

Oregon State Editorial Conference Program For Friday And Saturday

The complete program for the ninth annual conference of the Oregon State Editorial association here Friday and Saturday, March 4 and 5, follows:

Friday morning—Room 105, Journalism.
9:45—Report of Style Book Committee—C. J. McIntosh, Earl C. Brownlee.

10:10—"The Necessity for Organization; How the Field Agent Earns His Salt"—Ben H. Reed, regional secretary, western division, National Editorial association and executive secretary of Southern California association.

10:40—"Fraudulent Advertising; Some Bad Accounts to Look Out For"—Robert M. Mount, manager, Better Business Bureau, Advertising Club of Portland.

11:10—"The Development of National Newspaper Advertising"—Walter P. Burns, manager, Pacific Coast Bureau, American Newspaper Publishers' association.

11:40—"What the Local Advertiser Needs to Know About Your Paper"—Harris Ellsworth, Four-L Lumber News.

Friday noon.
Group Luncheons.
Friday afternoon—Room 105, Journalism.

2:00—"Working Up Foreign Advertising from the Home Office and Otherwise"—manager, Baker Herald.

Discussion.
2:40—"The News Nobody Knows"—Don Skene, Oregonian.
3:30—"The Newspaper and Crime"—Sam Bass Warner, professor of law.

Discussion.
4:10—"Paragraphs"—Clark Wood, Western Leader.

4:40—Announcement of a Plan for an Annual Award of Prizes in the Editorial Field—Hal E. Hoss, secretary, Oregon State Editorial association.

5:00—Meeting of Members of Associated Press. Room 104, Journalism.

Friday evening.
Hotel Osburn—Annual banquet, given by Eugene Chamber of Commerce—Toastmaster, Eric W. Allen.

Speakers: Address of Welcome, Marion Veatch, president Eugene Chamber of Commerce; "As a Newcomer Among Us," Dr. Arnold Bennett Hall, president of the University of Oregon; "The Undergraduates," Frances Bourhill, senior in school of journalism; "The Space

Grafter," Marshall Dana, Oregon Saturday morning—105 Journalism.

9:30—"Improving the News Coverage of the Country Field"—Chester A. Diamond, Newberg Graphic.

Discussion.
10:15—"Propaganda and its Antitoxins"—Dean Collins, Portland Telegram.

Discussion.
10:40—"Getting Human Interest into the Weekly Paper"—Mrs. May B. Johnson, Madras Pioneer.

Discussion.
11:15—Round Table—"Economies in Office and Shop." Including "An Offer to Exchange Certain Costs and Financial Information with Other Newspapers for Mutual Benefit"—Frank Jenkins, Eugene Morning Register.

11:45—Report of Nominating and Resolutions Committees. Election of Officers.

Saturday noon.
Student banquet. Toastmaster, Sol Abramson, editor of the Emerald.

"The Students to the Editors," Hugh Biggs, president, Associated Students. "The Coming Generation," Henry Alderman. "Next Year," The New President of the Conference.

Saturday evening.
6:15—Ben Franklin club meeting and banquet, Anchorage.

Pledging Announcement
Psi Kappa announces the pledging of Henry Ball of Spokane and Orville Haselton of Eugene.

Exams

(Continued from page one)

meeting Tu Th S (or any two of these days)

2-4 First and Second year Spanish, and sections of Problem Analysis

Thursday, March 17

8-10 Eleven o'clock classes

10-12 One o'clock classes

2-4 Two o'clock classes

Friday, March 18

8-10 Eight o'clock classes meeting M W F (or any two of these days) and 4 and 5 hour classes at eight

10-12 Ten o'clock classes meeting Tu Th S (or any two of these days)

2-4 Nine o'clock classes meeting Tu Th S (or any two of these days)

The examination time of a course is determined by the number of regular meetings per week at one certain hour, not by the credit it carries.

Classes not scheduled above may be arranged by the instructor any time after the last regular meeting of the class, provided no other classes or laboratories are interfered with. Faculty members are asked to avoid, so far as possible, giving students too many examinations in one day.

Examinations will be held in the classroom unless otherwise arranged by the instructor.

Mrs. Esterly Made Head Of University Deans

Dean Virginia Judy Esterly was unanimously elected chairman of Deans of Universities of the National Association of Deans of Women, according to congratulations for the

University received today from Mary Sinclair Crawford, of Tucson, Arizona, a member of the nominating committee.

