

Special Edition Of Old Oregon Now Off Press

Semi-Centennial Issue Of Alumni Magazine Has Features

Large Variety of Pictures Accompany Articles

A special edition of Old Oregon, alumni publication, commemorating Oregon's Semi-Centennial celebration, Homecoming, and the inauguration of Dr. Arnold Bennett Hall as president of the University, came off the press Thursday afternoon.

This is one of the largest editions of Old Oregon ever put out and contains all the plans for the week of October 18-23, explaining and presenting a program for the entire week.

Alumni Get Invitations

All Oregon alumni are sent a special invitation, in this issue, to attend the celebration by the members of the board of regents.

A survey of the University for the past half century has been made by Raymond D. Lawrence, '22, who gives a short review in Old Oregon. The article is accompanied by pictures of John Wesley Johnson, first president of the University; Judge Mathew P. Dady, president of the first board of regents, and others.

The entire edition of Old Oregon is filled with pictures of those instrumental in building the University to its present size and of the city of Eugene—as it was in the early days before the University first came into being and as it is today.

There are large full page pictures of Dr. Hall and Mrs. Hall and a picture of the late president, Prince L. Campbell.

Houses Have Layout

Jeannette Calkins, editor of Old Oregon, has included a double page layout of pictures of all the new fraternity and sorority houses on the campus. "For the convenience of the alumni," she said, "a glance at these pictures will eliminate many such questions as, 'What house is this?' and 'What fraternity lives here?'"

There is the regular sports section including a group of pictures of the football team and an article on Oregon's football outlook for this season by Professor H. C. Howe, who for many years has watched the progress of Oregon teams and whose judgment is trusted by Oregon alumni.

News of the classes is "bigger and better than ever before," says the editor. This section was edited by Dorothy Conner, '18, who received her B. A. at Oregon and her M. A. at Wellesley in '20, and is now one of the contributing editors to Old Oregon.

A number of other articles, all of interest to Oregon alumni, are included in this edition which has as a cover design, one similar to others used in connection with the Semi-Centennial celebration.

Portland Branch Adds Honorary Fraternity

Phi Delta Epsilon, national medical fraternity, has installed Alpha Omega chapter at the University of Oregon medical school in Portland. This is the fifth medical fraternity to be installed at Oregon; the others are Alpha Kappa Kappa, installed in 1903, Nu Sigma Nu in 1919, Theta Kappa Psi in 1921 and Alpha Omega Alpha in 1923. There is one women's honorary, Alpha Epsilon Iota, installed in 1922.

I. Jack Vidgoff, who is consul of the Alpha Omega chapter at the Portland headquarters, was visiting on the campus recently.

Paul Ager Appointed Research Assistant

Paul Ager, senior assistant in the department of economics last year, has been appointed graduate research assistant attached to the office of President Arnold Bennett Hall.

He will make inquiries with ref-

erence to the operation of student fees and related matters in connection with the problems to which he is assigned. He will also prepare statistics desired by the president for reference and make investigations in the University administration from the financial angle.

Delta Sigma Rho Is Petitioned by Oregon

Oregon debaters are petitioning Delta Sigma Rho, the national honorary debating fraternity, according to an announcement made by J. K. Horner, Oregon debate coach.

Mr. Horner is national vice-president of the fraternity, and former coach of debate and oratory at the University of Texas. This is his first year at Oregon. After graduating from the University of Utah, he went to Harvard to continue his study of forensics. During the past summer, he took courses from the Curry School of Expression in Boston, and the Emerson School of Oratory, also of Boston.

"The debate material here looks promising, and we will have a good year, if interest in debate continues as it has begun," Mr. Horner professed.

Basketball Pavilion May Be Refuge for R. O. T. C. Rainy Days

Colonel W. S. Sinclair, professor of military science, is casting anxious eyes toward the new University basketball pavilion for drill practice during the rainy weather.

"If we were given permission to use this building there would be a ruling that all members of the R. O. T. C. would be required to wear tennis shoes and put rubber pads on the butts of the guns," stated Colonel Sinclair. "This is being done by the Eugene National Guard in the armory. A company could be drilled very effectively on the new pavilion floor." Permission to use the pavilion in this way has not yet been given the R. O. T. C., Colonel Sinclair said.

The R. O. T. C. will not drill next Friday, because a large number of students in this department plan to go to the Oregon-Washington football game in Portland. This drill will be made up at the Armistice day parade.

Members of the R. O. T. C. band, who automatically become members of the University band, will not wear their new uniforms, said W. L. Ferris, director of the University band, as they are not yet completed.

Football

(Continued from page one) demonstrated by kicking a couple of goals after touchdowns.

Color is a big thing in making a good gate-receipt team and Oregon's eleven is flush with that. Much has been written about the style of play and the plays of the lemon-yellow. Says the Seattle Daily Times: "Bagshaw drilled his team against a team of super-varsity players who have Oregon plays drilled into them. Some of the plays worked, some of them didn't." It remains for the game Saturday to show just how well Baggy had Oregon's plays impressed on his proteges' minds.

Summed up, it looks like a pretty even thing in the backfield for Oregon and Washington. Washington has Louie Tesreau and George Gutormson and Oregon has Art Ord and Lynn Jones to send thrills through the rooters' sections when they carry the ball. The Husky quarter has had more press-agenting than Woodie and there is no doubt in fans' minds that he "knows

U. of O. SHOE SHINE
Shoes Cleaned and Dyed
Hats Cleaned and Blocked
Corner 13th and Alder

his stuff." Oregon has the edge at fullback with Jones probably the best back in that line on the coast. On paper, Art Ord, Otto Vitus and Vic Wetzel look on a par with Tesreau and Hanley. Trying to pick the winner in the game is as useless as wearing slickers, they're all doing it, but half of the time it isn't much force.

