

Program for Eighth Annual High School Conference

Schedule for Friday and Saturday Outlined; Four Groups Will Meet

Principals and Advisors, Student Officers, Editors and Managers, Girls' Leagues Will Gather

General Session for All Delegates

FRIDAY MORNING—WOMAN'S BUILDING

UNIVERSITY ASSEMBLY

DONALD BEELAR, *President Associated Students, University of Oregon, Presiding*

- 9:00—Welcome to the University of Oregon—Elmer L. Sherrill, Dean of Men of University of Oregon.
- 9:10—"Rights—Use and Abuse"—William J. Cooper, California State Superintendent of Public Instruction.
- 9:50—Division of Conference. The High School Press Association will adjourn to the Journalism Building and the Association of Student Body Officers to the Music Auditorium. The Association of Girls' Leagues will remain in the Woman's Building.

FRIDAY AFTERNOON

- 4:00—Tour of Campus, under direction of Oregon Knights.
- 4:30—Tea for Girls of High School Press Association, by Theta Sigma Phi, national woman's journalism fraternity.—Woman's Building.
- 5:45—Annual Banquet of Delegates and Advisors.—Woman's Building.

President Arnold Bennett Hall.
Toastmaster, James H. Gilbert, Dean of College of Literature, Science and the Arts.
Donald Beelar, President of A. S. U. O.
David Wilson, President of the Press Association.
Kenneth Allen, President of the Association of Student Body Officers.
Ethel Elliot, President of the Association of Girls' Leagues.
Eric W. Allen, Dean of the School of Journalism.
William Y. Powell, Chairman of the A. S. U. O. Committee.
Earl M. Pallett, Registrar of the U. of O., Chairman of Faculty Committee.
Dr. John Straub, Dean Emeritus of men.
C. A. Howard, State Superintendent of Public Instruction.

- 8:00—Basketball Game, University of Oregon versus Gonzaga.—McArthur Court.
- 9:30—"College Night" Entertainment in Woman's Building for All Delegates.
- 11:00—Smoker for Men Members of High School Press Association, by Sigma Delta Chi, national men's journalism fraternity.—Woman's Building Lounge.

High School Press Association

FRIDAY MORNING—105 JOURNALISM BUILDING

- 10:10—Call to Order by President, David G. Wilson, Lincoln High School, Portland.
- 10:20—"Organizing the Staff"—Address by Eric W. Allen, Dean of the School of Journalism.
- 10:40—Discussion.
- 11:00—"Getting the Right Start"—Address by Walter W. R. May, of the Oregonian, Portland.
- 11:30—Discussion.
- 11:45—Summary of Talks—Dean Allen.
- 11:55—Adjournment.
- 12:10—Luncheon at Various Fraternity Houses. Managers of annuals and high school papers meet at luncheon with Alpha Delta Sigma, national advertising fraternity.

FRIDAY AFTERNOON—JOURNALISM BUILDING

The Friday afternoon session of the press conference will be divided into four groups. All will meet in Journalism Building, second floor, in rooms as designated by signs on doors. The groups will be as follows:

- A—Editors of annuals.
- B—Managers of annuals.
- C—Editors of high school papers and editors of "school notes" in town papers.
- D—Managers of high school papers.

SECTION A. EDITORS OF ANNUALS

- 1:30—Welcome—Mary Clay Benton, Editor, 1928 Oregon, University of Oregon.
- 1:35—"The Nature of a Yearbook"—Basil Louis McGann, Beaver Engraving Company, Portland.
- 1:50—"Design and Color Harmony"—Abbott Lawrence, Assistant Art Editor, University of Oregon Oregon.
- 2:05—"Photography for Reproduction"—Ernest Ellis, of Kennell-Ellis Portrait Studios, Eugene.
- 2:15—Discussion of Above Topics.
- 2:25—"Paper Selection"—Walter Huelat, Blake, Moffitt & Towne.
- 2:35—"Preparing Copy for Engraver"—Roy Alexander, Hicks-Chaten Engraving Company.
- 2:45—"Use of Color Plates"—Harold Robinson, West Coast Engraving Company.
- 2:55—Discussion of Above Topics.
- 3:05—"Preparing Copy for the Printer"—T. I. Chapman, Koke-Chapman Printing Company, Eugene.
- 3:15—"Use of Color Printing"—B. H. Miller, Kilham Printing Company.
- 3:25—Discussion on Above Topics.
- 3:40—Visit to University Press.
- 4:00—Tour of Campus, auspices Oregon Knights.
- 4:30—Theta Sigma Phi Tea for Women.—Woman's Building.
- 5:45—Annual Banquet.—Woman's Building.
- 11:00—Sigma Delta Chi Smoker for Men.—Woman's Building.

