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Win!

TONIGHT'S the night! A tap of the ball, the shriek of a whistle—the game is on! Another crucial game—this sounds familiar—the same tune has been sung before every Oregon court contest this season. But every time it is true, and each time the issue is more vital. To win tonight's game means that Oregon goes again to the head of the conference—to lose means that O. A. C. takes that place, the top position now shared by both these teams. Idaho has a good team, in calibre equal to the varsity. This means that Oregon must gain victory by exerting to the utmost, by simply outplaying them. Billy Reinhart is making no predictions. He and his men are going in to work and work hard. Work and win go together!

Prophets and Sons of Prophets

THE MOUNTAIN, so the old tale goes, did not go to Mohammed, so Mohammed went to the mountain. The ascent from poor camel-driver to inspired prophet and head of Islam seems to indicate that the man not only went to a mountain, but crossed a few. And what did he see on the other side of those lofty summits? A version of what he saw has been the guiding principle of many Oriental peoples for over a thousand years. And now, after a thousand years, the University of Oregon is to hear on Tuesday an address by Syud Hossain, journalist and lecturer, direct descendant of this same Mohammed, through the line of the prophet's daughter, Fatima. Syud Hossain is probably a thousand years removed, indeed, from his fiery forefather of the hawk-like nose and the piercing eyes. Or so his portraits in suave-looking evening clothes might indicate. Yet, he, too, has seen beyond the mountain range, and can tell us of an undiscovered country. New countries—new experiences—new perspectives. "From Buddha to Ghandi," will be the theme of one whose life experience, traditions and interests fit him to describe the culture and color of the Orient. In bringing Syud Hossain to the campus the A. S. U. O. lecture committee has done its best to point one road to the top of the mountain. May it not mean a glimpse of a wider horizon?

On the Subject of Husbands

"THE IDEAL Husband" is not only an inspiration for the title of a play, but it is a wonderfully successful phrase for provoking thought? What is a pre-requisite of an ideal husband? Several American co-educational institutions have sent out questionnaires to determine what university women require in a life partner. Writers are every day expressing their ideas on the subject for the benefit of the public. H. I. Phillips, writing in the American Magazine, believes the perfect mate should at least have a nodding acquaintance with hammer, awl, and monkey wrench; that he should know how to hang a door, fit a screen and paint a floor. These are not unreasonable requirements and with a little practice might be met by a large majority of men. On the other hand, some college women have more stringent rules and demand that the men they marry be able to play the saxophone, fluently—these educated women are tightening up. Their requirements will soon be beyond the ability of the ordinary male. Others are less exacting and will take a man for "better or worse" who has a cool million, or two. Still others go on a real bust and marry those whose only noteworthy possessions are a Ford car and the first payment on a house and lot. So it goes, every maid to her choice, and the devil take the spinsters!

Campus Bulletin

Notices will be printed in this column for two issues only. Copy must be in this office by 5:30 on the day before it is to be published, and must be limited to 20 words.

Mu Phi Epsilon—Meeting at College Side Inn tonight, 8:00.

Hermian—Meeting today at 12:45, in room 121 of Woman's building. Important.

Discussion Group Studying Australia—Meets at the Anchorage at noon today.

Varsity Philippiensis—Will meet Saturday night at 8:30 o'clock, "Y" hut. Important.

Cadet Officers—Oregon pictures will be taken immediately after drill Tuesday afternoon.

R. O. T. C. Band—Oregon picture will be taken at 4:30 Tuesday afternoon. Everyone in uniform.

Mazama Hike — Sunday afternoon to the Braes. Leader, Elsie Dennis. Leave the Administration building promptly at 2:30.

Tiny Shields Game Tickets—The few houses that have not paid for Tiny Shields tickets ordered please pay at business office now.

Meeting of Modern Language and Latin teachers and practice teachers, room 7, University high school, Monday, February 16, 4:10 p. m.

H. G. TANNER WILL SPEAK AT SIGMA XI MEETING

Fossil Flora To Be Topic of Miss Sanborn's Talk

At the next meeting of Sigma Xi, talks will be given by Miss Ethel Sanborn on Fossil Flora of Oregon" and by Professor H. G. Tanner on his findings of the secret process of making "Absorbent Charcoal."

Mr. Tanner will give his discoveries of what Norit, an efficient charcoal used in purifying processes, is made of and how it is probably made. Absorbent charcoal is that which has a maximum outside surface on which impurities are taken up. Holland had the secret for this fine quality of adsorbent charcoal and it has not been known. This charcoal is used in the purification of sugar, vegetable oils and dyes, and other products which are made from impure materials.

