

STUDENTS SELL TRADE ARTICLES

Specialized Press Class Has Large Market

NUMEROUS STORIES SENT

Present Sale Exceeds That Of Former Years

Fourteen stories, some of them illustrated, and several separate photographs, have been marketed by members of Professor Ralph D. Casey's specialized press class this year.

Clothing and Furniture, New York, one of the leading men's clothing publications having a national circulation, accepted Hoke Smith's story on the firm of Westenhaver and Gilbert of La Grande, a men's clothing store which had unusual success in gaining high school boys' trade.

Juvenile Story Sold

Mildred Dunlap's article on the advertising methods of the Table Supply company was accepted by the National Grocer, one of the three leading national grocer publications.

Cybert McClellan, a student in the class, sold a story "The Wise Old Owl" to a juvenile publication. This story explained the habits of owls and the legend which grew up in ancient times about the owl having wisdom.

Syndicate Accepts Article

Ruth Gregg has an article in the Oregonian on queer ways of students earning their way through college. A national newspaper accepted her story on Dr. Crosland's proofreading experiment, and she sold a photograph of Joe Mercer, who earns his way through college as part-time Eugene fireman, to a national photographic syndicate.

Margaret Kressmann marketed a story on college men's styles in a national men's furnishing magazine, and a second to the American City magazine, on the way in which the University of Oregon co-operates with Eugene in providing recreational facilities for adults and children.

Local Industry Described

"Gus Neeley and his success in the sale of tires" by Claude H. Reavis, was accepted for publication in "Tires," the leading national tires journal.

Mildred J. Carr sold two articles on Eugene women's wear establishments to a New York national women's wear publication.

A national newspaper syndicate purchased an article by Hal Kirk on an invention made by a Cascade National Forest ranger whereby automobiles passing over national park highways may be automatically counted.

Emerald Staff Members For Term Are Arranged By Managing Editor

(Continued from page one)

Milton George, Bill Prudhomme and Bert Randall as assistants. The foreign advertising staff has been enlarged by the addition of Walt O'Brien, Neil Chinnock, and Hilton Rose as assistants.

The administration staff was established this term for the purpose of organization and management of the business office. Those appointed to this department are: Margaret Hyatt, Marion Phy, Fred Wilcox, Bonner Whitson, and Bob Warner.

Business Staff Large

"The business staff is now larger than ever before in the history of the Emerald," said Leake. "With a number of freshmen trying out for appointment under the new system, competition is keen."

The business staff remains otherwise the same, with the following: Associate manager, Frank Loggan; Advertising managers, Earl Slocum, Wayne Leland, William James; advertising assistants, Milton George, Bill Prudhomme, Bert

AMERICAN IDEA OF CHINESE INCORRECT, SAYS MRS. WARNER

Laundryman and Ordinary Oriental Laborer Said to be Poor Basis for Comparison With Real Civilization of Country

(By E. C.)

(Few interviews travel half way around the world to be approved by the news source before publication. The following one was written last spring term for a class assignment, and, owing to the fact that Mrs. Murray Warner left Eugene soon after, the reporter, anxious to have it for the Emerald at the opening of school, sent it to her at New Hampshire during the summer. The travels of the manuscript from there can best be described by quoting a letter received a few days ago from Mrs. Warner at Hong Kong.

"Your letter of August 22, sent to me at Peterboro, N. H., was forwarded to the International Banking Corporation, Shanghai; they in turn forwarded it to me in care of the same bank at Peking. "Because the war was going on, and very little, if any, mail getting through, I did not try to send your manuscript back to you. It was very well done."

"This museum is for the furtherance of the brotherhood of man," said Mrs. Murray Warner, in speaking of the collection of Chinese art in the Woman's building, named in honor of her husband, who died while in China.

She called attention to the fact that the prevailing American impression of Chinese people is made by a comparison of our people with the class of Chinaman which is common in America—the laundryman, and other uneducated Chinese laborers.

"These people are generally from the Canton district," she said. "Many are not even citizens of China. People who took part in the rebellion, years ago, were punished by being refused the permission to live on the land, and they have to live in boats." This law is still in effect, and Mrs. Warner says that the majority of Chinese in this country are from this class of people, who are outcasts of their own land.

"We say that the Chinese people are this and that, and from whom do we judge? The laundryman! Would we want our nation to be

judged by our laundrymen?" she inquired. "My attention was first called to the American manner of comparison, when I was in a city in South Carolina. The superintendent of schools there told me that the Chinese did not compare at all with the negroes. He pointed out first one and then another negro, who, he said, was so 'faithful.' It is true that the negroes are very faithful, but they can not build up a nation and civilization and keep art and literature alive, as the Chinese were able to do centuries ago. He was judging the Chinese people by the laundrymen of that city, and comparing that class with the negro in this country."

