

Oregon Daily Emerald

University of Oregon, Eugene

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The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday during the college year. Member of Pacific Intercollegiate Press. Entered in the postoffice at Eugene, Oregon, as second-class matter. Subscription rates, \$2.50 per year. Advertising rates upon application. Residence phone, editor, 2293-L; manager, 1320. Business office phone, 1895.

Unsigned comment in this column is written by the editor. Full responsibility is assumed by the editor for all editorial opinion.

It is possible, and it is right, to tell everything when you know how to do it.—Anatole France.

On Matters of Administrative Policy

PRESIDENT HALL'S extensive statement of policy made in the course of his inaugural address Monday was a comprehensive outline of administrative program, and when shorn of the usual inaugural impedimenta, a rather flat-footed outline of intentions. Plans which include the development of research, cultivation of the individual student, qualitative standards of measurement as opposed to quantitative ones, cannot but meet the approval of those who have the problem of higher education at heart.

Furthermore, we believe that Dr. Hall is such a man as the college executive President Little described, who will "stand on his own opinions, as well as those of his regents and the people of his state . . . even though his life, at the front, like that of an infantry officer, may be extremely short."

To state that Dr. Hall's success as an executive here will depend upon the support rendered by the state is in a sense to reiterate a weary platitude. The future of the University of Oregon is as much in the hands of the state as it is in those of Dr. Hall. He can make plans, he can propose reforms, but he is helpless without the backing of the state.

After all, the most that we can ask of the citizens is that they take an interest in us, an intelligent, informed interest. If Dr. Hall's program, as outlined Monday, doesn't appeal to the citizenry, let us hear about it. Active, open remonstrance is often one of the most effective means of clearing up obscure issues.

Following our own advice, we hope that the cultural importance of a

From Other Colleges

Speaking of dances, the sophomores at the University of California are trying to get permission to hold their hop off-campus at the Claremont Country club. The reason is—finances. To give the formal in Harmon gymnasium would cost \$700, while expenses at the Country club would amount to only \$500. The sophomore class this year is out to save money.

Refusing to walk upstairs backwards is the only violation of freshman rules experienced this year at McGill University. The first-year men carry baby-soothers in their mouths when not in class and make little complaint, but when it comes to walking up the stairways of University buildings backwards, they rebel. "The only rule not raising any rejection," says the "McGill Daily," "is that freshmen must not go into taverns."

The "Michigan Daily" is lamenting the scarcity of freshmen this year. Only 1,792 enrolled; 1,315 men and 477 women. Total enrollment for the University is 9,859, which is 600 less than last year.

"Doesn't it make you nervous," asks the Indiana "Daily Student," "to watch a prof pace across the front of a classroom like a caged lion? It not only makes us nervous but it makes our legs ache to watch him."

Slickers and galoshes have arrived on the University of California campus, much to the amusement of

college education will be given attention. It is possible that the term culture is generally viewed in the limited sense of the word, as a kind of social asset which only the endowed institutions can afford to cultivate. Perhaps Dr. Hall mentioned it under a different name. At any rate it will bear mentioning again.

Last spring, about the time the student report appeared, there was a slight flurry of interest in this problem of the cultural aspect of a university education, and it was generally agreed that it was of no small importance. The interest isn't completely dead. We would like to see its encouragement incorporated in the new administrative program.

Amendment number one. Who's next?—G. F. B.

Opportunities for An Educational Treat

RARELY do we students have the opportunity of enjoying the visit at one time of as many distinguished educators as are now on our campus.

The symposia in which they are participating offer unusual opportunities for hearing authoritative talks on a variety of subjects, by men who are leaders in their fields. The combination of the inauguration of President Hall and the celebration of the University's fiftieth anniversary have served to make possible this rare cultural treat.

