| Semi-Centennial |
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OREGON DAILY EMERALD Foreign Trade Subject


RAINIER COAL CO.
15 E. 7th Phone 412
That
Good Coal


## I wanted to play over there, (Why wouldnıt they let mei) I wated to the

 1 wanted to run like frightenePhand ther engines that screamed witt hate-
(But I was braver than their iron ness.)
Over there was strange wind and happy grass,
Harsh smells and

## Harsh smells and wite Peering pieture-faces,

And clattering dimnesses
there Would I ever find it? Bu Over there was wrotehedness-
Beings eshuddering into Dppaces,
Deoryards that mocked cleanliness,
Beant strangled,
 Education," by Dean Georatge Rebee
graduate school of of the addresses on music and art. Memorial addresses and songs sinted during the eelebration are "John W. Johnson, the Founder," by Judge Lawrence Harris, former
JJstice of the Oregon Supreme
Court Court; "Prince Campbell, the Man,",
by Cornelia Marvin, librarian at the state library of oregon, dedication
address on ". The oecasion of the
Dedieation of the Sita Deateation of the Site for the Fine of New York', semi.e.tentenial oliot, "University of Oregnen, by Mary
Lowell Rebe, and the semi-eenten-
nial sene "G nial song, "Great Oregon,", by Trene
Marie Stewart, of Eugene Copies of the book are on sale at
one one dollar each and may be eseurred
at the University library. Oregon Has Fighting Chance Against O. A. C. In Swimming Meet Undaunted by a 38 -21 defeat at
the hands of ty team of Porthnd, Moalthomah Ed Aber.
crombie's varsity swimmers are paring themselves for the opening
meet of the inter meet of the interorllegiate opening
ming seasin,
sagaint
 The Beavers' team has been, great-
Jy strenthened by the reeent addi-
tion of Orvill to the lineup. While the dope would

A Bottle of Milk is a bottle of health for baby when the supply is kept
chilled in a

## Frigidaire

No ice needed, but Frigidaire makes ice-cubes for grownps, too. See it working
W. I. Hargis C
 the same that lost to the Winged $M$ Ming event and in both the swim
last Saturday except that Boggs, the
tana game afterwards

Wednesday, Thursday


Joseph Schildkraut, Jetta Goudal, Vera Reynolds, William Boyd Matinee Wed. at 2 P. M.

Comedy
Fables
Clonia
Admission
Nights Children, 10 c
Adults, 25 c

## Mussolini, the lion-hearted-

People in Italy began to whisper: "Mussolini's enemies are too strong for him. He will surely be destroyed.'

But enemies did not daunt Mussolini. And to show the Italian people that he had courage and to spare, he strolled into the lion's cage at the Zoo in Rome and had himself photographed patting one of the lions on the head.

The advertisement succeeded. All Italy exclaimed: "Let Mussolimi's enemies beware. He has the heart of a lion."

Mussolini was able to advertise his courage in this way only because he had courage. That in the basis of all advertising. Anyone who advertises must have goods that will stand inspection.

Advertisements speak tested truths. Read them. You can act upon them with assurance.

## Only true qualities can stand the test of publicity

Page 3

## on the campus

IN ANY group of regular fellows, you'll find Prince Albert. It belongs. It speaks the language. You get what we mean the minute you tamp a load of this wonderful tobacco into the bowl of your jimmy-pipe and make fire with a match.

Cool as a northeast bedroom. Sweet as a note from the Girl of Girls. Fragrant as a woodland trail. Prince Albert never bites your tongue or parches your throat, no matter how fast you feed it. You'll smoke pipe-load on pipe-load with never a regret.

Buy a tidy red tin of P. A. today. Throw back the hinged lid and breathe deeply of that real tobacco aroma. Then . . . tuck a neat wad into the business-end of your jimmy-pipe and light up. Now you have it . . . that taste! That's Prince Albert, Fellows!
PRINGE ALBERT