Mrs. Warner stated that there are certain forms of art in China with which no other country in the world can possibly compete. "The porcelains and bronzes of China are incomparable. No one can equal their lacquers, or certain forms of painting. These were all done years and years ago, too. In several places on the balcony of a museum in Los Angeles are notices stating that no other country has been able to express the spiritual conception of the flower as the Chinese have. The embroideries and tapestries of Japan and China are unexcelled.

"As this is the case, people of the Orient must not be judged by laundrymen. They have maintained a very high civilization through many centuries, in fact for many years before America was discovered. Their conception of the beautiful is admired by all nations and appreciated by all who attempt to understand it.

"The idea of this museum is not for the exhibition of bronzes, porcelains, art, tapestries, and armor, but for the purpose of getting our people to realize that there has been an advanced state of civilization in the Orient—a high conception of the beautiful with effort to bring out their ideals in their work. Consequently we must at least respect them and admire them for what they have done and what they can do."

Randall, circulation manager Jerry Cray; assistant circulation manager John Black; Foreign advertising manager, Claude Reavis; assistants, Walt O'Brien, Hilton Rose and Neil Chinnock; Specialty advertising, Mildred Dunlap, Geneva Foss; administration, Margaret Hyatt, Marion Phy, Fred Wilcox, Bonner Whitson, Bob Warner.

George Godfrey Chosen Leader of New Sport Organization on Campus

(Continued from page one)

get-together soon. Last year at the football games, about one-half of the reporters could not tell one player from another, and that is the reason there were so many discrepancies in the lineups and the stories. After this, we are going to know each man personally, so there won't be as many different lineups printed as there are correspondents.

The next meeting of the association will be in the form of a luncheon, February 4, at the Anchorage. Richard Shore Smith, new football coach, and Virgil Earl, athletic director, will be invited. They will be asked to outline their athletic program for the year.

This is the first organization of its kind in the country. However, since the last meeting of the association, Secretary Wester has received three letters from outside colleges asking of the plans of the newly formed body.

The association will have a business meeting every Monday afternoon, and every other Wednesday will meet at the Anchorage for lunch, at which time members of the athletic department on the campus will be invited to speak.

Associate members will be selected from the members of the Emerald sports' staff showing the most promise. Members of the association will help them in gathering news and will groom them to fill vacancies which will come with the graduation of the present members. Honorary members, attending the campus to cover games, will be guests of the association.

Following is a list of charter members:

George Godfrey, Christian Science Monitor, president; Ward Cook, Seattle Post Intelligencer, vice-president; Wilbur Wester, Register, secretary; Sam Wilderman, Oregonian and Guard, treasurer; Dick Eckman, Seattle Post Intelligencer, publicity manager; Parker Brannin, Portland Telegram; Ken

Cooper, Oregon Journal; Richard Godfrey, Seattle Times, and Ed Miller, golf writer of the Eugene Guard.

The associate members are Web Jones and Pete Laurs.

The honorary members are the following sporting editors: L. H. Gregory, The Oregonian; George Bertz, Journal; Lou Kennedy, Telegram; Billy Stepp, Portland News; Royal Brougham, Post Intelligencer; Cliff Harrison, Seattle Times; and G. M. R. Holmes, Christian Science Monitor.

PLEDGING ANNOUNCEMENT

Kappa Kappa Gamma announces the pledging of Una Eldridge of Independence, Kansas.

FROSH MAT MEN LOSE CORVALLIS HIGH MATCH

Yearlings Show Up Weakly Against Opponents

The University of Oregon frosh wrestling team did not compare with Robin Reed's Corvallis high school grapplers and thus were defeated last Friday evening at the college town.

The victors carried off four matches while the Oregon babes had to be satisfied with a draw in one match. Jarrett, Oregon 135 pounder, put up a fast match with Vickers of Corvallis, and the pair wrestled three bouts, each ending with honors even. This was one of the best matches on the card. Jarrett formerly wrestled for Oregon City high school, which was undefeated for three years.

In the opening match Kirkham of Oregon lost to Britt of Corvallis by a decision. The first bout was a decision in favor of the victor, the second was called a draw and the final canto was a decision for Britt. These men wrestled at 121 pounds.

Betz of Oregon lost to Turner of Corvallis by two straight decisions, in the 135 pound division. Oxford, frosh 145 pounder, lost to Huckel of Corvallis by a fall and a decision. The first bout ended in a draw. Oxford was thrown when he had a full Nelson on his opponent and in a roll the Oregon man's shoulders touched the mat. A full Nelson is barred in intercollegiate wrestling and the match could have been awarded to Huckel on a foul.

Forbes, captain of the Corvallis grapplers, won two straight decisions from Potter, Oregon 158 pounder. All of the bouts were fast and closely contested but the locals were not in the class with the winners, who had been training with the O. A. C. wrestlers.

