

# Oregon Daily Emerald

University of Oregon, Eugene

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**SAID VENUS TO APOLLO: 'I'VE WORKED MY ARMS OFF FOR YOU.'**

Next on the bill is the occultist song, "Eye vander what's become of Sally."



**A Joack**  
 First bellhop: Not much business today, I wish Asparagus would drop around?  
 Second robber: Why do you want him?  
 First Bellhop: Asparagus tips.

Oh boy, advertising is a great thing—the Fijis are helping Mr. Standard Oil by having a "Wild To Go" sign in front of their hotel!

We just bet they are.

"THIS IS GETTING ME DOWN" SAID THE DUCKLING AS HE PASSED HIS FIRST WEEK'S BIRTHDAY.

Now someone ought to write a Homecoming song to the music of "Sweet Adeline."

**UNFAITHFUL**  
 Fran Morgan and Mary Benton, conformed A. T. O. rooters, were seen entering the Phi Psi house yesterday about noon, and according to our Scandal Scavenger, they stayed for lunch. Out of kindness and sympathy we publish this..... kindness to the Phi Psi's and sympathy for the A. T. O.'s.



**FAST ONE**  
 Bob Keeney: "I've been in four fights in my life and never been beat up once."  
 Bob Overstreet: "I'm out for track, too!"

**Famous Yells**  
**FAMOUS YELLS**  
 "Here we are not in heaven," eighteen hundred seventy-seven."



**Classy-fied ad**  
 Will the two boys with the keen blue Buick who took us out the other day please call us up again—we like it.

**The Two Girls.**



When asked what the frosh were going to eat at the flaming "O", one cocky son of satan replied, "A couple of sophomores." How about this men? How about it?

Remember when "it" flowed like water but tasted better? Do you recall how shiningly luscious and sparkling it seemed when the cork played tag and you were too satisfied to be discontented? How it must have seemed to get what you wanted, when you wanted it—Remember how it relieved that tired feeling so much more efficiently than Orange-ade?

Do you remember? I don't.

"I'LL SEE YOU IN THE MIRROR" SAID THE MONKEY AS THE MAN LOOKED THRU THE CAGE.



**Versus**  
 There was a young man dubbed Jack Eddy,  
 Who never was known to be needy,  
 When a pint was supplied  
 He was known to have cried,  
 "Am I all for a drink? Yes, In Deady!"

"DR. FLI SWAITT, I WISH TO PRESENT PROFESSOR MCCORN-WHISKY FROM IDAHO."



**Theaters**

McDonald—Second day: "The Marriage Clause," adapted from the sensational Saturday Evening Post story of back stage life, "Technic," by Dana Burnette, with Francis X. Bushman, Billie Dove, Warner Oland, Grace Darmond, and star cast; and, on the stage, those happy, snappy joy dispensing entertainers, McDonald "Merrymakers," in "Homecoming Harmonies," a new medley of Oregon songs, solos and specialties, in honor of Oregon's annual Homecoming, with Jack Waldron, Harmonica virtuoso unique, winner on last Thursday's "Discovery Night" contest; nightly at nine; Lloyd Hamilton comedy, "Teacher, Teacher;" Kinogram news events; Frank D. C. Alexander in melodious musical setting on the organ.

Coming—The Universal-Jewel super-special production, "The Midnight Sun," a gorgeous spectacle of love—a handsome Russian officer's infatuation for a beautiful "Dancing Doll" slave girl, and a climax of national upheaval that is breathless in its suspense, with Laura LaPlante, Pat O'Malley, Raymond Keane and a large cast of favorites; also, additional Oregon songs and stunts, with the "Merrymakers" in full swing; Corinne Griffith in "Into Her Kingdom;" "Poker Faces," with Edward Everett Horton and Laura LaPlante.

ReX—Second day: The epochal drama of the west, "The Last Frontier," with William Boyd, Marguerite de la Motte, Jack Hoxie and star cast; Kinogram news events; Clifton Emmel in special musical score to the picture on the organ.

Coming—"The Runaway Express," the last word in melodramatic thrillers; Bert Lytell and Billie Dove in "The Lone Wolf Returns;" Lewis Stone and Shirley Mason in "Don Juan's Three Nights;" "The Yellow Back."

Heilig—Today, "The Gilded Butterfly," in conjunction with the Portia Mansfield dancers in special program. The dancers will offer three presentations, one matinee and two evening.

Wednesday—Moroni Olson players in "Dear Brutus."

Thursday—Association vaudeville, with five big acts and a special orchestration by the new Heilig concert orchestra directed by Charles Runyan.

Friday and Saturday—"The Waning Sex," a thrilling comedy hit centered around the actions of Norma Shearer, America's premiere actress.

Coming—"Mare Nostrum," "Ben Hur," "Tin Hats," "Mary of Vassar," with Marion Davies, "Tell It To The Marines," with Lon Chaney, and many others.

**Loving Cup Donated**  
 By W. W. Bristow, '10

How is your house sign interpreting the Homecoming slogan, "Home to Honor Oregon" coming?  
 "Better get busy for there is a loving cup for the winner that eclipses any yet on the campus," so the committee says.

