

Oregon Daily Emerald

University of Oregon, Eugene

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Unsigned comment in this column is written by the editor. Full responsibility is assumed by the editor for all editorial opinion.

IGNORANCE is a necessary condition. I do not say of happiness, but of life itself.—Anatole France.

Shed a Tear for Poor John

THERE was once a boy named John. He was a nice chap, just like the rest of the boys. There was nothing extraordinary about him. In fact he was very plain and made from the same material as the other fellows in the neighborhood.

His family came from Vermont, where his dad spent some years pitching hay, milking cows and working around the farm. John grew up to know a few things about a farm too, and he never tried to "put on the dog," as the college boys would say.

About the time he started to college a great calamity befell John. His father, the same Cal who used to pitch hay in Vermont, ascended to the presidency of the country. John no longer remained John Coolidge; he immediately became President Coolidge's son. This may not sound like hard luck to some persons, but this is a true story and there is no happy ending.

So now poor John, a junior at Amherst, is being made as uncomfortable as a student undergoing the third degree before a committee of deans and a few police officers thrown in for good measure. By the grace of his father, who acts by virtue of the authority vested in himself as commander-in-chief of the army, navy and marine corps, the son has become an object for national defense.

He is under the guardianship and protection of one Colonel Edward Starling, chief sherlock of the White House force of detectives. The Colonel acts not only as John's bodyguard. He also follows John to classes, eats with him, goes with him to dances, makes out his dance programs, and in general is as friendly and welcome as three Spanish inquisitions rolled into one.

John has protested, but papa is president of the United States, which means that father has all the fighting forces to back up his decisions. Now what chance, we ask you, has poor John?

No, the tear rolling down the editorial cheek is not one of sadness for the unfortunate lad. It's a tear showing our joy that our papa isn't even a senator.

Who Owns the College Newspapers?

WHO owns the college newspapers? Who should control the editorial policies?

Student editors of the Pacific coast, at their annual convention, held last week, recognized student ownership of the publications, but denied these publishers control of the editorial policies or programs. They evidenced, at the same time,

Alpha Delta Sigma Initiates Six Students

After initiating six new members, in the Journalism building last Sunday evening, the members of the W. F. G. Thacher chapter Alpha Delta Sigma, national honorary advertising fraternity, attended a dinner at the Auehorage.

The new members are Bob Byington, Bob Warner, Herbert Lewis, Joe Neil, Rolf Klep, and Francis McKenna. Calvin Horn is president of the organization and was presiding officer at the initiation.



WHO IS THE CAMPUS NAVAREO?

Give your Secret Sorrow a Chance. Make the Man of Your Dreams the "Mr. America" of the University. Because of the ardent and beseeching demands of certain young women on the campus, desirous of bringing their flames into the limelight, the Seers are reviving that custom that proved so profitable (to some) last year, namely the Beauty Contest.



I'll get even with you

This combat, which last year rivaled the present political struggle here in Eugene, is for men only. The Seers refuse to implicate themselves in any such battle that would ensue if women were the contestants. However, women may grace the polls for we believe that in this election they will know more about what they're voting for than the men.

Step right up, ladies! Hand in the name of your latest and best crush. Your own name is not necessary. Every woman has a secret sorrow. Football heroes. Campa Shoppe romances, mill-race rushers and parlor piggers.

Nominations will be open for a few days, and then ballot boxes will be placed around where enthusiasts may cast their votes. Place nominations on the bulletin board of the Journalism shack addressed to the Seven Seers. Who knows but what your nominee will be the chosen one!



WURST STORY

In direct contrast to the Big Butter and Egg Man is the little Weenie man from Bologna.

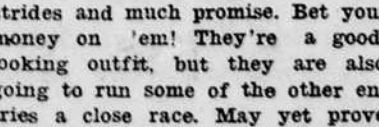
Boozer at the banquet: "Here's looking at the hootch thru rose colored glasses and noses must be rosy now."



Crash! Bang!

The still night air was broken by the staccato clamor. Birds stirred in their cold nests. Dogs barked profunctorily. With a buzzing and rattling that must have accompanied a troupe of knights in the old days the colossal machine approached.

Roars and high-pitched screams rent the ozone! The place was mad! Heads popped from open windows. Clatter and whir. The fraternity Ford, loaded to the scuppers, had passed by.



Here we have a life study of vehicle that's moving with rapid strides and much promise. Bet your money on 'em! They're a good-looking outfit, but they are also going to run some of the other entries a close race. May yet prove a dark horse in the Pacific Coast football, Coach John McEwan and the Oregon varsity team.

The guy that surely gets my goat is he who says, "Forgot to vote!" HAVE YOUR FARE READY SEVEN SEERS



CAMPUS Bulletin

Phi Delta Kappa will hold its first meeting of the year at six o'clock Wednesday evening at the College Side Inn. All members are urged to be present.

Pi Lambda Theta luncheon at College Side Inn Thursday, 12 sharp. Junior and senior women's swimming teams will practice at five o'clock tonight.

Cross Country men report to Bill Hayward at 4 o'clock Wednesday to go over the racing course. Donut game today. Sigma Alpha Epsilon vs. Kappa Sigma at 4 o'clock.

