. Joe Standard will be there to run the quarter, Harold Kelly will more than likely try the sticks and sprint a bit; Joe Price will try to cut Standard out in the 440; the S. P. T.'s have a dark horse in a blond chap called Don Wilson who could make Paddock know that he had been in a race, and we will all be there to see these fellows and their teammates do their stuff.

Meets Scheduled

- January 27—Sigma Pi Tau, Delta Tau Delta, Beta Theta Pi, Sigma Nu.
- February 3—Phi Kappa Psi, Phi Gamma Delta, Sigma Alpha Epsilon, Independent Club.
- February 6—Bachelordon, Phi Delta Theta, Sigma Phi Epsilon, Alpha Tau Omega, Friendly Hall.
- February 10—Sigma Chi, Theta Chi, Alpha Beta Chi, Kappa Sigma.
- February 11—Beta Theta Pi, Sig-

Correct, Final List Of Fall Term Degrees To Be Out January 21

A final and correct list of degrees to be granted to students who finished at the University fall term will be published in the Emerald about January 21, after the board of regents have met.

An unofficial list containing only a portion of the list of names was published in a Eugene paper and has caused confusion at the registrar's office.

State College Debaters To Get Wide Publicity

OREGON STATE COLLEGE, Jan. 17. — (P.I.P.) — Publicity for the transcontinental tour of the debate team will be handled by the Portland newspapers. They will circulate news of the team throughout the coast and help furnish advance publicity to the newspapers along the tour.

Another feature in the publicity program is the arrangement with several amateur radio broadcasters throughout the country to send out the results of the debates.

Frosh

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ted from the north. These games will be one of the evening features of the Father and Son day being inaugurated at Oregon this year.

Two more games have been added to the yearling schedule, with Salem high at Salem the 31st of this month, and with the same five in Eugene on February 16, the day before the Oregon ducklings meet the Aggie rooks. This swells the total frosh schedule to 12 games, one, with Commerce high, which has been played and won.

Definite arrangements have also been made, according to Jack Benefield, for the playing of the rook-frosh game on February 11 at Corvallis as a preliminary to the Oregon-O. S. C. tilt.

ma Nu, Sigma Alpha Epsilon, Independents.

February 18—Sigma Pi Tau, Delta Tau Delta, Phi Kappa Psi, Phi Gamma Delta.

February 24—Bachelordon, Phi Delta Theta, Sigma Chi, Theta Chi.

February 25—Sigma Phi Epsilon, Alpha Tau Omega, Kappa Sigma, Alpha Beta Chi, Friendly Hall.

March 2-3—The big intramural indoor track for all organizations.

Oregon Slated to Clip Many Records In Swimming, Predicts Abercrombie

Johnny Anderson Expected To Better Back Stroke Time; Silverman Free Style Artist

Pacific Northwest intercollegiate swimming records have been steadily crumbling during the last three or four years due to the consistent efforts of trainers and swimming coaches to develop an increasingly higher degree of proficiency in the sport. Record time for events that was accounted fast by followers of aquatic sports a few years back is no longer found in the final results of conference swimming meets.

Swimming has been moving along with the tide of athletic proficiency that has been improving the quality of intercollegiate sport of late years, and is becoming more and more popular with northwest colleges. University of Washington, Washington State college and the University of Idaho are all building pools, and next year will compete with the present conference teams.

In the comparatively short space of time since Edward F. Abercrombie became chief mentor of swimming at the University of Oregon in 1925, the record time in every conference event has been lowered very appreciably. The low time limit has not yet been reached, and present records will be clipped in several events, this year, if the time made in practice heats in the pool this season is duplicated in the meets.

Three seasons ago 1:02 was looked upon as fast record for the 100-yard men to aim at. Last year Orville Peterson, of O. A. C., set a new Pacific Northwest intercollegiate record of 57 seconds flat for the event. During the season, Johnny Anderson, of Oregon, made the distance in only two-fifths of a second less than this record. Coach Abercrombie confidently predicts Anderson to be within the 56 second margin this year.

Art Erierson, former Oregon star back stroke man, who dropped out of the University in 1925, made a record of 2:10 in the 150 yard back stroke event that was considered exceptionally fast. Today, Julian Smith holds the University pool record in that event, and the P. N. W. I. record at 2:05.4. Here at Oregon there is no lack of fast back-stroke men who have approached or passed the present record. Willis Fletcher, Ed Kier, Johnny Allen and Bob McAlpin have equalled this time. Johnny Anderson, who holds the Pacific Northwest association record of 1:55.9, has bettered his own time

in practice and should set a new record.

