

Oregon Vs. Washington

Ballyhoo for Big Contest In Full Swing; Press Boosted as Important Adjunct to Football

By HAROLD MANGUM

What is the most important appendage to a football team? It is a moot question. The coach has reason to believe he is indispensable. The trainer thinks he is essential; the manager believes that the team would go to rack and ruin without him, and the yelling sections are firmly convinced that it is they that furnish the necessary impetus that sends the eleven on to victory.

It is a question with which we do not intend to worry, as we have a candidate of our own—the humble medium through which we reach the great and glib public—the newspaper. Some teams have coached themselves; many have trained themselves; a great many exist without managerial services; and many a fighting team has clawed its way to victory far from the encouraging plaudits of a familiar rooting section.

But who ever heard of a team sneaking away in the quiet of night and meeting the representatives of a rival institution behind closed gates, without notice in the press? Why are great stadiums built, and long trips undertaken? Why, to entertain the crowds that follow the newspapers very carefully to glean every bit of knowledge they can concerning their favorites.

A present day team could not exist without a journal to record its goings and comings, to jot down the histories and dimensions of 40 or 50 men wearing the college colors, to mention carefully the minutest detail of a sore thumb or a stubbed toe. Why? Because no one would attend the games, otherwise. There would be no big stadiums, no huge crowds, no high-salaried coaches, no well-organized corps of managers, manager's assistants, and other hangers on of the grid camp. It takes publicity to make the world go round.

Which brings us to the subject of ballyhoo. Never in sports history in the Northwest has a feature been as well-advertised as the coming Oregon-Washington football game in Portland next Saturday. From the time the game was signed last winter, a coterie of skilled publicity men has been moving every rock and turning every stone to make the event the biggest ever. The plans for the new Multnomah civic stadium were launched, not entirely for this game, of course, but it was one of the motivating forces; a mammoth drive was staged for funds and brought to a successful conclusion; University Week was outlined and is now under way in Portland; reams of copy were written, hundreds of posters were designed and printed; dozens of pictures were taken and broadcast freely about the country; every item was taken care of, and the great event is now at hand.

The stage is set, the programs printed, the ushers hired, the press notices written, the bouquets ready for presentation—all that remains is the arrival of the actors. It is getting so that the game itself is dwarfed—so that the fray is lost sight of in all the shouting and blaring of trumpets, all the gigantic rallies, and the stage settings. Gone are the days when rival teams tangled in backlots, and the papers knew nothing at all of what happened.

Mrs. L. S. McDonald Visiting Old Friends

Lucile Saunders McDonald, ex-student in the University of Oregon school of journalism, who has been engaged in newspaper work in Cordova, Alaska, for two years and who brings with her many tales of interest, was a visitor on the campus over the week-end.

Mrs. McDonald is widely experienced in the field of journalism, having worked for six years on the Morning Oregonian, for sometime on several small papers, and also in South America.

While a student on the campus Mrs. McDonald was active in Emerald work, being managing editor for a while and a member of Theta Sigma Phi. She is a sister of Itha Saunders, junior in music, who also made a trip to Alaska this summer.

Chi Psi Lodge Robbed During Open House

WHILE the members of the Chi Psi lodge were attending open house on the University of Oregon campus Saturday night, a thief of unknown identity entered the unlocked house and breaking into a strong box in a second story room took from \$50 to \$60 in cash.

The theft was discovered about 11 o'clock when one of the men returning to the fraternity house which is situated at 1018 Hilyard street, went into the house and found clothes, desk and bureau drawers topsy turvy and the strong box pried open.

The thief evidently was after nothing but money, because clothes, several watches and other valuable articles were left.

When the last two men left the house about nine o'clock no lights were left in the house but at the time of the discovery two lights in second story rooms were on. Only the four rooms on that floor had seemingly been molested.

No clues leading to the discovery of the thief have been found. The money belonged to Fletcher Udall.

Big Practice For Wednesday Says "Yell King"

Best Seats to be Held For Favored 400 With Cards

The only practice on the card stunt is tomorrow at 4 o'clock in the new grandstand on Hayward field, under the direction of Jack Seabrook, yell king. Wednesday, being the only day the field is open to the student body at large, there can only be one practice, so it is important that all of the "400" rosters turn out, Seabrook said.

