PAGE 2



slighted. We must not dream too long of extension of research with-Speakers nowadays do not speak out first remembering that, as a to mere paltry thousands. They

FAST ONE Bob Keeney: "I've been in four state institution, we must first in- speak to a potential audience of fights in my life and never been



There was a young man dubbed

When a pint was supplied He was known to have cried,

SEVEN SEERS



McDonald-Second day: "The Marriage Clause," adapted from the sensational Saturday Evening Post story of back stage life, "Technic," by Dana Burnette, with Francis X. Bushman, Billie Dove, Warner Oland, Grace Darmond, and star cast; of Oregon songs, solos and specialties, in honor of Oregon's annual Homecoming, with Jack Waldron, Night" contest; nightly at nine; Lloyd Hamilton comedy, "Teacher,

Frank D. C. Alexander in melodious musical setting on the organ. Coming - The Universal-Jewel super-special production, "The Midnight Sun," a gorgeous spectacle of love—a handsome Russian officer's infatuation for a beautiful "Dancing Doll" slave girl, and a climax of national upheaval that is breathless in its suspense, with Laura La-Keane and a large cast of favorites;

Her Kingdom;" "Poker Faces," with Edward Everett Horton and Laura LaPlante.

Rex-Second day: The epochal drama of the west, "The Last Frontier," with William Boyd, Marguerite de la Motte, Jack Hoxie and star cast; Kinogram news events; Clifton Emmel in special musical score to the picture on the organ. Coming-"The Runaway Express," the last word in melodramatic thrillers; Bert Lytell and Billie Dove in "The Lone Wolf Returns;" Lewis Stone and Shirley Mason in "Don Juan's Three Nights;" "The Yellow Back."

OREGON DAILY EMERALD

but it has fared well, and it still as any of those early future-build- Deady hall-lecture room, Deady clings to an important place in the ers who erected it. The recent plans hall. Honorable Benjamin B. Beekman, '84, presiding. for a Semi-Centennial celebration scholastic life of the campus.

Those elders who were intimately brought to the mind of someone the connected with the University in its belated thought that the epoch-makearly infancy looked at their cam- ing old structure had never been pus and congratulated one another. formally dedicated. This condition Said they, "We have done every- will be remedied Friday morning at thing in our power. Let those who 10 o'clock, when, as a part of the follow us carry on." They were observance of Semi-Centennial right, in the main, and it is not to week, Deady hall will be consecrattheir discredit that they overlooked ed to the service to which it has Clay Carson, former professor of such a small matter as the dedica- long been devoted.

tion of their Deady. It may be that And who can say, when Deady's in the serious, disheartening work corridors resound with hallow foot of gathering grain and hogs and steps of panting professors wending money from the farmers roundabout, skyward, and clattering heels of "Am I all for a drink? Yes, In in order to make their vision of a 'sleepy students rushing to eight state university a reality, they were o'clocks, that it will not feel a measmuch too occupied to think of the ure of triumph that, at last, it has "DR. FLI SWATT, I WISH TO less important needs of a great pub- been acclaimed as father of the PRESENT PROFESSOR McCORN. lic building. Or, mayhap, they simp- tribe of university buildings-and

ly forgot the formal dedication. that, a few years hence, it may ev-Whatever the cause may be, it is en be recognized as father-emeri-

history that for 50 years Deady has tus! rendered faithful service without The program for the dedication the aid of a dedication ritual-as Friday follows:

devoted to the interests of education 10 o'clock. Dedication of old Johnson, '87.

Invocation: Reverend Herbert S. Johnson, '87. Solo-"To Be Sung On the Water." (Schubert.)

Melba Williams, '19, soprano. Francis Pierce, '26, accompanist. Address-The Antiquity of Learning and Its Benevolence. Dr. Luella rhetoric and dean of women, University of Oregon, and former president of Mills college.

Solo-"Farewell." (Alvarez.) Melba Williams, '19, soprano. Frances Pierce, '26, accompanist. Address-" 'The Spirit of Old Ore-

gon," Dr. Claiborne M. Hill, '81, president Berkeley Baptist Divinity school. Address - "Archaic Reminis-

cences." Dr. John Straub, Emeritus Dean of Men, University of Ore-

Benediction: Reverend Herbert S.

