

Oregon Daily Emerald Editorial Page

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Day Editor—Alice Kraeff Night Editor—Earl Raess Assistant—Ben Mathews

Is The University Threatened With Athletic Commercialism? How About It?

By playing before 75,000 persons this fall Oregon's losing football team has brought in the dollars to the student body treasury as never before. The most successful financial year in the history of the institution has whetted an appetite for still more money; and already we have begun to mentally build men's gymnasiums and libraries with the profits we hope to realize in the next few years.

The graduate manager will be pleased mightily at the showing this year. So will the finance committee. To these people the prosperous season means freedom from the poverty of previous years when the A. S. U. O. was actually penniless. For years the debt on Hayward field has been a nightmare to University and student officials and it was only last spring that the student body was compelled to vote a \$5.00 term increase in fees in order to provide student buildings and improvements, among these being a grandstand to handle the crowds this fall. Thus it will be recalled that Oregon's prosperity, if we are indeed prosperous, is of recent acquisition.

Says a dispatch in the November 29 Sunday Oregonian, under a University of Oregon date line, "If Oregon can make as much or more money than it did this year there would be left over enough to start building a new men's gym and later a new library," and goes on to suggest that football profits may relieve the burdens of the taxpayers.

There are two ways of looking at this proposition. The first attitude is illustrated by the Oregonian article which is written under the assumption that football is a business proposition as well as a sporting affair; that games should be scheduled, within reason, where the most money will be made; and that the profits should be applied to buildings such as libraries, to ease the burden of the taxpayers. At Stanford, for example, the profits from football are used to build student dormitories. This attitude of Bigness, with very few exceptions, is the nationwide collegiate attitude towards the king sport—football.

Then there is the other side of the proposition, which may be summed up in one word—"commercialism." In the proposal to build scholastic structures with the financial profits of sports, some persons see a deadly thrust at the sport itself. They see football, crowned with stadiums, adoration of the multitudes and high finances, following the path of baseball into the field of professionalism. As soon as the object of the game is to make money, say these persons, there comes the tendency to arrange schedules where the biggest crowds will result; the temptation to employ 'ringers,' and in the end to destroy the very substance of present day football—its amateur basis.

Recently the University of California refused to permit the staging of a benefit professional football game in its new stadium, the profits to go to a children's hospital, the grounds for the refusal being that while the object of the game was laudable, the game would be another factor in destroying the amateur standing of football.

There most certainly are two sides to this question. Is a children's hospital worth sacrificing a principle of sport? Is a library which would be of benefit to the entire University justified as a legitimate profit of football? Do actual buildings justify a breach of theory? How about it?

SEVEN SEERS

THERE WAS A FOOL WHO CRAMMED THE LAST WEEK, EVEN AS YOU AND I.

THE PRIZE WINNER FOR TODAY



You'll have to own up that this is a snappy little model, powder blue, with lavender headlights, patent cigarette lighter, crepe de chine upholstery and genuine lizard skin dash board. It goes complete as it stands to the Oregon student we picked up between here and Junction City, beating his way home to Beaverton for the holidays, and who cheerfully went through a puncture, an "out of gas," a twenty mile detour, and a two hour wait in Corvallis with us, and then close to midnight, when we dropped him at McMinnville, said, "Thanks heaps for the lift. I wouldn't have been home yet."

The girls ought to be ashamed of themselves. Here those dandy men from Cal came up to show us the Charleston, and then the girls'

houses go and forbid it. Shame on 'em!

These descendants of the 49ers must think we've discovered gold the way they're rushing up here.

Anyhow these people from San Diego aren't so smart. If they'd been born a few miles farther south they'd have been "greasers." The farther south you go the worse they get. According to this last installment we'd like to see a few Esquimaux on the campus next term.

