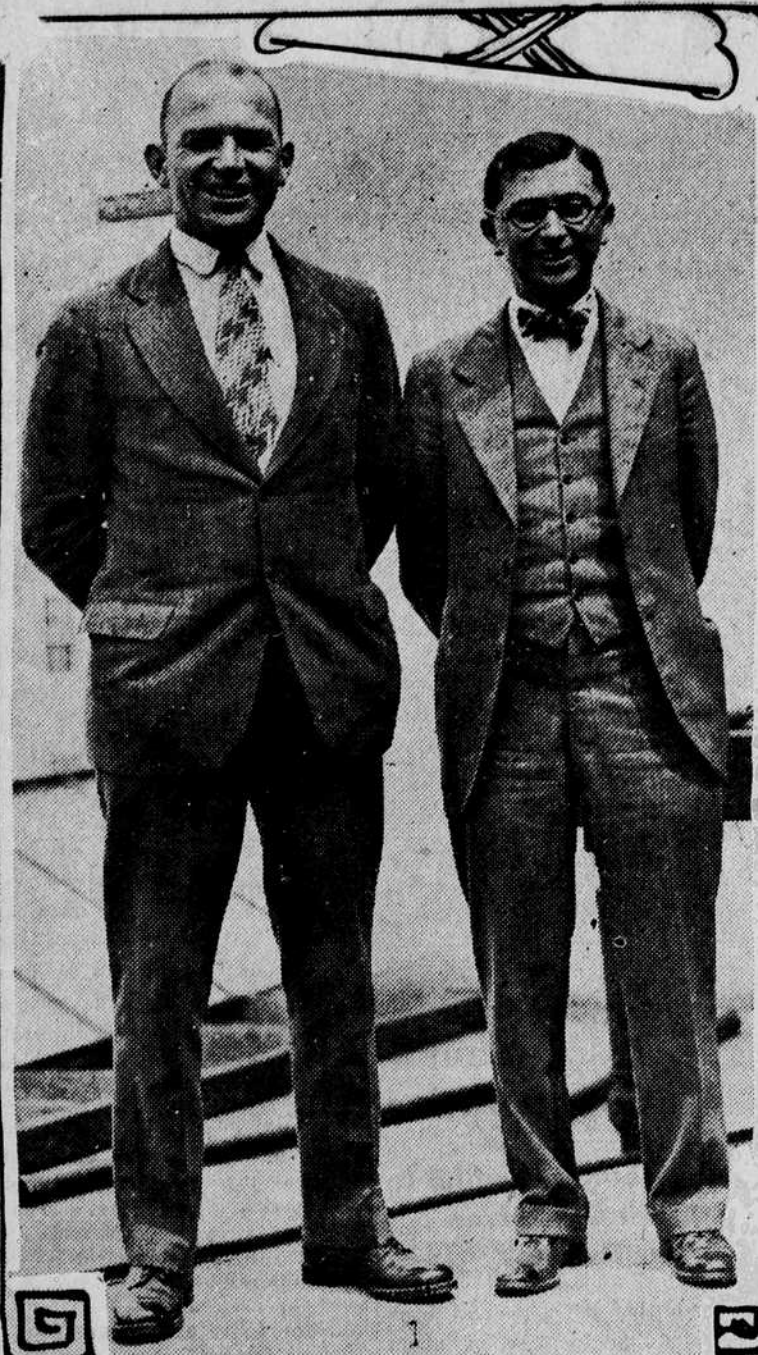


Get 30,000 Is Their Duet



Jack Benefiel, graduate manager, left, and Sam Wilderman, right, sports publicity man for the associated students, have spent most of the past month in Portland making arrangements for the Oregon-Washington game, which will officially open the \$500,000 new Multnomah civic stadium. Benefiel is handling the advance ticket sale while Wilderman is directing publicity for the classic.

Benefiel is a graduate of the University and has been graduate manager here for five years. Last spring his contract was extended five years.

Benefiel was chosen by the graduate managers' association to pick an eastern team to play Washington at Pasadena last Thanksgiving day.

When the citizens of Portland began a drive to raise a half-million dollars to build a stadium last March, he was selected executive secretary and put in charge of the drive. At present he is secretary of the Pacific coast conference graduate managers' association.

Wilderman is sports publicity

man under a contract which has three more years to run. Before coming to Oregon he was a member on the Oregonian sports staff for five years. In the fall he spends all of his time on football publicity, but works only part time in the winter and spring terms, and attends law school, in which he is a senior.

Although publicity is his vocation, the University does not occupy Wilderman entirely even during the football season. Last spring he handled all sports publicity in the Multnomah stadium drive. Every Christmas he edits a 48-page magazine for the Portland newsboys, all proceeds going to the newsboys' educational fund. During the Trail to Rail campaign he handled the publicity for the queen contest, which ultimately netted a \$5000 profit, the largest amount ever obtained in any similar contest in the whole state. Wilderman has not yet decided whether he will go into law or continue as publicity man for the associated students.