EAST MEETS WEST BETWEEN FLOORS IN JAPAN

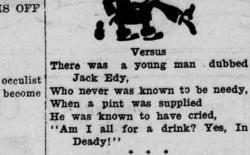


Every day in the Mitsukoshi Department Store of Tokyo Otis Escalators are refuting Kipling's positive statement that "Never the twain shall meet."

Rather, Otis Escalators emphasize that "There is neither East nor West" for conveniences of modern civiliza-

The escalator is applicable wherever it is necessary or advisable to keep a large number of people moving constantly, rapidly, and without fatigue.

The chronological and numerical record of escalator installations in a few typical department stores is an imporer in merchandising history.



WHISKY FROM IDAHO."

selves are inspired.

sion of curricula, raising of stan- is interesting material for specula- * dards and the care of the student tion. His words may be less proaccording to individual talents and vincial in their appeal but it un- * abilities.

There is indeed much to be done, of what he says. and in all our efforts the state must be considered as well as our institution. This is not a new principle in little worn article of academic education but, as Dr. Little admir- dress. We would suggest that its ably expounded, it is a matter that use be extended but for the fact cannot be disregarded when state that we think that it might to a universities reach the point of de- certain degree place another barvelopment where we now stand. rier between student and teacher.

It will take firm guidance to Besides, we might as well tell you bring to fruition the hopes that are something that isn't a secret anyheld for the university. It will take how-the cap and gown, like the enlightenment and financial support dress suit, is so often rented for the on the part of the state at large and, occasion. An inauguration is decidas a prerequisite, accomplishment on edly an occasion.

Moroni Olsen Players To Present "Dear Brutus" At Heilig, Wednesday

"Outward Bound," by Sutton Vane, Is Scheduled for Company on January 26, 1927

"The fault, dear Brutus, is not in Repertory Company, which last year our stars, played to more than 150,000 people But in ourselves, that we are unin Oregon, Washington, Montana, derlings."

Shakespeare, who wrote these Tines, meant that no one is limited Janet Young, the leading lady of to one chance in life. He may try the company, is an Oregon graduate. again if he wishes.

James Barrie read the lines and the head of her own company. Two made them the theme for his whim- years ago, Miss Young made her sical play, "Dear Brutus," which first appearance in Eugene, and at will be presented by the Moroni that time turned over the company's Olsen players at the Heilig theater, share from the performance to the October 20, as the first of the two "ten million in ten years" gift camproductions of their season here. paign, which was then being carried "Dear Brutus" is a typical Barrie or

play, which means that it is some- Other actors of the company, thing very different from the or- among whom are Byron Kay Foul- you recall how miningly luscious store. dinary run of plays. The idea of a ger, Dorothy Adams, Leora Thatch- and sparkling it seemed when the second chance for every man is er, Joseph Williams, Gordon Nel- cork played tag and you were too worked out in the delightful manner son, Harry R. Allen, Donna Jones, satisfied to be discontented? How that is Barrie's chief appeal. - Mary Croke, and Harry Nelson, are it must have seemed to get what

The second of the two plays, well known. "Outward Bound," Sutton Vane's The ticket sale for the two pre- Remember how it relieved that tired imaginative presentation of Death, sentations begins Tuesday, October feeling so much more efficiently will be given January 26. It is a 19. Tickets may be purchased from than Orange-ade? play full of dramatic scenes that Georgia Benson, at the office of the formerly produced a sensation in dean of women. The plays are being held under

London and New York. Moroni Olsen, who plays the lead the auspices of the American Asso- ROR'' SAID THE MONKEY AS of green-clad ivy surfaces, the sofin these productions, has created a ciation of University Women, and THE MAN LOOKED THRU THE tening influence of warm summer name for himself in the theatrical the proceeds will go towards a schol- CAGE. world by fathering the First Circuit arship for an Oregon woman.

