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Heart and Grit and Stamina

FOLLOWING is a clipping from the Portland Telegram, of special interest to Oregon students who had the pleasure of witnessing the Oregon-Washington game last week, and who are looking forward with much impatience to learn the score of the Idaho battle tomorrow.

"When the University of Oregon defeated the University of Washington in football last Saturday it provided the world of fans with one of those thrills that make sports worth while. What happened was that Oregon fought a last-ditch fight, took advantage of the breaks and never ceased battling. The much heralded Washington team showed greater offensive power, but could not score when the opportunity afforded itself.

"There can be no greater upset in coast football this year. Oregon was looked down upon as the lowest of the low; Washington was touted as the supreme gridiron combination. It was David and Goliath all over again and there is sorrow in the camp of the Philistines.

"We must all take off our hats to last ditch fighters. We can imagine the Oregon players in the shadow of their goal posts-figuratively speaking, of course, for on last Saturday there was not enough sun to make any shadow-fighting off the big team from Seattle. It takes heart and grit and stamina to do this sort of thing and the men of Oregon showed all three."

The rally was inspiring yesterday. The men on the team, as they settled back in their seats on the train, no doubt felt a certain exuberance of spirit, a thrill of anxious desire, a determination to make another "last ditch fight" if necessary, a confidence that they would again prove worthy of the approving support manifested so heartily by the cheering students outside. They would fight to win, but win or lose, they would-fight.

They felt like that, and they felt like that largely through the contagious influence of an enthusiastic student body. It is, no doubt, attributable to mob psychology.

Dr. Raymond Wheeler, of the psychology department of the University, explaining the "spontaneous" jubilee of last Monday afternoon to a few students who did not attend because they were "not interested in the rally," stated that such an outburst "is a perfectly natural reaction although not a particularly efficient one." He also explained, according to psychology, that the main motive actuating the rooters was the thought that they were doing something "devilish" in violating a law. Both statements may be correct according to psychology.

However, it would seem a rally is quite efficient from a practical standpoint if it has as much to do with raising the morale of a team as players have testified time and again. It was the backing of the "mob of rooters" out at Hayward field Saturday that made it possible for the Varsity to maintain that impregnable wall just safe of the goal line. If there is a more efficient method, the institution which discovers it will certainly have a tremendous advantage over its competitors.

Perhaps a considerable number of students joined the serpentine with a motive similar to the little boy who steals the jam, that is, for the pleasurable naughtiness of it. The rally meant more than that to most. It was the outward expression of intense rejoicing-joy that once more Oregon is a fighter, a school with a spirit.

That feeling goes deeper than simply throughout the campus community. It pervades the city of Eugene, it stretches out over the state.

The people of Eugene are proud of the University. What student who has been downtown this week has not heard from the loyal Oregon merchants such expressions as "Great game Saturday," "We have a real team this year," "Think we have a chance at the conference title?" The alumnus walks down his home town street, and nods with jaunty pride to "Bill" who went to some other school.

It is pride in Oregon, their Oregon. It is pride in a fighter, a fighter of which they are a part—the University with "heart and grit and stamina."

Campus Bulletin

for two issues only. Copy must be in this office by 5:30 on the day before it is to be published, and must be limited to 20 words.

Men's Hygiene, Friday 2 o'clock class prepare Chapter X in text. Basketball Practice Saturday af-

ternoon immediately following Grid-graph showing. Sophomore Informal Committee

meeting today at 5:00 p. m. in College Side Inn. The Eugene Filipino Club will meet at the "Y" hut Friday

night at 8:00 o'clock sharp. Teachers-Wanted to fill two vacancies. Apply at Appointment bureau, Education building.

The Daly Club Banquet scheduled for Friday night has been indefinitely postponed.

Mazamas-All Mazamas meet in Condon hall, Administration building, on Sunday afternoon at 5 o'clock. Very important meeting. Presidents of Living Organizations -Turn in notes on alumni of your house to Jeanette Calkins by Thursday noon. For details

COMING EVENTS

call 1593.

... Chiff Wilson

Saturday, November 8 1:00 p. m .- O. A. C. Rooks vs. Oregon Frosh, Hayward field.

FRESHMEN TO REPORT The following freshmen are to ceport on the library steps at 10:50 today to interview the Order of the "O": Irving Pelz, Don McCook, Paul Clark, Jack McGuire, Fleenor Douglas, Allen Swengel, Ray Nash, Bob Overstreet, Sam Lockwood, Vernon Fowler, and Jerry Plue.

