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Are We Goofy?

"Jove! The college man used to be an odd-looking goof, what?" (Yale Review).

He was, indeed, just that. It is true. If you happened to have a brother in college between 1906 and 1910 you would know it. But saddest of all, we, today, haven't profited by the history of the past (as recorded on picture postcards) and in our college "war paint and feathers" we, too, look more like conundrums that human beings.

The man of the past, as we see him, is a scream—posed before the camera in his loud plaid suit, wide cuffed and button decorated; peg-topped trousers; long coat also cuffed and be-decked with buttons, fitting snugly at the waist to give a corseted effect and set off with a final flourish of broad collar and wide-sweeping lapels. Side splitting, funny—agreed!

The suit isn't half of it, however. There are the knobby light tan shoes whose toes were pronated and bumpy; socks a bit louder than we dare today, but neat. And so we come to the little things that meant so much in 1906 to the well-dressed-college-man: his pennant, advertising his alma mater; his pipe, large, black and odoriferous; and capping the whole, his head-gear, (let us leave that to the imagination of the reader). This is a pretty fair picture of our subject in 1906 and the few years following.

Now turn the page and have a look at the live bodies (some might be called souls) drifting around the University campus today. Not a very encouraging sight from the standpoint of neatness and decorum, however sensible in spots. Funny how grotesque we appear when we stop long enough to look at ourselves. The majority of Oregon men and women would hesitate to appear on the streets of their home towns clothed in the rigs which make up their campus regalia. (The influence and prestige of the first families might be considerably weakened.)

Ultra sloppiness is the keynote to be achieved by the well-gotten-out college man or woman in the year of Our Lord 1925. What can be nearer the goal than the young ladies who appear at their classes each day garbed in short, scant, wool, one-piece dresses; long, flapping, kimono-like yellow slickers (with mud-splashed borders a foot wide); galoshes four or five sizes too large, left open, thus necessitating the dragging of the feet; and their heads topped with wind tossed locks or misshapen rain hats? The girls' faces are their fortunes and for this reason are as carefully protected from the wind and rain as rouge and powder will permit. Today's papers say that Prince of Wales coats are to be worn this spring by women,—well, anything might be an improvement over yellow slickers!

It isn't necessary to say much about the men except that their yellow slickers may be distinguished from those of the women by the green decorative "O's" painted at random over their slick, stiff, skin-like surfaces. Blue jeans, pale blue hats, shirts, socks and overcoats are other noticeable masculine traits of dress which predominate. And, if the gentleman has red hair for instance, his pale blue shirt should be crowned with an American beauty colored tie. If the man is fortunate enough to be an upper classman he can add to the general sloppiness by appearing from day to day in ink spattered well-worn cords.

Yeh! they were goofy all right, in the old days. But—so are we!

Fred B. Smith, assembly today, is rated as one of the most powerful speakers of the present day. Many who have heard him on previous occasions say it is "worth the price of admission" just to watch his technique of "handling" a large audience. His topic, "Fundamental Education," sounds interesting.

Vagaries

Honestly, we never thought that anyone who wore one of those trick hats turned up fore and aft and then stepped on before they were worn, would ever worry about the becomingness of a hat. Ain't nature wonderful?

Anyhow the sombrero comes down farther over the face than the Stetson, and is lots more chic. It gives an air of distinction and, also, how could it be forgotten that one of the leading style setters for men had his picture taken in a sombrero!

What do you think really happened in those days of long ago? Nothing, of course, was doing. According to so an so.

But then in another class, with instructors of different view, the time was splendid and lovely. To be envied by me and you.

You can take each one with a grain of salt, or you can swallow it all. But eventually, in the long run, on your own opinion you'll fall.

After a thorough perusal of all the leading magazines including the Emerald, the vagarian has noticed that the "present generation" of any date is totally unlike that of the time "when I was young, why we never thought of doing such things." (And that's probably why they didn't do it).

Ah, well, them was the good old daze, and old folks will be historical.

Yes, and the American education system has something wrong with it. Well we knew that when we for our last paper returned, and we've had our suspicions for some time.

Editorially Clipped

LAWS OF NATURE

Civilization is largely a matter of prevention. Though modern man is no more able than was his prehistoric ancestor to alter the working of physical, economic and social laws, he is able by reason of a better understanding of these laws, to avoid their consequences.

It is just as true as ever that a person struck by lightning will be killed, but modern man, through his

Campus Bulletin

Notices will be printed in this column for two issues only. Copy must be in this office by 5:30 on the day before it is to be published, and must be limited to 20 words.

Thespian—Meeting today, 5:00, Journalism building.

Alpha Kappa Psi—Meeting today at 5 o'clock, Woman's building.