Participants in this stunt will have the best seats in the entire rooting section at the Washington game this Saturday as well as at the Stanford and O. A. C. games. The lucky 400 will be seated in reserved seats in a specially constructed section—20 rows high, and 20 seats across—extending nine rows higher than the rest of the rooting section. "Every man of the 400 that wants to be in the stunt must turn out on Wednesday," said Seabrook, "as this will be the only time we can get together, before the big game in Portland."

All those out tomorrow will be issued cards entitling them to seats in the special rooting section. Those who already have other tickets can make an exchange.

New Instructor is Impressed with West

J. H. Mueller, assistant professor in sociology, who joined the Oregon faculty, has recently come from the University of Missouri where he taught sociology and was also director of the girls' glee club for three years. Previous to teaching in Missouri he taught in the University of Chicago.

Mr. Mueller took his academic work in Montpellier, France, and in Missouri, and his musical education in St. Louis and in France. He is a member of the Phi Beta Kappa, Phi Delta Kappa, Phi Mu Alpha and several sociological associations which are not represented on the campus.

"The mountains around Eugene remind me of the Vosges mountains in France, and the French Alps," said Mr. Mueller. This is the first time he has been west of Denver and seems to be much impressed with his surroundings.

Eighteen Girls Pass Glee Club Tryouts

Eighteen girls successfully passed the second tryout for the girls' glee club, and are to report this evening at 7:30 in the Music building for the final tryout.

"The competition will be very strong for the third tryout because of the excellent new material available this year," said Eugene Carr yesterday.

The girls are: Martha Ann Prothero, Irene Moore, Margaret Hill, Louie Stora, Anna K. Garrett, Florence Grebe, Katherine Blood, Agnes Petzold, Frances Dods, Evelyn Hollis, Mary Margaret Ferrill, Evelyn Dew, Zelle Ruble, Cecile Coss, Alice Edwards, Bernice Raser, Werdna Isbell, and Margaret Holbrook.

College Rally In Portland Friday Is Set

Special Train to Carry Rooters to Game On Saturday

Presidents Hall and Suzzalo to Take Part

Dedication of Multnomah Stadium Precedes Game

A RALLY pep-assembly in Portland Friday night, and a double rally parade with University of Oregon and Washington students, Saturday at noon, are features attending the annual grid battle with the Huskies this week-end.

A special train has been chartered to carry 2000 Oregon rooters to Portland Friday afternoon at 3:15 o'clock. The special will leave in front of Villard hall, via Southern Pacific. It will arrive at the Union station in Portland at 7 p. m., from whence the Oregon rooters will stage a rally through the business section of the city. The parade will terminate in front of the Broadway theater, where four speakers, including several Oregon coaches, will talk about the game. Several short skits will also be presented, in the program which will be over by 8:30 p. m.

Special Train to Carry Rooters

A train of 1500 Husky rooters will arrive at the Portland Union station at 12:15 p. m. Saturday and immediately following a parade will be formed on Broadway, north of Burnside. Mayor Baker and members of the committee of the Multnomah stadium will lead the parade. President Suzzalo, of the University of Washington, and President Hall, of the University of Oregon, will be next in the line of march, followed by the American Legion drum corp. The University of Washington band and rooters and the Oregon band and students come next. The rally-parade will be routed through the downtown section and will disband at 1:30 p. m.

Stadium Will be Dedicated
At 2 p. m. dedication ceremonies of the new Multnomah stadium will be held and at 2:15 the teams will take the field, the game starting 15 minutes later.

Between halves the Oregon and Washington students will present stunts.

The Freshman Parade

As Tradition Paints It

Paddles cracked, and frosh jumped about and yelled, at the annual parade, Saturday morning. Both classes had been anticipating the gory battle for the past week, though it was looked upon from two different angles. Due to the fine technique of the sophomores there were very few casualties, and the graveyard now holds no more than it did the day before the fight.

The frosh met their hosts at the Sigma Chi corner promptly at eight, and after the roll had been taken they marched in order to Skinkers butte. Here it was found, much to the surprise of the sophs, that some of the miserable babes of '30 had shamelessly smeared the "O" with green paint, and to add to the horror of the situation, had placed their numerals at the bottom. This, of course, in years past has been placed in the same column as murder, but the kindly sophs did not enact the death penalty but let the yearlings off after they had scrubbed the blessed symbol of the school.

