## FRIDAY THE 13TH, TOPIC FOR RADIO

Pref. F. E. Folts to Speak On Superstition

Early History of Business Beliefs is Outlined

ness administration department. The sections. ture service for this week.

superstitious title for the theme of tific life of the generation to come. when put on their own initiative. as early forecasts were against his address. He will show the infludone exclusively on the basis of unable anywhere or under any circumate least ten points. The scores made ence of superstition in business, and usual ability," said Dr. Rebec, "be-stances, and surely so where a tra-by the two fives when each one how it prevails in the business cause while it is true that students dition exists, as it does in our played the Franklin high quintet world.

the thirteenth, has a long history. is not to segregate merely the few While the plan is frankly experi- 28 to 20 score, while the frosh were For many years Friday has been ablest individuals, but rather to mental, high hopes of its ultimate beaten by Franklin to the tune of a 28 to 26 score, thereby giving the known as hangman's day. It is tempt a considerable number of success are held. traced back to the crucifixion of students to undertake work of a Christ on Friday. "Practically all more intensive sort, and in a more individually responsible spirit. superstitions grow out of such co- Such a purpose aims to reach the incident facts as are responsible for upper 30 or 40 per cent of the class duled for this afternoon between the Friday-thirteenth superstition," rather than only the choicest 10 4:00 and 5:30, there will be no he will tell the radio world. "The A, being expected to do much extra will be resumed next Wednesday, coincidence becomes general know- work both in quality and quantity, from 4 to 6, and all University ledge and in so becoming is streng- which will demand a greater frac- women are extended a cordial inthened through the piling up of tion of their time, are entitled to

teenth is said to be the best busi- have to treat philosophy as a secness day in the week. The Turks ondary preoccupation, and who accept it as the best day in the must occasionally content themweek to do business, according to selves with the status of simple Professor Folts. On the other hand 'general course men,' or, if you presome communities regard it as the fer, 'pass men.'"

the early superstitions, showing broken into three sections. Alwhere they have their background. "Mythology and religion are the sections A and B, section C is not two important places where super- confined to the hopelessly backstitions have their origin," believes the assistant dean of the school of business administration.

#### UNIVERSITY EMPLOYEE HURT IN CAR ACCIDENT

Jesse Jones, a truck driver em-

work on the athletic field Friday done solely on the basis of varying morning and was injured as he was degrees of ability, since it was jured man has no recollection of the tual capacities, seem to prosper betliving at Olive and 15th streets.

DEAN ESTERLY WILL BE

near future will be discussed.

FRANKLIN S. ALLEN, '13,

real estate advertising of the New cult than for section B.

EASTERN UNIVERSITIES

HAVE RADICALISM TEST Columbia. Students at Columbia University are the most radical and the students of Yale are the most conservative according to the results of a radicalism test conducted at Yale, Columbia and Dartmouth.

DEAN ALLEN TO DELIVER

ADDRESS AT GRANTS PASS \* Eric W. Allen, dean of the school of journalism, left yesterday for Grants Pass where he will speak to copying the high school at ten o'cock today on the "Value of Journalism as a Profession," and at noon to the

Grants Pass Botary cub. PLEDGING ANNOUNCEMENT Lambda Psi announces the pledging of Edward C. Erdner of Port-

### **CLASS SECTIONING ENCOURAGES** BETTER WORK, SAYS DR. REBEC

Results of Intelligent Grouping in Philosophy Declared Beneficial by Head of Department

rear.

LEAGUE TEA POSTPONED

vitation to attend.

building fund.

TODAY FOR DIME CRAWL

Because of the dime crawl sche-

University of Oklahoma.-Life-

time seat privileges in the new sta-

(By-Ruth Hill)

"Students of the most various In order that students who undertypes are swarming to our Ameri- take a larger amount of work than can institutions of higher learning is actually required in section A in WILL BROADCAST today. Of these something like 10 any class may receive some reward per cent ought not to be in the more for their superior accomplishments, lege, and of the remainder, perhaps ed as "3 or 4 hours."

