

Oregon Daily Emerald

University of Oregon, Eugene

SOL ABRAMSON, Editor EARL W. SLOCUM, Manager
EDITORIAL BOARD
 Managing Editor Henry Alderman Contributing Editor
 Harold Mangum Sports Editor Bertram Jessup
 Florence Jones Literary Editor Paul Lay Feature Editor
 News and Editor Phones, 655

DAY EDITORS: Beatrice Harden, Genevieve Morgan, Minnie Fisher, Barbara Blythe, Bill Haggerty. Alternates: Flossie Radabaugh, Grace Fisher.

NIGHT EDITORS: Wayne Morgan, Jack Coolidge, Bob Hall.
SPORTS STAFF: Jack O'Meara, Dick Syring, Art Schoeni, Charles Burton, Hoyt Barnock.

FEATURE WRITERS: Donald Johnston, Ruth Corey, Al Clarke, Sam Kinley, John Butler.
UPPER NEWS STAFF: Jane Epley, Alice Kraeft, Edith Dodge.
NEWS STAFF: Helen Shank, Grace Taylor, Herbert Lundy, Marian Sten, Dorothy Baker, Kenneth Bodener, Clea McKennon, Betty Schulze, Frances Cherry, Margaret Long, Mary Leomin, Bess Duke, Ruth Newman, Miriam Shepard, Lucie Carroll, Maudie Loomis, Ruth Newton, Eva Neeson, Margaret Henley, Margaret, Clark, Ruth Hanson, John Allen, Grace Nelson, Dorothy Franklin, Eleanor Edwards, LaWanda Fenelon, Wilma Lester, Walter Coover, John Black, Thorsen Bennett.

BUSINESS STAFF
 Associate Manager Francis McKenna Circulation Manager
 Herbert Lewis Advertising Manager Ed Bissell Ass't. Circulation Mgr.
 Wilbur Shannon Circulation Ass't.
 Joe Nell Advertising Manager
 Larry Thieden Foreign Advertising Mgr.
 Ruth Street Advertising Manager Alice McGrath Specialty Advertising

Advertising Assistants: Flossie Radabaugh, Roderick LaFollette, Maurine Lombard, Charles Reed, Bob Moore, Bill Hammond.
Office Administration: Dorothy Davis, Ed Sullivan, Lou Anne Chase, Ruth Field.

The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday during the college year. Member of Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second-class matter. Subscription rates, \$2.50 per year. Advance rates upon application. Residence phone, editor, 2293-L; manager, 1320. Business office phone, 1895.

Day Editor This Issue—Barbara Blythe
 Night Editor This Issue—Jack Coolidge

Unsigned comment in this column is written by the editor. Full responsibility is assumed by the editor for all editorial opinion.

THE most dangerous foe to truth and freedom in our midst is the compact majority.—Henrik Ibsen.

Something New In Sports Ethics

CODES of ethics are always interesting, and in printed form, especially if enclosed in nice frames, they add dignity to any office wall. Every so often revised codes are composed and promulgated by any number of organizations, representative of trade, business, professional and fraternal bodies. They are always conceived, we suppose and hope, in fine spirit, contain commendable sentiments, and are widely advertised.

The printed code invariably finds its way to the office wall, which is its permanent resting place. There it stays, a monument to man's impractical moments, when he soars to the clouds forgetting that he has no wings.

The latest "new code of ethics" is particularly interesting, because it aims at a solution of an athletics problem important to most American universities. It was unanimously adopted at a recent meeting of the "Big Sixty" members of the Western Athletic Conference, and steps are being taken to enforce its provisions, thereby giving it the appearance of a set of rules. Copies of the code have been sent to every alumni association of members of the "Big Ten." A penalty system for violators of the code is being worked out. The ethics, which are meant mainly to govern football, follow:

- Scholarships, loans, and remission of tuition shall not be awarded on a basis of athletic skill and unofficial granting of financial aid by individuals, alumni, organizations, or others whose primary object in granting aid shall be subsidy to an athlete will be considered as unethical.
- Athletic directors and coaches shall not by initiation correspond, distribute literature, or by personal interview of their own seeking attempt to recruit prospective athletes. It shall be considered legitimate for coaches and directors in speeches, answers to inquiries, or casual conversation to point out what they believe to be the advantages of attending the university they represent. Coaches and directors shall be of active influence in discouraging questionable recruiting by alumni, students, and organizations.
- Alumni and students as clubs, fraternities, informal groups, or individuals shall scrupulously follow the same rules of conduct as expected of coaches and directors regarding recruiting of athletes and shall also do all in their power to prevent violation by others. They shall vigorously oppose unreasonable and unfair rushing of prospective athletes that will deprive them of free and deliberate choice. They shall recognize that the resorting to questionable recruiting methods is