W. W. Bristow, '10, owner of Luckey's Jewelry store, has presented it to the Associated Students. The cup which will be known as the Bristow cup, will rotate from year to year. It will be awarded Saturday night and the winner will be announced at both undergraduate dances. Don Beelar has been showing it at the various houses on the campus and by tonight will have made the circuit.

After the cup has made its tour of the campus it will be on display in the window of Luckey's Jewelry store.

**Dedication**

(Continued from page one)  
 cracked walls it cries mutely of the severity of those 50 rain-lashed winters. But its mellowed frame shows too, with its yards and yards of green-clad ivy surfaces, the softening influence of warm summer suns and moist, dew-kissed nights. All has not been roses with Deady,

but it has fared well, and it still clings to an important place in the scholastic life of the campus.

Those elders who were intimately connected with the University in its early infancy looked at their campus and congratulated one another. Said they, "We have done everything in our power. Let those who follow us carry on." They were right, in the main, and it is not to their discredit that they overlooked such a small matter as the dedication of their Deady. It may be that in the serious, disheartening work of gathering grain and hogs and money from the farmers roundabout, in order to make their vision of a state university a reality, they were much too occupied to think of the less important needs of a great building. Or, mayhap, they simply forgot the formal dedication.

Whatever the cause may be, it is history that for 50 years Deady has rendered faithful service without the aid of a dedication ritual—as devoted to the interests of education

as any of those early future-builders who erected it. The recent plans for a Semi-Centennial celebration brought to the mind of someone the belated thought that the epoch-making old structure had never been formally dedicated. This condition will be remedied Friday morning at 10 o'clock, when, as a part of the observance of Semi-Centennial week, Deady hall will be consecrated to the service to which it has long been devoted.

And who can say, when Deady's corridors resound with hallow foot-prints of panting professors wending skyward, and clattering heels of sleepy students rushing to eight o'clocks, that it will not feel a measure of triumph that, at last, it has been acclaimed as father of the tribe of university buildings—and that, a few years hence, it may even be recognized as father-emeritus!

The program for the dedication Friday follows:  
 10 o'clock. Dedication of old

Deady hall—lecture room, Deady hall. Honorable Benjamin B. Beckman, '84, presiding.

Invocation:  
 Reverend Herbert S. Johnson, '87. Solo—"To Be Sung On the Water." (Schubert.)  
 Melba Williams, '19, soprano.  
 Francis Pierce, '26, accompanist.  
 Address—The Antiquity of Learning and Its Benevolence. Dr. Luella Clay Carson, former professor of rhetoric and dean of women, University of Oregon, and former president of Mills college.  
 Solo—"Farewell." (Alvarez.)  
 Melba Williams, '19, soprano.  
 Francis Pierce, '26, accompanist.  
 Address—"The Spirit of Old Oregon," Dr. Claiborne M. Hill, '81, president Berkeley Baptist Divinity school.  
 Address—"Archaic Reminiscences," Dr. John Straub, Emeritus Dean of Men, University of Oregon.  
 Benediction: Reverend Herbert S. Johnson, '87.

**DOUBT** is the offspring of knowledge: the savage never doubts at all.—Winwood Reade.

## Retrospection and Prospection

**FIFTY** years of effort is being commemorated this week. The birth of a great idea amidst humble circumstances, its early struggles, its remarkable development—is being recorded, and due honor is being paid to those who fostered it.

It is necessarily difficult for us to visualize the institution as it was when it first opened its doors. The University to us has ever been what it is now. We are able to recognize only the natural development and progress. We know, of course, that there has been a struggle, and we do appreciate the work and efforts of the pioneers.

The story of the first fifty years has been told and retold. It is worth retelling many times, this story of faith in an ideal.

But now we must look ahead. Firmly founded, the University under new and experienced leadership, need have none of the fears that troubled those inspired few whose dream has been surpassed by far.

The youthful university is no more. In its place is the mature institution, at the point where it is best fitted to do its greatest work. It is ahead that our work lies. What will the centennial of the institution record?

There will be natural development—we must progress with the times. There will also be the imprint of enlightened leadership, we hope, and the mark of great intellectual development, fostered by teachers and students and the state at large.

We face many problems, among which the material is not to be slighted. We must not dream too long of extension of research without first remembering that, as a state institution, we must first inspire the state at large as we ourselves are inspired.

We have the problems of expansion of curricula, raising of standards and the care of the student according to individual talents and abilities.

There is indeed much to be done, and in all our efforts the state must be considered as well as our institution. This is not a new principle in education but, as Dr. Little admirably expounded, it is a matter that cannot be disregarded when state universities reach the point of development where we now stand.

It will take firm guidance to bring to fruition the hopes that are held for the university. It will take enlightenment and financial support on the part of the state at large and, as a prerequisite, accomplishment on

the part of those who are the body and spirit of the institution. The centennial year, we hope, will find the University continuing the progress that has characterized its first fifty years.

