

NEW BASKETBALL SHOE DESIGNED BY MENTOR

Coach William Reinhart
Creates New Model

What constitutes one of the greatest worries of a basketball coach, that of caring for the feet of the players, has been partially overcome by the efforts of William "Billy" Reinhart, well-known varsity maple court mentor.

With this as his aim, this versatile coach, worked in cooperation with a rubber company and after many and varied attempts created a shoe which he thinks will overcome foot strain caused by the pounding on the floor.

"Basketball players who work out to any great extent usually are troubled from flat feet, broken arches or hardening of cords," he said. "Knowing that this works a handicap on the player who must start and stop with suddenness, I tried to work out a new shoe which will help strengthen the footing besides placing the strain on the entire foot and not on the heel or toe."

The first outstanding change in the style of the former basketball shoe made by coach Reinhart was the building up of an arch support. This support extends from the heel to the ball of the foot and also has a padded heel to cause a slight spring and relieve the body from the sudden stopping movement.

Short strips of rubber are sewed up each side of the shoe which are used in binding the shoe to the foot and serving as an ankle brace. Several changes were made in the toe of the shoe. The tongue is placed near the surface and terminates before reaching the end of the shoe. In this manner the wrinkling of the toe is eliminated. The lacing is another factor which is improved. The shoe is so shaped that the laces can be pulled tight making the shoe fit snugly around the instep which takes some of the force in stopping from the toes.

The back of the shoe is made in a one-piece compact manner, cut shorter than formerly, and does away with the cord binding. It also protects the ankle bones to a greater extent.

The sole of the shoe is vulcanized to the upper part and in this manner it is impossible to pull it loose. This has another purpose, in that if the player continues to make sudden stops and turns the sole will not slip, causing him to upset.

This newly designed shoe will be used by the Oregon varsity this year and will receive its first season of active use.

The probability of its helping to prevent foot trouble among the players will be watched by many sport followers and coaches throughout the conference.

TWO RESIGN POSITIONS IN UNIVERSITY LIBRARY

Two members of the University son, head of the order department, and Miss Evelyn Foster of the reference department, have sent in their resignations to take effect November 1, according to M. H. Douglass, librarian. Miss Stephanson has accepted a position, similar to the one she holds here, in the public library of Spokane, and Miss Foster will go to Cleveland, Ohio, to accept a position in the faculty of the Western Reserve Library School for College Graduates. Successors have not been appointed by the board of regents.

Students are calling for histories and literature books, especially those containing essays and biographies, more than for any other kind, said Mr. Douglass. He could not explain the demand unless it could be that these are the courses calling for most outside study. Since the new system, which is now in use in the reserve section, has been installed, a tally book has been kept of the number of times a book is called for so that the order department can tell whether there are enough copies of the books in reserve. The efficiency of this system is being proved, said Mr. Douglass.

Since last year, one new desk has been installed for use in the English and history reserve rooms. This calls for a few extra workers, said the librarian.

There are about thirty-five students employed in the University library, Mr. Douglass stated.

Sidelines

By Web Jones

CONSERVATIVE FOOTBALL

Conservative football is the kind that will be played by every major contending football team on the coast this year with the exception of Idaho. Coach Bob Mathews at the Gem State University since his employment there as head football coach, has had particular success with the forward pass—he has threatened every team he has played, with a forward pass attack that at times took the strongest contenders on the coast completely off their feet. But in spite of Mathews and Clipper Smith at Gonzaga, another "advanced" in football, the general systems to be used this year are conservative. So prepare yourself for off-tackle plays, end runs, center line bucks, short passes, and kicking, for that's the football that you will see in the majority of the games. Oregon will be very conservative.

ST. MARY'S FOOTBALL TEAM

Four years on a football team—that is unusual in this day and age of collegiate sport. Down at St. Mary's a coach has a team of four-year veterans—men whom he has drilled in team play for four years. Slip Madigan, head coach, in consequence has the smoothest working football team in California—and that is not excepting California. The three-year rule was not in force at St. Mary's when these men were freshmen as it is now. Over half of the men on the team have played their positions for four years.

That team plays Multnomah in Portland and if you want to see the essence of perfection in a football team, and a precision of movement that no college team now can get then is the time to see it. Multnomah is due for a bad trouncing.

SPORTS WRITERS AND OREGON

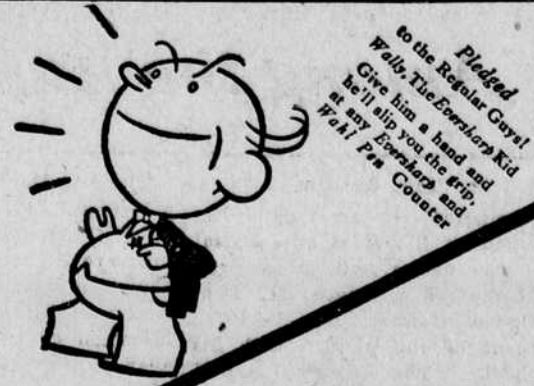
The crop of sports writers increases at Oregon. Three authorities on football covering the entire United States have visited Oregon and from all we can gather they are going away well pleased and with a better conception of Oregon football. First came Lawrence Perry, of the New York World and Consolidated Press, who was handicapped by seeing a dull lifeless scrimmage in the rain, but who was impressed nevertheless. Next L. H. Gregory, of the Oregonian, who must keep his neutral position, although he was surprised by the turnout and its quality. George T. Davis of the San Francisco Bulletin, about the most influential writer in the bay district, who was enthusiastic about Oregon's team and Oregon's coaches—saw both work to perfection. Oregon is getting on the map.

