

EMERALD DRIVE IS ORGANIZED

Students' Families to be Kept Informed of School Events by Campus Daily

RATE IS \$2.25 FOR YEAR

Paper Best Mirror of Real University Activity, Say Student Body Officials

A campaign to bring the students' families into greater familiarity with campus life by sending them subscriptions to the school paper, the Emerald, is being carried on this week.

Student body officials believe the Emerald to be the best possible mirror of the real life of the University. It tells of student activities, athletics, scholarship, good times, and special lectures on vital topics.

Solicitors Sent to Houses Heretofore, the students have in many cases sent copies of the Emerald home at intervals. However, this method involves trouble for the student, and postage expense that is approximately as great as the subscription price.

Alumni to be Benefited There will be 5000 circulars sent out to the alumni throughout the state urging them to take an interest in athletics through the Emerald columns.

CAMPAIGN FOR ALUMNI GIFTS TO BE PUSHED TO COMPLETION

"We will carry on the alumni campaign for gifts to the University until our goal of a million dollars is achieved," declares Robert B. Kuykendall, '13, of Portland, chairman of the alumni campaign committee and president of the University of Oregon Alumni association.

"It is the purpose of the alumni committee to continue with the campaign. It is traditional that the University of Oregon fights best when the way appears beset with difficulties; that spirit dominates our football teams; it dominates the alumni. We are going ahead with the campaign."

'Fundamental Grind and Hard Work in Store for Squad; Maddock

Terjesen, Reed, Johnson, Bailey, Shields, Wilson, Mautz, Anderson, and Bliss Return to Bolster Recruits

Oregon and Willamette played to a scoreless tie last Saturday at Salem.

The entire squad will continue to drill on fundamentals for some time to come. Fundamentals of everything—the fundamentals of tackling, blocking, kicking—then out of this continual grind will come team plays. This will be Coach Joe Maddock's program for the season.

Two Teams on Deck In a short time now the squad is going to be cut down to a couple of teams with a few men left over. The rest of the football aspirants will be kept working, however, and they perhaps will get more football than the regulars.

Pacific comes to Eugene for a tussle a week from Saturday. This game won't be a snap, for the Forest Grove men are said to know football, and they are big enough to play it.

Nine Regulars Return Nine regulars of last year, or the year before are back. In the line, Bob Mautz, tall end; Bailey, Gene Shields and Bliss, guards, Wilson, center, and Captain Dick Reed, tackle, are on hand. Bliss has been shifted to end, where he will likely do a lot of work.

Practice Not Secret Then there are others too. Powers, end; Marsh, a husky man; tackle; Byrne, Stoekwell, guards; Gooding, Kearns, Kjelland, tackles; Dill, end; Burton, Blake, Stonebreaker, Socelofsky, Cash and Scriptures in the backfield. Vitus already deserves special mention for his work behind the line. He is

Rhodes Scholar Returns Two years out of every three a Rhodes scholar is selected from the candidates chosen by the different educational institutions of the state. Last year a University of Oregon man, William Arthur Rosebraugh, received the scholarship. Next year no scholarships will be available. The Rhodes scholar for 1920, Kerby Miller, has returned to the Oregon campus this year as an instructor in the philosophy department.

Rhodes scholars are selected on the basis of (1) literary and scholastic ability and attainments; (1) qualities of manhood, force of character, and leadership; and (3) physical vigor, as shown by interest in outdoor sports or in other ways. To be eligible a student must be a male citizen of the United States; with at least five year's domicile; and unmarried by the first of October of the year for which he is elected; have passed his nineteenth and not his twenty-fifth birthday; and by the

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R. O. T. C. HAS CHANGE IN CLASSES AND DRILLS

The R. O. T. C. is making a change in its class and drill routine this year. Previously it was customary for the freshman military class to meet Tuesday mornings for theoretical class work, and drill for two hours in the afternoon making a total of three hours. The new routine does not lessen the number of hours but divides it up into three periods a week. Instead of three hours on one day a week, it is changed to a one-hour period on three days a week.

WORK ON MUSIC HALL NEARS END

New Structure's Dedication Will Take Place During Last Part of November

SEATING CAPACITY 650

Reuter Four Manual Organ, Valued at \$22,500, Has Echo Chamber Equipment

The new school of music auditorium, which, according to authorities, is one of the finest on the Pacific coast, will be formally dedicated sometime during the latter part of November. There are several entirely new architectural features which were designed by Dean Lawrence of the school of architecture and Dean Landsbury of the school of music.