LIFE SAVING LESSONS SCHEDULED BY CORPS

At a meeting held in the offices of the men's gymnasium, the old members of the life saving corps decided to form a new corps which will be used in this year's program in instruction in life saving.

The plan decided upon was that the old corps will be divided to form the new one. Instruction began Monday. Then the two corps will compete for new members in a membership drive to be started in the near future.

The officers for the old corps will be: captain, Webster, and instructor, Hoblitt, and for the new corps, captain, Palmer, instructor, Don Parks.

The officers of the A. R. C. are, president, H. A. Scott; vice president, L. Stone; secretary-treasurer, Bartlett; medical adviser, R. Fahl. Instruction will start next Monday and those who wish to try out are urged to sign up before that time. Instruction will be given at the tank in the men's gymnasium every afternoon of the week.

Old April Frolic Attire to Appear At 'Soph Scuffle'

"Pull out your old April Frolic costumes, and dust them off," Verne Fols, chairman of the sophomore dance, advises all sophomore women.

Women in such costumes and men attired to represent anything, whether a farmer or a bricklayer, will find themselves in acceptable dress for the Soph Scuffle, to be held at the College Side Inn, Friday, January 30. It will be a date affair, beginning at 8:30 o'clock.

The dance will be a costume affair, but not to be confused with a "hard times" one. The College Side Inn is being turned over to the sophomore class and is supplying the refreshments at a reduced rate.

There will also be a feature, of several unusual numbers, states Edgar Wrightson, feature chairman.

PLEDGING ANNOUNCEMENT

Sigma Beta Phi announces the pledging of Mina Price of Weston, Oregon.

Read the Classified Ad Column

"WORLDLY GOODS"

Sophie Kerr's Intriguing novel of the first year of married life.

Featuring AGNES AYRES and a cast of Paramount Stars

COMEDY "GOOD SPIRITS"

Kinogram News Weekly

Today Last Day THE—

CASTLE

Home of the Best

DR. CROCKATT ADDRESSES NEIGHBORHOOD CLUB

Dr. Peter C. Crockatt, professor of economics, spoke to the Eugene East Side Neighborhood club yesterday afternoon. "Railroads and Shipping" was the title of his lecture, which was arranged by the University extension division.

DEAN HALE DELIVERS TALK BEFORE SALEM LIONS CLUB

Dean William G. Hale, of the law school, spoke Saturday before the Lions club, of Salem. His talk on higher education, concerning the problems of a university, was well received.

Read the Classified Ad Column

PATRONIZE EMERALD ADVERTISEES

Phone 246

104 9th St. E.

TIPS

A Weekly Bulletin Published for House Managers by The Table Supply Co.

EVER THINK OF ALL THE USES OF CHOCOLATE?

There are a great many. Just sit down a minute and count them. But before you go over the ones you know, let us suggest something you probably never have tasted.

Have you ever eaten chocolate in salads? It is different and delicious. Slice a banana in half and roll it in a sugar syrup and then in ground chocolate and chopped nuts. Serve it on lettuce with mayonnaise and "oh's" and "ah's" will reward you.

What is more delightful at a birthday dinner than a devil's food cake with a creamy chocolate icing, or a fudge filling? Ask your friends how chocolate

cookies appeal to them either with or without an icing.

And then, chocolate pudding served with whipped cream appeals to everyone's sweet tooth. A thick fudge sauce on ice-cream could not be more popular. Ask the men at ice-cream fountains about the demands for chocolate sundaes. His reply will dispel any doubt as to the reception of such a delight in your house.

We haven't forgotten the joy of drinking chocolate. With cinnamon toast or cheese dreams, there is nothing more appetizing. And chocolate fudge! There is no need to dwell on its glory!

Table Supply Co.

104 9th St. E.

Phone 246

Don't Judge From Appearances!

THE earth LOOKS flat enough! That's why so many thousand years came and went before our ancestors even suspected the terrestrial globe of being round. Their eyes deceived them!

Don't depend upon appearances to guide you right. Don't buy goods on the strength of looks alone. Merchandise with a well-known name has the call. Only the maker of a good product can afford to advertise his name. Attempts to popularize unworthy goods can not succeed.

Wise merchants and manufacturers seek the good papers to tell the stories of their wares. The publishers seek the reputable advertising for their readers' guidance. Well-informed buyers seek news of good merchandise through the columns of the best papers.

This proves the value of advertising. Neither advertiser nor publisher can prosper without your patronage. Therefore, it is to their advantage to cater to you. They do it, too.

It is distinctly to your advantage to be guided by the messages they lay before you—the advertisements.

READ THEM REGULARLY!

Cars Without Drivers for Rent

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LOCATED FOR YOUR CONVENIENCE

CORNER 11th AND OAK

Open and Closed Models — Prices Very Reasonable

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Mr. and Mrs. Sid

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at 7:30, 9:35 p. m.

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