### Oregon Daily Emerald Member of Pacific Intercollegiate Press Association

Official publication of the Associated Students of the University of Oregon, issued daily except Sunday and Monday, during the college year. DOWALD L. WOODWARD EDITOR EDITORIAL BOARD Harold A. Kirk Managing Editor Margaret Skavlan

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ed as second class matter at the post office at Eugene, Oregon, under is of March 3, 1879.

#### A Matter of Values

\*\* THE CASH value of a college education to its possessor is \$72,000, according to a report made public by Dean Lord of the Boston University College of Business Administration, based on a study of the earning capacity of college graduates.'

This quotation from an Associated Press dispatch is roundly opposed by a correspondent of The World's Work, who bases his argument on the re-examination of Dean Lord's investigations. Of the three types of men studied, untrained men were from 3 to 5 o'clock, in the home estimated to average \$45,000 earnings by the time they reached the age of sixty; high school graduates, \$78,000; and college graduates, \$150,000. The difference was thus \$72,000 between the high school and college education.

The protest made in The World's Work is that while a col- tailored garments, such as coats lege education is a useful tool, millions of successful men have and suits, which are now being proved that it is not an indispensable tool for money-making. play, if they have been completed gasps pointing her finder down the The writer of the protest declares that those who have gained before Friday. a college education and likewise greater monetary rewards in business have done so because of the same cause-"innate ca-

"This 'inherent capacity' is inherited. Not every man who children's clothing were commernherits it gets a college education or a fortune-time or place cial. or circumstances may prevent."

President Hopkins of Dartmouth college, in an address before the Harvard undergraduates, (The Vermont Alumni Weekly), shares the opinion that the treasure of a college education is scarcely to be measured by the earning capacity."

"The purpose of a college education," he said, "is to give a man complete command of his faculties and the ability to think clearly and independently.

#### Much Ado About Smoking

SINCE the opening of the controversy over Oregon traditions, The Emerald has been besieged by communications both To the Editor: pro and con, with and without mild invective. The subject indeed, which produced the largest smoke screen has been, very suitably, it seems, that of smoking. The question has possibly Alumna is not the author of these caused a small conflagration. The stand taken by The Emer- lines-not that she would disagree ald is not one regulating the individual use of the weed. But it has approved the tradition which keeps smoking within the bounds of its proper time and place at the University.

Smoking, indeed, has ceased to be a life and death matter. to Springfield where we will join It literally was back in the stirring times of the seventeenth Pacific Coast Christian Nicotine century. An item from a correspondent in Constantinople Temperance Union, who is coming sent the following choice morsel to the first issue of the Gazette to inspect the only University camde France, published in France in 1631-(Translation from the pus free from the terrible nicotine Cornhill Magazine, 1873)-

"April 2—The King of Persia, with 15,000 horses and 50,000 foot soldiers, besieged Dille, at two days' march from Babylon, where the Grand Signior has ordered all his janissaries to muster under pain of death; and continues, notwithstanding this occupation, to wage a merciless war against those who use tobacco, condemning them to suffocate by smoke."

"This anti-tobacconist Sultan was Amurath IV." a footnote in the Cornhill Magazine goes on to state. "The Schab Abbas, his contemporary, ordered that all snuff-takers have their noses cut off. Pope Innocent VIII. excommunicated smokers, and doomed them to hell-fire; and our own dull James I. wrote a silly book about them."

So, judging by this, it will be seen that it is no longer a literal life and death matter. But there is, we agree with Solomon, a time and place for everything. We wish he had been more explicit when he was telling that there was a time to weep, a time of dance, and the like. He really should have given some concrete suggestions as to just when those times

were. But, wise man that he was, he left it all in the air. Thus, failing help from Solomon, who, by the way, got along well enough without using tobacco at all, let us stick by the tradition.

## Campus Bulletin

office by 5:30 on the day before

The Names of All People passing the honor examination, given in women's physical education classes are posted on the bulletin board in the middle entrance of the Woman's building.

