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Rah! Rah! Rah! Rally Tonight At Six Sharp

Talks, Music, Yells, Combined With Spirit Will Feature

Parade Will Finish In Time for Dance

Big Attendance Urged by Committee

Let's go! Get started now if you are going to be in the Big Initial Rally tonight! The time is 6:00 p. m., or never. The place is "Sigma Chi corner, or bust." The points of interest will be emanations from the band, oratorical expositions by Bill Hayward, Coach McEwan, Bob Mautz, Dick Reed, Gene Vidal, and Dean Shirrell. The rally will hold many points of interest this year that should make it a stampeding success. Perhaps the most noticeable thing is the tense situation that hovers around Hayward field in connection with the game Saturday with the Vandal steam rollers who will attempt to leave a flattened impression of the Oregon football men on Hayward field. Rumor has it that the Oregon Eleven needs some of the psychological support that is derived from a lively rally such as the rally committee will attempt to give tonight.

Everyone Out
Urgent implications come from Jack Jones, head of the rally parade, Bob Warner, yell king, and Don McCook, head of the rally committee, for each and every student to be out prepared to yell, sing, march and tear the rafters out of the Armory building.

Old style will be the most definable explanation of the parade. All modernized formality will be left at home. In reference to proper wearing apparel Jack Jones said, "We want every rooster to wear reversible rooster's lids. It's the one that we will use throughout the year and it will be necessary at every parade and rally."

Sigma Chi Corner
The rally will gather at the old Sigma Chi corner. There it will be headed by the band and the Order of the "O". After them will come the students. They will proceed down 11th street through Wilamette and down to the Armory. At the Armory the rafters of the building will begin to creak under the terrific strain of the rally talks of Hayward, McEwan, Mautz, Reed, Vidal and Dean Shirrell. Bob Warner, yell king, will be master of ceremonies and promises a rousing, unusual rally.

Everything will be completed in the Armory by 8:30 p. m. This will allow sufficient time for everybody to go to the class dances. "We wish to urge that the houses have early dinners," said Nancy Peterson, secretary of the rally committee, "so that everybody will be able to be at the corner on time."

Rally Recommended
Random opinion has it that the rally will fulfill all expectations. Don Beelar, president of the A. S. U. O., said, "Here is the thing all Frosh have been waiting to see—a real college rally. Everybody out. Let's show them and the Vandals." Bob Warner, yell king, said, "Every Oregon rooster who comes to that rally tomorrow night wants to be prepared to work. That's all." Don McCook, head of the rally committee, said, "In view of the fact that this is the first big rally of the year it is very important that everyone turns out to instill the old Oregon Spirit in the football team for the game that is taking place Saturday."

Alpha Kappa Psi Holds Anniversary Meeting

At its first meeting of the term, Alpha Kappa Psi, national professional commerce fraternity, decided to sponsor a series of lectures on business topics. The meetings were held Wednesday evening at the College Side Inn, and was in observance of the thirty-third anniversary of the fraternity.

The purpose of the lectures is to bring representative business men of Oregon to the campus to talk on such subjects as finance, marketing, accounting, personnel, production and manufacturing. The first lecture will be the last of this month. Officers of the fraternity for this year are John F. Lebor, president; Carrol Williams, vice president; Ed Crowley, treasurer, and Lee Brown, secretary.

lent Traditions Be Enforced by Oregon Knight Group

Hereafter another organization take its turn at seeing that old traditions are enforced. This was given to the Oregon Knights by Donald Beelar, the president of the Associated Students, at the meeting last evening at Condon hall.

"Frosh, mind your P's and Q's," is the warning or rather the threat given by the Knights. Traditions are made to be kept, especially by those "Wearin' o' the Green."

An allowance of funds for visiting teams and delegations was made. Walter Norblad was appointed usher at future assemblies, and Jim Swindel was made chairman of ushers for the Idaho game. A publicity committee was also formed of William Barry, and Paul Hunt.

National Ad Club Plans To Develop Big Organization

Student Interest Desired; Milton George Named New Prexy

As a result of the initial meeting of Alpha Delta Sigma, men's honorary national advertising fraternity, which was held at the Anchorage yesterday noon, a large advertising club, similar to the one now existing at the University of Washington, may be inaugurated on this campus in the near future. Sam Kinley, manager of the Oregon, and Bob Warner, yell king, were appointed by Milton George, business manager of the Emerald and newly elected president of the group, to work out a suitable plan for organization of the new club.