Those students who are taking advantage of the discussions and lectures are no doubt finding themselves amply rewarded. We are for more symposia at more frequent intervals, however not at all times in connection with inaugurals. On the contrary, we hope that Dr. Hall's life "at the front" will be long and useful, and that, through his active interest as principal, the system which most of us are now tasting for the first time, may be continued.

Make the most of the educational opportunity while you may, for Homecoming is nigh.

the "Daily Californian." The awkwardness of galoshes on the feet of fair co-eds, and the resplendent colors in which the men appear, via slickers, have appealed to the sense of humor of the editor, whose editorials are amusingly sarcastic.

The O. A. C. broadcasting station will be utilized by Sigma Delta Chi, men's national journalistic fraternity, every Monday and Friday night, when they broadcast fifteen minutes of news from station KOAC in Corvallis.

Accident Prevention is the name of a new course in New York University. It is hoped that students who pass the course will help to check industrial and public accidents.

How would you like a night in a hotel at the expense of your university?

A number of returning students to Columbia University, New York, found their dormitories not yet ready for occupancy when the fall term opened, and were told to go to hotels at the University's expense. Many tried the Ritz Carlton, the Plaza, and the Commodore at \$12 a night.

Sigma Xi Entertains Visiting Scientists

In honor of the many visiting scientists on the campus this week, members of Sigma Xi, national honorary scientific fraternity, entertained yesterday with a luncheon at the Anchorage.

There was no formal program at the meeting which was attended by about forty guests. Dr. W. E. Milne, professor of mathematics, presided.



BUTTER SONG

"I SAID I'D NEVER COME BACK, BUTTER I AM . . ."

"I just fell for some stock in a fake company."
 "That's nothin'. I just subscribed to a Phi Beta Kappa building fund."

"I hate to put myself out I think I really owe it to myself," said the prisoner as he slid out through the bars.

From Mr. Frame's lecture in Econ.:
 "Now for instance a rich man buys a Rolls Royce and we buy a Ford. The rich man doesn't feel it nearly as much as we do."



MODERN YOUTH READS 'THE FAIRIE QUEEN'

Yeladie in glasse rags—namelye golfe knickers ande sporis sweateyr—a younge blade stoopt afronte of his battle-wagyon, time-wourne relic of manye of ye college proms. Strongue to the verry pointe of brute strengthe, Sir Jazz-Boy grabbeth the crankye of said battered heape and it twisteth horriblye.

With mightye roare ande rattly, the worthe left into actionne. Mountynge, Sir Jazze-etc. speddeth oftymes toward the domicile of his fairte ladye—a pure ande virgyn maydenne, finelye formmed and full of sexe appeale.

Now ye leapinge Lena lept fairlye well. Onwarde they sped hence towarde a darke ande dismalye-smellying forest.

"Sweet Sir," quoth she, "Thy hotte mamma wouldst liketh to knowwe whither goeth we in this hacke?"

"We're going muggyngye, Miss," he quoth in returne.

"Thenne I'll not goe, Sir," she spatte.

"Try and walke home," drived the pimply-faced blode.

With coughe and splutterye, the relique stopt, yclept and squeelth.

Screaminge and sobbinge hystericalye the maide faire relinquished up herselfe to his brutyl passione.

A kissee dropt with ye heavy impacte on her schoole-girlsye complexion. On leavingr her marke, his lipyes carriede awaye two inches, more or lesse, of her goode roughe and true.

Thus starteth all things. Amen.

1888: Boy, I'm thirsty, where can I get a drink?
 1930: There's a fountain, sir.
 1888: I said thirsty, not dirty.

"Homecoming"
 Pappa can I have a yaller ribbon?
 Eef has one.



Say, I'm so mad that when I gnash my teeth I get a mouthful of Ivory flakes.

Now listen my children and you shall hear
 Of a bottle of "moon" and a glass of beer.
 (You shall hear alright, that's all)



THE CONCEITED MAN: "I LIKE TO DANCE BY MYSELF BECAUSE NO ONE STANDS ON MY FEET EXCEPT MYSELF."



