

Hoover Accounts Football Evils to Public Demand

'Gridiron Is to Education As Bull Fight Is to Agriculture,' He Writes

Advocates Professionalism To Kill Sport

"The evils of college football could be cured from within if college executives and faculty were not in the main a lot of rabbits," writes Glenn E. Hoover, assistant professor of economics, in an article on college football which was published in the April 14, number of The New Republic.

Mr. Hoover does not accuse the college boys of making football the menace to education that it is today. He places the blame on the demands of the local public and alumni and on the timidity of the college executives and faculty. He points out the fact that in a large number of institutions the coaches draw a larger salary than the deans, that the magnificent stadia have so dwarfed the recitation halls that the college itself is considered by the public a "mere appendage to the college sport."

"Football," the sage of East Aurora told us," states Mr. Hoover, "bears the same relation to education that a bull fight does to agriculture" and yet its place in our American college system is growing at a threatening rate. The annual football budget at Yale is nearing the 500,000 dollar mark and even the placid President Angell protests to his trustees."

As a means to prevent colleges being turned into "athletic country clubs," the author of this article suggests that the salaries of the professional coaches be trimmed, the physical education departments criticized for aiding the expenditure of funds for coaches and athletic managers, and pep rallies done away with.

"There is no place like a college campus," Mr. Hoover adds, "to see the methods of Reverend Billy Sunday excel those of Socrates."

When football has once got the firm hold it has in many colleges of the United States, Mr. Hoover favors professionalizing the sport. He contends that teams could be built up which would overwhelm the college teams and kill football as a college sport. He emphasizes the futility of the efforts of professors to teach their various doctrines of reform, by referring to the free trade and evolution questions. He believes that the only solution to the football problem will be brought about when some man organizes professional football just as the theaters have been organized.

"When football is as frankly professionalized as baseball," Mr. Hoover concludes, "the world may forget the colleges entirely, but in any event, they will not be known

for their teams—we professors will at last have the peace and quiet that befits our timid souls."

The April 14, copy of The New Republic is the college number. Three other articles which appear are: "The New College," by Alexander Meiklejohn; "Explaining the Rahl Rahl Boy," by W. H. Cowley; and a questionnaire entitled "What College Students Should Know", with its various answers derived from 100 students of an important college.

—Pay Your Dues—

Candidates

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Many Awards Made

The loving cups awarded for the winners of Song Week were presented to Pi Beta Phi, women, and Beta Theta Pi, men. The women's cup was given by Laraway's music store and the men's cup by the associated students. They will be held for one year, when the contest will be repeated.

Miniature gold basket-balls, the official basket ball awards, were presented to Charles Jost, Jerome Gunther, Roy Okerberg, Algot Knute Westergren, and Howard Hobson, by Walter Malcolm for their work during the past season.

Candidates out for Office
The candidates named for the various offices are: president; James Johnson, Hugh Biggs; vice-president: Ralph Staley, Lowell Baker, James Forestel; secretary: Lee Lunders, Frances Morgan; editor of Emerald: Sol Abramson, Arthur Priaulx; executive council: Anne Runes, (senior woman) Fred West, Bob Overstreet, Frank German, (junior man).

Student council: Wilford Long, Edgar Wrightman, Tom Graham, Howard Osvoid, Bill James, (senior men); Margaret Pepon, Dot Ward, Glenna Fisher, Maurine Johnson, (senior women); James DePauli, Clifford Kuhn, Richard Gordon, Dudley Clark, (junior men); Francis Plimpton, Mary Cogswell, Mary Clark, (junior woman); Joe Halliday, Lester Johnson, Robert Maxwell, Elwood Enke, (sophomore man); yell king: Jack Seabrook; Oregon editor: Frances Bourhill, Richard Syring.

A copy of the "Letters of Abelard and Heloise," from the Blue Jade library, translated from Latin by C. K. Scott Moncrieff has been added to the rent collection of the University library.

Hot days necessitate delicate cool shades in wide brimmed hats. Banded with newest ribbon, the dainty azure braid hats are the approved thing in smart spring and summer fashions.

AT THE
STYLE SHOP
Corner 9th & 11th

Seers Cabaret To Abound With Novel Features

Notables of Campus to Revel at Humorists' Costume Party

Surprises galore and novel features of the typical "College Humor" type are promised all campus celebrities and notables who will attend the cabaret dance given by the Seven Seers April 30 at the Campa Shoppe. Skits by both professional and campus comedians; song and dance men who will make Eddie Foy look for his laurels; blues singers, orchestra specialties, and, in fact an evening crowded full of "red hot" entertainment is being planned by the campus humorists.

Favors and decorations are also to have their place in the festivities of the evening. The idea of the king's court is to be carried out in an extensive, although humorous plan, with emphasis placed upon unconventional details. The favors are being ordered from Portland, and there will be an abundance of new and varied ones.