In the 220-yard free style Bob Boggs, '27, of last year's varsity, used to win this event in 2:48. But last season Lee Hover, Aggie star, won this event in 2:47, and Charles Silverman, Oregon frosh, won the event in the frosh meet in 2:43. In practice at the University pool Johnny Anderson and Chet Floyd, '31, have swum well below the 2:40 mark.

The 440-yard free style race, new event added by the conference last season, has shown less improvement in time than the longer established events. However, Charles Silverman promises to lower last year's mark of 6:07 made by Lee Hover of O. A. C., for, in trials, he has considerably lowered George Horsfalls' Multnomah club record of 5:48.8. A pretty race is anticipated when these two meet in the Multnomah pool January 28. Some record is bound to become obsolete.

Twenty-six and three-fifths seconds used to win the 50-yard dash event in conference meets. Orville Peterson, former O. A. C. swimmer, and Dana Thomas, Multnomah club dash man, hold the joint P. N. A. record of 25 seconds flat, at present. Johnny Anderson and Chet Floyd are well within the 25 second class and may make the title a four-cornered affair or break it. In the intercollegiate breast-

stroke event Willis Fletcher holds the present record of 2:57 for the Pacific coast conference short course (60-foot pool), for 250 yards. He made the record last year. Previous to this time Bill McGregor had been clocked at 3:03 to hide the former record of 3:05 made by Jack Savory, of O. A. C. Fletcher should better this mark by several seconds, or else relinquish the record to a Stanford man of promise, as the Stanford team will meet Oregon or California in a 60-foot pool this season, with the intention of breaking all of the P. C. Conference short course records.

Classified Ads

LOST—Rhinstone buckle, probably at Campa Shoppe. Call 2671-Y. Jan 17-18

ART STUDENTS—You may now get those quality linoleum blocks, inks, bronzing powder, engraving tools, etc., at the Eugene Printing Co., Guard Bldg., 1047 Willamette street. Jan 11-20

HOLLY MOORE—Designer. Phone 1691 for appointments in dress-making, tailoring and especially remodeling. 1313 Oak St.

SHOP PETITE—Dressmaking, hem-stitching. Style right, price right. 573 13th E. Phone 1733. Harriett Underwood. tu,wed,th,fr—1mo.

LOST—Man's Gruen wrist watch, with initials "M. J." on the back. Also lost brown fountain pen with Norman Jesse printed on it. Call Theta Chi. Reward. 7t—Jan 18 to 26

A Tip from the Wise

FROSH: "Gosh! Got a keen date for this afternoon—only trouble is I don't know where I'll take her. There sure isn't much to do around this place."

SENIOR: "That's easy! When in doubt take her to THE ANCHORAGE. You'll never make a mistake there. Best food—best atmosphere of any place in town!"



BUSTER'S GREATEST COMEDY Now Playing

Matinees Daily 2 p. m.



JOSEPH M. SCHENCK presents

Buster KEATON in "College"

Charlie Paddock and Charlie Hoff have nothing on Buster—See him trying out for the Varsity—it's a scream!

Also—

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Featuring Co. and Ed. Tap Dancers Nightly at Nine

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A Thrilling, Fascinating Story of Hearts and Legs!

SILK LEGS

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JAMES HALL—JOSEPH CAWTHORN—MAUDE FULTON

Today and Thursday

A gloom-proof comedy of a silk stocking saleslady who knew how to put a kick in her arguments.

Proving that silk stockings cover a multitude of shins!

