

# CLASS SEEKING PERFECT TOWN

New Civic Laboratories Will Be Established

RESULTS TO BE PRINTED

Aim is for Betterment of Communities

"A perfect community." The phrase may seem to suggest an impossibility to many, but this is the goal toward which the school of sociology, through the establishing of what Dean F. G. Young describes as "civic laboratories," is working. The first step in this work was made last spring, when 80 communities were given maps to fill out, in which were the locations of the business houses and social institutions which formed the town or city. Due to the fact that these were sent out very late in the spring all of them have not yet been returned, but the rest are expected in soon, according to Dean Young.

**Community to be Graded**  
The second step consists of grading the community, according to a scale given in community score card, published by the Federal Council of Citizenship Training. Each feature of the organization and development of the town is here given a certain grade. The interpretation of the data given in these two processes is then done by the school of sociology, which is thus in a position to help the community develop itself. "The idea of obtaining this material is so the people may know themselves as a going concern, in all their vital elements," said Dean Young. "This includes not only business concerns but all social institutions and groups which have a bearing upon the lives of the people."

The results of the investigations are to be tabulated and placed in either a public or high school library, at the disposal of the leading citizens of the town who will take upon themselves the work of perfecting their institutions in this so-called civic laboratory. "Applying scientific methods on social phenomena," is the way Dean Young described this work. "By knowing what is going on among themselves the people can soon plan a community so it would attain near perfection of beauty and efficiency," he said.

**School to Distribute Data**  
The part played by the University school of sociology in this is thus to act as center for the distribution of the information necessary, such as the maps and scoring systems used, and in a general way to stimulate and guide each community to a study of its problems.

"This puts the University at the command of every community," said Dean Young. "It thus assists in a sort of extension work, as it stimulates a continuance of the education of leading citizens in each community by letting them work out a subject most interesting to them, and enabling them to actually do something under scientific methods. It is in fact a form of community project education."

## Y. M. C. A. DRIVE OPENS WITH RALLY LUNCHEON

(Continued from page one)  
\$100 was raised among the workers themselves. The Phi Gamma Deltas have gone over 100 per cent with their quota by adding it to the house bill. Of the teams outside of the organizations, Dell Tedrow's team is ahead, having raised \$33.50 to date. All teams are working hard and report that the drive is going in great shape.

Pamphlets, describing the work of the campus "Y" were distributed among the canvassers and pledge cards for each prospect were also given out. Names were chosen by the workers and solicitation will begin at once. Speeches were made at the living organizations last night by Y. M. C. A. men, in which the financial problem of the local association was put before these groups.

## VIOLATORS OF TRADITIONS WILL BE TAKEN TO COURT

University of Southern California. —Violators of college traditions at the University of Southern California will be brought up before the Trojan Knight court. The court will proceed much as do the regular civil courts. The Trojan Knights will act as the jury, one of the number acting as chief justice. The tradition most commonly violated is the one which forbids smoking on the campus.

# GRID-GRAPH TO SHOW PLAYS AT PALO ALTO

Board To Give Details of Stanford-Oregon Game, Saturday, Beginning at 3:15

The new Grid-Graph purchased by the associated students will be in use again on Saturday afternoon, when the Varsity meets the strong Stanford eleven at Palo Alto.

The Grid-Graph will be located in Villard hall and an admission of 50 cents will be charged. The board will begin operating promptly at 3:15 according to Jack Benefiel, as the game in the south will begin at 3:00.

Electric lights on the Grid-Graph keep the spectators posted on every play of the game. Lights flash showing which team and player

has the ball and where the play is being made. The light behind the miniature gridiron shows the position of the ball as it moves up and down the field.

The lights showing just below the gridiron designate the type of play. When the kickoff is made a light will show kickoff on the board below the field giving each type of play made as forward pass, end run, fumble and so on.

The Grid-Graph will receive information direct from the field at Palo Alto by special Western Union wire.