The UNIVERSITY COMPANY -presents-

OneAugust

A Comedy in Three Acts by Martinez Sierra

Tonight and Saturday November 7. 8

Direction of Fergus Reddie Cast Includes: Paul Krausse, Beth Fariss, Helen Park, Terva Hubbard

GUILD THEATRE University of Oregon

Box Office Open Tuesday, November 4, 9 a. m.-50c and 75c. No tax. Tel. 142

A Reginald Barker

James Kirkwood

Mae Busch

Robert Agnew

Adolphe Menjou

Puth Stonehouse

Norma Shearer

Winifred Bryson George Fawcett

Robert Frazer

A STORY OF NEW

MORALS FOR OLD

Oregon-Idaho Game

Returns by Quarters

Saturday Afternoon

OTHER HEILIG

SPECIALITIES

Broken

agaries

Edited by Eugenia Strickland

ODE TO A FRESHMAN Little William came to school, He finished registration. He thought that he would save the state.

And then perhaps the nation.

Then little William went to class For an examination, He flunked so hard he couldn't pass Much to his consternation.

Little William went back home Fast as he could scurry Yes, he went through college-but He surely had to hurry!

A pertinent question that is disturbing the peace of one journalist . . . May one still withdraw from class if one flunks the final?

Advertisement in Emerald of November 6 .- "Mr. Pim Passes By"-October 16, 17 and 18."

And is still passing by.

Fry me a doughnut hole, boil me a jazzy echo, measure me seventy yards of noise, make me a chut-de-chute of a moon-

beam, and beat a nightingale song into a saxaphone

and I'll become your cubist lover.

W. E. K.

PLEDGING ANNOUNCED Alpha Omicron Pi announces the pledging of Anita Kellogg of Port-

Get the Classified Ad habit.

At the Theatres

THE REX-Second day, Gloria Swanson in "Her Love Story," adapted from Mary Roberts Rinehart's gorgeous romance of an innocent maiden whose love answered youth, though marriage carried her away from the one who loved; Mermaid comedy, "Poor Butterfly;" Rosner, featured organist, in superb musical settings on the mighty Wurlitzer.

Coming: "Rit-Tin-Tin," the wonder dog, in "Find Your Man;" Rudolph Valentino in Rex Beach's "A Sainted Dev-

THE CASTLE-First day, a big

double bill of two great fea-

tures. Buck Jones in "The

Circus Cowboy," and Jack Dempsey in "The Title Holder." At standard Castle prices. HEILIG - Today and Saturday, Reginald Barkers "Brok-Barriers," with cast including Adolph Menjou, Mae Busch, Robert Frazer, George Fawcett, Vera Reynolds, Ruth Stonehouse and Winnifred Bryson. Added features, E. E. Kellems, the warbling serenader; Will Rogers in "A Truthful Liar," Pathe News;

Topies of the Day. Coming attraction: Douglas MacLean in his new comedy riot, "Never Say Die."

PATRONIZE EMERALD ADVERTISERS

Uneeda Pressing Club \$1.00 per Month Phone 1827 684 Olive

FRESHMEN

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South Willamette St. NEVER TOO WET TO PLAY The "all year round course" Tickets good for 10 full rounds \$3.50 Round of 18 holes, 50c-Nine holes, 35c Clubs for Rent

PHONE 1752-R

C. C. STONE, Mgr.

FOR SALE

An Artist Model (Deagen) Marimba Zylophone. I have quit playing professionally; have two instruments and will sell the above at a big loss. This instrument is as good as new and cost \$500.00, Chicago. Will give any reasonable terms. Phone 304.

THE ORIGINAL

CONTINUES TODAY AND SATURDAY

You should see what we have to offer you.

Druggist 870 Willamette

Phone 23

YOUR ROOF

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A single tiny leak, or an entire roof surface that is badly worn-you can waterproof either one equally well with a coating of "STORMTIGHT."

You can buy "STORMTIGHT" at the

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Eugene, Oregon

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A FALL HAT THAT IS SMART GORDON

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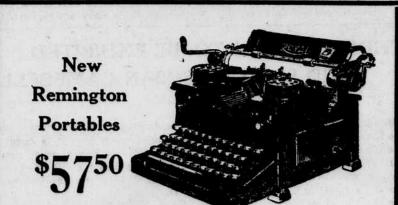
Willamette

"Man is Judged By the Company He Keeps"

The moral of Aesop's fable is to be careful about one's associates. This applies with equal emphasis to one's shopping place.

When we decide upon a store as being worthy our patronage, we want to know that the company behind it is trustworthy; that its merchandise is always as represented and of dependable quality; that its salespeople are men and women of intelligence and ability who will be helpful and courteous.

Put us to that test!



Ask about our long time contracts—special to students

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GUARD BUILDING