Communications

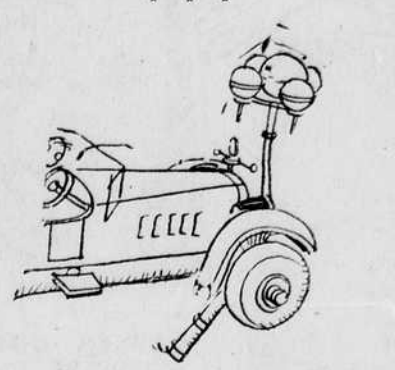
Hifalutin' Hardware
 To the Editor:
 I am heartily in sympathy with your efforts to create a proper stimulus and appreciation for the superior university student. Solely on account of this sympathy I raise a few questions and humbly submit the following suggestion.
 In seeking to develop superior scholarship why should you not make use of such means as have been



The legislature has adjourned and the best politicians that money can buy have all gone to their respective homes, to get the spring plowing started.

We'll probably see an ad something like this in the EMERALD in about a week: "Will the boy who once tried to steal our goat please try again. Delta Gamma."

"AND NOW MY TAIL IS DONE," SAID THE OX AS HE LOOKED IN THE SOUP.



Gretchen is learning how to drive her new Ford. She says this world is just one big forest of telephone poles.

Scientist tell us that light travels 229,796 kilometers a second. Light would seem to have some chance of getting from a 10 o'clock in the Music building to a 11 o'clock in Villard on time.

It will be great fun to pay 50 cents to see the California games played in the pavilion we're already paying \$15 a year toward building.

THE other day my
 FATHER got peeved
 WITH his eldest son's
 HABIT of running out
 OF BLANK checks and
 SENT up a big
 FAT envelope containing
 TWO whole books of
 NICE fresh clean ones
 FOR me to use and
 WHEN I first opened
 THEM up I didn't
 THINK much about the
 INCIDENT but a little
 LATER I got to wondering
 IF DAD was a pessimist
 OR AN optimist to be
 DOING such a thing
 AND so I asked
 MARION Why which she
 THOUGHT it would be
 AND she said he was
 NEITHER but a satirist
 INSTEAD.

THANK.

It is probably just a coincidence, ion here is a man better than the common run. This decoration may be a stripe on the left sleeve. It may be a notice on the left breast, something like a bin card, which reads: "Marksman," or "Private, 1st Class," such as the case may be. And so on up the ladder to military honors by way of gold bars, silver bars, leaves and eagles to the highly regarded stars of the general. Thus are the steps symbolized before the eager eye of the recruit. And the apt response of the raw recruit, or the university freshman or sophomore, in the past simply proves the worth of this system.

As applied to the arts and sciences the plan is simple. Instead of allowing the superior student to mope around the campus unrecognized, I suggest he be given a proper and suitable decoration for his left breast also. If he excels in repective thinking let it be known by the neat bin card: "Philosopher, 1st Class." Or should he achieve distinction in geology let this become manifest by cardboard: "A-I Cook."

The superior student will respond to this appreciative treatment much as does one promoted in the school of Mars by feeling more dignified and substantial. As for the exceptional student I suggest he might be given bright spurs to wear, those without rowels of course, to lend dignity to his bearing, also to help him to keep his feet on a roll top desk.

Significant insignia for the various schools could be chosen easily—typewriter ribbon chevrons for the journalists, or an emblem on their coat collar of crossed type-writers. This detail could be easily worked out should you consider the plan to be suitable.

Yours for the betterment of education,
 PAUL TRACY

but nevertheless the barber shops were crowded all day yesterday and today is the first day that the new dog license law is in effect.

NEW SIG ALPH SERENADE
 "The Shades Of Night Are Falling Fast; Not So Those Of The Alpha Gams."

Last Sunday was the famous spring that Washington imagines Oregon having in June.

SIRUS PINCHPENNY'S DIARY
 Early up and to an 8 o'clock of Hugh Frame's and did listen to him discourse to great length upon the subject of child labor and he did surprise me so much that I could not sleep anymore when all at once he did say a word with an "r" in it and really sounded the letter. Methinks such action should be dealt with severely by the other members of the Harvard club. Anon out to stand on the walk and no sooner there than George Meade did go by in his Dodge and a fellow-bafer did tell me that when George sounds his horn for people to get out of the way the co-ed's mistake the signal and step from the walk to the curb.

O. A. C. WINS CHAMPIONSHIP FOR OREGON
 —Headline Portland paper. Nothing like a little championship by proxy!
 BUY A WAR CRY!

Theaters
 COLONIAL: Last times today: Constance Talmadge in "The Duchess of Buffalo." She didn't know Russian sable from Tom cat but she did know that her sweetie was the handsomest boy in Russia, and it didn't take a troupe of Swiss bell ringers to make her think of wedding chimes. Then there's an International News and comedy. Coming tomorrow—"The Great Deception" with Aileen Pringle and Ben Lyon.