The candidate for the pest house this week is—The man who refers

in the presence of his lady friend—the other woman in the case.

Sing me a song of the antisestablishmentarianismist
 Said the infant pithicanthropus erectus
 I can't replied agamistia
 I have the gymnastic kenesiology.

"S'NO USE" SAID THE DOPE-FIEND AS HE JUMPED OFF THE DOCK.



Rifle Meeting—All girls who have been on the team will meet at one o'clock Wednesday, room 121 Woman's building. Very important.

Donut basketball games Wednesday: 4:15 Phi Delta Theta vs. Alpha Tau Omega; 5:00 Phi Kappa Psi vs. Sigma Chi.

Alpha Delta Sigma meets Thursday noon at the Anchorage.

Rally Committee meets today 4:30 in the A. S. U. O. office.

Junior and Senior women's swimming practice tonight at 5 o'clock. Attendance important.

The Congregational students of the campus are invited to attend a luncheon given at the Congregational church today at 12 o'clock. Dr. Claiborne Hill, of Berkeley, California, will be the speaker.

Oregon Knights—Meet tonight at 7:30 in the Administration building. Very important.

Pi Lambda Theta—Short important meeting Wednesday 4:15, Education building, room 2. All members be present.



McDonald — Last day: "The Marriage Clause," adapted from the sensational Saturday Evening Post story of back stage life, "Technie," by Dana Burnette, with Francis X. Bushman, Billie Dove, Warner Oland, Grace Darmond, and star cast; and, on the stage, those happy, snappy joy dispensing entertainers, McDonald "Merry-Macks," in "Homecoming Harmonies," a new medley of Oregon songs, solos and specialties, in honor of Oregon's annual Homecoming, with Jack Waldron, Harmonica virtuoso unique, winner on last Thursday's "Discovery Night" contest; nightly at nine; Lloyd Hamilton comedy, "Teacher, Teacher"; Kinogram news events; Frank D. C. Alexander in melodious musical setting on the organ.

Coming — The Universal-Jewel super-special production, "The Midnight Sun," a gorgeous spectacle of love—a handsome Russian officer's infatuation for a beautiful "Dancing Doll" slave girl, and a climax of national upheaval that is breathless in its suspense, with Laura LaPlante, Pat O'Malley, Raymond Keane and a large cast of favorites; also, additional Oregon songs and stunts, with the "Merry-Macks" in full swing; Corinne Griffith in "Into Her Kingdom"; "Poker Faces," with Edward Everett Horton and Laura LaPlante.

Rex—Third day: The epochal drama of the west, "The Last Frontier," with William Boyd, Marguerite de la Motte, Jack Hoxie and star cast; Kinogram news events; Clifton Emmel in special musical score to the picture on the organ.

Coming—"The Runaway Express," the last word in melodramatic thrillers; Bert Lytell and Billie Dove in "The Lone Wolf Returns"; Lewis Stone and Shirley Mason in "Don Juan's Three Nights"; "The Yellow Back."

Pledging Announcement
 Alpha Phi announces the pledging of Grace Nelson of Missoula, Montana.

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CAMPUS GORDS

Freshman Girls Must Sell 4000 Pennants

As a result of the combined effort of the frosh girls, 4000 Homecoming pennants are now ready for sale. The question now is, how soon will they be sold? At the rate with which the girls are distributing them