At the present time he and Benefiel are most interested in their "30,000 for the big game" drive.

Pledges

(Continued from page one)

land; Janice Smith, Portland; Margaret West, Portland; Katherine Hagshire, Portland.

Delta Delta Delta—Emily Babidge, Seaside; Margaret Agnew, Portland; Anna Kathryn Garrett, Eugene; Janette Elizabeth Gunther, Portland; Mary Esther Johnson, Coquille; Helen Lyons, Marshfield; Melba McBrien, Grants Pass; Janice McKinnon, Eugene; Katherine Mehl, Victoria, B. C.; Jean Patrick, Portland; Nell Patrick, Portland; Fred-erica Warren, Portland; Emily Williams, Portland.

Delta Gamma—Sara Elizabeth Allyn, Portland; Dorothy Bell Endicott, Bandon; Elsie Goddard, San Francisco, Cal.; Eleanor Patricia Hatch, Santa Cruz, Cal.; Elizabeth Rawson Horstman, Portland; Helen Lutecher, Milton; Ora Mae Mosley, Oswego; Eleanor Poorman, Portland; Sylvia Seymour, Portland; Georgia Upthegrove, Portland.

Delta Zeta—Kathryn Boone, Prineville; Dorothea Bushnell, Eugene; Una Inch, Portland; Eldress Judd, Roseburg; Marian Newman, Medford; Helen Elizabeth Ready, Portland.

Gamma Phi Beta—Harriet Casey, Portland; Dorothy Coffin, Los Angeles; Elizabeth Cress, Portland; Rose Crowley, Portland; Elizabeth Eastman, Boise, Idaho; Edwina Grebel, Portland; Blanche Johnson, Athena; Jane Price, Portland; Josephine Price, Portland; Nancy Luck-el, Portland; Mary Mildred Reynolds, Portland; Norma Stoddard, Baker; Mary Wood, Albany.

Kappa Alpha Theta—Maibel Braden, Albany; Virginia Coke, Portland; Eleanor Flanagan, Marshfield; Genevieve Hale, Eugene; Loretta Lenor Jagger, Portland; Marjorie Jeffries, Portland; Elizabeth Martin, Portland; Phyllis Jane Mettschan, Portland; Margaret Muney, Portland; Helen Peters, Portland; Martha Ann Prothero, Portland; Margaret Stauff, Marshfield;

Milwaukie; Myron Gray, Beaverton; Reed Clark, Lebanon; Frank Isom, Baker.

Sigma Alpha Epsilon—Wallace Giles, Roy Hall, James Terry, Stedman Shaw, Ted Leiter, Bob Pilkington, William Sievers, Portland; Donald Stevens, Springfield; William Bartle, Thomas Wells, Eugene; Darold Beshe, Moro; P. Stanley King, Palo Alto, Cal.

Alpha Tau Omega—Howard Sturgen, Harry Van Dine, Clifford Robertson, Fred Schultze, Portland; George Thompson, Enterprise; Ivan White, Salem; Joe Lucas, Spokane; Julius Konigshofer, Alameda, Cal.; Arlein McCarty, Hood River; Jim Webb, Prineville; Darrell Myers, Salem; Earl Starr, Silverton; Fred Powell, Aberdeen, Wash.

Sigma Nu—Harbert Metzler, Charles Harris, Portland; William Harben, Jim Hodges, Leon Kretzer, Athena; Kramer Beuall, Medford; Carl Forstrom, North Powder; Ramsay MacDonald, Salem; Harlan Henderson, Santa Barbara, Cal.; James Waldan, Eugene; Albert Woodruff, Monmouth.

Phi Kappa Psi—James Rogers, H. Day Foster, Portland; Larry Shaw, Klamath Falls; James Bailey, Robert Beck, Pendleton; Joe Erken-decker, Pasadena, Cal.; Darrell Elkins, Eugene; Kenneth Weiser, Bell-ingham, Wash.; Victor Clinton, Albany; Robert Frantz, Long Beach, Cal.

Phi Delta Theta—Don Church, Dennis Lawrence, Frank Mima-nough, Dean Creath, Harry Woods, Lawrence Tomlinson, Veral Wright, Portland; Tom Stoddard, Baker; Pat McGinnis, Marshfield; William Hammond, Oregon City; George Peterson, Bradford Collins, Aberdeen, Wash.

Theta Chi—Tom Willis, Milton Albine, Donald Wheat, Portland; Sidney Dobbin, Roscoe Cook, Raymond Cook, Henry Cadwell, Union; Joe Holliday, Pendleton; R. G. Mitchell, Eugene; Leon Beard, Wal-lowa; Arthur Thornberg, Burns;

Jack Coolidge, Claire McKennon, La Grande; Lloyd Douglas, Baker, Ore.

Sigma Chi—Isaac Staples, George Moorad, James Swindells, Melvin Kelley, Portland; Harold Anderson, Oakland, Cal.; Jock Edy, Berkeley, Cal.; Donald Speer, Stayton; Wil-lard Williams, Cascade Locks.

