

### Portland Body Favors Campus Expansion Idea

### Appropriation Asked of Legislature by Chamber

### Wants Department for Business Research

The Portland Chamber of Commerce favors adequate support and equipment of the University of Oregon so that it can extend its work to industrial and commercial research.

For several weeks the directors of the chamber have been considering the recommendation, and have just sent a memorandum to members of the Multnomah county delegation and the ways and means committee of the Oregon legislature. Dr. Arnold Bennett Hall conferred with the board several times, at the request of the directors. They discussed the part Dr. Henry Suzzallo has played in shaping the commercial destiny of Seattle and the state of Washington, and they expressed confidence in Dr. Hall. The chamber hopes, particularly, to see the University develop along the lines useful to business and industry.

The statement sent to the legislature read as follows: "At the meeting of the board of directors of the Portland Chamber of Commerce held Monday, January 31, 1927, it was resolved to petition the member of the Multnomah county delegation and the ways and means committee of the legislature for effective support of plans to develop the University of Oregon to that high level where it may serve in a modern way the needs of the state along economic and business lines.

"Other great universities are affording a concrete service to industry and business. The University of Oregon may do likewise when adequately supported and equipped, raising its standards, extending its work to industrial and commercial research and helping these lines in Oregon to reach that modern, competitive position observed in the development of sister states.

"We urge upon the members of the Multnomah delegation in the legislature, and also the members of the joint ways and means committee, most careful consideration of these needs and co-operation in making this greater work at the University of Oregon possible."

### O. A. C. Installs Frat For Extension Work

OREGON AGRICULTURAL COLLEGE, Corvallis, Feb. 8.—(PIP)—Gamma chapter of Epsilon Sigma Phi, national extension work fraternity, was recently installed on the campus. Membership in the fraternity is restricted to persons who have spent at least ten years in extension work. The local chapter consists of 22 charter members, 21 of whom are still active.

### Initiative Threatened By Numerous Reforms

"There is great danger that the Initiative and Referendum will be practically destroyed by restrictions on the making of petitions in two bills that have come before the legislature," declares James D. Barnett, head of the political science department, recently.

Two bills, one requiring that petitions be deposited at the county clerk's office, and the other that petitions be placed at certain designated places. Petitions are not to be brought to the people for signatures, but they will have to go to specified places to sign them.

"I fear," he continued, "that it will make it so difficult to get signatures that they will not get them. The signatures would have to be reduced to at least one per cent in my opinion, instead of the present eight or five per cent, and even that might be dangerous.

"One of the bills prohibits the payment of circulators for getting petitions signed. This has been found necessary in the past, and it would place some people at a considerable disadvantage."

### Reed-Oregon Memorials To be Raised by Series Of Lectures in Portland

Funds toward the Richard Scholz memorial, an endowed history chair for Reed college, and the proposed fine arts building for the University of Oregon, the Prince L. Campbell memorial, are to be raised by a series of lectures to be given in the auditorium of the Portland Women's Club building.

Mrs. E. R. Corbett, Mrs. Thomas Sharp and Mrs. George T. Gerlinger will sponsor the lecture series which have a two-fold purpose, to raise the endowment funds and to stimulate the intellectual life of the community.

Dr. Arnold Bennett Hall, president of the University, will open the series with an address on "America and World Politics." The second address will be given by Dr. George Rebec, also of the University, on "The Role of Arts in Civilization and Education." In successive order four other lectures will follow on the political, economic and cultural life of the present. Dr. J. Duncan Spaeth, of Reed College, will close the series with his talk on "Books and Experience."

### Foreign Students Are Entertained by D. A. R.

The Eugene branch of the D. A. R. entertained at a reception Monday night for the foreign students on the campus. The affair was held in Alumni hall of the Woman's building.

Mu Phi Epsilon, women's musical honorary, furnished the program, which included the following numbers:

- Piano solo—Olga Jackson.
- Violin solo—Vendela Hill, accompanist, Wanda Eastwood.
- Vocal solo—Edith Hopkins.
- Violin duet—Wanda Eastwood and Vendela Hill, accompanist, Mrs. A. E. Roberts.