The plan as it now stands is to establish a club to which all students interested in advertising or promotional work of any kind would be eligible. This organization would be sponsored and directed by Alpha Delta Sigma. Those members of the advertising club who showed the most aptitude and proficiency in both advertising and promotional work on the campus would be eligible for membership in Alpha Delta Sigma. The plan has been very successful at the University of Washington, and has created a good deal of interest, it is stated.

As James Manning, former president of the club, did not return to school, Milton George, business manager of the Emerald and vice-president of the club, was elected to the office of president. This left a vacancy in the vice-president's chair. To fill this, Bob Warner, yell king and an active advertising student, was elected. Carol Eberhart was elected secretary-treasurer to fill the office left vacant because of Joe Neil's failure to return.

The complete roll of officers at present is as follows: Milton George, president; Bob Warner, vice-president; Carol Eberhart, secretary-treasurer; W. F. G. Thacher, advisor.

The local chapter of Alpha Delta Sigma, designated the W. F. C. Thacher chapter for Professor Thacher who has been advisor of the club since the granting of its charter in 1924, is one of the most active honoraries on the campus. Last year, at its national convention at the University of Missouri, the Oregon chapter was awarded an engraved plaque for being the most active and highest rating chapter of Alpha Delta Sigma in the United States. This took into consideration the activities of the club as a whole, and also the records of each individual member. The Crazy Kopy Kraw, the advertising dance given by Alpha Delta Sigma last year, is still remembered by many. The members are looking forward to an even better year.

At the Pacific Coast Advertising Clubs Association convention in Portland last June, the W. F. G. Thacher chapter was the host chapter for all the members of Alpha Delta Sigma on the coast. Practically the entire group attended, and all took an active part. Professor Thacher was head of the educational section of the convention.

Students Must Present Tickets At Idaho Game

Students seeking admission to the Oregon-Idaho game tomorrow will be required to present the temporary student-body cards issued at the beginning of the year. Those who have lost their cards will be required to pay general admission, according to Jack W. Benefiel, graduate manager.

Class Dances To Be Given Friday Night

Street Car to Transport Seniors to Struggle; At Eugene Hotel

Many New Features Will Be Introduced

Campus Wear Is Recommended by Authorities

University of Oregon students on Friday night will trip the light fantastic in classified order for the first time this year. All four classes have arranged for dances, at various places, and with various features—but with campus clothes the thing in attire at all of them.

Freshmen Exclusive
Charles Laird, president of the freshman class, says that their dance is to be limited strictly to members of the class of '31. A number of vigilantes will be on hand to see that members of the other classes are kept out.

As each freshman enters he will be given a card upon which he will place his name and home town. There will be dances between persons from different towns, and tag dances, so that members of the class will mix and become acquainted, said Laird.

Patrons are Dean Virginia Judy Esterly, Dean and Mrs. Straub, Dean and Mrs. Elmer Shirrell, and Mrs. Elizabeth Wilson, matron of the Woman's building. There will be punch in large quantities for the frosh who become thirsty. The dance is to be very informal, and will begin at 9 o'clock.

Seniors Ride Free
The seniors have put something over on the other classes by providing transportation to their dance. They have chartered a street car which will be waiting at the Sigma Chi corner from 8:45 until 9 p. m. to take all members of the class of '28 who are on the campus at that time down town. Bill Prudhomme deserves credit for this idea, and members of the committee believe that it will insure a large attendance of seniors at the dance.

Dick Gordon, general chairman of the committee, extends, in behalf of the class, a cordial invitation to all members of the class of '27 and the class of '26, who are on the campus.

Bob Warner, who has charge of the features, says that Kenneth Allen, who is a blues singer of the Gene Austin type, will be introduced, and is expected to become a favorite who will equal Madge Normile, who was first introduced by the members of the present senior class in their sophomore year. Ed Cheney will dance, and there will be another feature which is reserved as a surprise.

The dance, which will be at the Eugene hotel, will begin at about 9 o'clock, and will be very informal, since campus clothes are in order, said Dick Gordon.

Refreshments will be new and different, according to Edith Bain. Patrons for the dance are Mr. and Mrs. Lon Fuller and Mr. and Mrs. N. B. Zane. Slim Purcell's orchestra will furnish the music.