Life Saving-Girls interested in passing life saving examinations meet at pool in Woman's building today at 11 o'clock. Anyone unable to come see Miss Page.

Women's Tennis-Meeting Wednesday, 12:45 p. m., of house managers and team members, room 121, Woman's building. Very im-

All Former Hi-Y Men not in living organizations, call Y hut before Wednesday noon to make reservations for banquet Thursday.

o'clock in Condon hall. Import- ing a snag between classes.

Freshmen Entering Frosh Tennis tournament Tuesday at the men's gym at 12:30.

ro-Ko-Lo-Meeting at the College Side Inn Tuesday for active members, 7:15.

Freshman Commission-Meeting at the Bungalow at 5:00 today. Sigma Delta Chi-Meeting this noon at Anchorage.

Emerald Staff-Meeting at o'clock today. Band Practice-Tuesday at 1:00 in-

stead of 3:00. Senior Meeting-Wednesday, 4:30 Oregon Bldg.

An exhibit of garments made by members of the elementary and advanced clothing classes in the home economics department will be given on Friday afternoon, April 17, arts building.

About 50 garments made of cotton, linen, silk and wool will be displayed. These include afternoon, evening, and sports dresses; also children's dresses. Some of the made, will also be placed on dis-

The patterns for the women's garments were designed and drafted by the girls in the classes; while ose used in the making of the

PLEDGING ANNOUNCEMENT Sigma Chi announces the pledging of Mark McAllister of Pied-

# mont, California.

Communications

Letters to the EMERALD from students and faculty members are welcomed, but must be signed and worded concisely. If it is desired, the writer's name will be kept out of print. It must be understood that the editor reserves the right to reject communications.

NO. I'M NOT KATE

To ease the minds of the friends of Kate A. Pinneo I would like to say that that well known Oregon with me, for I feel in my bones that she too is not in favor of the smoking prohibition.

That being that, come with me

#### **COMING EVENTS**

Tuesday, April 14 7:00 p. m.-Lecture, Florence Jackson, for upper class girls, Susan Campbell hall.

Wednesday, April 15 Stunt night, Women's League convention.

Friday, April 17 11:00 a. m.-Assembly, Woman's building.

says Mrs. Catt.

we tell Mrs. Catt, hoping to dis- aglow. tract her attention from the whole-Sunny South's favorite weed.

Sophomore Class-Meeting today at seen anything like it. It's posi- Smoking Prohibition is a tradition 4 o'clock at Villard hall. Very tively dangerous to drive along nice to boast about, but one that is here."

Tilly employed in no other way she bulges out quite naturally. than selling a be-piped man a tin of Tuxedo. To think that they not consider this point as calling would sell tobacco in a University- for the repeal of the Smoking Proowned shop, especially a Pure Uni- hibition, I would like to know

Tilly kisses mother and we start on a tour of the campus. Mrs. Catt thinks smoking in the open street is abominable but Kitty explains To the Editor: that they must'nt smoke on the

walking on the walk with a big cigar in his mouth."

"Well you see, mother, that's different; that's not on the old campus. It's alright to smoke up this walk as far as the Ad building and then along that other walk up to the Music building." Mother can't see the difference.

Out across the spotless campus we strolled headed towards the office of Professor Kinglefeather with whom mother went to school. 'My dear, look at that man smoking on the campus!" Mrs. Catt path. Sure enough, eating up the

path with giant strides was Dr. dash through it.

likely he's just absent-mindedly in his face—a man, who, although a forgotten that he is on the camsophomore, would not be afraid to sophomore, would not be afraid to

Zinglefeather opened the door a bit huge cigar spilling ashes on the gather and puff to heaven to their and finally admitts our group. co-eds as they scurry past. Notwithstanding that all the windows were open, the air is scented long-and you know the old saywith a familiar odor and on the ing-the barking dogback of his desk stands a can of There is little use agitating for Edgeworth and a box of matches.