benefit of a cultural environment est and slowest portion of the and pleasant associations," said Dr. group but the upper 40 or 50 per the tilt off with a rush which com- of the Japanese Student's club. "Friday, the Thirteenth" is the George Rebec, dean of the graduate cent, the theory being that the intitle of a radio lecture to be radio-school and head of the department structor has not right to detain the cast this week-end by Prof. Franklin E. Folts, assistant dean of business administration department. The

transmission will be made Friday, While Mr. Rebec believes the mo- will not be adjusted down to them. the ball. February 13, from station KGW of tives mentioned are perfectly legitithe Morning Oregonian. It is the mate provided that these students philosophy department express throughout. Many fouls were called do a reasonable amount of sincere themselves as highly gratified with on both quintets, the rooks sufferregular extension division radio lec- work; still, he holds that they must the results so far attained, though ing the most from penalties, which not be allowed to stand in the way they are not blind to the fact that materially helped the Oregon men. Coming on Friday, the thirteenth, of those students who are to be the Professor Folts has selected this leaders in the intellectual and scienherded or driven, tend to fall back. The freshmen completely upset the dope by winning this contest,

similar coincident upon coincident." more attention than those, who, hav-In some countries Friday the thir-

The freshman course, 'Introducworst day on which to do business.

Professor Folts will trace some of tion to Reflective Thinking,' amount of help in the nature of coaching. Owing to the discussional way in which the class is conducted and to the fact that the work is purely elective, it was not found necessary to segregate any 'awkward squad'."

The larger sophomore classes lent ployed at the University athletic themselves very well to a division field, sustained a fractured skull according to relative capacity or when he was ran into by a car Fri- leisure to undertake intensive study. day evening near the city hall. The division here therefore illus-Jones had been employed to trates that the sectioning is not all going to his home that evening. found that among the higher aver-He was unconscious for about forty- age of students a distinction had to eight hours after sustaining the be made between the more metafracture, but Monday he was con- physical or abstract minded and the scious and chances for his recovery more concrete minded. These, with are thought to be good. The in- out disparagement to their intellecaccident, but otherwise seems to be ter if given different treatment, rational. Jones has a wife and son according to Dr. Rebec. They constitute the A and A' groups. The third group in this class is made up of those persons of more limited CALIFORNIA CLUB GUEST powers or lesser leisure for the sub-Virginia Judy Esterly, dean of ject. Within the A and A' groups women, will be the guest of the are some students marked out for University California club at its special attention and coaching who meeting at the College Side Inn are ready to do even more work 7:15 Thursday night. Dean Esterly than the section as a whole is uncame to Oregon from California. dertaking. The excessively slow in The dance which is planned for the section B are given whatever attention may be needed to bring them up to their section level. In this class the attempt is made to differ-VISITS PARENTS IN EUGENE entiate in the examinations given Franklin S. Allen, '13, who for to the various groups, that for A two years has been manager of the and A' being markedly more diffi-

York American, came to Eugene In the junior and senior classes last Saturday to visit his parents, a division is made into A and B Mr. and Mrs. S. D. Allen. Allen, groups with segregation for special who is in the West on business, ex- attention of occasional individual pects to return to New York Thurs. showing signs of falling in the



give best service and longest wear. Buy Plain ends, per doz. \$1.00 Rubber ends, per doz. 1.20 At all dealers merican Lead Pencil Co. 220 Fifth Ave., N.Y. dozen

## OREGON FROSH BEAT AGGIE'S ROOK TEAM

Freshmen Upset Dope and Take Easy Victory

Oregon's freshman basketball team easily beat the Oregon Aggie severe and advanced type of colin those classes which are announc- long end of 53 to 35 score, taking

the class, but the rate of the class followed every time the frosh got

"The division into sections is not This fact, however, seems' inevit- them. They were doped to lose by cannot enter section A without ex- American colleges and universities, gave the O. A. C. rooks a decided hibiting a fairly high degree of pro- of having the faculty supply the rating over the Oregon frosh. The The superstition about Friday, ficiency, nevertheless, the intention students with will, says Dr. Rebec. rooks defeated the Quakers by a rooks a ten point rating over the yearling squad.

Beeney, of the Oregon freshmen,

#### CLASSIFIED ADS

LOST-Elgin watch with belt chain. Left in Villard hall last week. Return to Emerald office.