Lots of Features
The juniors will hold forth at Ye Campa Shoppe. Madge Normile, who is in charge of the features, promises some very snappy entertainment. Ed Cheney, soft shoe artist, will dance; Fred West and company will play the banjo and sing; Helen Peters will clog, and there will be blues singing by Madge, herself, and Ted O'Hara.

Ronald Hubbs, president of the junior class, says "It will be a means of getting hot for the game, and will also be a keen party."

Tag dances and Paul Jones are planned, in order that the crowd will mix, said Bert McElroy, chairman of the committee. The dance will be very informal, it is a no date affair (insofar as upper class). (Continued on page three)

Journalism Group To Elect At Meet Today

Sigma Delta Chi, men's professional journalism fraternity, will hold its first meeting of the year today noon at the Anchorage. A vice president will be elected to fill a vacancy caused by the absence of Jack Hempstead, varsity debater, who was elected vice president last spring. Mr. Hempstead will leave on the round the world trip.

Idaho Team Expects Game To Be Crucial

Coach Erb's Men to Leave Today for Contest With Oregon

Weight of Regulars Average 191 Pounds

Forward Passing Attack Feared by Vandals

(By United Press)
Moscow, Idaho, Oct. 6.—The University of Idaho's football team, one of the heaviest squads in the Pacific coast conference this year, will leave here tomorrow for Eugene, where it will meet the University of Oregon Saturday.

Coach Charlie Erb has been sending his men through hard practice all week because he believes that if the team can beat Oregon it will be among the leaders of the conference at the end of the season.

Will Watch Passes
He has been especially diligent in perfecting a defense against forward passes. His team, which can average approximately 191 pounds, is not fast on account of its weight, and the speedy Oregon crew, with a good forward passing attack, will give the Vandals a great deal of worry, it is believed.

Idaho Confident
Idaho's most glaring weakness in the practice encounter with Montana State last Saturday was its poor defense against forward passes. Idaho won that game, 19 to 12.

Confidence among the members of the varsity that they will be victorious was noticeable Thursday night, but none of them appeared to be too sure.

Special Rates Given Faculty On 'Old Oregon'

Student Drive Headed by Neil Chinnock to Get Subscriptions

Faculty members will have an opportunity to obtain Old Oregon, the alumni magazine, at a special rate of \$1.25 a year, if they subscribe before noon Saturday, according to Jeannette Calkins, editor.

A group of student solicitors, under Neil Chinnock, plan to call on each member of the faculty the latter part of the week and get their subscriptions. This offer is not open to alumni on the faculty, as the alumni dues are included in the regular \$2.00 price of the magazine.

Karl W. Onthank, executive secretary of the University, says of this exceptional offer: "I am glad members of the faculty are being given an opportunity to subscribe to 'Old Oregon.' They should find it of more than ordinary interest not only because it contains news of many of their former students, but also because it is the only journal which provides facilities for systematic discussion of the various progressive movements in the University."

This year there are to be articles by President Hall and by members of the faculty who are especially interested in some of these movements, and doubtless, also, discussion by others bearing upon them.

