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A Matter of Values

THE CASH value of a college education to its possessor is \$72,000, according to a report made public by Dean Lord of the Boston University College of Business Administration, based on a study of the earning capacity of college graduates.

This quotation from an Associated Press dispatch is roundly opposed by a correspondent of The World's Work, who bases his argument on the re-examination of Dean Lord's investigations. Of the three types of men studied, untrained men were estimated to average \$45,000 earnings by the time they reached the age of sixty; high school graduates, \$78,000; and college graduates, \$150,000. The difference was thus \$72,000 between the high school and college education.

The protest made in The World's Work is that while a college education is a useful tool, millions of successful men have proved that it is not an indispensable tool for money-making. The writer of the protest declares that those who have gained a college education and likewise greater monetary rewards in business have done so because of the same cause—"innate capacity."

"This 'inherent capacity' is inherited. Not every man who inherits it gets a college education or a fortune—time or place or circumstances may prevent."

President Hopkins of Dartmouth college, in an address before the Harvard undergraduates, (The Vermont Alumni Weekly), shares the opinion that the treasure of a college education is scarcely to be measured by the earning capacity.

"The purpose of a college education," he said, "is to give a man complete command of his faculties and the ability to think clearly and independently."

Much Ado About Smoking

SINCE the opening of the controversy over Oregon traditions, The Emerald has been besieged by communications both pro and con, with and without mild invective. The subject indeed, which produced the largest smoke screen has been, very suitably, it seems, that of smoking. The question has possibly caused a small conflagration. The stand taken by The Emerald is not one regulating the individual use of the weed. But it has approved the tradition which keeps smoking within the bounds of its proper time and place at the University.

Smoking, indeed, has ceased to be a life and death matter. It literally was back in the stirring times of the seventeenth century. An item from a correspondent in Constantinople sent the following choice morsel to the first issue of the Gazette de France, published in France in 1631—(Translation from the Cornhill Magazine, 1873)—

"April 2—The King of Persia, with 15,000 horses and 50,000 foot soldiers, besieged Dille, at two days' march from Babylon, where the Grand Signior has ordered all his janissaries to muster under pain of death; and continues, notwithstanding this occupation, to wage a merciless war against those who use tobacco, condemning them to suffocate by smoke."

"This anti-tobaccoist Sultan was Amurath IV," a footnote in the Cornhill Magazine goes on to state. "The Schah Abbas, his contemporary, ordered that all snuff-takers have their noses cut off. Pope Innocent VIII, excommunicated smokers, and doomed them to hell-fire; and our own dull James I. wrote a silly book about them."

So, judging by this, it will be seen that it is no longer a literal life and death matter. But there is, we agree with Solomon, a time and place for everything. We wish he had been more explicit when he was telling that there was a time to weep, a time of dance, and the like. He really should have given some concrete suggestions as to just when those times were. But, wise man that he was, he left it all in the air. Thus, failing help from Solomon, who, by the way, got along well enough without using tobacco at all, let us stick by the tradition.

Campus Bulletin

Notices will be printed in this column for two issues only. Copy must be in this office by 8:30 on the day before it is to be published, and must be limited to 20 words.

The Names of All People passing the honor examination, given in women's physical education classes are posted on the bulletin board in the middle entrance of the Woman's building.

Life Saving—Girls interested in passing life saving examinations meet at pool in Woman's building today at 11 o'clock. Anyone unable to come see Miss Page.

Women's Tennis—Meeting Wednesday, 12:45 p. m., of house managers and team members, room 121, Woman's building. Very important.

All Former Hi-Y Men not in living organizations, call Y hut before Wednesday noon to make reservations for banquet Thursday.

Junior Prom Committee—Meeting of all committees today at 5 o'clock in Condon hall. Important.

Freshmen Entering Frosh Tennis tournament Tuesday at the men's gym at 12:30.

To-Ko-Lo—Meeting at the College Side Inn Tuesday for active members, 7:15.

Sophomore Class—Meeting today at 4 o'clock at Villard hall. Very important.

Freshman Commission—Meeting at the Bungalow at 5:00 today.