McDONALD: Second day: "The Night of Love," a gorgeous drama of love and daring adventure, with the screen's greatest lovers, Ronald Colman and Vilma Banky in the greatest roles of their brilliant careers; atmospheric presentation, "Songs of Love," featuring Kathleen Powell, with Sharkey Moore and the greater Merry-Macks in a special stage setting, nightly at nine; Frank Alexander in melodious musical score, and playing "Songs of Many Nations," as an organ solo; Felix cartoon comedy and International news events.

Coming—Richard Dix in "Paradise for Two," a delightfully spirited comedy-drama, with the dashing "Dick" supported by pretty Betty Bronson. Soon, the world's premier showing of Carl Laemmle's "The Fourth Commandment," with Belle Bennett and star cast.

REX: Last day: Vera Reynolds in "Risky Business," the story of a very modern young lady, who having made up her mind to marry a poor young man "for love," surmounted all obstacles, including a luxury loving mother with aspirations; Clever comedy and news weekly; John Clifton Emmel at the organ.

Coming—Harrison Ford ("The Nervous Wreck") and Bessie Love in "Rubber Tires," a hilarious comedy epic of the modern covered wagon.

HELLIG: Today and Wednesday: "The Flaming Forest" is a screen adaptation by Waldemar Young of James Oliver Curwood's immortal story of the establishing of law and order in the territory of three hundred thousand square miles by some three hundred brave men.

Friday and Saturday: "Tin Hats," the famous war comedy everyone has been waiting for. This film is based upon the recent world war but without actual combat scenes.

Coming attractions: legitimate, "The Noose," melodramatic stage play enroute from New York direct to San Francisco for an extended engagement, will appear March 8. "Cradle Snatchers," New York comedy hit, will have a return engagement March 14. Walker Whiteside will come in "The Arabian," March 23. Motion pictures: "The Return of Peter Grimm," featuring Janet Gaynor and deals with the question, "Can the dead return?" This is a Rex Ingram production. "The Magician," a powerful story from the pen of Somerset Maugham, is billed for an early showing.

Idaho-W. S. C. Coaches To Play Benefit Game

UNIVERSITY OF IDAHO, Moscow—(PIP)—University of Idaho and Washington State college coaches will meet in a basketball game here February 28 as a benefit to buy medals for the participants on the state interscholastic basketball tournament, which will be held here March 10, 11 and 12. This game is an annual event here when the tournament is held in this city.

CAMPUS Bulletin

L. F. Henderson, research fellow in botany and curator of botany museum, will read a paper on, "Some Plants of Lewis and Clark Expedition," Tuesday evening, 7:15, in room 107 Deady hall. Meeting open to public. Sponsored by Samara, honorary botany fraternity.

Amphibians and girl's all star swimming team meet tonight at 7:30 in Woman's building. Very important.

Scripture club meeting today 4 o'clock Mr. Fairbanks' studio.

Important meeting of Kwama tonight, at 7:15, Woman's building. Varsity Managers Club meeting tonight at 7 p. m. in graduate managers office.

Condon club meeting Tuesday evening at 7:30. All associate and regular members are requested to be there.

Humanist club dinner at Anchorage tonight, 6 to 8; discussion of India's religions; open to all interested.

Ye Tabard Inn meets tonight at 7:30, Journalism building.

REX

LAST DAY
 If you are about to commit matrimony see VERA REYNOLDS in "Risky Business"
 It's Comedy Drama As You Like It



Rummage Sale Brings Theta Sigma Phi \$30

A rummage sale was held at the public market Saturday by Theta Sigma Phi, national women's journalism honorary. The society realized nearly \$30, which will go to help defray expense of sending a delegate to the national convention, scheduled for late next term.

The honorary will, in all probability, hold another sale next term.

ABILITY
 —to study
 —to work
 —to succeed
 Depends on your Physical Fitness. Try Chiropractic.
 Geo. A. Simon
 Phone 355-J
 Over Penny's Store

\$10. PRIZE

ON Advertising Suggestions

LET'S HAVE YOUR VIEWS ON HOW THIS ADVERTISING SHOULD BE HANDLED...

We are told that many college men and women are intensely interested in advertising, per se.

The best letter received within two weeks after the date of this advertisement, giving a criticism or suggestion on Stage advertising, will be awarded a ten dollar prize—our advertising agency to be the judge.

The only condition we make is that the letter must be written by one of the students or faculty.

INCIDENTALLY—
 to be perfectly frank—this is really an advertisement for stage travel, so
 Travel by Motor Stage for business or pleasure!

OREGON STAGES

Travel by Motor Stage
 Safely Comfortably
 Address—
 STAGE DEPOT, Park and Yamhill Sts., Portland, Oregon

OLD GOLD

IT'S THE SMOOTH EST CIGARETTE

"It was the 'big moment' of the show. And, doggone it, I started to cough. If looks could kill, I'd have been murdered by fifty people around me . . . That's why I switched to OLD GOLD Cigarettes. There isn't a cough in a carload."

"NOT A COUGH IN A CARLOAD"



20
 for 15 cents