

Oregon Daily Emerald

Member of Pacific Intercollegiate Press Association

Official publication of the Associated Students of the University of Oregon, issued daily except Sunday and Monday, during the college year.

DONALD L. WOODWARD EDITOR

Editorial Board

Managing Editor Edward M. Miller
Associate Editor Margaret L. Morrison
Associate Editor Leon K. Byrne

Associate Managing Editor Harold A. Kirk

Desk Editor Norma Wilson Sports Editor George H. Godfrey

Daily News Editor Douglas Wilson Sports Staff
Mary Clerin Wilbur Wester
Frances Sanford Ward Cook

Night Editors Upper News Staff
Pete Laurs Jalmar Johnson
Sol Abramson Webster Jones
Jasper Crawford Margaret Skavian
Gertrude Houk Edward Robbins
James Case Lillian Baker
Mary West Gertrude Houk
James Case James Case

Exchange Editor Josephine Ulrich P. I. N. S. Editor Louis Dammasch
Assistant Hermino Smith

News Staff: Pauline Bondurant, Eugenia Strickland, Elizabeth Cady, Clifford Zehring, Margaret Vincent, Helen Reynolds, Emily Houston, Dorothy Byberg, Geneva Foss, Margaret Kresman, Hilton Rose, Ned French, Cate Meredith, William Mintline, and Jack O'meara.

JAMES W. LEAKE MANAGER

Business Staff

Frank Loggan Associate Manager

Advertising Managers—William James, Sr. Slocum, Circulation Manager Jerry Cray
Advertising Assistants—C. P. Horn, Wayne Leland, Louis Dammasch, Asst. Circulation Mgr. James Manning
Circulation Assistant John Black

Foreign Adv. Mgr. Claude Reavis Specialty Advertising
Margaret Dunlap Margaret Hyatt
Geneva Foss Edna Nelson

Entered in the postoffice at Eugene, Oregon, as second-class matter. Subscription rates, \$2.25 per year. By term, 75c. Advertising rates upon application.

Daily News Editor This Issue Night Editor This Issue
Kathrine Kressmann Jalmar Johnson
Assistant Jack O'Meara

Joe Maddock—Football Coach

The Oregon football eleven journeyed down to Stanford last week for the first "big" game of the year. With them went the best wishes of the students, but few had any hopes of even a near approach to victory.

The result of the game is surprising to all except those who have watched the work of Joe Maddock. In the battle with the mighty Stanford aggregation, the varsity was outweighed, out-experienced; just about everything but outfought. Yet they held the Stanford team to a 15-point lead, and actually scored two touchdowns.

The team now shows the results of Maddock's drill in fundamentals—and it shows something else—a foresight that makes the athletic prospects at Oregon brighter than they have been for years.

Joe Maddock knows football. Already many writers and critics have changed their opinion—that Oregon would not count in the Pacific Coast championship race. Oregon has little chance to come out the winner, but no team can be certain of a victory over her, at least. And next year and the year after loom ahead.

Maddock is a real football coach—that much is certain. Let's cheer up!—G. H. G.

Stop That Noise!

Why can't Oregon as a leading University join the ranks of other such institutions and enforce a quiet zone on the campus? Professors have long argued the question and it has gone so far that numerous students are beginning to complain of the ever-increasing disturbance daily created on Thirteenth avenue east.

Oregon accomplished something when parking was prohibited on the main thoroughfare, but that does not put an end to the incessant rumbling of street-cars, heavy trucks and automobiles. It is the rumbling of these vehicles that has to be stopped. If it isn't stopped it will in a short time be the largest contributing factor to a low scholarship, says one member of the faculty.

The Universities of Washington and California, unlike the University of Oregon, have not only one but many streets running through their campus. However, they have a quiet zone. From 8 until 4 o'clock those streets are closed to traffic. They do not depend wholly upon the cooperation of the people, but have resorted to gates, whereby admittance is gained only by permission.

Is there any reason why Oregon has to be handicapped in the future by this disturbance? The street-car line can easily be detoured around the campus. Instead of going up Thirteenth avenue it could continue up Alder to Eighteenth avenue and then to University street and make the usual loop. The placing of a gate at Thirteenth and Alder and one at Thirteenth and University streets is a small matter.

As it is now, the noise destroys the consecutive thinking of the professors and the ability to follow lectures by the students. This improvement is bound to come sooner or later—so why not join the ranks now?—M. W.

