

Oregon Daily Emerald Editorial Page

Editor	Frank H. Loggan	Manager
Associate Editor	Wayne Leland	Associate Manager
Managing Editor	Philip Sherman	Feature Editor
Associate Managing Editor	Webster Jones	Sports Editor

The Oregon Daily Emerald, official publication of the Associated Students of the University of Oregon, Eugene, issued daily except Sunday and Monday during the college year. Member of Pacific Intercollegiate Press Association. Entered in the postoffice at Eugene, Oregon, as second-class matter. Subscription rates, \$2.25 per year. Advertising rates upon application. Phone—Editor, 1320; Manager, 121.

Day Editor—Alice Kraft
Night Editor—John Black

SATURDAY, OCTOBER 17, 1925

Assistant—Lawrence Ogle

A New University of Oregon Magazine

Pitiful and pathetic are the only adjectives that might be used in describing the list of publications issued under the auspices of Oregon students. It is indeed appalling that a State University with 3000 students should confine itself to the present roster of student publications.

An inventory is not difficult to make, so brief is the list given in the 'Hello' book.

First, the 'Hello' book, yearly information and advice.

The student and faculty 'Directory,' unadorned statistics.

Besides these two are the 'Daily Emerald,' the annual 'Oregon,' and the monthly 'Old Oregon,' the latter an alumni magazine.

The Oregon, while demanding a vast expenditure of labor, is a yearly book of record, and practically speaking, does not afford an opportunity for student expression.

'Old Oregon,' alumni magazine, "a campus publication edited monthly both for the interest of students and the alumni."

While serving its purpose admirably in keeping the alumni in touch with the University, it holds but little interest for the casual student and is not adequate for the expression of undergraduate life.

That leaves the 'Oregon Emerald' the only full-fledged student periodical in existence—the only page where student expression may find itself in print!

Twenty-five years ago, with 300 students enrolled, a monthly magazine in addition to the Weekly struggled bravely, but somewhere along the line it gave up the ghost.

Pot and Quill, women writers' fraternity, recently published one issue of a literary magazine, "Green Ink," but it died in swaddling clothes.

Lemon Punch, the brain child of campus wits, died a recent ignoble death, and lies with grave unkempt.

A magazine of short stories, planned last year, got no farther than the brains of its projectors. No finances.

Last year, also, there was 'Emerald Ink,' a supplement promised in lieu of the extinct Sunday Emerald. Gone, gone, also a victim of financial disability on the part of the Emerald.

Another Emerald supplement planned for the present year seems to have followed the rest of the corpses with not enough money on hand to provide a decent funeral.

The University needs a new magazine of general circulation and appeal. Call it a University of Oregon magazine, if you will. It should not be strictly literary, humorous, or of any preconceived stamp. Rather it should represent the University as a whole, and should fairly bubble undergraduate life.

Let it be to the University as 'Vanity Fair' is to our contemporary life. The best short stories; the best caricatures; the best verse; the best humor; and any other expressions of our philosophy.

Perhaps an entirely new magazine should spring forth; or possibly an amalgamation might be effected with 'Old Oregon,' and the latter's running organization revamped to suit the needs of the situation. Discussion will decide the best means.

If Sigma Upsilon and Pot and Quill, men and women writers' fraternities, Hammer and Coffin, publishing society, and others interested will lend their active support the magazine can be made a reality. The need is imperative.

The Book Nook

Have you read "Weed End"? If not listen to a tale of a party supreme. It began, all parties do—but this one in particular began at an exquisite country home with all its adornments including the guest who habitually gets in the way of anything breakable. From the introduction of the character who is persuaded to come on the supposition that some one else will be there, to the end where the host makes his nightly pilgrimage to bring his wife to bed, the reader is kept with his eyes fastened on the printed page. Fortunately the book is—oh so short; and one can pursue the whole book—a chapter before breakfast, a chapter during breakfast, a chapter on the way wherever one is going—and finish it in a very mad rush. There seems to be nothing missing. There are the bored the forced gay, the bathers, the moonlight escapades, the naughty (and the very naughty, in this book of an ultra-sophisticated set. And the stories told by the would-be authors among the guests are an art in themselves.

The reader who wants something light but exceptionally entertaining will find many moments of enjoyment in "A Young Man's Fancy" by John McIntyre. It is the story of a young man who falls in love with a wax figure in a department store window. The lovely adventures he pictures in his mind for himself and his wax lady keep the reader interested to the last word. And when he plans the dinner for his wax lady and she appears—well, it certainly would be a shame to spoil the story for you by going any farther.