Meeting of Orchesis tonight at 7:30. Initiation. Hermian party for all physical education majors at the Woman's building Thursday, November 4. Masquerade.

Agora meets Thursday night, 7:30, Woman's building. Theta Chi—Have pictures taken today at Kennell-Ellis for 1927 Oregon.

Educational club will meet Thursday evening, November 4, at 7:30 room 2 Education building. Two papers will be read, one by Dr. Rainey on "The History of the Common School Fund in Oregon." The other by Mr. Means of the University High School—subject—"Articulation of High School and University Students' Programs."

Oregon Knights—There will be no meeting tonight as previously announced. Alpha Delta Sigma will not meet on Thursday.

There will be a mass meeting of the Women's League Thursday afternoon at 4 o'clock in Alumni hall of the Woman's building. Dial. Meets Wednesday night, 7:30 at Helen Snyder's, 1873 Kincaid, back door.

Research Association Names David Faville

David Faville, associate professor in the school of business administration and instructor of advertising and merchandising, was notified Monday that he has been named on the committee of teaching materials of the National Association of Teachers of Marketing and Advertising. His appointment was made by Professor Neil H. Borden of Harvard university, chairman of the committee. Mr. Faville was notified in a letter received by him from F. A. Russell, professor in the University of Illinois and president of the association.

The association is maintained for research work in the fields of marketing and advertising and for the benefit of instructors in these two lines. It holds no regular conventions but meets on the average of once a year with similar organizations of other fields.



Theaters

McDonald: Last day: Colleen Moore in "It Must Be Love," a merry mixture of heart throbs and hearty laughter, with the irresistible Colleen in her most delightful role in months, in an adaptation of the Saturday Evening Post story, "Delicatessen;" on the stage, Sharky Moore and those happy, snappy "Merry-Macks" in "Jolly Jailers," with Nellie Baxter, crooning blues singer; Christie comedy, "Hold Still," with Anne Cornwall; International news events; Frank Alexander in musical comedy settings on the organ.

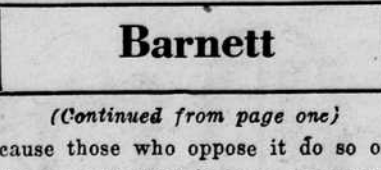
Coming—"The Old Soak," a fun filled pieturization of Don Marquis' celebrated stage comedy, that kept Broadway in hilarious intoxication for two solid years, with Jean Hersholt in the leading role; and the "Merry-Macks" in their jolliest joy fest, nightly.

Third—"The Plastic Age," with Clara Bow and star cast in the screen version of Percy Marks startling novel of modern madcap youth, that made America gasp; Mermaid comedy, "Midnight Follies;" Kinogram news events; Clifton Emmel in musical accompaniment to the picture on the organ.

Coming—Hoot Gibson in "The Texas Streak," a rip-roaring comedy drama of the Lone Star state, with the likable Hoot riding like the wind for filled the laughs and thrills this popular star alone can give.

Calendar

Montana at Eugene. February 8, Tuesday—Basketball. W. S. C. at Eugene. February 9, Wednesday—Concert. A. S. U. O. Girls Glee Club. February 11, Saturday—Basketball. O. A. C. at Corvallis. February 12, Saturday—Kappa Alpha Theta Formal. February 18, Friday—open. February 19, Saturday—Sigma Chi Informal. February 20, Sunday—Concert. A. S. U. O. Orchestra. February 22, Tuesday—Washington's Birthday. Holiday. Basketball. O. A. C. at Eugene. February 25, Friday—open. February 26, Saturday—Basketball. Washington at Eugene. February 28, Monday—Lecture. A. S. U. O. Roy Chapman Andrews. March 4, Friday—Closed to dances. March 5, Saturday—Closed to dances. March 7, Monday—Concert, A. S. U. O. Portland Symphony Orchestra.



Barnett

(Continued from page one) cause those who oppose it do so on the grounds that it is un-American. This, however, could not be true, inasmuch as it is a national reform. The United States has the short ballot, and we find it extremely satisfactory. We vote only for the policy determining officers, which is the criterion of the short ballot. If Oregon were to adopt this plan it would involve the removal from the ballot of all but the governor, and possibly the auditor, who would act as a check upon the former, and the legislative officers. Or to use the city analogy rather than the national, it would be simply applying the commission form of government to state officials. Under the present system, we have long ballots not only at the regular elections, but also at the direct primaries. The short ballot would do away with much confusion and allow the voter to become better acquainted with his ballot.

"It is interesting to note," Dr. Barnett concluded, "that although it was W. S. U'Ren of Oregon, who in 1909 first began the agitation for a short ballot, Oregon is not among the 12 states which have adopted

this reform. Since Illinois first adopted it, the various states have begun to use the short ballot, until now there are twelve who have it. It is not, of course, as short as that of the national government, but it is an improvement over the old form."

McDonald
LAST DAY!
COLLEEN MOORE
in
'IT MUST BE LOVE'
Is the hit of captivating Colleen's career.
And—
MERRY-MACKS
—hear 'em do their stuff tonight at 9

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