Yellow paint was the next thing on the program. This was served in beautiful tin buckets. But again the lowly frosh proved their ignorance by pitching into the paint with tooth and nail, the result being that they got more paint on their own miserable carcasses than they did on the beloved character.

From the butte the frosh were marched back to the campus. Many of the babes tried to drop out along the way and do a little "pigging," but they were promptly disciplined and sent on their way by a few friendly taps from their superiors. They were compelled to kiss the seal. Here one or two frosh were flattened out, but were quickly revived by the gentle sophomores and after the application of several paddle poultices completely recovered and proceeded.

Four frosh tried their luck at singing and managed to murder (Continued on page four)

Co-eds Grid Stars? Freshman Doubts It

"I DIDN'T know cups were awarded here for intramural sports," protested a frosh eyeing the brilliant array of cups on the mantel in the Kappa Sigma mansion taken over for the evening by the homeless Chi O's. "Why these girls don't look to me like athletes."

"We're not athletes, I'll have you to understand," tartly replied the girl with whom he was dancing.

"Why then, all these cups?" and even her explanatory gestures at the Kappa Sigma crest failed to make the freshman understand.

"Now am I holding my arm in the right position," or "did I take that step as I should or do you think this way would be better?"

"Can you tell me, is there a dancing school in this town?" "Yes!" replied his partner, somewhat angrily and then directing him to a well known Emerald advertiser.

"Well, you know, I think I will take some lessons in dancing. I even think dancing is more important here than swimming."

After the views of many are collected and compared, it was found that the general impression of open house is of fatigue. However, it is agreed that no matter how tiresome it may be, it yet serves a purpose as it gives the student a chance to get a panorama of the entire campus.

McEwan Makes Shift in Line-up For Scrimmage

Jones and Woodie on First String; Injuries Prove Slight

As a penance for the showing made against Pacific university last Saturday, Coach J. J. McEwan hammered the varsity and subs through signal and passing practice with hardly a halt for breath yesterday afternoon.

At the most, there are only three more days of practice for him to mould the lemon-yellow gridsters into a formidable threat against (Continued on page four)

Y. W. Starts Canvass For Membership

Campaign Will be Made By Representative Committee

Only Those Interested In Work Asked to Join

Non-Organization Girls To Sign at Bungalow

BEGINNING this morning at eight o'clock, a specially chosen membership committee will canvass the campus to enlist new members into the Y. W. C. A. At a meeting of the committee members last night at the "Y" bungalow the plan of procedure was discussed. It was decided that representatives of each living organization solicit members during this week.

"We are not going out for 100 per cent membership this year," Miss Florence McGowan, general secretary, said. "We do not wish our endeavor in this line to be classed as a 'drive,' as it has been called in past years. We want only those to join who see value in the Y. W. C. A. The new girls should not rush into the thing unthinkingly, or be forced in if they do not care to join. We would like members who believe in the aims and standards of the association, and are in sympathy with the work."

Four Year Membership Granted

It is necessary to sign up for membership only once during the four years of college, so only new women on the campus will sign the blue membership cards which will be distributed.

The following girls will represent the various living organizations on the campus: Alpha Chi Omega, Katherine Delant; Alpha Delta Pi, Dorothy Straughn; Alpha Gamma Delta, Mizelle Rollwage; Alpha Omicron Pi, Ruth Hansen; Alpha Phi, Dorothy Munsell; Alpha Xi Delta, Frances Schroeder; Chi Omega, Nancy Peterson; Delta Delta Delta, Margaret Nugent; Delta Gamma, Virginia Dorcas; Delta Zeta, Anita Williams; Gamma Phi Beta, Virginia Bailey; Kappa Alpha Theta, Betty Higgins; Kappa Kappa Gamma, Una Eldridge; Pi Beta Phi, Helen Smith; Kappa Omicron, Flossie Radabaugh; Sigma Beta Phi, Marian Shepherd; Tau Nu, Ethel Montgomery; Hendricks hall, Thelma Perozzi; Susan Campbell hall, Helen Jean Holt; Thacher cottage, Ruby Russell; Oregon club, Mary Benson.

Girls Urged to Sign Up
On account of the difficulty of reaching the girls not connected with organizations, the committee urges that those interested go to the "Y" bungalow and sign for membership.

