

Library Browsings

Edited by Glen F. Burch

(The following weekly features are printed in the Emerald as indicated: Tuesday, *Fenny's Ghost, Society*; Wednesday, *Art, Drama, Music*; Thursday, *Poetry*; Friday, *World of Sports*; Saturday, *Library Browsings*. Contributions for any of these columns may be left in the Emerald Box at the circulation desk in the University Library, or at the Editor's office.)

THE ENGLISH MADE INTERESTING

In "A ROOM WITH A VIEW" by Foster, an interesting thought provoking plot is woven around some rather stupid and commonplace English travellers. At least they appear stupid when the reader meets them at Florence. One is tempted to lay aside the book at the end of the first chapter.

The main interest in the story centers about the change which takes place in the attitude of LUCY, a young English girl. She has been reared in a conventional close bound English atmosphere. She never thinks for herself. She never dares look at the world except through the glasses furnished by her elders. She is in a "room without a view." Just how she comes to entertain a larger view of the world should remain for the author to disclose.—A. A. M.

MEANDERING 'MONGST THE MAGAZINES

"Is the Roman Catholic church in the United States an American or an Alien Institution?" Questions of this nature have long lost their novelty, and their mention is received without enthusiasm. Nevertheless, the announcement that the FORUM will run a series of articles dealing with this subject, sounds as interesting as if it were the first discussion of the question. At least it means we are to have an intelligent discussion, supported by facts and not by prejudice alone. The discussion begins in the March issue with a clear statement

of the Catholic view. It is offered by Michael Williams, editor of "The Commonwealth," organ of the Catholic lay literary movement in the United States. He challenges the Protestants and other non-Catholics to come into the open and assert specific points in their charges against the church.

Williams not only makes the statement that Catholicism is "compatible and congenial" to the American spirit, but he also asserts that the most fundamental of our institutions sprang in a large part from the teachings of Catholic philosophies. This conclusion follows a careful analysis of the elements working in the church. These are named as great spiritual influence, intellectuality, and a deep consciousness of social service. In spreading these influences, the writer claims, the Catholic church is necessary to American progress.

John Jay Chapman, it is explained in an editor's note, holds views diametrically opposed to those of Williams. These will be presented in the next issue of the FORUM, and with the excellent discussion presented in the first article of the series, something truly worth while can be expected.

Editorial Conference Opens on Campus; Visitors in Attendance

(Continued from page one)

man. A. E. Voorhies also urged the editors of small town papers to keep in touch with the circulation department as well as the carrier boys.

Personal experiences of the editor of Forest Grove News-Times were recounted. Earl C. Brownlee explained how he encouraged rural subscribers to contribute articles and secured a general appeal.

Broad Friendship Needed
"Broad friendship with all kinds of people and a desire to help them

Washington, Chronicle presented the problem of independent carriers vs. salaried carriers. The independent carrier system found general approval, but it was pointed out that the other system may be preferable in small towns of scattered and moving population.

Paul R. Kelly, owner of the Eugene Guard, read a paper on "Circulation Contests—Some Recent Experiences." Mr. Kelly based his observations upon the contest recently held by his paper. He stated that the success of the contest depended upon the financial condition of the paper.

Lively discussion arose over the divergent views of the circulation value of a school page. Art Steele, Clatskanie Chief, defended the school page as a circulation getter. He was opposed by Elbert Bede, Cottage Grove Sentinel, who considered the expense insufficient for the return. Other editors expressed entire approval of the page if it were discriminatingly advised.

Pacific Field Advised
"The Foreign Advertising Situation" in which Ralph E. Morrison, of the Western Farmer, advised the small papers of Oregon to go after business from the manufacturers on the Pacific coast. Mr. Morrison stated that the eastern market as yet was too remote for the small towns to successfully band together and secure national advertising. In years this may be done, he said, "Stick to the local merchant," was his pithy manner of expression.

Walter Burn had a message for the newspaper who could secure national advertising. A survey of the city from the knowledge of the buying habits and powers of the people was a system he approved. Map the city according to industries, coverage by your paper and population and submit this printed data as a talking point to the national advertiser were other methods that are convincing.

Circulation Managers Meet
The Pacific Northwest Circulation Managers' association session at 3:15, yesterday followed a joint conference of editors and circulation managers. Ellis B. Hall, of the Centralia,

THE OLD RELIABLE "MAC" "JACK" VARSITY BARBER SHOP
11th and Alder

Credit System Discussed
Means of increasing mail circulation in rural districts were presented by H. F. Lyness of the Tacoma Ledger. He emphasized the importance of carrying agricultural news.