Sigma Delta Chi—Meeting this noon at Anchorage.

Emerald Staff—Meeting at 5 o'clock today.

Band Practice—Tuesday at 1:00 instead of 3:00.

Senior Meeting—Wednesday, 4:30 Oregon Bldg.

COMING EVENTS

Tuesday, April 14
7:00 p. m.—Lecture, Florence Jackson, for upper class girls, Susan Campbell hall.

Wednesday, April 15
Stunt night, Women's League convention.

Friday, April 17
11:00 a. m.—Assembly, Woman's building.

There ahead of us is the first sign of the Pure Campus, the towering smoke stack of the power plant belching up its oily smoke to the north wind.

"Thank goodness there's one place where all the smoking is done by the chimnies," says Mrs. Catt.

Dodging the street car, Mr. Catt at the wheel jams on the brakes as our car edges into an enormous crowd of University men out taking a snag between classes.

"To the right is the Pioneer," we tell Mrs. Catt, hoping to distract her attention from the wholesale inroads being made into the Sunny South's favorite weed.

"Yes, yes, but I thought you didn't allow smoking on the campus. This is terrible, I've never seen anything like it. It's positively dangerous to drive along here."

We change the subject as best we can and soon alight before the Co-op where Mrs. Catt's daughter, Tilly, works, democratic like. Entering Mrs. Catt is horrified to find Tilly employed in no other way than selling a be-piped man a tin of Tuxedo. To think that they would sell tobacco in a University-owned shop, especially a Pure University!

Tilly kisses mother and we start on a tour of the campus. Mrs. Catt thinks smoking in the open street is abominable but Kitty explains that they mustn't smoke on the campus and so must take to the street.

"But how about that man on the other side of the street? He's walking on the walk with a big cigar in his mouth."

"Well you see, mother, that's different; that's not on the old campus. It's alright to smoke up this walk as far as the Ad building and then along that other walk up to the Music building." Mother can't see the difference.

Out across the spotless campus we strolled headed towards the office of Professor Kinglefeather with whom mother went to school. "My dear, look at that man smoking on the campus!" Mrs. Catt gasps pointing her finger down the path. Sure enough, eating up the

path with giant strides was Dr. Jeemer, pipe lit, leaving behind a trail of aromatic tobacco smoke. "But mother, that's different, he's one of the faculty and most likely he's just absent-mindedly forgotten that he is on the campus." Again mother refuses to see the difference.

After the third rap Professor Zinglefeather opened the door a bit and finally admits our group. Notwithstanding that all the windows were open, the air is scented with a familiar odor and on the back of his desk stands a can of Edgeworth and a box of matches.

I could take you through many other familiar spots on the campus where the Smoking Prohibition is not recognized simply because it had been out grown. The Art court, for example, or Guild hall during rehearsals, or in front of the Music building or in the President's office in the Administration building when the trustees or other business groups are assembled.

I could lead you to a number of other spots which you pass every day where you could see, if walls were made of glass, University men hard at work, pipes and cigarettes aglow.

Why have I taken you on this tour? Simply to show you that the University Smoking Prohibition runs contrary to the actual desires of the men, and in many cases the bravest men, on the campus. The Smoking Prohibition is a tradition nice to boast about, but one that is violated every day and will be violated every day as long as the habits of the students remain as they are. It reminds me of a corset on the circus fat-lady; whenever the strings aren't pulled tight she bulges out quite naturally. If the Traditions committee does not consider this point as calling for the repeal of the Smoking Prohibition, I would like to know along what lines they think.

K. A. P.

SMOKING ATTACKED

To the Editor: The communication column of the Emerald is still obscured by a smoky haze—and this morning it was so thick that a pulmotor was needed for anyone who tried to

A GOOD SIGN TO GO BUY
UNEEDA PRESSING CLUB

Dr. Royal Gick
OPHTHALMIST - OPTICIAN
Next Door to First National Bank
578 Willamette St., Eugene

CLOTHING CLASSES TO EXHIBIT DRESSES

An exhibit of garments made by members of the elementary and advanced clothing classes in the home economics department will be given on Friday afternoon, April 17, from 3 to 5 o'clock, in the home arts building.

