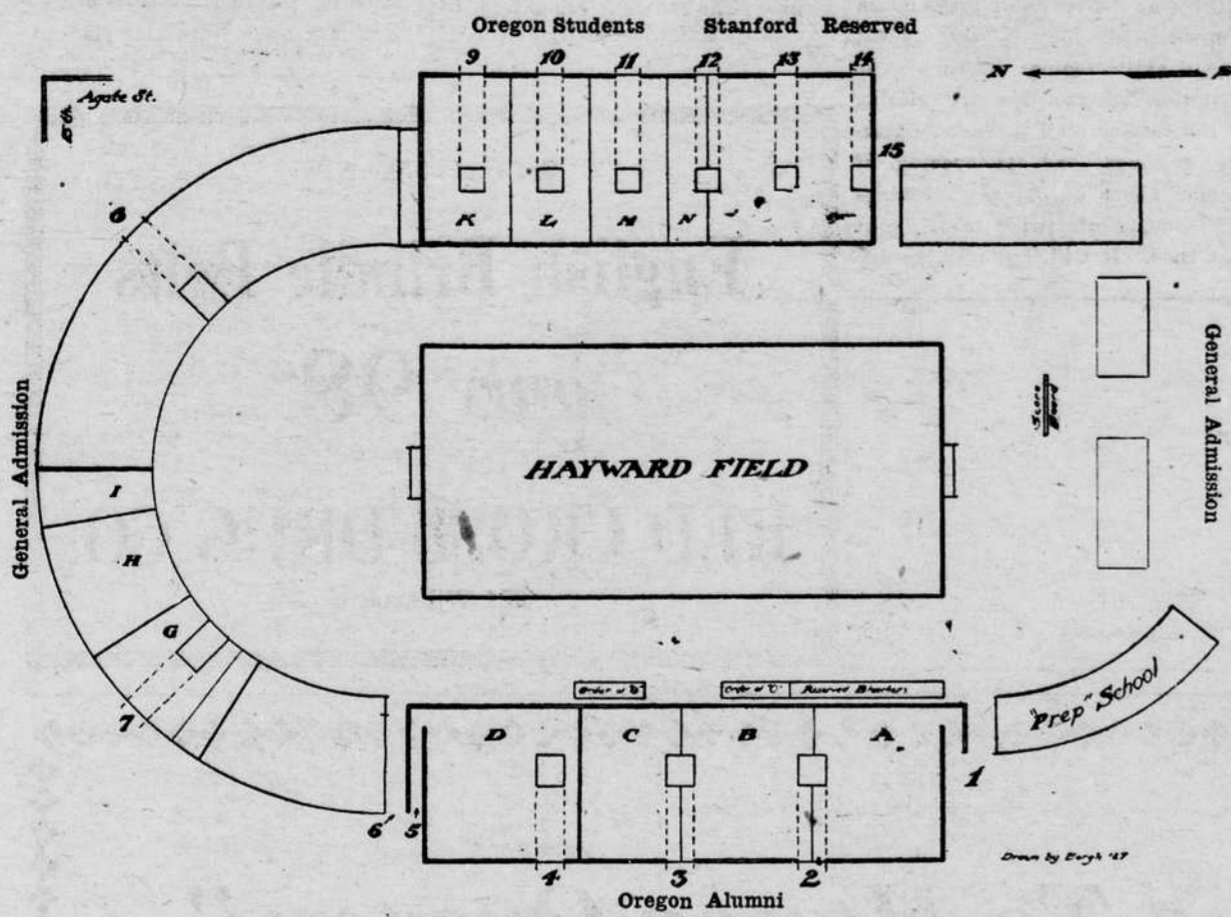


Seating Arrangement for Today's Game



Homecoming of Years Past Was Much Like Now

Dean J. Straub Recalls First 'Coming Back' Of Old Grads

"Homecoming, the first real Homecoming was quite the same as it is today," said Dr. John Straub, dean emeritus of the University, when asked to recall the events of the first Oregon homecoming. "We had a big freshman bonfire the night before the game. Quite as big I think as those of recent years. Of course, there weren't so many alumni then, probably 300 or 400 instead of the 2000 we expect this year. And a charge of 50 cents stood instead of the \$2.50 of the present.

