University Adds Service School **Head of Department**

For Next Year

President Arnold Bennett Hall recently announced the organization Irving C. Huntington of a service department in advertising, with W. F. G. Thacher as head. Mr. Thacher has been teaching ad-

"Only 25 or 30 students will be allowed in the new unit," said Mr. Thacher in speaking of the new department. "The advertising field will not accommodate a large number of men. It is crowded already. import broker in Portland. The service courses will accommodate three or four times that num. ber."

Several Portland firms have offered scholarships during the summer to the students who have shown themselves capable of doing the They are: Oregon Journal, Telegram, Oregonian, Meier and Frank, green." Olds, Wortman and King, Lipman

olfe, Botsford-Constantine Co., Hon-

Inc., Foster and Kleiser. Students of the department will also be eligible to compete for the Of Advertising Advertising Club Scholarship of \$50 and the Botsford-Constantine prize of \$50 for the working out of the W. F. G. Thacher Named Head of Department class are working on the campaign now as a problem for the term's work.

To Sail for Singapore

Irving C. Huntington, 1923, will Montgomery; Susan Campbell hall, vertising and short story writing in the University for ten years. Sail for Singapore, Straits Settle-Montgomery; Susan Campbell hall, Nellie Johns; Hendricks hall, Vena Gaskill: Oregon alub Marr Press to enter business, according to Professor Harry Hawkins of the school of business administration. Following his graduation Mr. Huntington was employed in San Francisco for a time, and until recently was an

(Continued from page one) best work during the school year. "O" and Frank Riggs will be in charge of the "burning of the Representatives Named

Fete

Junior class representatives who

Thursday Is The Second Double **Program of 2 for 1 Week**

Monday and Tuesday we had a double programfor today and Thursday we have another-and again Friday and Saturday.



OREGON DAILY EMERALD

ig-Cooper Co., Crossely and Failing, are in charge of the Junior Revue Alpha Tau Omega, Edwin Henry: ticket sale and will meet in Johnson Beta Theta Pi, Harold Socolofsky; hall this afternoon are: Alpha Chi Chi Psi, Jack Renshaw; Delta Tau Omega, Alice Southwick; Alpha Delta, Dick Gordon; Sigma Phi Ep-Gamma Delta, Pauline Stewart; Alpha Delta Pi, Julia Wilson; Alpha silon, Dick Syring; Kappa Sigma, Omicron Pi, Marion Barnes; Alpha Bill Powell; Phi Sigma Kappa, Bill Powell; Phi Sigma Kappa, Phi, Edna Ellen Bell; Alpha Xi Ronald Robinette; Phi Delta Theta, Delta, Frances Bolton; Chi Omega, Bill McGregor; Phi Gamma Delta, Ed Crawley; Phi Kappa Psi, Bill Mary Clark; Tri Delts, Avis Langmac; Delta Gamma, Edith Bain; Delta Zeta, Nina Kitts; Gamma Phi Brown; Psi Kappa, John Tobin; Sigma Alpha Epsilon, Bob Benja-Beta, Lyle Veazie; Kappa Alpha min; Sigma Chi, Mack McAlister; Theta, Esther Hardey; Kappa Kappa Gamma, Betty Shields; Pi Beta Phi, Sigma Nu, Don Beelar; Sigma Pi Tau, Eugene Gray; Theta Chi, Le-Alice Douglas; Kappa Omicron, Virroy Draper; Friendly hall, Marvin ginia Priaulx; Sigma Beta Phi, Mar-Cone. garet Blackman, Kappa Delta, Ethel

Crashing, Smashing

It's a

Riot!

The Year

Through to Success as

The Comedy Triumph of

Pledging Announcement Delta Zeta announces the pledging Gaskill; Oregon club, Mary Benson. of Esther Winn, of Pendleton, Ore-Alpha Beta Chi, Curtis Hambo; gon.



McDONALD: Last day: Clara Bow in Elinor Glyn's "It," a com-

with pep, punch and personality, a delectable depiction of modern maidens and ultra modern mannerisms, with Antonio Moreno, and a great cast of favorites, supporting the vivacious star; Neal Burns com-

edy, "Cash and Carry;" Sharkey Moore and the Merry-Macks in "Hits and Bits," a musical comedy presentation, nightly at nine; Frank Alexander in musical settings su- "The Racers," with those inimitible And don't forget-Aesop's Fables.

preme; International news events. kids; John Clifton Emmel at the

Steel," a gigantic production that will go down as one of the greatest epic dramas ever screened; scenes that defy description, drama laughter, with Charles Ray and a that holds one with a vice-like grip big cast of stars.

REX: First day: Buster Keaton and 5. in "The General," the comedy spe-

George O'Hara in "California or Bust," eighty thrills a minute in taken the East by storm, brings the this first O'Hara. All the dash and frozen faces funster in his biggest zip of an auto comedy; Dorothy mirthquake, which was filmed at Devore in "The Gilded Highway," Cottage Grove last summer; more -So delightful, so real, so humanly



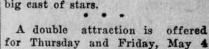
and romance as fiery as its background.

edy drama romance royal, bubbling

cial of the year, and which has

Coming (Thursday)-Milton Sills organ. and Doris Kenyon in "Men of Coming (Friday)-Marie Prevost

in "Getting Gertie's Garter," the funniest farce the stage has known in years and years, brought to the screen in a gale of spontaneous



Page 3