FRIDAY, MAY 13, 192


in all the correct shapes Yours is waiting for you
${ }^{5} 3^{50}$ to ${ }^{5} 7^{50}$

Linen Knickers

The season is here at last. Regulars, plus 4's and plus sixes
$\$ 3.75$ to $\$ 5.50$
DeNeffe's
Young Men's Wear McDonald Theatre Bldg.
oregon daily emerald



You, too, will find that Lucky Strikes are mild and mellow-the finest cigarettes you ever smoked, made of the finest 'Turkish and domestic tobaccos, properly aged and blended with great skill, and there is an extra process-"It's toasted"no harshness, not a bit of bite.

## "It's toastud"

qurites:
"During a strenuous re hearsal, with the work en. tailed in operating the World's Largest Thea tre, where one's nervous system is working under great pressure, there is nothing quitelike a'Lucky Strike' cigarette. It does not impair the voice, and gives the mental relaxa. tion so essential to carry on."

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[^0]:    When in New York you are cordh
    ally invied os see enow Lucky Srikes
    are made at