Also Showing

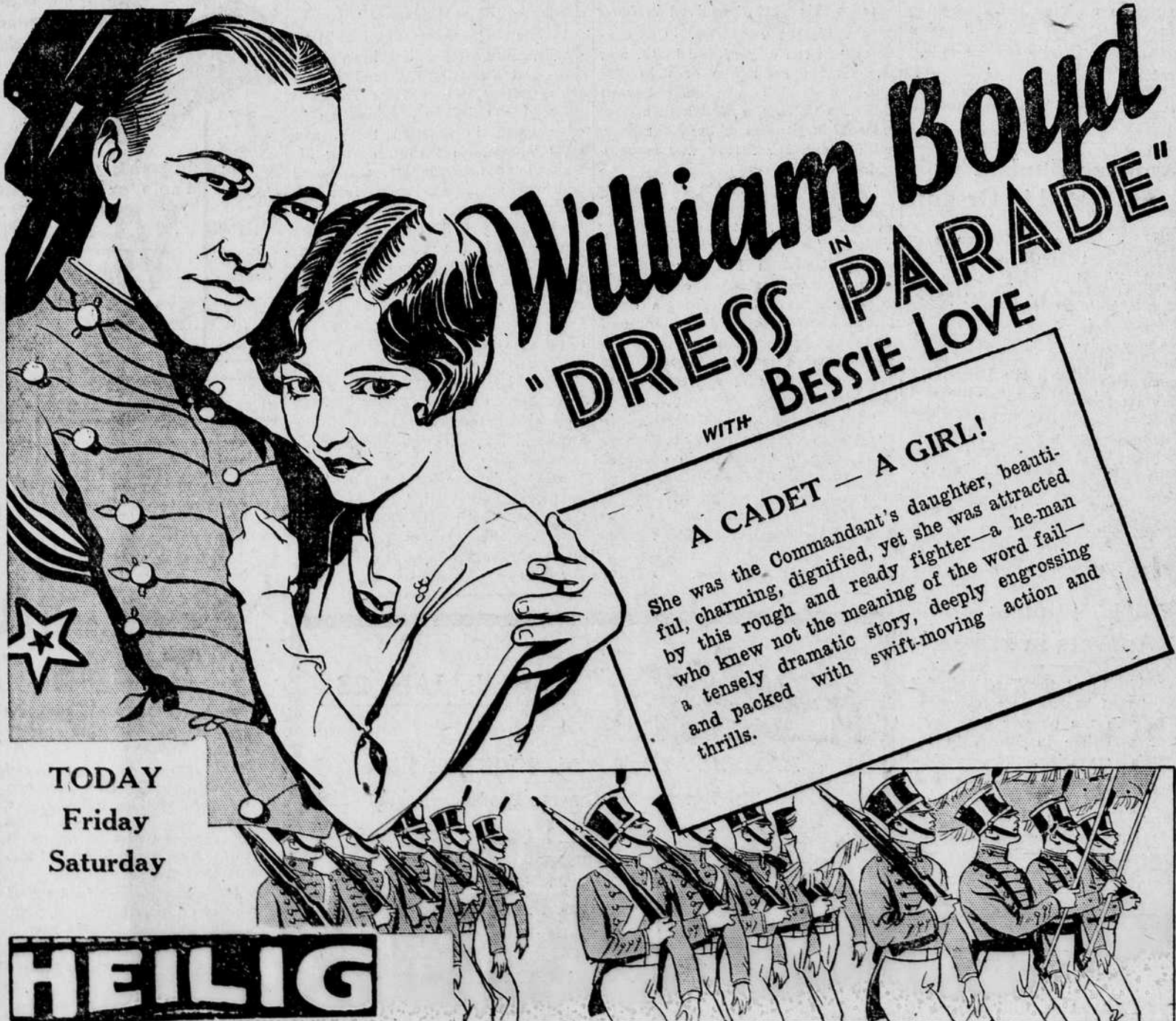
Buster, What Next? A Buster Brown Comedy

Oregon News Rex Music Rex Prices

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Atten—shun! — Right Shoulder Arms — Forward March! — It's Here Now! — Glorious Drama of West Point!



William Boyd in "DRESS IN PARADE" WITH BESSIE LOVE

A CADET — A GIRL!

She was the Commandant's daughter, beautiful, charming, dignified, yet she was attracted by this rough and ready fighter—a he-man who knew not the meaning of the word fail—a tensely dramatic story, deeply engrossing and packed with swift-moving action and thrills.

TODAY Friday Saturday

HEILIG

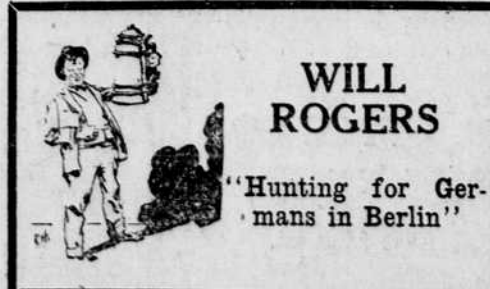
On the Stage Twice Nightly

DANCING CADETS

Two Snappy Pointers from West



Night.....50c Matinee.....35c



WILL ROGERS

"Hunting for Germans in Berlin"

McDONALD
Last Day To See The Tummy Tickler of All Times

"THE CORILLA"

Shivers! Shakes! Quakes.

Tomorrow You Must Have "Breakfast at Sunrise" with Connie Talmadge and Geo. McMurphy