Book Published

(Continued from page one) gratulating you on this splendid piece of work.

For the past 15 years I have had to do with advertising, publicity, and newspaper work, and from that association I know that your book is thoroughly sound and that it will be of great help to persons and institutions desiring knowledge of good publicity practice. Professor R. G. Reynolds of Teachers College, Columbia University, conducts a course in educational publicity, and I am taking the liberty to suggest to him that he make your book required reading for students in this course.

A similar course is conducted at Ohio State University by Dr. P. R. Stevenson of Ohio State and myself, and I shall ask Dr. Stevenson to join me in making your book required reading for that course also.

Straub

(Continued from page one)

Professor Irvine, the head master, is just completing a new \$1,000,000 chapel claimed to be the finest in the United States. It is built on an eminence where it can be seen for twenty miles in any direction.

"The Sesqui-Centennial exposition was a disappointment," he asserted. "It is in a poor location and built on an old swamp where it was necessary to fill in for a depth of four or five feet. The buildings are too far apart and there are no trees or shrubbery except those that

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Other Features Matinee 35c
Too Night 50c

have been transplanted. These are small and will be kept green only until winter. The exposition buildings, which were only finished October 1, are pretty but many of them are empty or only partly filled with exhibits.

"I also saw the amphitheater where the Dempsey-Tunney fight took place. I thought Tunney would win. I wish I had had about \$25,000 on Tunney and then I could give the University a new building," he said.

Dean Straub attended the Centennial exposition in 1876. It was about as large as the present one, he said, and in a much better location, the Fairmount district of Philadelphia.

The dean recalled talking through one of the first telephones, at the exposition of 1876. It was a transmitter and receiver all in one. One had to talk through the transmitter and then hold it up to his ear to hear.

"The day of the exposition is over," Dean Straub asserted. "This will be Philadelphia's last. The promoters will lose an immense amount of money on it as the visitors are not spending much."

REX THEATRE

New Show Today

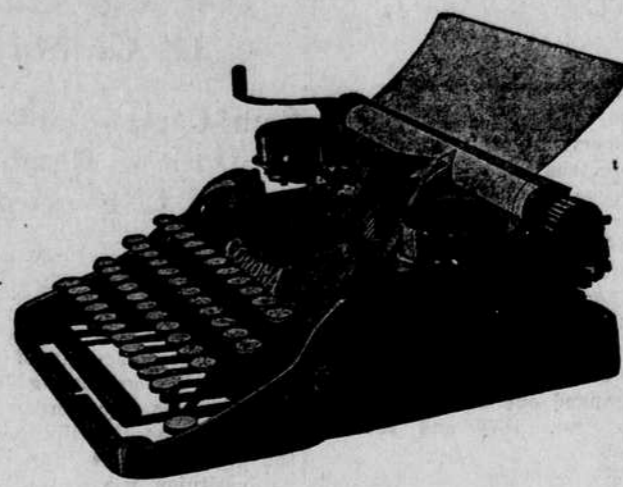
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Carol the Coed
Comments on
Eugene Shows

Dearest Anne:

Oregon vs Washington. Just the mere thought of tomorrow's game makes me palpitate with eagerness to know the outcome and if it wasn't for the encouragement derived from a box of McKillop's peanut clusters (39 lb. Special) I'd be apt to do something desperate. They (McKillop's) are preparing novel boxes for we students to devour on the train. Rather convenient, I should say.

Going up for the game will be so exciting. Leslie and I did purchase for the occasion two of just the most adorable chapeaux imaginable at Letitia Abram's (balcony Wetherbee-Leonard's). They are metal and velvet combined and are to be had in all desirable colors and shapes. We feel that they are an adequate expression of good personal taste.

Carrying out the sport idea, we each procured one of Ruth Cyrus' much exploited sweaters. They are really too ducky for words—regular prison striped effect—in both gay and sombre colors—silk and wool mixtures. A perfect short cut to fashionable smartness.

Next the all important color injection, without which no costume is complete. The answer to this was simple for with Raup's Florist featuring the traditional Oregon chrysanthemums it would truly be inappropriate to wear anything else even if the flowers themselves were not so fresh and irresistible.

Babs and I have a bet on the game. Stakes a dinner at the Anchorage. It really is a most amusing situation for we both like to dine there so well and under any circumstances that neither will mind being the loser. As an exclusive rendezvous for all collegiates the Anchorage stands paramount.

Am reaching Portland in time for grandmother's 45th anniversary celebration and I am all hopped up for have duly satisfied all the requirements of the event by purchasing one of the most novel and desired of vases in existence. It is of hand blown Mexican glass and while seemingly rare is but a sample of the unusual treasures which the Alladin Gift Shop appears to abound in.

Passed Wetherbee-Leonard's today and as usual their stunning window enticed me in. Met Helen Banks inspecting new suit scarfs—hand blocked and tinted—fearfully clever. She did obtain one and poor me has started saving and no wonder for they are the last word in collegiate chic.

Four barber shops on the campus and still, a new one opening, yet, the Co-ed (next to the Co-op) is always just packed to the brim. There is no secret to their and efficient service, such as the Co-ed gives will always be a drawing card.

Anne, dear, member the marvelous feeds we used to have. Everything so good but hard to get—now we still have them but let Elliott and Underwood's do the getting. Potato salad, rolls, cakes, etc., all are supplied almost as quickly as ordered. Will write again soon.

All my love,
CAROL.

Wait! Watch!

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