THE MODERN SCOUT

Coach Bob Mathews acted as his own scout last Saturday. Shoe shine and all he sat high up on the new grandstand where anyone could see him. After the game he talked with the coaches. That takes all the mystery out of scouting. It is a long time since the scouts acted like stool pigeons and sneaked around muffled up in overcoats with darkened glasses. Now it's open and above board.

GONZAGA—O. A. C.

The Gonzaga-Oregon Aggie clash next Friday afternoon is going to make or break the Aggie team. There is a lot of power in the big Beaver eleven and if they can show enough speed to defeat Clipper Smith's rushing, passing team with all of its modernness in football, they will have something to hop them up for the rest of the season. The victory over Willamette by a huge score was a hollow victory for Schissler's men. There's harder sledding ahead. The game will feature conservative football against the most advanced.



Professor, how could you?

Hear about "Old Brooksy" slipping Jimmy the double zero in Economics 31? Same snap course, and James made a good bluff at it, but "Brooksy's" got himself a new Eversharp. Well, you know how it is—the marks just seem to slip off that rifled tip. About the only antidote is to get an Eversharp for yourself.

From 50c to a month's allowance

The New **EVERSHARP**
and **WAHL PEN**

The Collegians Choice Styleplus Suits

and

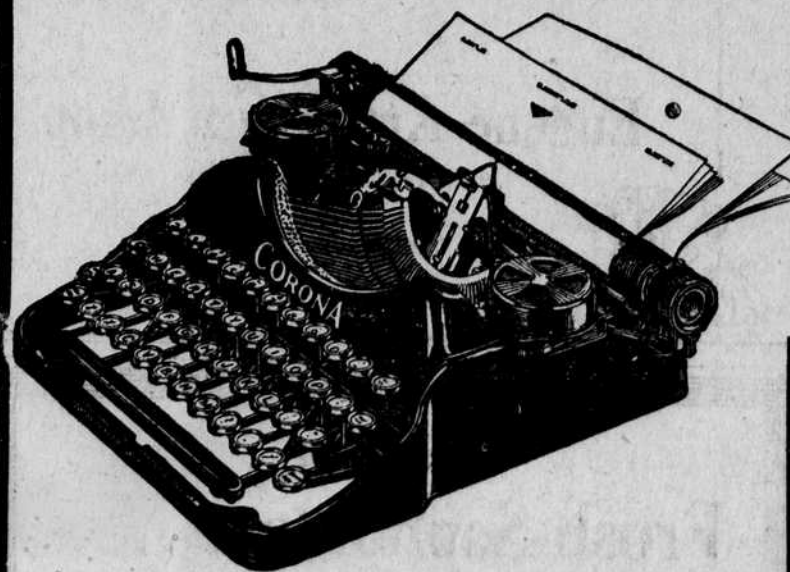
Top coats are endorsed by college men for style and unparalleled values.

\$25 to \$45

Drop in any day for a try on.

De Neff's Complete
Mens Wear

MCDONALD THEATRE BLDG.



Why Rent?

You Can Buy Any Make of
PORTABLE TYPEWRITER
CORONA
REMINGTON
UNDERWOOD

For \$5.00 Down, \$5.00 per Month

We have a large stock of Rebuilt Typewriters in all standard makes, for sale or for rent.

OFFICE MACHINERY & SUPPLY CO.

1047 Willamette Street

Phone 148

SEND

**The
Emerald
HOME**



Eugene Hotel

Grill Dinners for College
Students Every Friday and
Saturday Night, 8:30

Get. Weber's Collegians
Cover Charge \$1.25 per Couple

Make Reservations Early

Phone 2000

Try Our Special
Sunday Dinner
Concert, 6 to 8

BRING YOUR SHOES TO THE NEW PROGRESSIVE SHOE SHOP

"The House of Quality and Reputation"
The Best of Workmanship and Materials Used
W. A. McCLEW, Prop.
44 9th Ave. West Eugene, Oregon

The Old Eating Place

The popular Eleventh Street Eating Place.
Where University students are wont to meet
and enjoy a pleasant repast.

The Oregana

Regular
Lunches

20c, 35c, and 50c
Served from 11 to 2

Regular Dinner 65c

Served from 5 to 8

Ye Towne Shoppe
Ernest Seute

Hear About the

Adventures of a Freshman

Sunday, 7:30 p. m.

THE REV. C. L. TROWER, Pastor

FIRST BAPTIST CHURCH

Corner 8th and Pearl

Bible School—9:45 a. m.

Students — Teachers — Everybody!
Attend the Church of Your Choice!

It Will Raise Your Ideals!

Follow It's Teachings —

You Will be Happy — and be Worth
More to the World!



BUY NOW! Winter Is Coming On

And with winter's coming is the necessity for new suits and overcoats. Consider our pure woolen fabrics.

When you buy from us—you are buying direct from the manufacturer. Our prices are right. The quality of our garments is the best to be obtained at any just the right kind of wool underwear that you want—be sure and come in to our store. We have it at the right price.

Suits and Overcoats \$25 to \$40

We are also headquarters for woolen goods.
If you are in need of a good warm pair of sox or price.

The Brownsville Woolen Mills