Dear, Darling Santa:
I am just a good little Gamma Phi but I love you very much. If you were only down here at the University of Oregon you would be one of my secret sorrows, and I think you have the most gorgeous hair and eyes. Would it be too very much trouble for you to bring me a fur coat (one of those darling little Russian sable coats would do), and a new car (either a Dusenbergs Straight Eight or a Loco would be welcome), and a diamond necklace, and a platinum watch ring, and a pint bottle of perfume (Tabbac Blond I guess), and a season ticket to the Hellig, and a thoroughbred German police dog. Also if you could possibly squeeze it in, a round trip ticket to Hawaii! Is that asking too much?

Your little friend,
MARION NORMAN.

TO VILLARD HALL

Ancient landmark of our campus, Typical of how time flies, You rest back among your fir trees, Draw vine veils across your eyes.

Years ago when Gibson girls Roamed with horn-shoed rah-rah boys Through your portals, you were happy Listening to their woes and joys. Then your style was new and modern, And your great interior awed, Throngs of 19th century students Gathered on your porches broad. Orators with practiced gestures Ranted from your platform high, To the rows of eager faces, Sound of huzzah, hue and cry. Now the groups of slickered co-eds Galosh flopping, shingled hair, Hurry up and down your hallway, Meet and chatter on your stair, Meet the brooksy, high-hat sophomores, Clad in sweet shirts, socks awry, With no thought of reverence due you For the many years gone by. So your vine in indignation, Spreads a blush across your face. And you grow still grey and greyer Feeling there so out of place. Don't despair, for there are many Who will love your memory more, Though the groups of gay collegiates Do the Charleston round your door.

OLAF DARNU.

NANCY WILSON ON CAMPUS

Naney Wilson, '24, has been on the campus for the last couple of days and will spend the rest of the week here visiting. She plans to go to New York the first of the year. Miss Wilson was a member of Kappa Kappa Gamma sorority and Pot and Quill and Theta Sigma Phi, honorary writing fraternities, while on the campus and one year took second place in the Edison Marshall short story contest.

SPENT WEEK IN PORTLAND

Dean E. C. Robbins and professors F. E. Foltis and David E. Faville, all of the school of business administration, spent the week-end in Portland.

Campus Bulletin

All those who are taking part in Fashion show next Saturday are requested to be present at a rehearsal in Villard hall today at 5:00 p. m.

Men's Hygiene—Those absent from classes this week call at the office of men's gymnasium for final examination questions.

California Club—Important meeting, College Side Inn, Thursday, 7:15 p. m.

Important Meeting of all students expecting to begin practice or supervise teaching during the year 1925-26, Education building, room 4, today, 4 p. m. Assignments for winter and spring terms will be arranged at that time. Harl R. Douglass, director.

United Christian Drive Workers will meet at a dinner at 6:15 this evening at the "Y" hut.

The World Court will be discussed at a meeting open to all interested students at the Y. W. O. A. bungalow at 7:30 this evening. Judge G. F. Skipworth will speak. Women's League Tea will be held this afternoon from 2:00 to 4:00. All girls are invited. Special program has been arranged.

The Heads of the following organizations are requested to get an important letter which will be posted for them in the basement of the main library: Phi Delta Kappa, Tre Nu, Kappa Beta Phi, Pro and Con, Forum, University Science club, California club, Washington club, Coos County club, Wesley club, and Normal Arts club.

El Circulo Castellano—The following report for the business meeting at the Y Bungalow at 7:30 to 8:00 tonight: Margaret Swan, Jimmie Preuit, Elaine Crawford, Agnes Palmer, Jean Kitt, Esther Setters, Dorothy Nobson, Rebecca Morgan, Katherine Freitag, Mrs. Ballou, Dorothy Simpson, Bonita Best, Hilda Olsen, Margaret Jackson, Olivia De Guire, Gladys Du Bois, Jack Hempstead, Edward Bieghler, Ernest Espinosa.