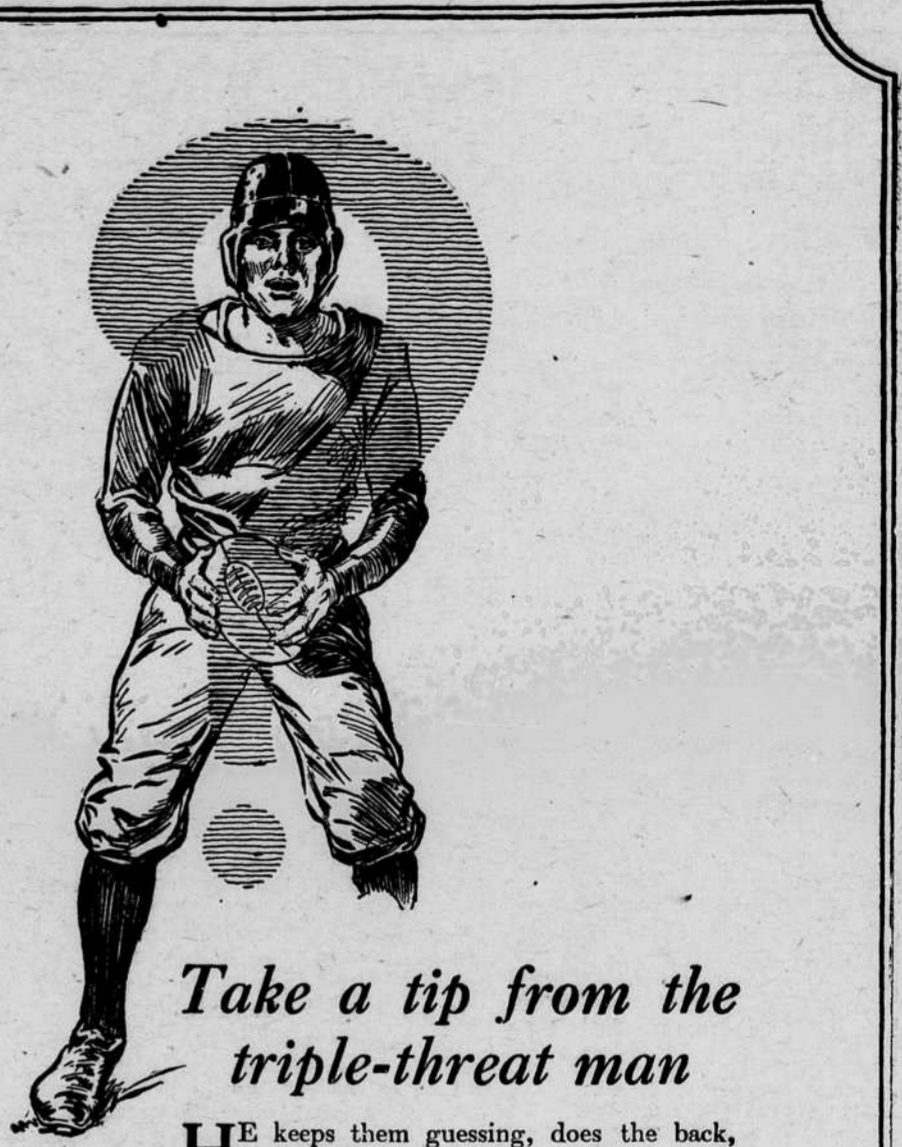
about to the living organizations, there is a chance that they may break the record on sales, too.

A freshman in each house is made definitely responsible for fifty or more pennants, and if he or she is unable to dispose of them there, they will be expected to resort to the visitor and alumni who will be guests on the campur. The motto

this week will be: "Everybody wear a pennant!"

Pledging Announcement
 Delta Gamma announces the pledging of Dorothy May Williams, of Spokane, Washington.

Pi Beta Phi announces the pledging of Bonita Tichenor of Portland.



HE keeps them guessing, does the back, because when he gets the ball he can pass, kick or run—a triple threat.

Men preparing for industry or commerce can put themselves in an equally strategic position. It all gets back to the simple idea of being broad and versatile.

An engineer should be well up on his specialty, of course, but he should also keep an open mind for questions of finance, law and public relations—if he aspires to a high place in the councils of his organization.

Such "all-aroundness" typifies in particular men who have brought the electrical communication industry to what it is today, and who will carry it to still greater development in the years to come.

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