Lambda Psi—Martin Geary, Port-land; Robert Porter, Medford; Wil-liam Kuykendall, Kenton Hamaker, Klamath Falls; Lawrence Wagner, Ashland; Benito Arteau, Eugene; Ted Sather, Bend.

Psi Kappa—Theodore Osmund, Randall Hammond, Portland; Ste-wart McDonald, Berkeley, Cal.; Thomas Williams, Eugene.

Sigma Pi Tau—Jack Fuller, Chal-mer Nooe, Portland; Kenneth Potts, Bill Clark, Freewater; Marion Sex-ton, The Dalles; Dave Temple, Pen-dleton; Harold Bateman, Milwau-kie; Paul Price, John Allen, Eugene.

Pledge Frosh as Fire Makes Havoc

SOUTHERN CALIFORNIA, Sept. 28.—(P. I. P.)—While engaged in pledging a group of freshmen recently, members of Sigma Tau fraternity were suddenly confronted by a fire in their house that did about \$5,000 worth of damage before the flames were quenched. In spite of the serious proportions of the blaze and the personal risk involved, the fraternity men marched the freshmen to the basement and managed to pledge the entire group by the time the fire engines had arrived.

This makes the third fraternity house to burn this year, Zeta Kappa Epsilon and Delta Phi Delta having lost their houses in this same fashion during the spring.

Tennis Courts Have Electric Bell System; Players to Get Slips

In order to relieve the congestion at the University tennis courts, an electric bell system has been in-stalled. The bells will start ringing at intervals of an hour beginning at 6 a. m. In the afternoons the bells will ring at intervals beginning at 1:15. These bells were installed for the purpose of letting all the players know a definite time as to when they must leave the courts.

Before entering the courts each player must obtain an assignment slip from Mr. Will Grimes, manager of the tennis courts. These slips show the number of the courts; the time of entering; and how long each one is allowed to play. The slips are given with the stipulation that single players must play doubles if requested to do so by the manager of the courts.

John F. Bovard, dean of the school of physical education, urges that the students co-operate in this matter, and to abandon courts at the affixed hour. In the past there has been a great deal of confusion, especially when the courts were crowded.

Nevada Homecoming To be October 23

UNIVERSITY OF NEVADA, Sept. 27.—(P. I. P.)—Friday, Octo-ber 23, is the date set for the open-ing of the annual Nevada Home-coming day celebration. Features will be the soph-frosh tug-o'-war, the St. Mary's-Nevada football game, the annual hardtime Aggie dance, and the agricultural show.

Stage and Picture Productions Listed At Heilig This Winter

The Heilig theatre has a list of attractions, both motion picture and legitimate, coming this fall and win-ter that will make the theatrical season here one of the most out-standing that has ever been held. W. B. McDonald, manager, an-nounces.

First of the legitimate attractions will be Sam Griffin's minstrels, which open an engagement tonight. Second will be the augmentation of a new 13-piece symphony orches-tra under the leadership of Charles Ranyan. Reserved seats will be available on vaudeville nights.

Among legitimate attractions al-ready booked are Harry Lauder and his own company, "Abie's Irish Rose," "Gentlemen Prefer Blondes," George Arliss and his company, "Blossom Time," "The Student Prince," "Rose Marie," Walker Whiteside in "The Arabian," "Is That So," "No, No, Nanette."

Among the screen features will be "Brown of Harvard," coming Fri-day and Saturday; "La Boheme," which starts October 4 for an ex-tended run. "La Boheme" is the outstanding production of the year and has as its leading stars John

Gilbert and Lillian Gish.

Other attractions coming during the early fall season include the famous Red Grange picture, "One Minute to Play"; Ramon Navarro in "Romance"; Gene Stratton Por-ter's "Laddie"; Mae Murray in "Valencia."

Those scheduled for winter ap-pearance include the following: "Mare Nostrum," production of Blasco Ibanez' famous novel; "The Mysterious Island" by Jules Verne and directed by Maurice Tourner; Lon Chaney is to appear in "The Ordeal," "Faust," one of the great-est productions of the year, is sched-uled.

Others included in the list are: "Twelve Miles Out" with John Gil-bert; "Old Hiedelberg" with Ramon Navarro; "Annie Laurie" with Lil-lian Gish; "Mary of Vassar" with Marion Davies; "Tin Hats."

Psychology Works Nearing Completion

UNIVERSITY OF NEVADA, Sept. 28.—(P. I. P.)—Dr. J. R. Young, professor of psychology, has almost completed his book entitled "The Psychology of War," on which he is at present working. The volume will be ready for the print-ers about Christmas, according to Dr. Young.

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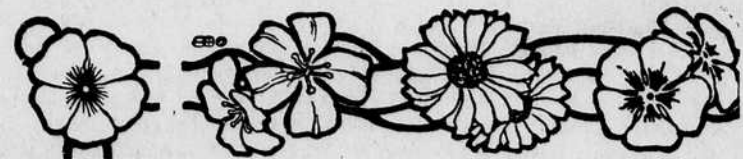
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