"The boys just came back for those first Homecomings. Class distinction was not so strong. We didn't advertise for the members of any particular class to come for a special reunion. Everybody just came.

"There was always a noise parade then, with the streets filled with engines and all other machines. They pulled them through the town and made plenty of racket doing it. We had fireworks but they were only set off on the grounds. They did not carry them through town as the students do now. There wasn't a campus luncheon as there weren't enough people to make that necessary. But there certainly was a football game. There were football games before there were Homecomings. I remember the first football game. It was played in that field across from the Co-Op in March, 1894.

"Of course students have come back to the University since the first class graduated, but there wasn't any real Homecoming until President Campbell's time. He introduced and inaugurated the first Homecoming."

Welcome

(Continued from page one)
so happy that it will not be the last. May the joy of this Homecoming day add years and years to your life. Your old friend and perhaps some-time instructor.

Signed—John Straub.

Keene, Oregon's First Letterman, to Parade At Homecoming Game

The first athlete to ever win a letter at the University of Oregon will lead the Order of the "O" parade, a feature of the homecoming game here Saturday, Frank Reinhart, president of the organization, states. This man, Dr. C. W. Keene of Silverton played four years of football and participated in track a like number of seasons, winning letters each year. He started his career in 1893 and played in '94, '95 and '96.

He was a member of the Webfoot team that first met and defeated the Oregon Aggies. In order to schedule this game, Doc mounted his bicycle and rode to Corvallis to talk with the team manager there. At that time the road was not the paved highway that is now is, and it took him three days to make the round trip.

Keene was noted as being one of the best defensive halfbacks in

coast football circles during his time and was also called a vicious tackler. He was manager of the grid team in '95, the first year Oregon ever had a paid coach, A. Benson of the University of California taking the role. The following year, Keene was elected captain of the eleven.

During his track career, Keene held the Northwest record in the 440 yard run, his specialty. He made a time of :53 which stood for a number of years.

The Spirit Behind Breier's Stores

Honest Advertising is True Service.

In giving the public information about Breier's stores, its policies, its values, its merchandise and its service, we endeavor to always carry out the principle of Honest Advertising, and we aim—

- To make our advertising accurate;
- To supply merchandise people require;
- To sell true and tried merchandise;
- To sell at "Breier's Better Value" prices;
- To win your fullest confidence.

We Stand Back of Our Slogan

"It Always Pays to Buy at Breiers"

56 STORES
C.J. Breier Co
IN THE WEST

Learn to Dance Well
Ballroom—Valencia—Ballet
—teachers—
Katherine Stang & Milton George
Feature dances furnished
Phone 2279; Hours, 1 to 9 P. M.
STANG'S DANCE STUDIO
90 E. 9th St. (upstairs)

Record Crowd Anticipated at Hayward Today

Students to Have 3,000 Seats Reserved in East Stand

Enter Gates 9, 10 or 11; Rates to be Given O. A. C.

The largest crowd ever assembled on Hayward field to watch a football game, 1000 more than the record crowd of 15,000 that saw the O. A. C. game here last year, is expected to fill the stands to overflowing before the whistle blows at 2 o'clock this afternoon to start the annual Homecoming game.

Jack Benefiel, A. S. U. O. graduate manager, reports more than 4000 tickets sold already, although most of the total sale will be made from the ticket offices at the field. Everyone must have a ticket as no money will be accepted at the gates.

Seats Reserved for Students
Oregon students have 3000 seats reserved for them in the East stand, tickets for which may be obtained up till noon at the Co-Op upon presentation of student body tickets. Entrance to the Oregon sections can be made through gates 9, 10 and 11. No one except students will be admitted in these sections, but students may sit with friends in other sections if they wish.

A large part of the student section has been reserved for the yell band, another for the University stant and a third for students working on the campus luncheon.

Stanford alumni and rooters have 700 seats reserved for them in the east stand next to the Oregon rooter section. Oregon alumni are to sit in the west stand. Reserved seat tickets are on sale at the A. S. U. O. office, the Co-op, Obak's cigar store, and Laraway's Music store for \$2.50. General admission will be \$1.50, with arrangements made for O. A. C. students to purchase special student rate tickets for \$1.00.

Committee is Named
Bob Warner heads the committee to direct traffic. Students and townspeople are requested to leave their cars at home so that only the out-of-town cars will have to be handled.