spire the state at large as we our- hundreds of thousands. The very beat up once. uncertainty of the number is in- Bob Overstreet: "I'm out for We have the problems of expan- triguing. How this affects a speaker track, too." Famous Yells FAMOUS YELLS doubtedly makes him more careful * "Here we are not in heav- * en," eighteen hundred seven-

ty-seven." The cap and gown has become a



Hur," "Tin H Classy-fied ad Vassar," with Will the two boys with the keen "Tell It To th blue Buick who took us out the Lon Chaney, and other day please call us up again-



When asked what the frosh were gonig to eat at the flaming "O", one cocky son of satan replied, "A couple of sophomores." How about this men? How abut it?

Remember when "it" flowed like water but tasted better? Do

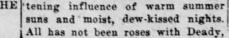
you wanted, when you wanted it-

Do you remember? I don't. . . .

racked walls it cries mutely of the severity of those 50 rain-lashed winters. But its mellowed frame "I'LL SEE YOU IN THE MIR- Ishows too, with its yards and yards

Dedication

(Continued from page one)



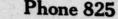
 Heilig — Today, "The Gilded Butterfly," in conjunction with the Portia Mansfield dancers in special program. The dancers will offer three presentations, one mat- ince and two evening. Wednesday—Moroni Olson play- ers in "Dear Brutus." Thursday—Association vaudevillg. with five big acts and a special orchestration by the new Heilig concert orchestra directed by Charles Runyan. Friday and Saturday — "The Waning Sex," a thrilling comedy. hit centered around the actions of Norma Shearer, America's pre- miere actress. Coming—"Mare Nostrum," "Ben 	tion and progress. R. H. MACY & Co., N. Y. — 4 in 1904; 1 in 1911; 2 in 1922; 18 in 1923. BOSTON STORE, CHICAGO — 7 in 1905; 2 in 1912; 10 in 1913; 4 in 1926. A. HAMBURGER & SONS, LOS ANGELES — 1 in 1908; -7 in 1923. T. EATON & Co., LTD., TORONTO — 3 in 1913; 2 in 1916; 2 in 1919; 3 in 1924. MITSUKOSHI, TOKYO, JAPAN — 6 in 1919; 1 in 1920; 4 in 1925. OTIS ELEVATOR COMPANY Offices in all Principal Cities of the World		
n	Hur," "Tin Hats," "Mary of Vassar," with Marion Davies," "Tell It To the Marines," with		
e .	Lon Chaney, and many others.		New Fall Moulding
1	Loving Cup Donated	Homecoming	
1	By W. W. Bristow, '10	and	and Frames
	How is your house sign interpret-	Chrysanthemums	AT
1	ing the Homecoming slogan, "Home to Honor Oregon" coming?	Are	Al .
1	"Better get busy for there is a loving cup for the winner that ec-		Carl R. Baker's
	lipses any yet on the campus," so the committee says.	Synomonous	Call N. Daker S
1	W. W. Bristow, '10, owner of	As usual for this import-	KODAK SHOP
1	Luckey's Jewelry store, has pre- sented it to the Associated Students.	ant event in the Univer-	7 West 7th
1	The cup which will be known as the Bristow cup, will rotate from year	sity calendar we will	Film Developed and Printed
1	to year. It will be awarded Satur-	have the best Chrysanthe- mums obtainable at the	
1	lay night and the winner will be announced at both undergraduate	price. This will range	
1	lances. Don Beelar has been show- ng it at the various houses on the	from 50 to 75c, the later	
10	ampus and by tonight will have nade the circuit.	with a green "O" in cen-	
	After the cup has made its tour	ter. Exceedingly large choice flowers, decorated	
	of the campus it will be on display n the window of Luckey's Jewelry	with green yellow ribbons	New Service Laundry
	tore.	and "O" \$100 anah	row Scrower Laundary

with green yellow ribbons and "O", \$1.00 each. Place your orders now and be assured of good stock and service.

University Florist 598 13th Ave., E. Phone 654

Dry Cleaning

AND



839 High St.

Before joining the Moroni Olsen A couple of centuries later Sir players she played in New York at