**GRID-GRAPH SCORE BOARD**

SCORE QUARTER SCORE

1 2 3 4

DOWN YARDS TO GAIN

KICKOFF GOAL FUMBLE  
FORWARD-PASS INTERCEPTED  
END-RUN PENALTY SAFETY  
THRU-LINE FAILED RECOVERED  
KICK TIME-OUT BLOCKED  
TOUCH-DOWN QUARTER-OVER

COLUMBUS, OHIO

## ASSOCIATE MANAGER OF EMERALD NAMED

Appointments of Entire Business Staff Made

The appointment of Frank Logan as associate manager of the Emerald was announced yesterday by James Leake, manager. Other appointments made by Leake were William James and Si Slocum as advertising managers; Claude Reaves as foreign advertising manager; Jerry Cray as circulation manager; James Manning as assistant circulation manager; C. P. Horn Jr., Wayne Leland and Louis Dammach, as advertising assistants; Mildred Dunlap, Geneva Foss, Edna Nelson, and Margaret Hyatt as specialty advertising staff.

"I am positive that we have an unusually efficient staff this year and we shall expect a lot from them," said Leake who is now established in the new business office in the A. S. U. O. building. The new office is larger and much more convenient than the old one, there is new equipment for filing mats and cuts.

This year the members of the business staff are cooperating more closely with the other end of the paper and are learning more about the paper as a whole. The staff is now conducting a circulation campaign; the first in the history of the Emerald. There is also a new merchandising bureau through which the staff makes surveys and investigations thereby giving the Emerald advertisers information which they desire concerning their lines of merchandise in Eugene.

"Anyone interested in working on the business staff should come up to the office," said Leake. "There is work for more than are now on the staff."

## COLLEGES TO COMPARE ENTERING FRESHMEN

(Continued from page one)  
As it is now the physical education department does not know what to expect from the incoming freshmen. Some freshmen may have had a good gymnasium course while others had very little in high school. This test is being conducted on competitive basis and the winner will be announced the latter part of next week.

To Determine Skill  
Through this dual meet with Williams college and other schools who will probably be met later on, the physical education department hopes to determine exactly what physical skill the incoming freshman should have. When this has been determined by the physical education department, a request will be made to state school officials to include this in the state high school course of study. There are at the present time many high schools in the state where little or no physical education is required. This makes it much harder for the University Physical Education department as they have to start in on inexperienced men.

## HAYCOX HAS SUCCESS IN CREATIVE WRITING

Oregon Graduate Has Sold Many Short Stories

Ernest J. Haycox, '23, graduate of the University of Oregon school of journalism, is now in New York writing for popular magazines. While on the campus, Mr. Haycox was the first editor of the Sunday Emerald, feature editor of the Oregonian, a member of Ye Tabard Inn and Sigma Delta Chi. He won the Edison Marshall short story prize one year, and sold several short stories while enrolled in Prof. W. F. G. Thacher's short story course.

After leaving the University of Oregon, Mr. Haycox worked as a reporter on the Portland Oregonian, leaving there in April and going to New York, where his efforts in creative writing have met with success, according to a letter received from him by Professor Thacher.

He writes that he has sold fifteen short stories. His short stor-

## HEILIG ONE NIGHT Tuesday, Oct. 21st

ENGAGEMENT EXTRAORDINARY

HARRY DAVIS presents

The Famous Motion Picture Star

## ELLIOT DEXTER (Himself)

in

## THE HAVOC

A Tense Comedy Drama (Not a Moving Picture) — A TRIUMPH

NOTE—Mr. Dexter is returning to the spoken stage for a brief personal tour that includes this city.

PRICES — Lower floor, \$2.20; Balcony — first 6 rows, \$1.65; last 7 rows, \$1.10—tax included. MAIL ORDERS NOW. Make all checks and money orders payable to Heilig Theatre and enclose self addressed stamped envelope for return of tickets.

ies have appeared mainly in Western Magazine and Sea Stories. One of the short stories he marketed while in school was a sea tale centered around Cocos Bay.

Mr. Haycox is a member of Delta Tau Delta fraternity.