W. D. Lyness of the Tacoma Tribune told of the importance of keeping the publishers interested in and supporting the circulation managers' association.

W. A. Scott of the Salem Capitol Journal reviewed his papers' success in adhering to a strictly cash in advance circulation.

"A strong and constant circulation depends to a great degree upon the paper's editorials and policy," declared J. M. Dunning of the

LOST—Strand of pearls, night of frosh glee. Finder kindly return to Emerald office. 13-14

DESIRABLE ROOM—Furnace heated, with sleeping porch, for two college women, 427 13th Ave. E. Phone 1294-J. 2

Nine blocks from campus. 1584 Alder St. 11-12

FOUND—On 12th St., one pair of horned rimmed glasses. Phone 700. M-12

FOR SALE—Dress suit, size 35, with vest. In excellent condition. Call 1006. M 10-14

WANTED—Four girls for room and board at 1310 East 13th St., two blocks from library. Call 941-L. M 10-14

TYPING WANTED by experienced stenographer. Term papers, short stories, or manuscripts of any kind. Paper furnished. Phone 1700, Miss Oldham. M 10-14

BOARD AND ROOM—Accommodations for three girls at the Watt, one block from the campus. Apply at 818 E. 15th Ave. M-11-14

BOARD AND ROOM for men, 907 Hilyard St., Telephone 797-L. 11-12-13-14

FOR RENT—Two rooms to students, board if desired, 1584 Alder St. M-14

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CALL A **Black & White Cab**
WHY PAY MORE?
U. OF O. TAXICAB CO.

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Better Meats

If you realize the care we exercise in making our selections it would not be difficult to understand the reason for unexcelled quality.

Shop Here and Save
EUGENE PACKING COMPANY
675 Willamette Phone 38 or 39

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Sunday Dinner

Served in the Usual Way with the same careful attention

Music by

De Hi-id Pipers

"A dinner you'll enjoy"

De Campa Shoppe



Window and Porch Gardens

Brighten up your windows and porches. Have your favorite flowers and plants growing where you can enjoy them all day long. A few geraniums, petunias and vines, or a combination of your favorites will produce a charming effect.

THE UNIVERSITY FLORIST

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DENTIST - OPTICIAN
Next Door to First National Bank
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MATINEE SKATING TODAY
1 p. m. to 4 p. m.

DANCING TONIGHT

WINTER GARDEN
Per Couple—85c

Marcelles

Your Marcelle will stay if you let us curl your hair. Our beauty shop features bob curling and marcelling.

BEAU MONDE OVER LARAWAY'S

U. of O. Students

SPEND YOUR VACATION AT HOME
SPECIAL TRAIN TO PORTLAND
Leaving Eugene
Friday, March 20, 1:05 p. m.
Fare \$5.75 Round Trip
Reduced Fares

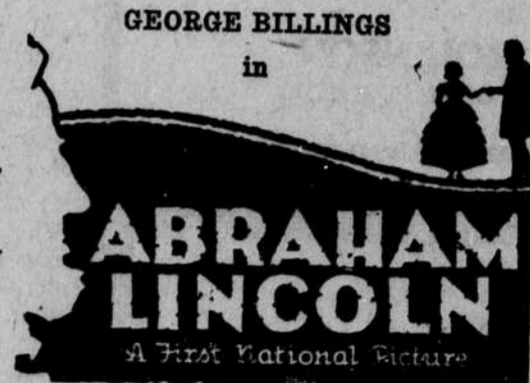
Tickets on sale March 18th to 21st inclusive, good returning March 30, 1925. Regular trains leaving Eugene as follows: 2:25 a. m. 2:40 a. m. 4:23 a. m. 10 a. m. 11:10 a. m., 3:35 p. m.

RETURNING
Special Train Leaves Portland
Sunday, March 29th, 1925, 6:30 p. m.
Southern Pacific

F. G. LEWIS, TICKET AGENT
PHONE 44

MONDAY! 'T'WILL BE HERE!

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Matinee, 30c
Night, 50c

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"PLANTATION MEMORIES"
with Hugh Winder
and his Old Times Quartet

LAST TIMES TODAY
The Wonder Dog—
RIN-TIN-TIN
in Owen Davis'
"The Lighthouse by the Sea"

REX
Home of the Big Wurlitzer

NEXT WEEK END

TOM MIX in "Teeth"

STARTS THURSDAY