ELLIOTT DEXTER DINES AT HENDRICKS TONIGHT

Elliot Dexter, once a college student himself, and now a successful actor, both on the legitimate stage and on the screen, is to visit the University campus today, and this evening will be given a glimpse of modern college life when he visits Hendricks hall as a dinner guest. Mr. Dexter, who is playing in the

"Havoc" at the Heilig tonight, will be entertained with the usual college songs while at dinner, and afterward, for a few minutes, he will exchange reminiscences with the students.

After leaving college, Mr. Dexter immediately started his stage career, playing in the east with several prominent stock companies. Like many qualified actors, he went into moving pictures as soon as this phase of dramatic art became es-

Campus Bulletin

Notices will be printed in this column for two issues only. Copy must be in this office by 5:30 on the day before it is to be published, and must be limited to 20 words.

Sigma Delta Chi—Meeting today noon at Campa Shoppe.

Pot and Quill—All members be at the Woman's building promptly at 7 o'clock.

Order of the "O"—Meeting Wednesday at 7:30, Woman's building.

To-Ko-Lo—Meeting at 7:30, Campa Shoppe. All alumni, active sophomores and pledges be there.

Women's Life Saving Corps—Meets tonight, 7:15, Pool room of women's gym.

Zeta Kappa Psi—Important meeting Tuesday at 5 o'clock at 105 Commerce bldg.

Thespians—Meet Tuesday, October 21, at College Side Inn at 12 o'clock.

Do-Nut Volleyball—Teams may use the outdoor gym for practice any noon hour.

R. O. T. C. Band—Will practice Monday and Tuesday from 4:00 to 5:30 p. m. beginning October 6.

Cosmopolitan Club—Election of officers tonight at Y. W. bungalow. Every member is urged to be present.

R. O. T. C. Students—All students who left manuals for sale may receive purchase price by applying for same at issue window. Call as soon as possible.

At the Theatres

THE CASTLE—Last day: "The Family Secret." A thrilling mystery drama adapted from the exciting novel and play, "Editha's Burglar," by Frances Hodgson Burnett, and featuring Baby Peggy and star cast. Comedy, "In-Bad, The Sailor," Castle News Events and musical score.

Coming: (Wednesday, Thursday) "The King of Wild Horses," with the untamed "black beauty" of the screen. **THE REX**—Last day. A drama of a man's past and a girl's present, "Tarnish," with May McAvoy, Norman Kerry, Ronald Coleman, Marie Prevost and Harry Myers. Comedy, "Dirty Hands," and International News. Regular prices.

Coming: Cecil De Mille's sensation, "Feet of Clay," with Rod La Roque, Vera Reynolds, Ricardo Cortez, Victor Varconi, and Theodore Kosloff.

ublished. His interest, however, is still strongly for the spoken word, and at regular intervals he comes back to it.

He is anticipating a great deal of pleasure here, since his audience will be more than usually appreciative, due to the influence of the dramatic department of the University.

Y. M. FINANCIAL DRIVE NEARS \$500 GOAL SET

The financial drive of the campus Y. M. C. A., which was started last week, has been very successful so far and the quota of \$500 set at the start has almost been raised, according to the reports of Oscar McKinney and Bart Kendall, heads of the canvassing committees.

The living organizations have been actively interested, this year, in the campaign and with the exception of one or two have raised a larger sum than last year, according to the reports of Bart Kendall. The men outside of living organizations have also responded willingly to the canvassers and many pledges have been obtained from them.

A meeting of team captains and committees will be held later in the week and a report of all the work done will be turned in.

COSMOPOLITAN CLUB WILL ELECT OFFICERS

Election of new officers of the University Cosmopolitan club for the coming year will take place at its regular meeting in the Y. W. bungalow at 7:30 this evening. The nominating committee and the members of the club favor Dr. Fritz Marti as head of the international organization, and according to the present plan, the professor will be elected to the presidency.

The club invites all the students of foreign birth, American students who were born in foreign lands, and all those who are interested in some foreign countries to attend. At the present time there are more than 30 foreign students on the campus.

PATRONIZE EMERALD ADVERTISERS



SOCIETY

Mrs. William Rutherford were patrons and patronesses for the dance.

The entire lower floor of the Alpha Xi Delta house was transformed into a garden of beautifully tinted autumn leaves and flowers when the chapter entertained with their first house dance of the season, in honor of their pledges. A balloon popping feature proved most entertaining. Mrs. Mildred Giffan, Alpha Xi Delta house mother, and Mr. and Mrs. H. M. Douglas were patron patronesses for the dance.