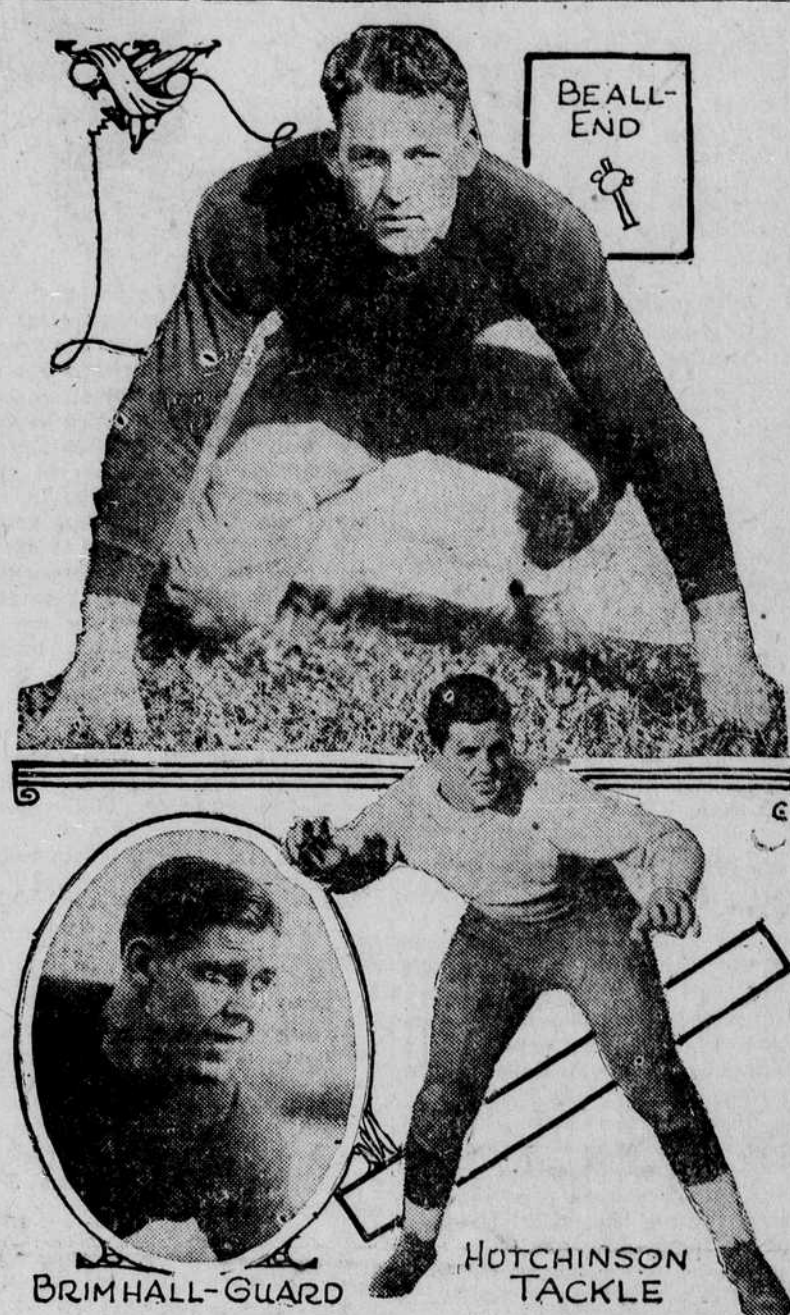
"I am glad to see 'Old Oregon' developing from a magazine devoted exclusively to alumni news notes into a journal of such general service, and believe that the faculty members who subscribe will not only contribute toward strengthening 'Old Oregon' materially in its function as a general University magazine, but will also get their money's worth from their subscription," Mr. Onthank concluded.

The magazine also contains a faculty news letter with clever, subtle comments on professors, and faculty news notes. The October number, which will be out this week-end, has a feature article by Julia Burgess, instructor in the English department, giving her impressions of the Mediterranean. It is called "Ages and Races."

Mexican Rebel Smiles As Firing Squad Shoots

(By United Press)
Mexico City, Oct. 6.—With a smile, General Alfred Quijano, a rebel leader, today met death before a firing squad of federal soldiers.

First Conference Battle Is Tomorrow



THREE of the husky Vandal team that today invaded the Webfoot fair and tomorrow will endeavor to sweep Oregon off the football map.

Combine Alumni, Senior Lunches For Homecoming

Directorate. Decides on Change Because of Number Increase

The annual homecoming alumni and upperclass luncheons will be changed to a combined alumni and senior banquet this year; the homecoming directorate decided at a meeting Thursday. This decision was reached after finding that the increased size of the upper classes would prohibit a get-together such as has been the custom in the past. The two groups will meet in the customary place, the men's gymnasium.

Plans for the dances, rallies, parades and other events were outlined by the directorate at this meeting and it was decided that each member turn in an approximate estimate of what the events he was supervising would cost to Fred West, financial chairman. George Hill, general chairman, urged that all sub-committees be appointed before the next meeting of the directorate on October 11.

Homecoming, always an event to be looked forward to, especially by the alumni, will be as peppy, as colorful, and as ultra-Oregon as possible, the plans submitted at this meeting showed. Although it is expected that not as large a number of alumni members as were in attendance last year will be present this year because of the attraction of the semi-centennial made at the former time, from the fact that the football game is the traditional O. A. C. Oregon clash, a goodly number are counted upon.

W. S. C.-Montana Grid Teams Clash Saturday

(By United Press)
Washington State College, Pullman, Oct. 6.—For the fifteenth time in the history of the two institutions, the University of Montana and Washington State will clash on the gridiron Saturday. Football relations were opened by the school in 1903. Coach Babe Hollingberry of W. S. C. has his men in good condition.