**Pledging Announcement**  
Sigma Beta Phi announces the pledging of Verna May Linneburg, of Portland.

### New Departments To Feature Next Alumni Magazine

### Old Oregon to be Off Press Thursday; Dr. Hall Writes Article

One of the features of the next Old Oregon which will be off the press Thursday, according to Jeanette Calkins, editor, is an article by Mrs. Eric Allen on "Budgeting in the Home."

Two new departments will appear in this issue of the alumni magazine. They are a book review section which is edited in this issue by S. Stephenson Smith and faculty news notes, a page of personals about members of the faculty, what they are doing and where they are going or have been. This section is edited by Mrs. Ralph Casey.

Other stories and articles to be printed this month include: a story on the finances of the University by Dr. James H. Gilbert, a story on the essentials of a college retirement plan which is excerpts from a report prepared by Prof. E. E. DeCou, an article on the fee situation at the University of Oregon by President Arnold Bennett Hall, and a story by Grayce Nelson, '30, on Guild hall productions and the study of drama in the University. This article will be accompanied by several pictures

of the production of the department. There will be an unusually large section of family mail this month including letters from graduates from all over the United States, not omitting those from recent graduates and earlier students. The cover picture is of a group of students on the steps of Condon hall.

### Mu Phi Alumni Study Orchestra's Program

The numbers to be given here by the Portland Symphony Orchestra on March 7, was the subject studied at the meeting of the Mu Phi Epsilon Alumni club, Monday evening at Mrs. E. E. Leslie's. The "Pratheque Symphony" by Tchaikowsky was played on the phonograph and discussed according to its place and value in the music world, and Mrs. A. C. Dixon gave an outline of the composer's life and works. The Overture from "Tannhauser" by Wagner was presented by Mrs. Whitton who also gave a short talk on Wagner's life. Lois Parker contributed to the interest of the program by giving sketches and notes of Linsky-Korssakass from his early childhood to his death.

### Aggies to Organize Four-Man Golf Team

OREGON AGRICULTURAL COLLEGE, Corvallis, Feb. 8.—(PIP)—A four-man golf team will be organized to represent the college during the spring term. Frank Rodia, golf instructor, is trying to arrange matches with the University of Oregon and the University of Washington.

The northwest inter-collegiate golf match will be played here on May 29, according to present plans.

### Referendum in Danger Says James Barnett

"There is great danger that the initiative and referendum will be practically destroyed by restrictions on the making of petitions in two bills that have come before the legislature," declared James D. Barnett, head of the political science department, in an interview yesterday.

Two bills, one requiring petitions to be deposited at the county clerk's office, and the other, that petitions be placed at certain designated places, petitions to not be brought

to the people for signatures, but they to go sign them.

"I fear," he said, "that it will make it so difficult to get signatures that they will not get them. The signatures would have to be reduced to at least one per cent in my opinion, instead of the present eight or five per cent, and even that might be dangerous.

"One of the bills prohibits the payment of circulators for getting

petitions signed. This has been found necessary in the past, and it would place some people at a considerable disadvantage."

**Pledging Announcement**  
Mu Phi Epsilon announces the pledging of Helen Falconer.

## Valentine Greetings



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## Hunches

In the Ozarks a man named Adam Fowler buys by hunches. He'll point to a sack of flour among several varieties, "I've a hunch that's what I want." He'll wrinkle his nose over several brands of tobacco, pocket a can, "I've a hunch this'll do." He lets his hunches dress him, feed him, doctor and shave him. If a hunch proves wrong, he'll start back to town. "Guess I've another hunch coming about that razor I bought," and buys another. His house is full of hunch mistakes.

Hunch buys are rare in these days of advertisements. You don't buy by intuition, but by judgment and fact. You are as sure a product is what you want when you buy it as if you took it home, used it, used other brands with it, then determined your choice. Advertisements tell you frankly all that a product is and does. It had to be tried rigidly before it could climb into the advertising class. Hunch buys are hazard buys. A buy with advertising knowledge is safe.

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