other familiar spots on the campus there are too many people who do There ahead of us is the first where the Smoking Prohibition is not want it. sign of the Pure Campus ,the tower- not recognized simply because it And K. A. P., though nicotine ing smoke stack of the power plant had been out grown. The Art may be KAPtain of your intellectual belching up its oily smoke to the court, for example, or Guild hall ship, do not think that the weed north wind. "Thank goodness during rehearsals, or in front of the is absolutely essential to learning. there's one place where all the smoking is done by the chimnies," dent's office in the Administration ever graduated from Oregon (name building when the trustees or other Dodging the street car, Mr. Catt business groups are assembled. I at the wheel jams on the brakes could lead you to a number of other Junior Prom Committee-Meeting as our car edges into an enormous spots which you pass every day of all committees today at 5 crowd of University men out tak- where you could see, if walls were made of glass, University men hard "To the right is the Pioneer," at work, pipes and cigarettes

Why have I taken you on this sale inroads being made into the tour? Simply to show you that the University Smoking Prohibition "Yes, yes, but I thought you runs contrary to the actual desires didn't allow smoking on the cam- of the men, and in many cases the pus. This is terrble, I've never brainiest men, on the campus. The violated every day and will be We change the subject as best violated every day as long as the we can and soon alight before the habits of the students remain as Co-op where Mrs. Catt's daughter, they are. It reminds me of a cor-Tilly, works, democratic like. En- set on the circus fat-lady; whertering Mrs. Catt is horrified to find ever the strings aren't pulled tight

along what lines they think. K. A. P.

SMOKING ATTACKED

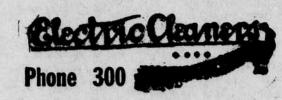
The communication column of campus and so must take to the the Emerald is still obscured by a smoky haze-and this morning it "But how about that man on the was so thick that a pulmotor was other side of the street? He's needed for anyone who tried to

> A GOOD SIGN TO GO BUY UNEEDA PRESSING CLUB

Dr. Royal Gick



Spring's a season of sparkling cleanliness.



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"But mother, that's different, doubt a big six-foot-two sophohe's one of the faculty and most more, a husky with a bull-dog pipe handicap of being non-nicotineans. pus." Again mother refuses to see wear junior cords, or to sit on the popular demand—that certain "fire After the third rap Professor him strutting down hello lane, a pus, where lovers of the weed may

But the big boy barks loud and

smoking on the campus. It will I could take you through many not come for a long time, because

on request) was not a tobacco user, Jeemer, pipe lit, leaving behind a It is easy to visualize the writ- and certainly hundreds of people trail of aromatic tobacco smoke. er of the yard-long letter—he is no have succeeded in attaining some

senior bench. It is easy to picture zones" be created about the camhearts' content, without coming in contact with the element that still cannot see the virtue of the vice. LUCKY TARRYTON.

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# WHEN SHE COMES TO PORTLAND

MISS CO-ED SHOPS AT BERG'S

This week, her trip is of great importance, for she's going to shop her new Spring wardrobe! First of all, she intends to look at the new



#### Jumper Skirts

There's been a lot of talk about them, and Miss Co-ed has an idea they'll be unusually becoming on her, and just the thing for the campus! A pintucked jersey, or soft French flannel in some new high shade -at Berg's they're priced upwards from

\$5.00

Peasant Blouses are quaint and adorable with the jumper skirts. Blue and white voiles, color trimmed, at

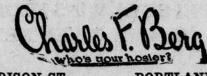
\$1.95

#### Jacquard Hose

Real jacquard patterns in important mercerized hose, just like the picture, in blue, beige, black, tan, etc., with white. They're full-fashioned, and only \$1.95.

\$1.95

Also on her list, she has Gloves \$1.25—Silk Hose \$1.50 Silk Scarf \$1.95—Sweater \$3.45 Chumley Topcoat \$29.75 Silk Dress \$16.75



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