Stage is Terraced One of the most outstanding is the stage which is to be strictly concrete platform without a curtain. In front of the stage proper a series of terraces is arranged at an angle of twenty-five degrees to the front of the stage. Each terrace is four and one-half feet wide and the difference in levels is eight inches.

The ceiling, on which work has been progressing for ten weeks is nearly finished. It is entirely hand molded and reputed to be one of the most beautiful and perfect pieces of work ever accomplished in a structure of this kind.

Sun Parlor is Feature Another unique feature is a glass enclosed sun parlor which connects the artist's retiring room with the lounge in the studio wing. The auditorium will seat approximately six hundred and fifty people. There will be no seats under the balcony and every seat in the house will have an unobstructed view of every part of the stage.

The Reuter, four manual organ, which was a gift to the University, is valued at \$22,000. The organ console is to be on an elevator in a pit six feet deep immediately in front of the stage. There is also an echo organ chamber above the balcony which contains harps, chimes and several soft stops.

Those who have seen the auditorium feel that Dean Lawrence should be highly complimented for his efforts, for he is not only creating an auditorium that will crystallize the ideals of Dr. Landsbury, but one that will be the gem of the Pacific coast in beauty and usefulness.

RESERVE SEAT BLANK IS SENT TO GRADUATES

Applications for reserve seats at the Homecoming game with University of Washington, Washington State, Whitman, and O. A. C. games are being mailed to alumni of the University of Oregon and of other coast colleges, as well as to members of the Multnomah club of Portland, was announced by Jack Benefiel, graduate manager.

The applications are being sent out in Homecoming envelopes which will be put on sale at the Co-op at a later date. Students who wish to have applications sent to their parents or other persons who wish to attend any of the games are asked to leave the names and addresses with the graduate manager.

HOMECOMING PLANS GATHER MOMENTUM

SLOGAN WANTED FOR HOMECOMING

Individuality Must be Shown By Contenders; Prize Will be Awarded Winner

COMMITTEE IS NAMED

The slogan committee, to pick the by-word for Homecoming this year, has been announced by Randall Jones, president of the A. S. U. O., and will consist of Jack High, chairman of the Homecoming committee, Jeannette Calkins, alumni secretary, Don Woodward, editor of the Emerald, Winifred Graham, president of the Women's League, and Dr. James Gilbert, representing the alumni and faculty.

Ballots Due Saturday The ballots are to be sent to the Emerald office by Saturday noon and the committee will choose the slogan it likes best, the winner to be announced in the Emerald of the following Tuesday. Anyone may submit as many slogans as he wishes. The ballot will be found below.

The slogans should possess individuality and convey the whole spirit of Homecoming and do not necessarily have to rhyme. Some of the typical prize winners from previous years are, "Home to Win Again, Oregon," "You Can't Beat Oregon Fight," "Home to Meet 'Em, Back to Beat 'Em," "Home Again, Fight Again, Win Again."

Student's Chances Good The prize winner will receive two complimentary tickets to the Washington-Oregon game, and if it be a student, five dollars in cash, as he already possesses a ticket. The slogan will appear on the cover of Old Oregon, announces Jeannette Calkins. Students really have a better chance to win the prize this year, as the first issue of the alumni magazine will be the Homecoming number.

EMERALD WORKERS TO MEET WEDNESDAY

The first meeting of the Emerald staff members and all new students interested in working on the Emerald, will be held at 4:30 Wednesday afternoon in the editorial hall of the Journalism building.

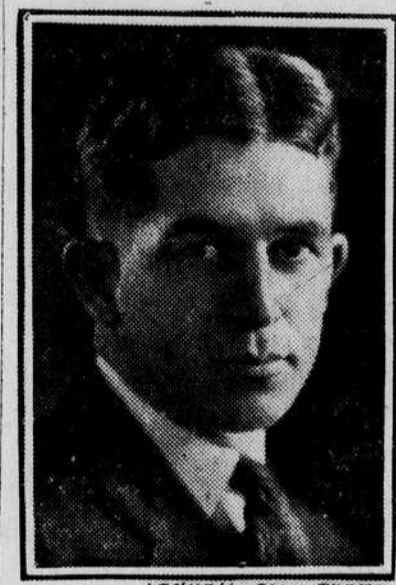
Don Woodward, editor of the paper, will announce new Emerald policies, and the prizes and awards given each year to enterprising members of the staff, and will also receive applications from those wishing to try out for the staff. Dean E. W. Allen, Dean Colin Dymment, Professor George Turnbull, and other members of the Journalism faculty, will welcome the new students. James Leake, manager, and Ed Miller, managing editor, will also speak of the various needs of the paper.