## CAMPUS HIGH RESERVES GIVE BOOK-SHELF PARTY

The girl reserves of the University high were hostesses to all the girls of the campus high at a book-shelf party at the Y. W. C. A. bungalow Friday evening. The affair was a costume party, and each girl dressed to represent some book.

## CLASSIFIED ADS

ROOM FOR RENT—To men. Good, clean, close in. 875 East Thirteenth. 0-14-15-16

FOR SALE—Full dress suit. Good condition. Will sell cheap. Call 614, after 7 p. m. 0-15

LOST—Lower part of brown fountain pen, Thursday afternoon, on Twelfth avenue. Leave word at business office of Emerald. 0-14-15-16

FOR SALE—I have beautiful indestructible Oriental pearl beads and hand embroidered crepe kimono for young ladies. High quality for less money. Samples shown by appointment. Call Mr. Pil. Phone 1109-J.

Will the lady who invited me to the "card party" on Saturday night, last, kindly accept my thanks. What small town do you come from? —H.

TAKE YOUR EYE TROUBLES TO Watts-Wallace Optical Co. 790 Willamette

SEE YOURSELF at the FROSH - SOPHOMORE MIX Pictures of Every Stunt at BAKER-BUTTON'S 7 West 7th

College Students demand the Best

That's why most of them choose Remington Portable

Six points of superiority:  
Durability and Reliability  
Compactness and Portability  
Four-Row Standard Keyboard  
Ease of Operation  
Beautiful Work—Always  
Universal Service

Price, complete with case, \$60. Easy payment terms if desired.

Come in and see the Remington Portable—the recognized leader—in sales and popularity.

Co-Op, Eugene Coe Stationery Co., Eugene  
Remington Typewriter Co., Portland, Ore.

GOLF TOURNAMENT NOW ON AT EUGENE PUBLIC GOLF COURSE Play Your Qualifying Round Before 6 p. m. Saturday

First Elimination Round Sunday — First and Second Trophies to be Awarded

50c Round—18 holes. 35c Nine holes  
Ticket good for 10 full rounds, \$3.50  
C. C. STONE, Manager  
Phone 1572-R

"Don't Go to Bed Hungry"

—A good cup of hot chocolate or coffee with one of our tasty sandwiches tops off an evening "just right."

—Where Everyone Eats—  
The Oregonian

"Mac" THE OLD RELIABLE "Jack" VARSITY BARBER SHOP 11th and Alder Hair Bobbing a Specialty

MARCELLING, FACIALS, HAIR WEAVING, HAIR DYING  
VANITY BEAUTY SHOP  
A busy shop, so don't wait until the last of the week to make appointments  
632 WILLAMETTE PHONE 432-R  
In Same Room as Phares' Baby Shop

TWICE-A-WEEK  
We have an arrival of fresh shipments of  
WHITMAN'S — MISS TAYLOR'S and McDONALD'S BOX CHOCOLATES  
From 50 cents a box and up

FRESH CHICKEN TAMALES  
Every Day FOR HOUSE PARTIES SPECIAL RATES

Combination Meal and Fountain Tickets  
Good for everything you buy in the place

Ye Towne Shoppe  
ERNEST SEUTE, Prop.

ANOTHER—  
REX TRIUMPH!  
Romance Irresistible!

The boldest, wickedest, merriest pirate that ever spat in a galley ditch—who roved the seas for booty, kidnaped fair damsels and lolled in Morrish Harems—the roaringest ruffianly rascal that ever scuttled ship or stole a maiden's heart.

WALLACE BERRY  
See him in—  
"The SEA HAWK"

RAFAEL SABATINI'S Greatest Romance

They chained an English gentleman to the galley sweepheads.

A First National Picture  
with—MILTON SILLS ENID BENNETT WALLACE BERRY and a cast of 3000  
12 REELS OF GLORIOUS ADVENTURE ON LAND AND SEA—  
TODAY and THURSDAY ONLY TWO DAYS LEFT!  
Elaborate Musical Prologue.