Dean Esterly is expected to arrive in Eugene tonight from Dallas, Texas, where she has been attending the national convention of Deans of Women of colleges, universities, high schools, and normal schools. She will be in her office Friday.

Revue

(Continued from page one)

plenty of time for the polishing and adapting of the act to the production. George Eisman, in charge of the tryouts, explained.

A pit orchestra similar to those of big eastern musical productions, will be used throughout the show, according to the plans of Ed Fortmiller, head of the music committee, and Billy O'Bryant, musical director of the revue. Perfect balance will be at premium in this particular part of the production. A special jazz orchestra to be used on the stage in some of the scenes will also

be under the direction of O'Bryant.

The show this year will be something entirely different from that produced in past years. It is being worked out on the same lines as those at Oklahoma University, Stanford, Southern California and other large institutions which are famous for their annual musical productions. At Stanford more than a fourth of the women on the campus and almost an equal proportion of men take part in the show.

The number to try out and the variety of ideas worked out in the skits will go a long way to determine the success of this part of the revue, Eisman said. That all campus specialty-talent take part in the tryout is essential to assure the best show possible, the manager

ABILITY

- to study
- to work
- to succeed

Depends on your Physical Fitness. Try Chiropractic.

Geo. A. Simon
Phone 355-J
Over Penny's Store

declared. Selection of the acts to be used will be made soon and it is imperative that all those desiring to take part appear for the tryout Saturday, he concluded.

Pledging Announcement
Delta Delta Delta announces the pledging of Katherine Kneeland of Portland, Oregon.

Howe Winning Against Attack of Sore Throat

Prof. H. C. Howe of the English department has not been meeting his classes this week, due to a sore throat. If the weather is not too severe, he hopes to return today, although the doctor has advised against it.

Use the OREGON ELECTRIC Going Home

\$5.30 Portland and Return
Tickets on sale Fri., Sat., and Sun's; Return limit Tuesdays

Low Round Trip between Eugene and the following points, daily 15 day return limit:
Albany \$2.50; Corvallis \$2.25; Forest Grove \$7.10; Salem \$3.80; Woodburn \$4.75; Hillsboro \$6.75; Portland \$6.00.
Trains leave 8:00, 10:30 a. m. 2:00 (Ltd) and 6:05 p. m.
L. F. Knowlton, F. S. Appelman, Trav. Psgr. Agt. Agent

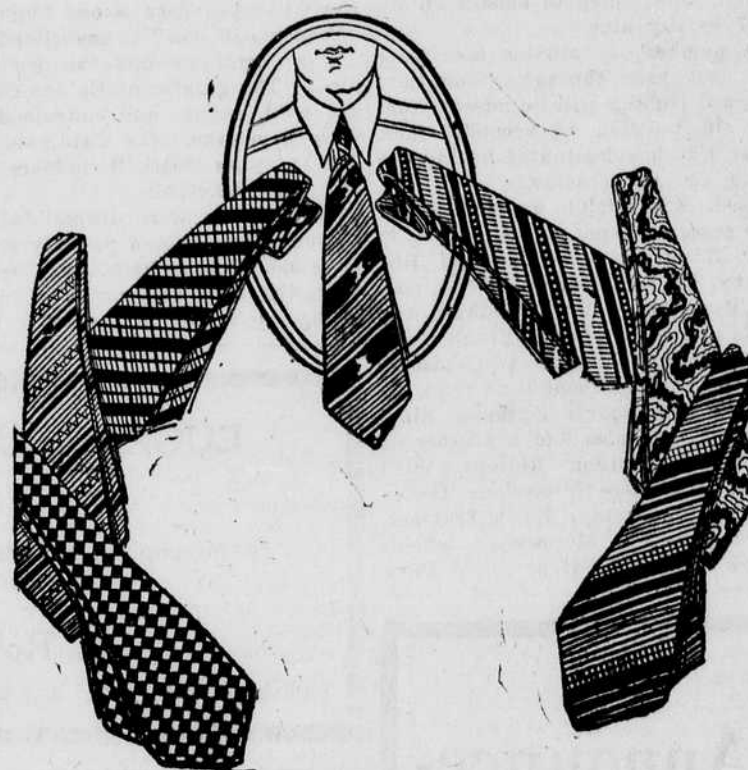
Phone Main 140



WHERE QUALITY MEETS CONFIDENCE

Laraway's Shopping News

Men's Neck Ties



Boys, The New Spring Ties Are Here

In all the late shapes and the silks are gorgeous. Come in and look them over. The line of four-in-hand ties are wonderful and the Bow Ties are very snappy and up to date. All reasonably priced at—