About 50 garments made of cotton, linen, silk and wool will be displayed. These include afternoon, evening, and sports dresses; also children's dresses. Some of the tailored garments, such as coats and suits, which are now being made, will also be placed on display, if they have been completed before Friday.

The patterns for the women's garments were designed and drafted by the girls in the classes; while those used in the making of the children's clothing were commercial.

PLEDGING ANNOUNCEMENT
Sigma Chi announces the pledging of Mark McAllister of Piedmont, California.

Communications

Letters to the EMERALD from students and faculty members are welcomed, but must be signed and worded concisely. If it is desired, the writer's name will be kept out of print. It must be understood that the editor reserves the right to reject communications.

NO, I'M NOT KATE

To the Editor: To ease the minds of the friends of Kate A. Pinneo I would like to say that that well known Oregon Alumna is not the author of these lines—not that she would disagree with me, for I feel in my bones that she too is not in favor of the smoking prohibition.

That being that, come with me to Springfield where we will join Mrs. J. A. Catt, President of the Pacific Coast Christian Nicotine Temperance Union, who is coming to inspect the only University campus free from the terrible nicotine

Spring's a season of sparkling cleanliness.

Electric Cleaners
Phone 300

Olive St., Between 8th and 9th
RAYMOND TORREY

"Somebody Loves Me"

"I know somebody loves me because every week I get a big box of Peter Pan chocolates. He couldn't send anything I like better than the chocolate covered nuts and fruits that are made at Peter Pan's."

Peter Pan

dash through it. It is easy to visualize the writer of the yard-long letter—he is no doubt a big six-foot-two sophomore, a husky with a bull-dog pipe in his face—a man, who, although a sophomore, would not be afraid to wear junior cordy or to sit on the senior bench. It is easy to picture him strutting down hello lane, a huge cigar spilling ashes on the co-eds as they scurry past.

But the big boy barks loud and long—and you know the old saying—the barking dog—There is little use agitating for smoking on the campus. It will not come for a long time, because there are too many people who do not want it.

And K. A. P., though nicotine may be KAptain of your intellectual ship, do not think that the weed is absolutely essential to learning. The most brilliant student that ever graduated from Oregon (name

on request) was not a tobacco user, and certainly hundreds of people have succeeded in attaining some scholastic standing in spite of the handicap of being non-nicotineans. Better come down to earth, big boy, and fall in with the more popular demand—that certain "fire zones" be created about the campus, where lovers of the weed may gather and puff to heaven to their hearts' content, without coming in contact with the element that still cannot see the virtue of the vice. LUCKY TARRYTON.

Get the Classified Ad habit

HAIRCUT? SURE!
The Club Barber Shop
Geo. W. Blair 814 Willamette

INSIST ON A PURE MILK SUPPLY
Try our perfectly pasteurized milk and cream.
THE ONLY SAFE WAY
REID'S DAIRY, 842 PEARL

WHEN SHE COMES TO PORTLAND
MISS CO-ED SHOPS AT BERG'S
This week, her trip is of great importance, for she's going to shop her new Spring wardrobe! First of all, she intends to look at the new



Jumper Skirts

There's been a lot of talk about them, and Miss Co-ed has an idea they'll be unusually becoming on her, and just the thing for the campus! A pin-tucked jersey, or soft French flannel in some new high shade—at Berg's they're priced upwards from

\$5.00

Peasant Blouses are quaint and adorable with the jumper skirts. Blue and white voiles, color trimmed, at

\$1.95

Jacquard Hose

Real jacquard patterns in important mercerized hose, just like the picture, in blue, beige, black, tan, etc., with white. They're full-fashioned, and only \$1.95.

\$1.95

Also on her list, she has
Gloves \$1.25—Silk Hose \$1.50
Silk Scarf \$1.95—Sweater \$3.45
Chumley Topcoat \$29.75
Silk Dress \$16.75

Charles F. Berg
who's how hoarse!

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