

DRIVE STARTS TODAY

\$10,000 Pledged At Big Banquet

KICK-OFF AT ASSEMBLY

Student Union Drive
FINE POETRY, READ HOW THE POETS ARE MAKING US FAMOUS

"WOE"

The long grey afternoon drags by without a happy thoughta billiards or bridge or even a tete-a-tete beside a cherry grate. We droop languishingly nothing . . . to do! We are utterly devoid of a place whereinto amuse ourselves. Oh! That we but had a Student Union! Or we might state it thus: "HOE!" gee whuzz hot onion we ain't got no student union . . .

(Of course it doesn't rhyme, but that's the way poultry happens today.)

Dear Editor of this Column:
I just saw these pieces of monstrosity, "WOE" and "HOE" lying on your desk, and if you allow this to enter your column we'll just take our paper dolls and quit school. So there, and there.
Sincerely,
yours,
SLICK MAN.

Dear Slick Man:
Since I have not attended the "University of Hong Kong," I hardly feel qualified to write poetry on the Student Union. But if you object to our efforts, please contribute a few quatrains on the subject yourself. Don't Kidd us.
Affectionately,
A. LITTLE SLICKER.

Editor:
A hundred bucks is a lot of dow To give to the Student Union But I'll send it along And join a tong To suppress Poetical Row.
R. R. S. (Admirer for six years).

To the Editor:
I have just encountered a copy of the Green Stone paper of your school announcing the Student Union drive and a blinkety blink poetry controversy. Personally, I think all poets are blithering asses. The Student Union is a heel-cracking good idea, though. It is fine
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PAUL PATTERSON TELLS STUDENTS OF UNION'S START

Building to Serve as Guide For National Campaign For Gifts, Is Message
Dean Straub Calls on First Year Men to Work Hard For New Pledge Record

Student Union Drive workers, 250 strong, sat down to banquet last night at the Woman's building. It was a monstrous gathering, with every class represented. So many came, in fact, that additional room had to be found. The attendance for the first big get-together affair was 100 per cent, with every worker there.
Freshmen committeemen started the ball rolling with pledges of over \$10,000 made out and turned in at the banquet. Thus one sixth of their quota is already in, and hopes are high for an over subscription.
Paul Patterson, '23, started the things with an inspiring talk, in which he voiced the sentiments for every one there. "The Student Union will be the guardian of that Oregon Spirit—the spirit that built the University, and has followed it all the years of its existence," said Patterson.

History is Traced
The history of the Student Union project was traced. Patterson told first of the idea for a nation-wide gift campaign, the inspiration of President Campbell; and how the students, wishing to start the move off with true Oregon Spirit, conceived the idea of a Student Union. "The Student Union is a student idea," declared Patterson. "It will be built by the students, for their own use."
Greater than the Union itself, however, it was pointed out, is the whole movement, the Gift Campaign. "The Student Union must serve as the guiding star to this great campaign," the speaker told the workers, "we must put this over and put it over big, then others will rally to the cause of the University."

Dean Straub Speaks
Dean Straub, overjoyed at being able to be present, spoke to his freshman class, calling upon them to work together. "We've got to get our quota, and a lot besides," declared the dean, "and I know my class can do it! This is a high power class, the biggest and best to ever enter the University! Let's carry the message to President Campbell Saturday night that this class has made a new record."
Randall Jones, president of the associated students, delivered an inspirational address, briefly giving the highlights of the coming campaign. A message from Claude Robinson, student body president last year, was read. Robinson, who worked unceasingly on last class,
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STUDENT UNION TEAM WORKERS SOLICIT IN PAIRS

Prospects Will Receive Personal Interviews; Contract Blanks Used
Unpaid First Installments On Pledges Signed Last Year Will Be Collected

Every student on the campus who has not yet pledged to the Student Union, or who owes the first installment on the pledge signed last year, will be interviewed by a pair of team workers, in the drive beginning today. The workers are asked to urge those who have not pledged to sign for semi-annual or annual payments. The bulk of the payment may be deferred until after the student leaves school, but it is desirable that the student try to pay a little each year.
Many of the arguments that will be used against the Student Union have been met in the mimeographed instructions to team workers. To the replies that we need other buildings worse than a Student Union, it can be shown that other buildings are to be constructed from funds donated by the alumni and citizens of Oregon. The student union will provide a common
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Progress of The Student Union 1924 Drive Is Briefly Reviewed