The reader who wants something light but exceptionally entertaining will find many moments of enjoyment in "A Young Man's Fancy" by John McIntyre. It is the story of a young man who falls in love with a wax figure in a department store window. The lovely adventures he pictures in his mind for himself and his wax lady keep the reader interested to the last word. And when he plans the dinner for his wax lady and she appears—well, it certainly would be a shame to spoil the story for you by going any farther.

Let us once and for all settle the bones of Perci Barks, who bays at the moon on moonlight nights—when else could he, silly? Now Mr. Professor's first book which we shall call the Elastic Age (although garters did not enter his book, either in his characters or in his words) had a lot of truth in it. A Prof. at a college for boys only, he handed across the "lowdown" on conditions which were prevailing to a great extent among some of those eastern universities. He followed this book with a short story in the Liberty magazine which contained a "punch" as well as a lot of truth. But right then and there, he forgot that books of his kind should contain something of value to get across and wrote instead what he probably termed as "red hot number right off the frying pan" designed "to knock the present generation and all their friends into a cocked hat." But with his book which rambles on about a poor little half breed girl and bad, bad men, he merely accomplishes the inner ornaments of a garbage can. The way to show those authors that they can't "put anything over on us" is to leave them and their works severely alone.

F. M.

25 Years Ago

OREGON WEEKLY
October 15, 1900

A few days ago invitations were issued written in red ink on burnt brown paper, profusely decorated with skulls and crossbones, black cats, and coffins, containing Rhetorics, Trigs, 'Nomics, theses and briefs ready for interment. These sombre scrolls, tied with black ribbons, announced to the college girls that ye shades of last year's Y. W. C. A. would hold their mid-night revelries in ye haunts of ye athletes, on ye twelfth day of ye present month, in honor of ye novice maids preparing to enter ye lower regions from ye effects of ye old-time Hadley and Genung.

All the young ladies interested in the football benefit are requested to meet at Miss Friendly's at 4 o'clock, Wednesday afternoon.

The University of Washington football eleven defeated the Seattle High School last Saturday by a score of 5 to 0.

SEVEN SEERS

Beauty Contest

Seven Seers.
Statistical Bureau:

I think that
is the handsomest male student on the campus.

For it's always good weather
When class fellows get together;
With a sign on the entrance
That no others are allowed.

Elections for the handsomest man on the campus are rapidly flooding the office rooms of the Seven Seers, and many a beauty will see his name in the column today. This, however, ends the nominations, and these votes cast over the week-end will be fore those already named. The votes will be counted Monday and the winner of the title will be announced in the Emerald Tuesday. Remember, girls, to vote for a man whose name is on the list, and place your votes as before in one of the three boxes that are placed in the Libe, the Cop, and the Journalism shack.
May the Handsomest win!

New names up before the voters are:
Mert Foltz
Carvel Nelson
Art Prialux
Courtney Nelson
Ike Reynolds
"Lord Chesterfield" Guyer
Juan Caedo Domingo

Those previously published are:
Bill Martel
Dick Godfrey
Jerry Plue
Bill Dills
Cybert McClellan
Jim Robertson
Wayne Leland
Wilber Wester
Jack O'Meara
Glenn Burch
Bud Pearson
Fred Martin

Fame lies in the offering for the winner of the Beauty Contest. Already a contract has been signed with the Phampus Players Philm Corps, for the production of a film entitled, "The Mialad World—A Sheepherder's Romance," starring the Seven Seers' Prize Beauty. Other engagements, including a speech to be broadcast over KGW on "The Importance of the Asterisk and the Seven Seers in Modern Art," are being arranged for the fortunate one, and the greatest reward of all—a life membership into the Almighty Order of Seven Seers itself!

Because of the continued fair weather, the first meeting of the year held under the auspices of the California Club was a failure the other night. No one had anything to complain about and President Fitzsimmons was at a loss for an issue.

Soon, however, a sun-kissed son of the sunny state, from Sunnyvale, laid a motion on the table to the effect that a Citizen's committee be appointed for the purpose of rebuilding Tia Juana. The motion was accepted and Lew Cody, of film fame, was unanimously elected to fill the chair.

Contributions should be placed in garbage cans or taken directly to the city dump. As every sophisticated Californian nurses a tender spot in his heart for Tia Juana, contributions were not slow in forthcoming.

Contributions received to date:
Ted Becker: Half a dozen corkscrews.
Bob Neighbors—Six packs of marked cards.