Vandal Team Confident of Grid Victory

Heaviness of Idaho vs. Speed of Ducks; Riggs Injured

Passes to Be Feature of Oregon Attack

By JOE PIGNEY
One more practice session remains for the Webfoots to prepare themselves for the game with Idaho tomorrow at 2:30. A week of work particularly noticeable for the absence of scrimmage terminated last night as far as acquiring football knowledge is concerned. This afternoon's practice will probably merely consist of limbering up exercises.

Oregon's apparent escape from injuries was too good to be true. A strained leg resulting from a mix-up in the Badger game has been keeping Frank Riggs out of uniform for the past two nights. It is doubtful whether he will be in condition to go in against the Vandals. Chuck Williams, fullback, is working under the handicap of a pulled muscle. He is wearing a brace, but it is not expected that he will be seriously hindered.

Vandals Have Weight
Although the Vandals are reputed to be very fast, there is hardly any question as to Oregon's superiority in that phase of the game. The real nature of the tilt will be one of great speed pitted against great weight. In the past Idaho has been particularly noted for her open and deceptive style of play; but that was in the days of Bob Mathews. Charley Erb has not discarded the methods of his predecessor entirely, but a general tendency to use power plays with the weight of the team behind them has been evident.

The Webfoots, under McEwan, are basing their attack on wide open tactics, and the strength of the Oregon defense will be no more powerful than her offense. Coach McEwan is advancing the theory that a potential attack is the best defense.

Oregon Team Passes
Whether the story that the Vandals are weak on breaking up passes is true or fictitious will probably make no great difference to the Webfoots. Oregon is pinning her hopes of victory on the aerial route, and a deluge of pigskins is counted on to sweep the invaders off their feet.

Many yards of hard fought territory have been lost to the Ducks through penalties. Coach Dick Reed is making sure that the losses from off-side will be reduced by drilling his linemen to time their charges with the snap of the ball. Speed is being developed in the guards, for the success of the Webfoot passes depends upon the ability of the men in those positions to drop back and protect the thrower. McCutchan and Wood are making an ideal pair to work next to the center. Wood is light for a lineman but he is fast and wiry which amply substitutes for his lack of weight. Hodgen, Warren, and Dixon make up the avoirdupois on the forward wall, but they fall many pounds short of the heavy Vandals.

Oregon Team Not Chosen
The backfield combination that will start against Idaho has not been definitely selected. McEwan doesn't divide his men into distinctions of halfbacks, quarters, or fullbacks but gives them the general classification of backfield men with each candidate as apt at one position as another. On the two teams that ran through signal drill last night, the backfield of one consisted of Gould, Robinson, Burnell, and Coleman, and of the other Hutton, Williams, Mason, and Gales.

The Vandal team arrived in Eugene this morning, and will have a brief secret practice some time today.

Deadline for Addition Of Courses October 8

It will not be possible for students to add courses to their schedules after this week, according to word received from the registrar's office. All transfer blanks must be signed and in the office before Saturday noon, October 8.

Rhodes Exams Scheduled To Be Held Soon

Several Students Plan to Compete for Scholarship

Examination of candidates for the Rhodes scholarship will be held at the University of Oregon next week. This announcement was made yesterday by Mrs. Clara Fitch, secretary to administrative offices.

All candidates for the scholarship are requested to hand their names in to Mrs. Fitch this week if possible. Examinations will be given next week in order that the winners in the examination at the University may have their names in the hands of the state selection committee at Portland by October 22. Two or three students from Oregon will go to Portland and take the examination before the state committee.

Dr. George Rebec is chairman of the University of Oregon examination committee. A definite day and time for the examination will not be set until the names of all candidates are in. The examination will be arranged to fit in with the schedules and the number of candidates.

Upper classes between the ages of 19 and 25 are eligible for selection from the University. For the past several years the Rhodes scholar from the state of Oregon has been a University of Oregon man. Alfons Korn won the scholarship in 1926.

Tank in the Woman's Building Is Opened For Social Swims

Get into the swim of things! Everyone is invited Friday evenings from 7:30 to 9 o'clock. Be ye a student or be ye not, the one and only tank of the University, exception made of the men's boarded pond, will be awaiting you in the basement of the Women's building. If you are one of the august and mighty—a Prof. in other words—and seek the more exclusive society of your fellows, you may make the dip on Mondays, same hour. Social swims have begun!