Dave Adolf, senior football manager, is in charge of the Oregon football team; Harold Socolofsky, ticket takers; Bob Overstreet, ticket sales; Paul Sletton, ushers for the west stand; Harold Brumfield, ushers for the east stand; and Stewart Ball, assistant football manager, will be in charge of the Stanford team.

A concert by the University band will furnish entertainment from 1:15 until the game starts.

Hot Race for Final Honors Looming in Do-nut Basketball

With the first round of the donut basketball tourney run off in good shape, several things are apparent: first, that this might have been more properly designated a football tourney for in some of the games the play was a little too rough to be called basketball.

Second, that there is going to be a hot race for the final honors.

Scoring honors for the week go to R. Horn of the SPE quintet, who flipped seven field goals in the game with Alpha Beta Chi.

Crowding him close comes McKay, Kappa Sigma, 13 points; Bill Dallas, Sigma Nu, with 12 points; and Ken Potts, Sigma Pi Tau, with 10.

The rest of the field trail down

the line from Johnny Walker sporting nine markers with Phi Delta Theta, to those who didn't even raise a sweat.

As far as shooting goes, the Phi Deltas seem to be the surest shots to enter the tourney floor thus far. They have clever floor work and are picked by many to repeat their last year's record by winning the 1926 fracas in a gallop.

Several other teams showed strong in the week's games, namely the Phi Gamma Delta artillery corps, Chi Psi's ambitious sons, and the Kappa Sigma Five Basketeers. Although defeated by the Fiji horde, the last named are rated as a better quintet and are doped to win the consolation tournament and have another crack at the title honors in the finals.

Sigma Pi Tau, Sigma Phi Epsilon and Sigma Nu may spring a fast one by beating a team rated as higher than they, but all three of them seem to rely on one man for their scoring. By putting a good guard on the lone hope they could probably be sunk easier than a two-inch putt.

Silent partners yet to show their wares are Psi Kappa, Sphinx, Bowery Boys, and Theta Chi. When the second round of play starts next week they will have a chance to show themselves luminaries or ordinary dubs.

Potter Memorial Book Collection on Display

The book collection, in memory of Pauline Potter, '13, is on display for the benefit of Homecoming visitors, said H. M. Douglass, librarian, and he urges all who are interested to come and see this collection.

Dr. Carson, Former Dean, Is House Guest Of Mrs. P. L. Campbell

Dr. Luella Clay Carson, first dean of women at the University and professor of rhetoric here at one time, who is also an ex-president of Mills College, is the house guest of Mrs. Prince L. Campbell during the week.

Mrs. Lawrence Harris will entertain the former dean at a luncheon today at the Hotel Osburn. Tonight she will be a dinner guest at the Alpha Chi Omega sorority. Miss Maud I. Kerns, instructor in art, will give a luncheon honoring Dr. Carson Thursday, and Mrs. Murray Warner has planned a dinner for her Thursday evening.

"The Antiquity of Learning and Its Benevolence" is the subject of an address to be given by Dr. Carson Friday morning in Deady hall. Friday afternoon Miss Carson will be at home to all students, faculty and townspeople, in Alumni hall from three to five.

A reunion of the surviving members of the class of '96 will be held at the home of Mrs. C. A. Wintermier at 1893 Alder street Friday evening. Dr. Carson will be an honor guest at this affair.

We have new cream for shining light tan shoes; makes them look like patent leather. Shoes dyed and cleaned—any kind.

863 Willamette
Across from First Nat'l Bank
Oregon Shine Parlor

As to Printing---

Are you particular about quality of work and service, and sensible cost? We realize that you must be. We have a campus representative who understands your needs and who will personally supervise and deliver your work.

Phone 470

Ask for Larry Riddle

Valley Printing Co.

76 West 9th Ave.

Developing and Printing Pictures Is Our Business

Not a Side Line

Carl R. Baker

KODAK SHOP

7 West 7th

Eugene, Oregon

Expert Picture Framing

"Home to Honor Oregon"

OLD GRADS

MEET YOUR OLD CLASSMATES

AT THE OSBURN—

Oregon's Traditional Homecoming Headquarters

Superior Dining Room Service



First Class Facilities for Dinner or Grille Dances.

Visit Our Oriental Room

OSBURN HOTEL

McLean and Hodes, Proprietors