Coming Events

- Wednesday, December 2 8:15 Orchestra open house, Woman's gymnasium.
- Thursday, December 3 11:00—Assembly, Woman's building.
- Friday, December 4 Conference high school officers and press.
- Saturday, December 5 Conference high school officers and press.
- Oregana Picture Schedule Wednesday, December 2 Theta Chi. Thursday, December 3 Delta Zeta. Friday, December 4 Kappa Kappa Gamma and Sigma Beta Phi. Saturday, December 5 Sigma Alpha Epsilon.

COLOR VISION WORK DONE BY GRADUATE

Sinforoso G. Padilla, graduate student in psychology, who is serving as special research assistant to Dr. Harry R. Crosland, of the psychology department, is endeavoring by research to find the dependability or accuracy of human color vision.

He will try to measure specifically individual differences between people in color discrimination, and also the variation from hour to hour and day to day in one person's ability to judge color.

Mr. Padilla will try to demonstrate the influence on color perception of the position of the stimulus on a given zone or area of the retina; the influence exerted by light adaptation and darkness adaptation; the influence on color vision of the distance of the color stimulus; and the influence on visual discrimination exerted by negative after-images and simultaneous color contrast, inasmuch as illusory colors can be seen either as negative after-images or as contrast effects of another color looked at.

MANY STUDENTS TRAIN FOR SWIMMING TEST

Each year more and more students in the University desire to become expert swimmers and life guards. Out of this year's freshman class, 126 have signified their intention to take the Senior Red Cross Life Saving test.

This test is being conducted by the University life saving corps. The test consists of breaks, holds, carrying, and being able to meet any emergency that might be confronted by a rescuer. The men intending to take the test started practicing yesterday, and will practice at four or five o'clock each afternoon. Instruction will be given by the local life saving corps. The final examination will be given on the 9th, 10th, and 11th of December.

For proficiency in handling its work and training the men, the local life saving corps has been rated the best on the coast by E. H. Carroll, national field representative. The rating is quite an honor, as there is a large number of Red Cross life saving corps on the coast.

Theatres

THE McDONALD — Third day of the week's showing of Charlie Chaplin's first comedy in three years, "The Gold Rush"—ten reels of glorious fun. Alexander on the golden voiced Wurlitzer. Popular prices.

HEILIG—"The Fool," featuring Edmund Low. One of the finest pictures 'the Heilig has ever shown.

REN—Today only: Owen Davis' famous Broadway play, "Up the Ladder," with Virginia Vally, Forrest Stanley, Margaret Livingston and George Fawcett, a drama of success, and of a wife who let her husband take full credit until another woman came into view, then began a battle of wits wonderful to watch; Century comedy; Dorothy Wyman, maid o' melody, in musical accompaniment to the picture on the organ. Coming—Richard Talmadge in "The Wall Street Whiz."

GRADES REMAIN ON SAME LEVEL

Prof. H. R. Taylor Computes Averages Of Students During Different Terms

Tests Used By University Superior To Army Alpha For College Freshmen

"The average scholarship of a student in the University of Oregon is a fairly consistent thing," says Prof. Howard R. Taylor, of the psychology department.

Professor Taylor draws this conclusion from correlations he has computed between the average grades of 213 students for two different terms, a year apart. He has also computed the correlation of the score in the Army Alpha intelligence test for these 213 students with their respective standings in grade average at the University of Oregon for the fall of 1920 and the winter of 1921.

During the last two or three years, Dr. Kimball Young, of the sociology department, has been gathering material regarding test scores and grades in the University. Dr. Young recently gave the grade averages for 213 students in the winter term of 1920 and the fall term of 1921 to Professor Taylor.

"I find the correlations between the grades received by these students for the two terms to be .7," says Professor Taylor. "Of course several factors might cause the averages to vary. The pupil might not do the same grade of work both terms, or perhaps the professor may not judge the pupil's ability accurately.