Lon L. Fuller to Act as Assistant Professor In Law Department

Lon L. Fuller, an honor graduate of Harvard university, has been appointed assistant professor in the law school. He will take the place of Assistant Professor Arthur Kent who is now professor of law at the University of Cincinnati.

After taking his B. A. from Stanford university, Professor Fuller took his degree of Doctor of Jurisprudence from the Stanford law school. He is a member of Phi Beta Kappa.

"He is one of the highest marked men," said Dean W. G. Hale, "that has come out of the Stanford law school in a number of years."

Professor Sam Warner of the school of law has been granted a leave of absence during the fall term. He will be engaged in conjunction with Dean Roscoe Pound of the Harvard law school in making a survey of criminal justice in Boston. The professor will resume his work here in the winter term.

Leavitt O. Wright Will Talk to Editing Classes

Leavitt O. Wright, assistant professor of Spanish in the romance language department, will speak to the classes in editing today on "The Truth About the Mexican Constitution."

Mr. Wright is a new member of the faculty this year, having formerly taught at Pomona College, California.

Semi-Centennial Gets Publicity at KOIN

"The University at Fifty" was the subject of the first of the radio addresses given in Portland, at the Portland News station KOIN. Jack Hempstead gave the address which lasted from 7:40 until 8 o'clock.

Two other addresses are scheduled for tomorrow and Thursday nights. Like the first their purpose is more publicity for the Semi-Centennial.

Fix Practice Times, Donut Teams Advised

Schedule for Practice Of House Hoopsters Nearly Filled

With eight donut basketball teams already assigned practice hours a few open dates remain.

No teams have signified their desire to practice next Friday or Saturday afternoons, and, as it is a case of first come—first served, managers may sign up for these times.

It is possible that two quintets can practice together at the same time, thus making it possible to put on practice games and get a line on the other team.

The schedule of hours as signed for already follows:

Saturday, October 2, 1 to 2: Kappa Sigma; 4 to 5, Theta Chi; 5 to 6, Bowery boys, Lambda Psi.

Monday, October 4: 4 to 5, Friendly hall; 5 to 6, Theta Chi.

Tuesday, October 5: 4 to 5, Kappa Sigma; 5 to 6, Delta Tau Delta.

Wednesday, October 6: 4 to 5, Friendly hall; 5 to 6, Bowery boys.

Thursday, October 7: 4 to 5, Beta Theta Pi; 5 to 6, Delta Tau Delta.

Friday, October 8: Open date.

Saturday, October 9: Open date. During the week October 11 to 16 only one practice a day has been scheduled.

Monday, October 11: 4 to 5, Theta Chi.

Tuesday, October 12: 4 to 5, Bowery boys.

Wednesday, October 13: 4 to 5, Lambda Psi.

Thursday, October 14: 4 to 5, Beta Theta Pi.

Friday, October 15: 4 to 5, Chi Psi.

Saturday, October 16: Open date.

Managers of Donut Teams Urged to be At Men's Gym Today

Any organized house or outside group that is planning to enter teams in any of the intra-mural sports, whether it be, basketball, swimming, handball or cross-country is urged to have a responsible man at the meeting which will be held at the Men's gym today at 4:15 p. m.

Last year several "gangs" with or without names entered the race and gave campus tongs some stiff fights before being eliminated. About ten quintets have signed up for practice dates, among them being the Bowery boys, an unaffiliated group, who made a good showing in 1925.

Eligibility requirements furnish many kinks that must be ironed out before a man can compete. Anyone who has played on a frosh or varsity team in inter-collegiate competition cannot play. This will make the teams more evenly matched.

After the schedules have been made out no additional entries have the privilege of entering. A man taking physical education for credit can substitute practice or game for his regular attendance.

As a sort of temper for all this and more a final clause appears at the end of the list stating that any changes can be made through the consent of the majority of managers. Complete copies of the rules and regulations are being sent out and additional copies can be had at the Men's gym.

Alton Gabriel Elected Member Mazama Club

Mountain goats will have to look to their laurels as Alton Gabriel, graduate assistant in chemistry, is in a position to give them competition.

It was announced in the latest issue of The Mazama that Gabriel was elected to the Mazama club along with 18 other new members. He is a member of Sigma Pi Tau and a graduate of Oregon.