SECTION B. MANAGERS OF ANNUALS

- 12:00—Alpha Delta Sigma Luncheon for Men—Anchorage.
- 1:30—Welcome—Sam Kinley, Business Manager, 1928 Oregon.
- 1:35—"Keeping Within the Budget"—Ray Alexander, Hicks-Chaten Engraving Company, Portland.
- 1:50—"Make-up of Advertisements"—W. F. G. Thacher, Professor of Advertising, University of Oregon.
- 2:10—Discussion on Above Topics.
- 2:20—"Sources of Advertisements"—Walter W. R. May, the Oregonian, Portland.
- 2:35—"Circulation as a Source of Revenue"—Ronald Hubbs, Circulation Manager, 1928 Oregon.
- 2:50—Discussion on Above Topics.
- 3:00—"Buying Printing"—J. E. Shelton, Shelton, Turnbull and Fuller Printing Company, Eugene.
- 3:30—Discussion on Above Topics.
- 3:40—Visit to University Press.
- 4:00—Tour of Campus.
- 4:30—Theta Sigma Phi Tea for Women.—Woman's Building.
- 5:45—Annual Banquet.—Woman's Building.
- 11:00—Sigma Delta Chi Smoker for Men.—Woman's Building.

SECTION C. EDITORS OF NEWSPAPERS

RAY NASH, *Editor, Oregon Daily Emerald, Presiding*

- 1:30—"Newswriting Technique"—George Turnbull, Professor of Journalism, University of Oregon.
- 2:00—Discussion of Above Topic.
- 2:15—"Makeup of a Newspaper, Selection of Types"—Robert C. Hall, Superintendent, University of Oregon Press.
- 2:45—Discussion on Above Topic.
- 3:00—"Daily and Weekly Newspaper School News"—Lyle T. Kelting, News Editor, Eugene Guard.
- 3:25—Discussion on Above Topic.
- 3:40—Visit to University Press.
- 4:00—Tour of Campus.
- 4:30—Theta Sigma Phi Tea for Women.—Woman's Building.
- 5:45—Annual Banquet.—Woman's Building.
- 11:00—Sigma Delta Chi Smoker for Men.—Woman's Building.

SECTION D. MANAGERS OF HIGH SCHOOL PAPERS

MILTON GEORGE, *Manager of Oregon Daily Emerald, Presiding*

- 1:30—"Organizing the Advertising Staff for Work"—Larry Thielen, Associate Manager, Oregon Daily Emerald.
- 1:50—Discussion on Above Topic.
- 2:00—"Soliciting Merchants of Your Town for Advertising"—Eugene S. Kelly, Morning Register Advertising Staff.
- 2:30—Discussion on Above Topic.
- 2:45—"Make-up of Advertisements"—W. F. G. Thacher, Professor of Advertising.
- 3:15—Discussion on Above Topic.
- 3:40—Visit to University Press.
- 4:00—Tour of Campus.
- 4:30—Theta Sigma Phi Tea for Women.—Woman's Building.
- 5:45—Annual Banquet.—Woman's Building.
- 11:00—Sigma Delta Chi Smoker.—Woman's Building.

SATURDAY MORNING—JOURNALISM BUILDING

JOINT SESSION, PRESS ASSOCIATION

- 9:30—Announcements—David G. Wilson, President Press Association.
- 9:35—"Human Interest in Publications"—Dean Collins, Portland Telegram Staff.
- 10:30—Question Box, Questions to Cover All Previous Sessions. This will be in form of round table, with representatives of printing companies, engraving companies and members of the faculty of the school of journalism.
- 11:15—Election of Officers. Installation of New Officers. Announcements.
- 11:45—Adjournment.