## Thoughts on Inaugurations and Birthdays

**WE** never thought that an inauguration could be so colorful. In a somber way it had as much color as a football game. Silver hair contrasted strikingly with the black of the gowns.

Why does the birthday of an institution call forth reminiscences while that of an individual rarely does so, in anything like so great a measure. Our University is fifty years old. It was founded just within the memory of our old men. Such a birthday is a time for the testimony of living witnesses. Perhaps when the University is five hundred years old men will look to the future rather than to the past. It is not yet an institution—a habit of thought. Men can still remember the days when there was no university.

Just as the body of a man is said to be renewed every seven years, so a university is renewed every year by the coming of the freshmen and the passing of the seniors. In a very real sense we of Oregon have had many births since 1876. The inauguration of a president is the incorporation into the University body of—may we say—a freshly consecrated soul or will.

We were treated to the spectacle of universities being represented by their presidents and other individuals instead of by their football teams. We find a community of interest with other schools which we would never think existed merely from our football acquaintance. Anniversaries are exceedingly valuable as change from more hostile meetings.

Speakers nowadays do not speak to mere paltry thousands. They speak to a potential audience of hundreds of thousands. The very uncertainty of the number is intriguing. How this affects a speaker is interesting material for speculation. His words may be less provincial in their appeal but it undoubtedly makes him more careful of what he says.

The cap and gown has become a little worn article of academic dress. We would suggest that its use be extended but for the fact that we think that it might to a certain degree place another barrier between student and teacher. Besides, we might as well tell you something that isn't a secret anyhow—the cap and gown, like the dress suit, is so often rented for the occasion. An inauguration is decidedly an occasion.

## Moroni Olsen Players To Present "Dear Brutus" At Heilig, Wednesday

### "Outward Bound," by Sutton Vane, Is Scheduled for Company on January 26, 1927

"The fault, dear Brutus, is not in our stars,  
 But in ourselves, that we are underlings."  
 Shakespeare, who wrote these lines, meant that no one is limited to one chance in life. He may try again if he wishes.

A couple of centuries later Sir James Barrie read the lines and made them the theme for his whimsical play, "Dear Brutus," which will be presented by the Moroni Olsen players at the Heilig theater, October 20, as the first of the two productions of their season here.

"Dear Brutus" is a typical Barrie play, which means that it is something very different from the ordinary run of plays. The idea of a second chance for every man is worked out in the delightful manner that is Barrie's chief appeal.

The second of the two plays, "Outward Bound," Sutton Vane's imaginative presentation of Death, will be given January 26. It is a play full of dramatic scenes that formerly produced a sensation in London and New York.

Moroni Olsen, who plays the lead in these productions, has created a name for himself in the theatrical world by fathering the First Circuit

Repertory Company, which last year played to more than 150,000 people in Oregon, Washington, Montana, Utah and Idaho.

Janet Young, the leading lady of the company, is an Oregon graduate. Before joining the Moroni Olsen players she played in New York at the head of her own company. Two years ago, Miss Young made her first appearance in Eugene, and at that time turned over the company's share from the performance to the "ten million in ten years" gift campaign, which was then being carried on.

Other actors of the company, among whom are Byron Kay Foulger, Dorothy Adams, Leora Thatcher, Joseph Williams, Gordon Nelson, Harry R. Allen, Donna Jones, Mary Croke, and Harry Nelson, are well-known.

The ticket sale for the two presentations begins Tuesday, October 19. Tickets may be purchased from Georgia Benson, at the office of the dean of women.

The plays are being held under the auspices of the American Association of University Women, and the proceeds will go towards a scholarship for an Oregon woman.

## EAST MEETS WEST

BETWEEN FLOORS IN JAPAN

Every day in the Mitsukoshi Department Store of Tokyo Otis Escalators are refuting Kipling's positive statement that "Never the twain shall meet."

The escalator is applicable wherever it is necessary or advisable to keep a large number of people moving constantly, rapidly, and without fatigue.

Rather, Otis Escalators emphasize that "There is neither East nor West" for conveniences of modern civilization and progress.

The chronological and numerical record of escalator installations in a few typical department stores is an important chapter in merchandising history.

R. H. MACY & Co., N. Y.—4 in 1904; 1 in 1911; 2 in 1922; 18 in 1923.  
 BOSTON STORE, CHICAGO—7 in 1905; 2 in 1912; 10 in 1913; 4 in 1926.  
 A. HAMBURGER & SONS, LOS ANGELES—1 in 1908; 7 in 1923.  
 T. EATON & Co., LTD., TORONTO—3 in 1913; 2 in 1916; 2 in 1919; 3 in 1924.  
 MITSUKOSHI, TOKYO, JAPAN—6 in 1919; 1 in 1920; 4 in 1925.

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## Homecoming and Chrysanthemums Are Synonymous

As usual for this important event in the University calendar we will have the best Chrysanthemums obtainable at the price. This will range from 50 to 75c, the later with a green "O" in center. Exceedingly large choice flowers, decorated with green yellow ribbons and "O", \$1.00 each. Place your orders now and be assured of good stock and service.

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