Pi Beta Phi also honored their pledges with a picnic dance at Seavey's ferry, Saturday night for which Mr. and Mrs. Austin Cheney were patron and patroness.

Alpha Phi opened their new home in formal reception for the faculty, house mothers and heads of all or-

The social calendar for the past week has certainly been a well filled one, especially so, over the week end, which marked the Women's League tea for Dean Esterly, two formal receptions and a number of house and class dances. It would seem that the social season has gotten well under way.

Saturday afternoon was the occasion for the Women's League tea at Alumni hall in honor of Mrs. Virginia Judy Esterly, dean of women. In the receiving line were Dean Esterly, Mrs. P. L. Campbell, Miss Florence Magowan, Maude Schroeder, Ruth Akers, Melba Byrom, Winifred Graham, Frances Simpson and Jeanne Gay. Several musical numbers helped to make the afternoon a most enjoyable one. Hundreds of University women took advantage of this opportunity to meet Dean Esterly, to make new friendships and renew old ones.

The first campus wedding of the year was solemnized Sunday at high noon when Dora Hyrup, Alpha Delta Pi, and Norman Rossell, Sigma Pi Tau, were married at the Alpha Delta Pi house, with the entire Sigma Pi Tau chapter in attendance. The ceremony was performed by the bridegroom's father, Reverend Rossell, of The Dalles, Oregon. The bride's attendants were Ellen Ely and Mary McLean and the best man, Herman Rodemacher. After the ceremony, dinner was served at the Alpha Delta Pi house. Mr. and Mrs. Rossell will live in Eugene and Mrs. Rossell will continue her work at the University.

Tau Nu entertained with a charmingly appointed luncheon, Saturday in honor of their house mother, Mrs. Jeanette Lange and Eugene patronesses, Mrs. Cameron, Mrs. F. X. Shafer and Mrs. Kobe. The guests were the house mothers of all the women's organizations on the campus and the dean of women, Mrs. Virginia Judy Esterly. Several musical numbers by girls in the chapter were enjoyed during the luncheon hour.

The Phi Sigma Pi house was the scene of an informal dance Saturday night in honor of their pledges. Patrons and patronesses were Mrs. F. M. Clark, Mr. George Turnbull, Mr. and Mrs. Harley Covalt, Mr. and Mrs. Hesden Metcalf, and Mrs. H. M. Carlock.

A beautifully appointed dinner dance was given by the Sigma Pi Tau, on Saturday night, in honor of their pledges. The dance was held at the College Side Inn, which was transformed by a profusion of autumn leaves and brilliant flowers. Dean and Mrs. Eric W. Allen, Mr. and Mrs. Rudolph Fahl, Mr. and

MARCELLING AND BOB-CURLING

75c Satisfaction Guaranteed
1200 WILLAMETTE ST. Phone 1491-J

COMING



SOON!

CHOICE MEATS AND SEA FOODS
STAPLE AND FANCY GROCERIES
Wholesale PHONE 495 Retail
721 Willamette Street
INDEPENDENT MARKET

ganizations on the campus. Saturday night from 8:30 until 11:30 o'clock. About three hundred persons called during the evening. The Alpha Phi house is one of the newest houses on the campus and was a lovely setting for such an affair.

Judy Esterly, Dorothy Scott, Mr. and Mrs. Fred Dunn and Amy Dunn. Eugene alumnae presided at the beautifully appointed tables. (Continued on Page Four)

DANCING
Successfully Taught
Cinderella Dance Studio
657 Willamette Street
Phone 1715-E

Delta Gamma issued about four hundred invitations for a formal reception Saturday evening. In the receiving line were Dean Virginia



For men who are "hard on socks"

The more you demand of your hose, both in style and in wear, the more you'll appreciate the kind we sell — Interwoven.

Drop Stitch, wool 75c
Pure Thread Silk 75c
Lisle 40c

Wade Bros.
Hart Schaffner & Marx Clothes

ROYAL
UNDERWOOD
REMINGTON
L.C. SMITH
WOODSTOCK



Guaranteed Rebuilt Typewriters
All standard makes special to students
\$4.00 Down, \$4.00 per month

OFFICE MACHINERY & SUPPLY CO.
GUARD BUILDING Phone 148

Snappy Evenings—

Call For
Something Hot

We Are Featuring
HOT TAMALES
and
OUR OWN CHILI CON CARNE

The best things to drink
Ask for our latest

GRILLE DANCE
Ye Campa Shoppe Grille
Music by
Ye Pi-id Pipers
Junior, Seton, Manager
Friday Night — Saturday Night

Ye Campa Shoppe