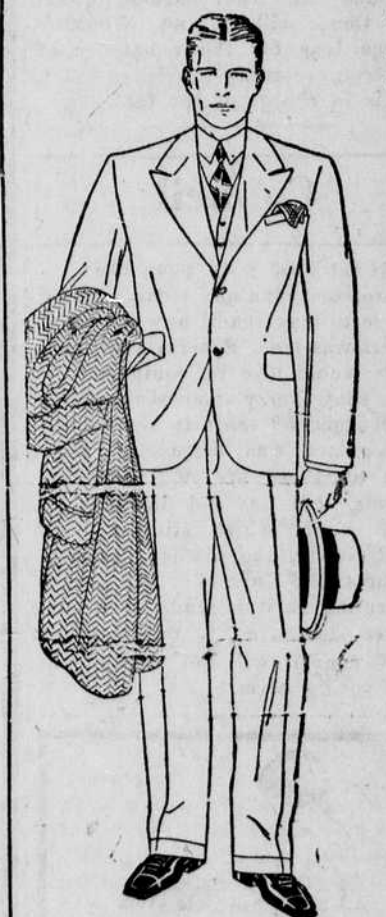
49c, 98c and \$1.49
Laraway's Department Store

Dress Socks
Men's silk socks, plain colors, checks and stripes in all sizes 9 to 11 1-2.
49c and 98c pair

Sweaters
The new spring line of men's sweaters are very attractive and all reasonably priced at \$2.98 to \$5.90

Dress Pants
We are showing for spring a dandy line of men's and young men's pants. Priced at \$2.98 to \$9.90 pair

Men's Hats
We have just received another big shipment of men's spring hats and caps. Come in and look them over.
Hats \$2.98 to \$4.98
Caps 98c to \$2.98



Men's Spring Suits and Top Coats

Are now in and they are all a real knock out. Newest styles, newest patterns, models to fit any form. Priced for a quick turnover—
\$19.75 to \$39.75
Laraways

Men's Pajamas

They come in white, lavender and Pongee colors. Nicely trimmed and specially priced at—

\$1.49 to \$2.98

Men's Union Suits

Our spring line of underwear is very complete and worthy of your inspection. Priced

98c to \$4.75

Men's Dress Gloves

In the fabric and every pair. The best material in kid pair. All sizes.

\$1.75 to \$2.98 pair



New Spring Shirts

Boys here they are and lots of them in all the late clothes and up to date patterns. Priced at—

98c up to \$4.50
Laraways

Handkerchiefs

Men's handkerchiefs in plain white and fancy borders, both cotton and linen.

10c to 49c each

Bags and Suit Cases

We have just received a complete new stock of bags and suit cases. Priced from—

\$1.98 to \$13.75

Men's Belts

In all the late styles and color combinations. Values up to \$1.00

Special at 69c each

Phone 2233

Laraway's

Phone 2233

Department Store

Laraway Building 966 968 Willamette Street

WHERE QUALITY MEETS CONFIDENCE

REX

Bang! It's a Blowout of Hearty Laughter



RUBBER TIRES

With Harrison Ford Bessie Love May Robson

OTHER REX FEATURES

FILMS

Developed and Printed

at Carl R. Baker's Kodak Shop

"Everything Photographic"

7 West 7th, Eugene, Oregon

Don't Borrow

Your Neighbor's Silverware

When you can buy your own at Hoffman's so cheaply and on the Budget Plan.

HOFFMAN'S

790 Willamette



Get a Line on This Service

You—fellows, have no doubt had a lot of speedometer trouble—You don't know whether your speedometer is giving you your correct mileage per hour or trip mileage—Then it is up to you to get a line on this Speedometer Service we're offering you.

SPEEDOMETER SERVICE

During the month of March we will test your speedometer and grease your speedometer cable absolutely free

Free

BRAKEL WHITE

EXIDE BATTERIES GILFILLAN RADIOS
Corner Ninth and Olive

DON'T bother your mother by sending your laundry home.

DON'T flunk out of school because you take time out to wash.

WASHING is our job, let us do it.

"Up to the Minute in Service and Workmanship"

New Service Laundry

Phone 825
E.C.S.

Phone 914-J
Bakery Service

A phone call will bring us hustling. Daily deliveries to any part of the city.

Years of experience in taking care of students' wants, together with the best bread in Eugene.

Give us a trial in fulfilling your bakery goods needs.