When sugar is purified by adsorbent charcoal, the impurities in the juice are removed by the charcoal and the sugar passes on purified. White sugar instead of brown is obtained. The process is similar to the charcoal gas masks used during the war, in which poison gas is taken up by the charcoal and the pure air goes on through. Sugar manufacturers are using a cheap and inefficient charcoal made from bone. If this efficient adsorbent charcoal can be made cheaply, much waste would be eliminated in the manufacture of sugar. "Charcoal," states Mr. Tanner, "can be made in this country. If one could make any and all kinds of charcoal into this valuable Norit type, the manufacturers would be decidedly benefited. Miss Sanborn will discuss the fossil flora of Oregon. She has made a survey of all the collections which were previously made of the Oregon plants and has studied other regions which have never been reported upon. From her study of these collections, the flora will be placed in the geological scale. Miss Sanborn has studied the flora of the Empire district, around Coos bay; Grizzly peak, near Ashland; Mary's peak, near Corvallis; Goshen; and the Santiam region. The meeting will be held at 8 o'clock, February 17, in room 107, Deady hall. A number of members of Sigma Xi are expected from the medical school and from O. A. C.

NORMAL SCHOOL CLUB HAS LAST SESSION OF TERM

At the meeting of the Oregon Normal school club, held Wednesday night, in the Y. W. bungalow, the social gathering was postponed until next term. The dinner meeting, usually held every two weeks, will take place early in the spring term. Wednesday's session was the last of this term.

FRESHMEN ATTENTION

The Order of the "O" wishes the presence of the following freshmen at a party to be given on the library steps this morning at 10:50 o'clock: Ralph Gledhill, George Wilshire, Leonard Mayfield, Ed Brown, Hal Hutchinson, Ed Leonard, Ray Edwards, Clyde Montague, Bob Stenzel, George Gardner, Francis DeWitt, Albert DeWelt.

COMING EVENTS

Friday, February 13
7:15 p. m.—Basketball, Idaho-Oregon, Armory.
8:30 p. m.—"Ideal Husband," Guild hall.
Saturday, February 14
Wrestling, O. A. C.-Oregon, afternoon, men's gymnasium.
Sunday, February 15
2:30 p. m.—Mazama hike, to the Braes. Leave from Administration building.

RETAILERS WILL OPEN CONVENTION SUNDAY

Professors to Take Active Part in Meetings

Many prominent business men from various parts of the state will take an active part in the annual convention of the Oregon Retail Merchants' Association, to be held here February 15, 16, 17 and 18. While the business of the conference will not begin until Monday, Irving E. Vining, of Ashland, president of the State Chamber of Commerce, will make an address on "The American Business Man" to the delegates at the formal opening on Sunday night. Mr. Vining is well known on the campus, having addressed the assembly, besides making other lectures on the campus last year. Coleman Cox, a well-known advertising man, will lecture on "Advertising." W. J. Hindley, of the Washington State Retail Association, will also address the meeting. On Wednesday, the final day of the session, he will make another address, as will H. W. Schnell, of Seattle. The convention is not confined to retailers, as several professors of the business administration department will make a number of addresses to the various groups. After registration of the delegates at Villard hall on Monday, Dean E. C. Robbins will call the convention to order. On the same day, Prof. F. A. Nagley will lecture on "The Consumer and Retail Costs." "Turnover—the TNT of Business" will be the topic of Prof. A. B. Stillman. The convention will close on Wednesday, February 18, after election of officers for the following year. A meeting of the newly-elected board of directors and the selection of the convention location place at this time.

PATRONIZE EMERALD ADVERTISERS

At the Theatres

HEILIG—Today, Friday and Saturday, "Thundering Hoofs" a dashing drama of the west. Coming: Ackerman and Harris, Western Vaudeville, May Robson in her own great play, "Something tells Me," The Brandon Opera Company, presenting a repertoire including "The Bohemian Girl," "The Chocolate Soldier," "Spring Maid," and the great favorite, "Robin Hood." Douglas Fairbanks in his greatest, "The Thief of Bagdad."

THE REX—Last day: Stunning Bebe Daniels in "Miss Bluebeard," a deluxe adaptation of Avery Hopwood's fast and famous Broadway farce, with Bebe as the love loving miss who discovers herself with one too many husbands "on hand,"—and inimitable Raymond Griffith heads the supporting cast in one of the funniest roles this sterling comedian has yet given to the screen, with Robert Frazer and Martha Madison; more fun—Lloyd Hamilton in "Hooked," a whale of a fun film; Kinogram News Events; Robert V. Hainsworth in musical mirth on the mighty Wurli-tzer. Coming: Buck Jones in "Winner Takes All"; James M. Barrie's immortal "Peter Pan," with Betty Bronson, Ernest Torrence and all star cast.