Costumes, both humorous and artistic, promise to make the party a colorful affair. They will be judged for originality, humor and beauty.

Fred Martin, Keeper of the Royal Bull, has consented to put on an extensive bull fight. The animal has been engaged from O.A.C. and promises that he will give Freddie a run for his money at his own game.

Tables may now be reserved at Ye Campa Shoppe, and tickets are selling at the Co-Op.

The battalion parade and inspection that was to have taken place yesterday on the R. O. T. C. drill field at 5 p. m., was postponed on account of the condition of the field, the rain having made it soggy and slippery.

The parade, in which all the companies were to have taken part, will probably be held next Wednesday, April 27, providing the field is in good condition.

Hall

(Continued from page one)

a great inspiration, as well as a practical help, to have the active cooperation of the student body. One of the greatest services that I can hope to render to the people of Oregon is to help the student body to the attainment of higher ideals of civic duty, and the development of a better technique for the business of life in both its material and spiritual aspect. I am awaiting with impatience the time when I may meet the students of Oregon and begin our work of collaboration in the development of even higher university ideals.

"With the sincerest greetings to all the students and to yourself.

Faithfully yours,
Arnold Bennett Hall."

—Pay Your Fees—

Co-Op

(Continued from page one)

The store was opened in the spring of 1916 as a result of a vote of the student body decision to establish a student-owned store, with an appropriation of \$2,000. In the fall \$2,000 additional appropriation was found necessary, and was advanced in the nature of a loan. During the war, the funds of the students body were depleted; the store was sold, therefore, in the spring of 1918, with the resolution that the students should not attempt to establish such a store for the next two years.

In 1920 the store was reorganized and incorporated separately from the student body organization, under the incorporated name "The University of Oregon Co-Operative

REX SHOE SHINE

The Best Place to Have Your Shoes Shined and Cleaned
Next to Rex Theatre

Store." At first dividends were paid only to the members. About half the students joined, said Mr. McClain, while the other half complained. For the last three years, as provided in an amendment to the student body constitution, all members have automatically become members as soon as they paid their entrance fees. Since 1920 the store has paid back \$7,000 to the students in dividends in addition to creating a total reserve of \$11,701.22. In addition to money advanced by the United States National Bank, of Eugene, the Co-Op receives financial support from the University Supply company, a group of faculty members who have organized to support the store by advancing necessary financial backing ever since 1922. This organization is in no way connected with the management of the store, which is under student control through the board of directors.

In speaking of the purpose of the store, Orlando Hollis, president of the board of directors said, "Our aim is to compete with any store in town in prices, but we are by

no means a cut-rate store." It is the policy of the management also to make a distinction between luxuries and necessities when setting the price of goods,

said Mr. Hollis. Texts and necessary supplies are sold as near purchase price as possible, while a wider margin of profit is allowed on luxuries such as tobacco and candies.



Look for it on the dealer's counter

WRIGLEY'S
More for your money and the best Peppermint Chewing Sweet for any money 613



When you buy Williams BUTTER KRUST BREAD. Its the best of all good bread.



New Victor Records for Today

- 19987—The Kinky Kids Parade—
Happy-Go-Lucky Days—
The Duncan Sisters
- 19988—Moonlight In Mandalay—Fox Trot
Say Mister, Have You Met Rosie's Sister?—
Fox Trot
- 19985—Beautiful Woman—
Sweetheart Mine—
Baritone with Hawaiian Guitars

Use Your Credit
WETHERBEE - POWERS
We Charge No Interest
Willamette at Eleventh

Cold Sundaes

JUST the thing to eat these warm spring days are cold sundaes eaten in the cool retreat that is the dining room at the Anchorage. They are the best "snack" to take between meals, it is the best place to eat at all times.

Phone your table reservations for the canoe fete.

The Anchorage

Just Across From the Campus

"ICE COLD"

ANYTHING that you want. A coke, a root beer, ginger mint, sodas, or your own special drink. Think up a new one and ask George for it.

The OREGANA

SPRING—the time to fill your Memory Book.

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Your Friends for remembrances of College Days.

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Baker-Button Photo Shop

Leave Films at the Oregana 7th Near Willamette



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CADET HOSIERY

CADET HOSIERY

Choice



Cold Roast

On a warm spring day you don't want a hot lunch but isn't it great to go to the ice box and find a cold roast? You can always depend on our quality meat.

Eugene Packing Co.

Meats



At the

Manhattan Cafe Special Saturday and Sunday Dinner

A cuisine that is unexcelled. You'll feel delightfully refreshed after a dinner of savory, well cooked foods such as our chef prepares.

You'll relish Turkey or Chicken and the dainty desserts.

Our Delicatessen Service will please you

Manhattan Cafe

Open Day and Night
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