Association of Student Body Officers

FRIDAY MORNING—MUSIC AUDITORIUM

- 10:15—Organ Solo—Miss Francis Pierce.
- 10:30—Meeting Called to Order by Kenneth Allen, President of the Association. Reading of Minutes.
- 10:45—Remarks by Stanford Brooks, Vice-President of the Association.
- 10:50—"Problems Connected With High School Athletics"—Thomas Johnson, Jr., Hood River High School.
- 11:00—Discussion on Above Topic.
- 11:25—"Musical Activities as Student Body Functions"—Merrill Stoddard, Baker High School.
- 11:35—Discussion on Above Topic.
- 12:00—Luncheon at Organizations.

FRIDAY AFTERNOON—MUSIC AUDITORIUM

- 1:30—Address, "Real Values"—William J. Cooper, California State Superintendent of Instruction.
- 2:00—Discussion on Above Topic.
- 2:15—"Methods of Obtaining Town Support for High School Activities"—Clifford Moore, Medford High School.
- 2:25—Discussion on Above Topic.
- 2:55—"Honor Systems Under Student Body Control"—Amos Lawrence, Grant High School, Portland.
- 3:05—Discussion on Above Topic.
- 3:30—Topics from Floor.
- 4:00—Tour of Campus, direction of Oregon Knights.
- 5:45—Annual Banquet.—Woman's Building.

SATURDAY MORNING—MUSIC AUDITORIUM

- 9:00—"Methods of Handling Student Body Finances"—Harold Norton, Washington High School, Portland.
- 9:10—Discussion on Above Topic.
- 9:35—"Problems Connected With High School Debating"—Rex Hartley, Albany High School.
- 9:45—Discussion on Above Topic.
- 10:10—Topics from Floor.
- 11:00—Election of Officers.
- 11:45—Adjournment.

Association of Girls' Leagues

FRIDAY MORNING—WOMAN'S BUILDING GYMNASIUM

- 10:15—Discussion Led by the Women's Athletic Association of the University of Oregon.
- Welcome by Nellie Johns, President of W. A. A.
- "Training Rules for High School Girls"—Dr. Wilmoth Osborne, University of Oregon.
- "Rhythm and Dance"—Miss Martha Hill.
- "High School Athletic Association and the Oregon Point System"—Miss Emma Waterman.
- "Speedball"—Miss Mary Jo Shelly.
- "Class Work and Voluntary Sports at Salem High School."
- 12:00—Luncheon for Girls' League Presidents at Eugene High School.

FRIDAY AFTERNOON—105 COMMERCE HALL

- 1:30—Welcome, by Mrs. Virginia Judy Esterly, Dean of Women, University of Oregon.
- Address of the President of the Association, Miss Ethel Elliot, Medford.
- "Organization and Purpose of the Girls' League"—Discussion.
- "Financing the Girls' League"—Discussion.
- "Social Life in the High School"—Discussion.
- 4:00—Swimming Demonstration in Pool, Woman's Building.
- 4:20—Swimming Open to All Girls, Pool, Woman's Building.

SATURDAY MORNING

- 9:30—W. A. A. Demonstration in Gymnasium of Woman's Building.
- 11:00—Style Show.—Woman's Building. Miss Adalia Everts in charge.

Conference for High School Principals and Advisers

Under Auspices of Phi Delta Kappa, Education Fraternity, and School of Education of the University of Oregon
General Topic—"The Promotion and Supervision of Student Activities."

NOTE—All visiting high school faculty members, and others interested, whether they are advisers or principals or not, are invited to attend these sessions.

FRIDAY, JANUARY 13

- 12:00—Luncheon—College Side Inn. For all visiting principals, superintendents, deans of women, advisers and high school instructors.
- Address: "Making Activities Significant in the Curricular Plan"—Principal H. F. Hunt, Stadium High School, Tacoma, Washington.
- 3:15—University High School Auditorium. Joint Session.
- Address: "Opportunities in the Activities Program for Building School Morale and Training for Citizenship"—William J. Cooper, Superintendent of Public Instruction, California.

FRIDAY, JANUARY 13—SECTION MEETINGS

Each section meeting will be opened by a brief talk, lasting from 10 to 20 minutes. These will be followed by round table discussions. Personal experiences with problems at hand should be presented at this time.

SECTION A

(Principals and Advisers of Schools Having More Than Five Teachers). Meet in Room 2, School of Education.
Topic: "Stimulating and Regulating Student Participation in Activities"—Professor F. L. Stetson, chairman.