It was away back in the school year of 1921-22 that the idea of a Student Union building on the campus was first conceived. It was Lyle Bartholomew's idea, and he, as president of the Associated Students realized the need.
In the way that ideas have, after sprouting, it had to grow awhile. It grew rapidly under the care and thought bestowed upon it by John MacGregor, A. S. U. O. president in the year 1922-23. John began making a study of buildings on other campuses.
Last year, under Claude Robinson's regime, the idea bore a bountiful harvest. The thermometer marking the \$200,000 mark was smashed when Haddon Rookhey and Doug Farrell tried to make it register \$219,087. A wild rally through town, ended in a dance.
In that drive, the seniors came out ahead, with 117 per cent of their quota subscribed. The juniors ran close, raising \$52,280 of the \$45,000 quota, tacked up their 116 per cent.
The frosh raised the largest individual amount, \$64,000, which was 107 per cent of the amount apportioned them. The sophomores, with \$52,000 came fourth, with 106 per cent.

TELEGRAMS FROM STATE GOVERNOR, PIERCE AND MAYOR BAKER EXPRESS DESIRE FOR SUCCESSFUL CAMPAIGN

Assembly for Entire University Initial Move Of Speedy Three-day Drive That Will Sweep Whole Campus to Final Goal; John McGregor Will Tell History to Audience

Oregon's campaign for \$64,000 to insure the realization of the Student Union dream is receiving state wide assistance and commendation.

From Portland has come a message of encouragement from Mayor George L. Baker, from the State capitol comes another endorsement of the campaign, from Governor Walter M. Pierce, while at home Richard Shore Smith, Oregon's new football coach yesterday signed a pledge for \$200.

Governor Pierce's telegram reads as follows:
University of Oregon, Eugene, Ore.

Salem, Ore., April 20, 1925.
Robert Mautz, Chairman Student Union Drive:
I heartily endorse your plans for Student Union Building. Hope your drive for additional funds will be successful.

WALTER M. PIERCE, Governor.

The wire from Mayor Baker reads:
Portland, Oregon, Apr. 21, 1925.

Robert Mautz, Chairman, Student Union Drive:
University of Oregon, Eugene, Ore.

Please convey to the committee and to your student body Portland's best wishes for a quick and complete success in the Students Union Building Drive. You have our endorsement and support.

GEORGE L. BAKER, Mayor of Portland.

The drive, which officially opens this morning at a special Student Union Assembly, was given a rousing send-off last night at a banquet of over 250 committee workers who held their first meeting at the Women's building.

Paul Patterson explained the reason for an Oregon Student Union, and told of the circumstances which lead to the Union drive.

Assembly this morning will see the big drive in action. On hand to rouse the freshmen will be their classmate leaders, Virginia Lee Richardson and Emberson Wright, who will both give short addresses.

John McGregor, who has been responsible for a major portion of the Student Union campaign up to this time, will give an outline of the Oregon Student Union campaign, and will tell of student unions in other Universities.

Georgia Benson, former head of the Women's League, will explain the Student Union from the standpoint of the University women.

Bob Mautz, campaign chairman, will outline the procedure of the campaign. Presiding over the meeting will be Randall Jones, student body president. The men's glee club and the University Band will provide music for the affair.

The campaign will wage intensively for three days. Activity for new pledges will be largely among the freshmen, their share being \$62,000 out of a total \$64,000. The remainder is the amount expected from transfers from other Universities.

All students who pledged last year, and who have not as yet paid their first year installments will be approached by committee members from their own classes. Since construction on the Student Union will proceed as soon as sufficient funds are on hand, it is particularly desirable that all pay their pledges promptly.

All who have pledged previously are requested by those in charge to wear pledge ribbons which may be secured at the "Old Pledges" window in the Union Headquarters shack near the Administration building.

Committee workers will meet for their first report at the Women's building for luncheon Friday noon. A final wind-up banquet will be held Saturday night.

The success or failure of this year's drive lies entirely within the hands of the class of 1925, according to Bob Mautz, chairman. With a quota practically the same as the one oversubscribed by last year's freshman class it remains for the men and women of the class of 1925 to show whether or not the Student Union will ever be an actuality.