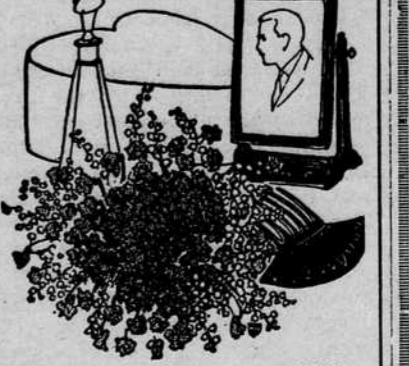
MEN TO BE EXAMINED BY HEALTH SERVICE

Restricted Classes Aim to Help Ailments

The freshman and sophomore men who are registered in the restricted exercise class of the physical education department, are being given a physical examination this week by Dr. G. A. Ross of the University health service. According to Doctor Ross, the intention of the department and the health service is to give these men a physical examination every term to discover any improvement, or lack of improvement in their conditions. The corrective program of the physical education department is aimed toward overcoming, in part at least, whatever physical ailment the man may have. The present examination will determine whether or not any of the men can be placed in the regular gymnasium classes. It is to the interest of the men to improve their condition because, while in the restricted exercise class, they are not eligible for any of the major sports of the University.

CALIFORNIA SOUTH BRANCH TO CHOOSE NEW LOCATION
University of California—Civic and commercial organizations in the southern part of the state from various locations are competing in a race for the new site of the University Southern branch, which will be established soon. The choice now lies between Westwood, San Marino, and Palms Verdes.

The Most Personal Valentine is one of Flowers



Made to order especially for "her." It means more, and often costs less than anything else you can send to make the same impression. Every flower can be made to tell your "valentine" that she is still the only one.

The University Florist
598 13th St. E. Phone 654

To the Moneyed Men of Eugene:

There are two things that money can't buy—Love and Life Insurance, unless you are a good risk in each case.

Bob Earl.
Phone 1985-L

Don't Fail To See "THE IDEAL HUSBAND" A Modern Comedy DIRECTED BY FERGUS REDDIE GUILD THEATRE TONIGHT AND FRIDAY 8:30 p. m. USUAL PRICES NO TAX BOX OFFICE NOW OPEN Telephone 142

Crisp and Tasty-- Served while the bacon is still hot, the lettuce still crisp—and the dressing fresh and tasty, a bacon bun will rate your first choice on the menu. Bacon Bun COLLEGE SIDE INN

DO NOT FORGET Friday and Sunday from 6 to 8 p. m. SAM SOBLE AND "BOZO" ORCHESTRA Le Toume Shoppe ERNEST SEUTE, Prop. 778 WILLAMETTE STREET



CAROL the Coed comments on Eugene Shops ANNE DEAR: Don't you love to plan parties? I was appointed on the committee for our Valentine party, and now all that I can possibly center my brain on is the affair.

As decorations always make a party a real success, we went to Raup's Floral Shop where one can find flowers to fit into any color scheme. We have ordered both potted and cut tulips, which are a vivid red. The cut tulips will be arranged in a metallic basket which seems to have been made exclusively for the brilliant tulips. I know that St. Valentine himself could not be displeased with our selection.

Our French pastry will be the best ever. John Sieber, the wholesale French pastry baker who recently opened his shop just back of the College Side Inn, is going to make the pastry in the shape of hearts, which will be cleverly trimmed with frosting to carry out the color scheme. He, you know, caters to all sorts of private dinner parties, banquets, teas, and other functions.

At Underwood and Elliott's, it is always possible to get what is needed to make the eats complete. We got some clever candy hearts and salted almonds. The hearts, which have marshmallow filling and a chocolate coating, have pretty little designs frosted on the top.

When I dropped in at the Coed Barber Shop yesterday afternoon, in order to see if Midge were there, I saw Barbara, Lucille, and Connie all waiting for those nifty bobs which one gets at that shop. Midge was getting a three-quarter shingle, and a striking brunette in the other chair was getting a Cleo-like bob.

Barbara gets her marcel at the Rose La Vogue Beauty Shop, which is right next door to the barber shop. Her hair always looks perfect. She gives all the credit to the girl who does her work at the Beauty Shop. I've noticed that her marcel last a long time after she has had a reset.

Skeie's are showing a fine selection of pearls, both the long strands which may be worn around the neck three times and the choker styles. I envy Laura's pearl bracelet and I'm going to get one to wear before our formal. I adore pearls for formal wear—I'm glad they're so chic now.

Midge, who has such golden hair, looks marvelous in a rust-colored flannel sport dress which she just had Mrs. Fannie L. Stansbie make. The dress is made on the popular straight line, with set-in pockets. She wears a Windsor tie of the same color. Mrs. Stansbie, whose shop is at 938 Willamette, has a knack of making things just as the wearer wants them.

Our cook has been complaining about our range; so we have done the same as many of the other houses. Several of the girls went down to the White Electric Store and bought an electric range, which was just installed. Our cook was certainly pleased with it, for it is much more economical than burning coal and wood. Besides it's much cleaner and convenient, and the food is not burned any more, for the range can be adjusted to any heat with little trouble. Au revoir, CAROL.