- 1:30—"Compulsory vs. Voluntary Participation"—Charles A. Fry, Roosevelt High School, Portland.
- 2:00—"Maintaining Desirable Standards in Student Activities Through Suitable Rewards."—"The Point System"—H. F. Hunt, Principal, Stadium High School, Tacoma.
- 2:30—"Correlating Student Activities With the Curriculum"—James T. Hamilton, Superintendent, Newberg.

Adjourn at 3:15 for joint session.

SECTION B

(Principals and Advisers of Schools Having Less Than Five Teachers). Meet in Room 3, School of Education.

Topic: "Stimulating and Regulating Student Participation in Activities"—Dr. Earl R. Douglas, chairman.

- 1:30—"Maintaining Desirable Standards in Student Activities Through Suitable Rewards"—Principal R. W. Rose, Rose Park High School.
- 2:00—"Compulsory vs. Voluntary Participation in Activities"—Principal Frank C. Fitzpatrick, Echo High School.
- 2:30—"A Reasonable Activity Program for the Small High School"—William J. Cooper, Superintendent of Public Instruction, California.

Adjournment at 3:15 for Joint Session.

SATURDAY MORNING, JANUARY 14

SECTION A. Room 2, School of Education Building.

"Financing of Student Activities"—C. A. Howard, State Superintendent of Instruction, Presiding.

- 9:15—"Sources of Revenue"—Harry Johnson, Eugene High School.
- 9:45—"Safeguarding the Control and Expenditure of Student Funds"—H. F. Hunt, Principal, Stadium High School, Tacoma.
- 10:15—"What Are the Proper Functions of the High School Annual and What Expenditure of Time and Money Does It Justify?"—Eric W. Allen, Dean of the School of Journalism, University of Oregon.
- 10:50—"What Ends Should the School Paper or Magazine Serve?"—Paul T. Jackson, Principal, Klamath County High School.

- 11:25—Question Box.
- 12:00—Adjournment.

SECTION B. Room 3, School of Education Building.

"Financing of Student Activities"—R. U. Moore, chairman.

- 9:15—"How Can the Small School Activity Program Be Made to Pay Its Way Without Excessive Burden on the Student?"—Arthur Hicks, Warrenton High School.
- 10:15—"How Many Publications Can the Small School Support and What Should Be Their Nature?"—A. R. McLure, Clatskanie High School.
- 10:50—"What Program of Activities Should the Small School Support?"—H. E. Tobie, Stayton High School.

- 11:25—Question Box.
- 12:00—Adjournment.

SECTION C

(Women Advisers and Deans of Women)

8:45—"The Advisers' Responsibility for Making Every Social Function a Real Educational Project"—Miss Mabel Robertson, Salem High School, chairman.

- a. "General Introduction to Advisers' Position With Regard to Social and Extra-curricular Activities"—Miss Robertson.
- b. "The Educational Opportunities Offered by Various Types of Social Activities."
 - 1. "True Social Activity, School Parties, etc."—"Developing Executive Ability"—Miss Catherine Lambertson, Washington High School, Portland.
 - 2. "Developing Correct Standards of Conduct and Manner"—Miss Ruth Ann Wilson, Dean of Girls, Eugene High School.
 - 3. "Remedying Social and Moral Maladjustment"—Miss Helen Prutsman, Assistant Dean of Women, University of Oregon.
 - 4. "The Semi-School Activities; School Club"—Miss Betsey Wootton, Astoria, Oregon.
 - 5. "The Formal Organization, Girls' Leagues, etc."—Mrs. Virginia Judy Esterly, Dean of Women, University of Oregon.

- 10:15—"Promoting and Regulating Extra-curricular Activities, Points Systems"—Miss Maurine Carroll, Medford High School, chairman.

- a. Summary of tendencies in various parts of the country and in Oregon. Specific descriptions of point systems and the regulations in Medford, Klamath Falls and Eugene.—Miss Carroll, Miss Lelaine West, and Miss Wilson.
- 11:05—"Constructive Health Program in High School"—Miss Kinsey, Eugene High School.
- "Making the Oregon Physical Education Laws Effective"—Miss Baker, Physical Education Supervisor, Eugene.
- "Popularizing the Health Program in the High School by Means of Cooperation With All Departments"—Miss Kinsey.
- "How a Program for All Can Be Carried On in the High Schools of Oregon With Limited Equipment Available"—Miss Mary Jo Shelley, University of Oregon.

Discussion.
Adjournment.