Campaign For New Magazine Starts Today

Rolf Klep, Editor of Webfoot, Promises Clever Edition

Committee of Fifteen Will Talk to Groups

Goal of Workers is 1000 Subscriptions

CAMPAIGN for the Webfoot, new campus publication, will start today. The goal has been set to secure a thousand subscriptions before the close of the drive. At noon, a committee of fifteen speakers, headed by Jack Hempstead, will speak at the various living organizations on the campus, concerning the contents and significance of the publication. There is a representative from each house who will solicit subscriptions.

"Judging from the interest shown, there should be no difficulty in raising the required 1000 subscriptions," says Douglas Wilson, manager. "Needless to say, the kind of interest and support we crave is that which is evidenced by a year's subscription and, incidentally, the small sum of a dollar and a quarter, payable when the subscription is taken. Every student should realize that it depends on him whether Oregon is at least going to have a magazine of this nature, or whether we are to continue to be the only school on the coast not publishing one, as at present."

Rolf Klep, the editor of the magazine, promises innumerable surprises in the first issue. "Clever illustrations and art work will be featured," he said, "some very unique articles have been received and will be tapped in the opening number."

Living Organizations Have Speakers

The speakers who will visit the houses and halls and their schedules are: Mark Taylor, Sigma Beta Phi, Alpha Gamma Delta, Kappa Kappa Gamma; Beryl Ludington, Lambda Psi, Tau Nu; Benoit McCroskey, Delta Delta Delta, Alpha Delta Pi; Donald Bealar, Phi Delta Theta, Pi Beta Phi; Wilford Long, Alpha Xi Delta, Sigma Chi; Avery Thompson, Kappa Omicron, Alpha Tau Omega; Dudley Clark, Alpha Omicron Pi, Kappa Sigma; Ronald Robnett, Alpha Chi Omega, Theta Chi; Bob Warner, Sigma Pi Tau, Chi Omega, Delta Zeta; Frank Riggs, Gamma Phi Beta, Alpha Phi; Ward Cook, Friendly hall, Delta Tau Delta; Robert Love, Chi Psi, Alpha Beta Chi, Sigma Phi Epsilon; Herbert Socolosky, Kappa Alpha Theta, Sigma Nu; Roland Davis, Susan Campbell hall, Phi Kappa Psi; Ralph Staley, Sigma Alpha Epsilon, Psi Kappa; Jack Hempstead, Hendricks hall, Delta Gamma, Thacher cottage, Three Arts club.

The representatives who will be in charge of subscriptions of the various living organizations are: Alpha Phi, Dorothy Dougall; Alpha Chi Omega, Edith Shell; Alpha Delta Pi, Edith Dodge; Gamma Phi Beta, Grace Cobb; Delta Zeta, Glena Fisher; Delta Gamma, Betty Beans; Alpha Xi Delta, Adelaide Johnson; Alpha Gamma Delta, Maurine Johnson; Kappa Alpha Theta, Myra Bell Palmer; Kappa Kappa Gamma, Bee Peters; Alpha Omicron Pi, Dorothy Ward; Pi Beta Phi, Kathryn Ulrich; Sigma Beta Phi, Gertrude Hill; Chi Omega, Nancy Peterson; Delta Delta Delta, Delia Sherwood; Susan Campbell hall, Ruth Corey; Hendricks hall, Anne Runes; Kappa Omicron, Flossie Radabaugh; Friendly hall, Kirk Baliger; Lambda Psi, Cliff Kuhn; Delta Tau Delta, Dick Gordon; Kappa Sigma, Stewart Ball; Sigma Nu, Howard Oswald; Phi Kappa Psi, Jim Manning; Chi Psi, Colter McCall; Sigma Phi Epsilon, Ronald Sellers; Theta Chi, Selwyn Gaulke; Sigma Pi Tau, Bud Christianson; Sigma Alpha Epsilon, George Akers; Phi Delta Theta, Ralph Staley; Alpha Beta Chi, Carl Roberson; Psi Kappa, Marion Hewlett; Sigma Chi, Milton Rice; Beta Theta Pi, Tom Montgomery; and Phi Gamma Delta, Bert McElroy.

Faculty to Discuss Semi-Centennial Plans

Plans for the University of Oregon Semi-Centennial celebration and the inauguration of President Hall will be discussed at a meeting of the faculty to be held at four o'clock Wednesday afternoon in Guild theater, it was announced yesterday by Mrs. Clara L. Fitch, secretary of the administrative offices.