## (Axegun 杖aly Fmerald




OMIGOSH! WHAZZIS! WHAZZIS? Two seemily good Phi Psis have fone astray, alack, alack. Can these
be our very own Jims? The following story was found in the Saturday Guard telling of the recent ae-
tivities of two well known stu

## EFFORTS TO IDENTIFY


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 reall upon them to strain their
eal ehords for Alma Mater. In koeping with the onwar
mararh of civilization and educ zion's stalwart purpose to prepare


## Werrenrath's Thrilling Voice

How He Safeguards it by Smoking Lucky Strike -Because "It's Toasted"


 priceless voices thrill their audiences, as they have with the millions, because, first, they afford greater enjoyment, and, secthroat.

In smoking, he prefers Lucky Strikes because they give the greatest enjoyment and throat protection.
The world's finest Turkish and domestic tobaccos, properly aged, perfectly blended, give them their richer flavor. But in addition, a costly extra process-toasting for 45 minutes-develops the hidden flavors of the choicest tobaccos and at the same time removes all "bite" and harshness.
Smoke Lucky Strikes. They give added pleasure-you'll

