

Eugene's Newest Department Store

WHERE QUALITY MEETS CONFIDENCE

Eugene's Newest Bargain Center

Store Opens Promptly 7:30 P. M. Thursday Evening

1,000 Men's Spring Suits on Special Sale from 7:30 till Midnight

Hourly Sales Two for the price of one plus 1 cent.

Hourly Sales 9, 10 and 11 P. M.

Store Closes Promptly at Midnight

Our Greatest Event---Something New---Something Different A Midnight Sale of 1000 Men's Spring Suits

At The Laraway Department Store

Laraway Building 966-968 Willamette Street Opposite Rex Theatre

Thursday Evening, April 7---From 7:30 p. m. Until Midnight---Superlative Values---A Big Selection!

The Ladies Are Interested

They all have good taste. The wife should help her husband pick out his new Spring Suit. She knows better than anyone else, what color or style is the most becoming to him, and the same will apply to the husband. The wife is anxious to have him pass on the garments she may select, the two should shop together.

This is impossible for most couples to do during the day as the husband is working or is tied up in his place of business so that he cannot get away during business hours. That is why we are holding this Midnight Sale, to give the husband and wife, son and daughter a chance to go shopping together, also the business or professional woman who has not the time during her lunch hour to shop.

We are here to give service and are willing to keep open occasionally till midnight to render service we know you all will appreciate. Every department in our store participates in this Great Midnight Sale. Ample sales people have been engaged to handle the crowd. Read below the attractive prices quoted in the Ladies Ready to Wear department.

Tuesday evening during the Fashion Show Window Display the eyes of the crowd down town were focused on the Laraway Department Store. Let us repeat this Thursday night.

Ladies' Spring Coats

Black and White



Black Satin or Black Kasha cloth coats trimmed with white fur.

Values up to \$49.75

Your choice of any Black and White Coat in the stock during the Midnight Sale.

\$29⁷⁵

Other Spring Coats will be offered at a big reduction. We have a few \$5.00 Ladies coats left. They are wonderful values.

Laraway's Department Store.

Ladies' Spring Suits

Manishly Tailored



Very smart and attractive. Come in at the late Spring Suitings.

Values up to \$64.75

Two Groups

\$29⁷⁵

and

\$49⁷⁵

Ladies if you are interested in High Grade Suits, this is your chance to own one more than right.

Attend the Midnight Sale. You will enjoy the evening shopping with your husband and seeing the crowd.

Laraway's Department Store.

Laraway's Department Store Makes a Special Purchase of 1000 Men's Spring Suits---A Manufacturers Surplus Stock

The season's favorite models in all the new patterns—New colorings—new fabrics and new High Peaks in values men! Here is a clothing proposition that is a gilt edge investment in two ways—In quality and Savings. Our special prices for this Midnight Sale makes it more imperative that you attend and select your New

Spring Suit for the Easter Morn parade! The earlier you arrive the earlier the selection, you'll be delighted with the smart styling of them, and their thorough tailoring. The suits as worn by the collegiate. New three and two button effects in single and double breasted models. The same style worn on the campus are featured in this great selection.—Laraway's Dept. Store.

Laraway's Department Store

Smart Dressers--This is for You



MEN'S SUITS \$9⁹⁰
100 per cent wool. A big selection to choose from. A word to the wise is sufficient.

MEN'S SUITS \$29⁷⁵
Entirely new models, new in every sense of the word. New twists, weaves and colors.

MEN'S SUITS \$14⁷⁵
Woolens in new fancy pattern and coloring. All sizes in every popular style.

MEN'S SUITS \$34⁷⁵
Smart single and double breasted in finest fabrics and colors. Specially low in price.

MEN'S SUITS \$19⁷⁵
We lead in style and quality in all price classes of famous brands.

MEN'S SUITS \$39⁷⁵
Stylish attractive suits that you'll be proud to own and wear. Hand tailored to insure long wear.

MEN'S SUITS \$24⁷⁵
An extraordinary offering. Right in style, right in fabric, right in colors, right in prices.

MEN'S SUITS \$47⁵⁰
Single and double breasted models in a host of newest fabrics and weaves.

Phone 2233

LARAWAY'S Department Store

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LARAWAY BUILDING 966 968 WILLAMETTE STREET

WHERE QUALITY MEETS CONFIDENCE

An Eastern manufacturer wires us:

We need the money. Can you use a surplus of 1,000 Men's High Grade Spring Suits at a price. **Answer.**

We wired as follows: Can use your surplus stock if quality and prices are satisfactory. Submit samples.

The samples were received the quality was right, the prices right, we bought the suits.

This was a lucky buy for us and for you. The savings we have made will be passed on to our customers and friends in this Great Midnight Sale to be staged Thursday Evening from 7:30 to Midnight. Men with an eye for real values will immediately recognize this Sale as an economy event, way out of the ordinary. We urge you by all means to attend this Sale. Come early and get first choice.

Laraway's Department Store.

HOURLY SALES

In order to make this Sale our greatest event we will hold hourly sales during the evening at 9, 10 and 11 P. M. These hourly specials will be a one cent sale, two for the price of one plus one cent. We are listing below three of the special items that will be used, others will be added to this list. These hourly sales will be conducted in one of the other departments which will not interfere in any way with our Big 1000 Men's Suit Sale. Our Grand Opening Sales prices will prevail throughout the store during this Midnight Sale.

Laraway's Department Store

NINE P. M.

Two for One Sale

Sewing Thread

Clark's O. N. T. Sewing Thread. All colors and sizes

4c Spool

Two Spools 1c Extra

We reserve the right to limit quantities.

Laraway's Department Store.

TEN P. M.

Two For One Sale

Turkish Towels

Size 22x48,

A regular 50c Turkish Towel priced at

45c Each

2 for 1 Cent Extra

We prepared for a big crowd with an ample supply.

Laraway's Department Store

ELEVEN P. M.

Two for One Sale

Ladies' House Dresses

Values up to \$3.50

Your choice of any House Dress on the racks.

\$1⁹⁸

2 for 1c Extra

Ladies this is a special you cannot afford to miss.

Laraway's Department Store