FOR SALE - Woodstock type writer, first class condition. Call GIVES SEATS IN STADIUM 1193 Onyx, or phone 1369-R.

F-11-12-13 LOST - Saturday night, man's dium at the University of Oklahoma will be granted those students wrist watch, Swiss square face, who subscribed \$250 or more to the gray leather. Call 1319. Reward.

NEW SHOES

FROM

OLD ONES

Jim The Shoe Doctor

For Young Men

There is nothing like a

STETSON

OST young men today

was high point man of the tilt with 21 points. Eberhart was next with 16 markers, while Falin, rook, was next, having 12 points to his credit.

The summary follows: Rooks (35) Frosh (53) Patrick (6) .... Beeney (21) Falin (12). Joy (2) Eberhart (16) Burr (9). Paterson (4) ...... G.. Reichstein (4) Powers (8) Wilson (4) ... Walker (2) Hutchinson

rooks Saturday afternoon at Cor. UNIVERSITY OF CALIFORNIA HOST TO JAPANESE FLEET

University of California.-Four the lead at the start and holding hundred members of the Japanese a majority come merely to gather In conducting the classes, the pro- it throughout the entire game. The fleet were shown the workings of a modicum of useful, practical fessor has adopted the plan of ad- score at the half was 31 to 19 in the various departments of the knowledges, or simply to get the dressing the lecture not to the low- favor of the Webfoot yearlings. University. The visit was unoffi-The lemon-yellow players started cial. While there they were guests

PLEDGING ANNOUNCEMENT

Read the Classified Ad Column

Roller Skating EVERY EVENING 7:30 to 10 p. m. Winter Garden

OPEN EVENINGS TILL 8 P. M.

Marcel Markings 50c

OSBURN HOTEL 8TH AND PEARL ST.

Barber Shop Beauty Parlor

**TERMINAL** HOTEL

One of Oregon's Best Hotels

RICHARD SHEPARD Manager

## BANG!

There Goes Another Light-Globe How Many Globes Are Left? Better Come Down and Replenish

Your Stock

Bailey Electric Co. Phone 234 640 Willamette

WESTERN VAUDEVILLE

TONIGHT

2 Shows, 7 & 9

HAMMER & HAMMER

"Woodland Echoes" AMEDIO World's Greatest Concert Accordionist

From out of the past come The Variety Pioneers

Notable from the Pages of Theatrical History "A BREATH OF OLD TIMES"

Eddie-FITZGERALD & MADISON-Harry

"It Might Have Happened" DASHINGTON'S ANIMAL

NOVELTY Adults

Mack Sennett offers "Off His Trolley" HEILIG ORCHESTRA

Announcing the first showing of the OREGON SCREEN NEWS to be a regular feature of Western Vaudeville each Wednesday hereafter

PATRONIZE

Children -

EMERALD ADVERTISERS

PATRONIZE EMERALD ADVERTISERS

Topics of

the Day

# Don't Judge From Appearances!

HE earth LOOKS flat enough! That's why so many thousand years came and went before our ancestors even suspected the terrestial globe of being round. Their eyes deceived them!

Don't depend upon appearances to guide you right. Don't buy goods on the strength of looks alone. Merchandise with a well-known name has the call. Only the maker of a good product can afford to advertise his name. Attempts to popularize unworthy goods can not succeed.

Wise merchants and manufacturers seek the good papers to tell the stories of their wares. The publishers seek the reputable advertising for their readers' guidance. Well-informed buyers seek news of good merchandise through the columns of the best papers.

This proves the value of advertising. Neither advertiser nor publisher can prosper without your patronage. Therefore, it is to their advantage to cater to you. They do it, too.

It is distinctly to your advantage to be guided by the messages they lay before you—the advertisements.

READ THEM REGULARLY!

#### knowthe importance of looking fit. Good appearance counts much in the game of life. The young man who dresses with taste has a decided advantage. But—it is surprising how little thought the average man gives to his hat. It is his crown, yet he seems to stop dressing at the neck.

Be careful in your selection of your headwear. When you buy a hat, select a Stetson. Its style is right, its quality means long wear.

WADE BROS.

Exclusive Stetson Dealers