"There are other factors which tend to make the grades similar both terms," he continued. "The same individual is more or less the same sort of fellow all the time. Then, too, the professors know what he did one term and may tend to judge him about the same the next time."

The correlations of the Army Alpha tests of the 213 students with their grades for the two quarters are .35 and .36, which means that we can be quite sure there is a relation between high score in Army Alpha and high scholarship, but that this relation is not very close, says Professor Taylor. "The correlation chart shows that none with very high scores make low grades, and none with very low scores make high grades," he asserted.

Army Alpha is a good rough measure of intelligence, suitable for use in a large group of all classes of intelligence, believes Professor Taylor, but for college students, who are already highly selected for intelligence, it is not a very satisfactory means of classification.

"The tests we gave the freshmen at the University of Oregon this year are superior to Army Alpha for use in a university," says Professor Taylor. "There is a higher correlation between ability to do well in college work and any one of the eight tests, included in those given entering students this year, than between scholarship and the entire Army Alpha test."

MANY RESERVE BOOKS USED

According to a list of figures given out by M. H. Douglas, University librarian, there were seven times as many reserve books issued for the year 1924 as for the year 1915. Each year since 1915, there has been a decided increase in the number of books issued with the exception of the year 1918. In 1918 the number decreased. Douglas believes this was caused by the R. O. T. C. adopting textbooks at that time. In 1915 there were 40,849 reserve books issued. The number for 1924 is 292,570. The figures for 1925 are not complete.

Classified Ads

FOR SALE—Prof. Reddie's former home on Birch Lane. An extraordinary home, style and architecture entirely different compared to other homes. A long list of furniture and furnishings can be bought with this property. The furniture being mostly Teakwood. Can show property by appointment only. Phone 742, 882-J. Dennie J. Koupal.

LOST—White gold wrist watch between Oregon bldg. and Co-op, or in basement of Oregon bldg. Call Frances Bacon, Susan Campbell, reward.

TYPING WANTED—Term papers; theses; short stories; manuscripts. Experienced stenographer. Accurate work; reasonable rates; paper furnished. Public stenographer, Eugene Hotel, Phone 228-J, or 1339-J evenings.

EXAM SCHEDULE
Tuesday, December 15
4:15—Personal Hygiene for women.
Wednesday, December 16
8:00—3, 4, and 5 hour ten o'clock classes.
10:00—First and second year Spanish, all sections.
1:15—3 and 4 hour 11:00 o'clock classes.
3:15—Accounting, all sections, and English History, all sections.
Thursday, December 17
8:00—3, 4, and 5 hour nine o'clock classes.
10:00—First and second year French, all sections.
1:15—Survey course in English literature, all sections.
3:15—3, 4, and 5 hour two-fifteen classes.
Friday, December 18
8:00—3, 4, and 5 hour eight o'clock classes.
10:00—3, 4, and 5 hour one-fifteen classes.

DISPENSARY BREAKS RECORD
Monday was the record day for patients at the dispensary, with a total of 126 people treated and about 25 turned away for lack of time to care for them. "Thanksgiving is taking its toll," is Dr. Wilmoth Osborne's way of explaining the unusual number of students suffering from colds and gastric troubles.

TODAY ONLY

Owen Davis'
famous Broadway play

"UP THE LADDER"

with **VIRGINIA VALLI**
FORREST STANLEY
MARGARET LIVINGSTON
GEORGE FAWCETT

GO-REX-95
STAINING POWER AND SPEED RAINBOW

The Biggest Monday and Tuesday Attendance in History of McDonald Theatre

But just wait until you see tonight's crowd—

For it's the greatest comedy ever made!

CHARLIE CHAPLIN'S

"The GOLD RUSH"

10 REELS OF GLORIOUS FUN!

The Comedy that took three years to make—and is the most expensive picture ever brought to Eugene

PLAYING ALL WEEK

McDONALD THEATRE

HOME OF THE BEST

POPULAR PRICES!
Matinee—35c
Evening—50c