Frosh Racket **Team Will Play Rooks Saturday**

Terry, Carlson Best Bets For Oregon in Coming Tennis Meet

If you should mention tennis to Edward F. Abercrombie, coach, speak in terms of the varsity. Somehow the yearling tennis enthusiasts goes at all times, to keep in touch hall to select candidates for next don't seem to rate with him. Need- with foreign market conditions, and year's sophomore class offices. Elecless to say, there will be no big or to arrange the shipping rates. The little "Bills" going to O. A. C. finance department, as its name in- the elections of other classes. As Saturday morning, when "frosh" meet "rooks" for an orgy of rack- of the company. , et-wielding at ten o'clock.

when Jim Terry, number one and captain of Oregon's cohorts starts to talk. He views the oncoming fray with a little less pessimism than Edward F., although his belief in his fellowmen is far from certain. Terry swung a racket three years for Oakland high school, and last season reached the semifinals in the California State tournament.

In number two position rests Stewart Carlson, premier lob-artist from Bend high. When paired with Terry, he will become one half of the babes' best doubles combination. Both of these boys are fairly consistent in their service and drives, and with any luck at all should bring home their part of "Swift's Premium."

Darold Elkins, Warren Tinker. James Webb, and James Werschkul, play numbers three, four, five, and six, respectively. The first two join up and form the second doubles team. Little is known concerning the tennis experience of these gentlemen, but it can be said that a couple of them have seen a rac-

It is seldom that the frosh lose to the rooks in tennis. Last spring prominent for his ability to abhere, the meet ended 7-0 for Oregon. sorb bouncing. This cut also repre-At O. A. C. in the return match, there was a different tale to tell, Lidburg, harmonfor the beaver babes rallied and took the tournament by a close score. Should the frosh be defeated crap - shooting Saturday, they will have a chance pickaninny; Jackfor revenge when the rooks wend their way hither.

American Shipping Is Discussed Before Foreign Trade Group

"The American foreign trader does not think in terms of ships, but the time is coming when he will have to. If American shipping is and the individual who sneezed durto develop, and it must, there must ing the love scene in yesterday be American ships to handle that shipping," said W. A. Sexton, assistant general manager of the Columbia Pacific Shipping Company, of Portland, in an address before the society for women, announces the foreign trade students in the school pledging of: day afternoon.

Foreign trade and the shipping industry are married to each other, Mr. Sexton said, the interests of one are vital to the interests of the other. "In the last few years," he said, "America has rapidly developed from an agricultural to an industrial nation. America must have an outlet for her industrial products, and foreign trade, through American shipping, provides that out-

Trade conferences that bring together all transportation interests are essential to the interests of LOST-Gold fountain pen on camboth the shipping and the foreign trade industries, according to Mr. Sexton. Such conferences stabilize

the rates and eliminate much wasteful competition, he said, making the business transactions more profitable for all concerned.

Mr. Sexton outlined the organization of a modern steamship company. It is divided into three divi- Three Persons Throw sions, operating, traffic, and finance, he said. The operating department has charge of the mechanical department of the ships and wharves of the company. The duties of the keep the vessels supplied with cardicates, takes care of the accounts

The clouds diminish somewhat Miss Amon Announces Engagement at Party

to Philip Swank, both of Portland, For vice-president, Emily Williams, a fireside party at the Gamma Phi have been named. Beta house.

ice cream in which a bride's bou- lan and Lou Ann Chase have been quet with the names of the two in placed upon the ballot. them were served. After the announcement the Delta Tau Delta Church, Howard Van Nice, and house, of which Mr. Swank is a James Terry. member, serenaded.

The wedding will take place sometime in June, the exact date not yet May 19, at Midway, were anbeing set, after which they will live nounced. The class will leave the in Portland where Mr. Swank is en- campus at 2 o'clock, will have dingaged in business.

Swank attended the university in

O'Bryant

(Continued from page one) sents Clarence

specialist; Ruth Griffith, ie Jones, officious and hard hitting head waiter; Rodney Banks, the limberest man in school; Marvin Cone, tangoist;

Jack Coolidge, The Booted banjoist; Benoit McCroskey, general chairman; Stephenson Smith, coach; the man who lets down the curtain;

Pledging Announcement Phi Chi Theta, national commerce

Vernita Wi Lucile Keller, Johanna Koberstein, Frances Vermiere. Vena Gaskill, Alice Edwards. Roma Whisnant

Classified Ads

WILL the person who found a black silk umbrella May 2 or 3 in Oregon building please return to Emerald office at once.

pus two weeks ago, with initials L. H. V. Finder please return to Emerald business office. m13-14

Glenn Tryon

45 Minutes

FRIDAY, SATURDAY ONLY MATINEE, SATURDAY, 2 P. M. What a Night

Constance Almadae

Frosh Nominate Henry Ball for Class President

Hats in Ring for **Each Office**

Three persons were nominated for traffic department, he said, are to every office at the freshman class meeting held yesterday in Villard tion will be held at the same time as yet, it has not been definitely decided whether the date will be Tuesday or Wednesday, according to Alonzo Jazmin, president of the freshman class.