Ted Flangus: One noiseless cash register.

George Craig: One deck of slightly used pinochle cards.

W. C. T. U.: One dozen jars of cynide jelly. Latest fashions for well-dressed morons were discussed and the following conclusions were reached: This is the time of the year when the well-dressed man must select his wardrobe for pheasant, partridge, snipe and crap shooting.

BULLY

"My husband has just bought me a new Rolls-Royce," said Gloria Swanson, "and I'm going to feel so silly in it. I'll just ride out in front with the chauffeur and pretend I'm the maid."—Movie Weekly.

Campus Bulletin

Dean Hale's class in law of the press will not meet Friday.
Alpha Delta Sigma Meeting at the Campa Shoppe Friday noon. Important.
Oregon Humor staff requests any one desiring to do cartooning or humorous work on the 1926 book, to see Bob Keeney. Phone 940.
Alpha Kappa Psi—Luncheon, College Side Inn, Friday noon. Very important! Be there.
Mu Phi Epsilon—Meeting of active

members Sunday, October 18, 2:15 o'clock, lounge room, music building.
All those interested in passing tests for swimming honors see Miss E. Troemel, Woman's building, this week.
Alpha Kappa Psi luncheon postponed until next week.

Formal Tea for Dean Esterly to be given today between 4:00 and 6:00 in Alumni Hall. All campus and faculty women as well as faculty wives invited. Freshmen women especially urged to come.
Saturday, October 17—2:15, Football game, Oregon vs. Pacific University, Hayward field.

OREGON O BARBER SHOP

"It's Service We Have It"

Announcing SUNDAY ENTERTAINMENT "A delightful place to spend Sunday evening"

Featuring—**ABBIE GREEN**
WALT HOWELL
ROBERT MISNER

You're invited to the entertainment
no cover charge

ORIENTAL GRILLE—From 8-11

Buy Your Clothes the New Way

ON OUR NEW CHARGE
SERVICE SYSTEM, THE

Ten-Pay Plan

You may have found it inconvenient
to pay the full amount necessary
to buy a

Suit or Overcoat

at one time. We have inaugurated
a new way of handling your charge
account. Many men are finding
this Plan of the utmost convenience.
Perhaps you would like to investigate it.

Fashion Park Clothes

THE FINEST MADE

are featured by us extensively on
this plan. This insures the best in
Men's Clothing... styling—fabrics
and quality.

There's an ample stock from which
to make selections.

\$25 YOUNG MEN'S SUITS AND O'COATS	You pay \$5.00 when purchased and \$2.00 weekly
\$30 YOUNG MEN'S SUITS AND O'COATS	You pay \$6.00 when purchased and \$2.40 weekly
\$35 FASHION PARK SUITS AND O'COATS	You pay \$7.00 when purchased and \$2.80 weekly
\$40 FASHION PARK SUITS AND O'COATS	You pay \$8.00 when purchased and \$3.20 weekly
\$45 FASHION PARK SUITS AND O'COATS	You pay \$9.00 when purchased and \$3.60 weekly
\$50 FASHION PARK SUITS AND O'COATS	You pay \$10 when purchased and \$4.00 weekly

There is no added cost
to you—plan prices and cash
prices are identical

Green-Kilborn Co.

men's wear
825 Willamette Eugene, Ore.

"THE EVOLUTIONISTS and CHRIST OR INTERPRETERS"

will be the sermon topic of the Rev. Frank Fay Eddy next Sunday morning at the Unitarian Church.
Another sermon in the series on "The Faith of an Evolutionist"

The Soloist at This Service Will Be
MRS. H. D. SCHOUGALL, CONTRALTO

The aim of this series of sermons is to show how the religious faith of one who frankly confesses himself an evolutionist is modified.

University men and women are always welcome at these services.

"THE BIBLE FOR MODERNS" will be the general theme of a series of talks at a class which meets immediately after the Morning Service each Sunday, led by Mr. Eddy. Next Sunday the particular topic will be "The Background of the Old Testament."

University men and women are always welcome at all of the services of "The Little Church of the Human Spirit."

Our Church Is Located on East Eleventh at Ferry St.
Services Begin at 10:45 A. M.

From George To You---

EAT AT the all-Oregon place. Delicious foods await you in the most palatable forms. Don't forget the Oregon.

Ice Cream—Dessert of Desserts

No other goodie can take the place of Ice Cream. Try our fancy Sundaes and Soda Specials.

The Oragana