Executive Council of Women's League—Meeting tonight at 7:45.

Junior Week-end Directorate—Meeting today at 5 o'clock in the Gift Campaign building.

World Fellowship Discussion Group studying Norway meets at Anchorage at noon today.

Meeting of All Beginning Practice Teachers—Thursday, February 5, at Education building, room 3, at 5 o'clock. in Women's building.

Sophomore Women—Make appointments for medical examinations. See Miss Gavin.

Sigma Delta Chi—Meeting at College Side Inn today at 4 o'clock promptly. T. Hawley Tapping will be present.

Technical Society Meeting Postponed—The regular meeting of the Technical society is postponed to Thursday, February 12, at which time Professor E. H. McAlister will speak.

knowledge of electricity, has learned to equip isolated buildings with lightning rods and thus to prevent the accumulation of a charge large enough to do damage. The person of the present day who contracts the germs of a deadly disease is just as likely to die as was the inhabitants of Europe during the Black Plague.

The impact of two swiftly moving bodies will cause just as much destruction today as it would have done in the year 2000 B. C. But man has evolved means of preventing such impacts, as witness the railroads' systems of block signals. A man of the present era is more likely to succumb to starvation than was the Neanderthal, but today we have evolved gigantic methods of food distribution which take from the land of plenty to give to the place where famine rages.

Rapacious tyrants are as prone today to accumulate for themselves at the expense of their neighbor as were the kings of old. But today we have anti-trust laws.

Most of our endeavors up to the present time have been based on our knowledge of physical laws. With our conquest of them, we brought about new social conditions

COMING EVENTS

Thursday, February 5
11:00 a. m.—Fred B. Smith, Assembly, Woman's building.
7:15 p. m.—Fred B. Smith, "Is America a Great Nation?" Villard hall.

Friday, February 6
4:15 p. m.—Fred B. Smith, "World Outlook—Peace or War, Brotherhood or Revolution," at Y hut.
8:30 p. m.—Oregon Knights' costume dance, Woman's building.

Saturday, February 7
Basketball, O. A. C.-Oregon, Corvallis.
3:30 p. m.—Wrestling, Idaho-Oregon, men's gymnasium.

which are not so easily understood nor so readily remedied when they go wrong. The scientist of the future will be increasingly devoted to discovering the laws of human nature and human relations.—Daily Kansan.

WISCONSIN ATHLETIC COACH CONDEMS STUDENT PARTIES

University of Wisconsin.—In a recent press dispatch, Dean H. S. Goodnight, member of the athletic council, is quoted as saying, "The impression is being established among both our own alumni and other institutions that we are a bunch of cake-eaters, that we lack the red blood of real manhood, that

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we are flying the Big Ten championship flag of fusers. Doesn't our record of parties and dances substantiate this jibe?"



SPRING STYLES

We feel so glad about the new Stetsons—just received—that we'd like to telephone an invitation to every well-dressed man in the University. So come in and see them.

New colorings, new styles embodying the new ideas of the Stetson designers who are alert to the changes in Fashion all over the world.

\$7.00

Wade Bros.

Home of Hart Schaffner & Marx Clothes

DANCE TONIGHT

WITH THE "OUTCASTS"

8-piece orchestra from 9 to 12

LARAWAY'S

OVER MUSIC STORE

Dancing Every Thursday—M. & U.

Don't Judge From Appearances!

THE earth LOOKS flat enough! That's why so many thousand years came and went before our ancestors even suspected the terrestrial globe of being round. Their eyes deceived them!

Don't depend upon appearances to guide you right. Don't buy goods on the strength of looks alone. Merchandise with a well-known name has the call. Only the maker of a good product can afford to advertise his name. Attempts to popularize unworthy goods can not succeed.

Wise merchants and manufacturers seek the good papers to tell the stories of their wares. The publishers seek the reputable advertising for their readers' guidance. Well-informed buyers seek news of good merchandise through the columns of the best papers.

This proves the value of advertising. Neither advertiser nor publisher can prosper without your patronage. Therefore, it is to their advantage to cater to you. They do it, too.

It is distinctly to your advantage to be guided by the messages they lay before you—the advertisements.

READ THEM REGULARLY!



This morning millions of men

used Squibb's Dental Cream, made with Squibb's Milk of Magnesia, to safeguard their health and preserve the beauty of their teeth. Because Milk of Magnesia is approved by dentists everywhere as a safe, scientific means of neutralizing the acids which attack the teeth and gums, causing Acid Decay and conditions favorable to Pyorrhea. At your druggist's.

SQUIBB'S DENTAL CREAM

Made with Squibb's Milk of Magnesia

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