The permanent Emerald staff will not be announced for about two weeks. In the meantime last year's day and night editors will continue in their old positions. New students may try for positions left vacant by the students who have not returned, and additions to the staff will be made from time to time, as before, whenever applicants are considered worthy of the positions.

HOMECOMING SLOGAN BALLOT

My suggestion is Submitted by Address

Appointed Head of Annual Reunion



Jack High

INITIAL ASSEMBLY IS THURSDAY MORNING

Dean H. D. Sheldon Will Give Opening Address

The opening assembly of the fall term will be held next Thursday at eleven o'clock in the Woman's building. The purpose of the assembly will be to welcome the new students and to greet the old ones. The time will be devoted to the singing of Oregon songs and to short addresses.

The opening address will be given by H. D. Sheldon, dean of the school of education. He will take the place of President Campbell, whose illness prevents him from being present at the first assembly. Dean Sheldon will be followed by Randall Jones, president of the associated students.

The musical program for the assembly will be given by Nathanael Pench, a new member of the faculty of the school of music. Mr. Pench is a baritone and will give several vocal selections. His work is highly praised by those who have heard him. The remainder of time will be devoted to the singing of Oregon songs by the student body. The pledge song will be one of those featured. All members of the glee clubs are requested to be present to help in the singing.

'GRID-GRAFF' DEPICTS GAMES PLAY-BY-PLAY

Students and Oregon gridiron followers will have an opportunity to witness every away-from-home football game this year play by play. A new device called a "grid-graph" has been installed in Villard hall, and a Western Union loop has also been placed there.

The device consists of a miniature field, and a control which can be placed on a table. Switches are connected to the board so that when a player is in action, his name is illuminated, and the play flashes on. A red light, directed by a person behind the screen, shows the position of the ball at all times.

When the team is away, organized rooting sections and all that goes with a football crowd at a real game will be on hand. The board was tried out for the first time Saturday, and is successful in every way.

JACK HIGH TO BE 1924 CHAIRMAN

Reunion Will be October 31 and November 1; Plans Already Being Formed

LETTER SENT TO ALUMNI

Varsity Meets Washington On Hayward Field; Rally and Bonfire Held Friday

Plans for the 1924 Homecoming, set for October 31 and November 1, are already rapidly taking definite form. Jack High, assistant Homecoming chairman of last year, has been selected by Randall Jones, A. S. U. O. president, as general chairman for the affair this fall.

High is a senior, and in addition to serving under Haddon Rockey on the 1923 committee, has been active in other student body committees, among these being general chairman of the last underclass mix. High is also a member of the University Glee club.

Alumni Urged to Return A Homecoming letter has been composed and is being sent to every alumnus urging a return to Oregon for the week-end which has been set aside for the renewal of acquaintance with the Alma Mater and the active student body.

High in giving out the following message voices the spirit of the Homecoming committee:

"With the hearty cooperation of every student on the campus this year's Homecoming may be made as big as the ones of the past, but it is hard to predict that it will be greater because of the short length of time in which we have to prepare. However, plans are already under way and we have a running start.

"The policy of the Homecoming electorate will be to unite the Oregon student body in a wonderful reception to the 'Old Grads' who have 'carried on' and left us imbued with that glorious spirit of 'Mighty Oregon'."

Pep Rally Friday Friday night, October 31, will be taken up with the noise parade following which will be the "Big Bonfire" lighted in honor of the "Old Grads" and a pep rally on Kincaid field.

Saturday morning, November 1, is scheduled for the alumni meeting with adjournment at noon for the campus luncheon.

In the afternoon the Varsity will meet Washington on Hayward field—the Homecoming game. Between halves will be the naturalization ceremony and a novel feature promised to be "the best ever."

Everyone to Dance Saturday evening will find the entire student body and alumni making merry at the Homecoming dance, the formal wind-up of the year's reunion. The dance will be divided into two sections, the alumni and upperclassmen at one, and the underclassmen at the other. Announcement of committee heads and committees will be made next week.

FIRST CAMPA SHOPPE GRILL DANCE IS FRIDAY

The first grill dance at the Campa Shoppe is scheduled for Friday evening. The grill room has been remodeled and enlarged so that about ninety couples can now be accommodated. Prentiss Gross with his new six-piece orchestra will furnish the music.

The cafe service has also been improved, according to Litzer and Rice, the new managers. A modern refrigeration plant is being installed for the cafe and fountain. The storage facilities so provided, it is said, will enable the management to serve more food for less money.