Henry Ball, Keith Hall, and James Sharp are the candidates for pres-The engagement of Isabelle Amon ident of next year's sophomore class.

For secretary of the class, the At eleven o'clock small squares of names of Beryl Harrah, Amelia Kib-

Candidates for treasurer are Don

Arrangements for the freshman picnic, which will be held Thursday, ner at 5:30, and the dance will be-Miss Amon is a member of Gam- gin at 9 o'clock. George McMurma Phi Beta and graduates this phey's orchestra will furnish the

Dean Creath, acting chairman of 1924 and 1925. While on the campus the picnic, has made all arrangehe was a member of the track team. ments for food and transportation. Alonzo Jazmin, president, thanked the class for their cooperation throughout the year, and the class gave a vote of thanks to the of-

Karl Thuneman Elected To Alpha Delta Sigma

Mr. Karl Thuneman, advertising nanager of McMorran and Washburn, was elected to honorary membership in W. F. G. Thacher chapter of Alpha Delta Sigma, advertising honorary, Thursday noon during the bi-monthly meeting at the Anchor-

"Department Store Advertising" was the subject of the address Mr. Thuneman made before the group. He pointed out the advantages of organized advertising to department store merchandising.

Miss Lucille Lyon, of the school

Panama Hats

in all the correct shapes

Yours is waiting for you

Linen Knickers

The season is here at last. Regulars, plus 4's and plus sixes

\$3.75 to \$5.50

DeNeffe's

Young Men's Wear

McDonald Theatre Bldg.

of music, entertained with songs.
She was accompanied by Miss Ruth

A picture of the group was taken before the luncheon in honor of the recent recognition as the Alpha Delta Sigma chapter with the highest

Six Survive Tryouts For Oratory Prizes

The preliminary try-outs of the pre-legal oratorical contest yesterwith a chance to gain one of the Elkington, and William Fowler, three Jewett prizes which will be awarded the winners.

Those selected are: Marion Leach, Herndon, Freewater; Frederick Schetter, Marshfield; and Peter M. Sullivan, Portland.

Pledging Announcement Spanish fraternity, announces Dean Robbins said. the pledging of

Jean I. Tompkins, Leroy Detling.

Will be Given By New Method

Master's Degree Candidates In Business Ad School To Take Tests

An entirely new method of examination will be used in the exday leave five men and one woman amination of John Vaughn, Harold candidates for the degree of master of business administration June 1, Ashland; Joe McKeown, Marshfield: 2, 3, according to Dean E. C. Rob-Ernest Jachetta, Portland; Roy bins of the school of business administration.

"The examinations will be given by the entire staff of the school of The final contest will be held business administration and will be Monday, May 23, and will be open confined to one comprehensive busto the public. First prize will be \$25, iness problem covering accounting, second \$20, third \$15. Donald Beelar foreign trade, personnel of business was announced Wednesday night at Elsie Goddard, and Emery Miller took first place in the contest last administration, and all other phases of work covered by the students in the school, rather than the numerous isolated questions on isolated cases, Sigma Delta Pi, national honor- as has previously been the case,"

This is an example of the new methods that are being installed in other departments of the university.

May 13, 1927.

Dear friends:

Several times this week we've had people in the store

But as I often remark to my salary, "You don't go far

There's a bell on the boss's cash register and if it doesn't keep ringing all day, he thinks my advertising is punk.

So, for heaven's sake, come in and see what we're offering this week in Fancy Beads and Ear-

If you don't say they're worth the money, I'll eat 'em.

TICK.



927 Willamette-Phone 411

aminations during the winter term, Robbins said.

Vaughn graduated from New Portland."

Similar problems were given to two Mexico Agricultural College in 1926. candidates at their preliminary ex- He has prepared his thesis on "Personnel Work in Department Stores." and proved very satisfactory. It is Elkington and Fowler both gradbelieved that this will be the first uated from Whitman College in masters examination of this kind to 1925. The subjects of their theses. be given in the United States, Dean are "Installment Buying," and "The Competitive Position of the Port of

Values'



'A New Tone"

Men-

Another spring selection of neck wear is ready for you. Lighter back grounds, handmade with our now famous "Spring Back" feature are obtainable in the \$1.50 range.

> **Butterfly Bows** "New in the Newest"

Cravat Smartness \$1.00

STORE -MEN 718 WILLAMETTE ST.

KNOWN FOR GOOD CLOTHES

"Roxy" heard by millions, a favorite in Radio-land, always careful of his voice



You, too, will find that Lucky Strikes are mild and mellow—the finest cigarettes you ever smoked, made of the finest Turkish and domestic tobaccos, properly aged and blended with great skill, and there is an extra process—"It's toasted" no harshness, not a bit of bite.

It's toasted Your Throat Protection

writes:

"During a strenuous rehearsal, with the work entailed in operating the World's Largest Theatre, where one's nervous system is working under great pressure, there is nothing quitelike a'Lucky Strike' cigarette. It does not impair the voice, and gives the mental relaxation so essential to carry



ally invited to see how Lucky Strikes are made at our exhibit, corner Broadway and 45th Street.