Answer the call of

the frozen muck, and

follow the trail of the

lady known as Lou!

THE

'Shooting of

Dan McGrew"

Barbara La Marr

as the Lady Lou

Lew Cody

as Dangerous Dan McGrew

Percy Marmont

as the strange-

dog dirty and loaded for

bear.

And another exciting num-

ber of the famous Fenimore

Cooper stories.

Coming—

"The

**THOMAS** 

**MEIGHAN** 

CONFIDENCE

THURSDAY

The REX

Home of the Mighty

Wurlitzer

NO RAISE IN ADMISSION

MAN"

COME!

### OREGON DAILY EMERALD

Member of Pacific Intercollegiate Press Association

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#### The Kick-off Value

Ever since the Oregon students raised over \$200,000 toward TER FOR SOCIETY WERE YOUR picture is likely to create a sensathe five-million-dollar goal of the University gift campaign, the ERT. A. S. U. O. and Emerald administrative offices have been flooded with letters from alumni and former students congratulating the student body and telling of the great value of the campus success in inspiring alumni workers to greater efforts for their Alma Mater.

It was one of the main arguments of the Student Union conclusion that you have contracted The Lady Known as Lou, Lew Cody which 75 students are candidates for solicitors that the raising of the Union fund would mean a million dollars worth of impetus to the main gift campaign. Al- get for some brain-storm. And so, Busch as Lou's companion, George ates of any one department. Fortythough the campus campaign has been over for only a few weeks call at my office some time before and a host of others. this argument has been proved entirely sound.

Every town or city, where Oregon graduates reside, has panacea in my medicine chest which heard of the remarkable accomplishment of Oregon students. What Oregon did during that week, ending April 26, was one of the main topics of discussion at every one of the alumni ban- To Dr. Diathermancy: quets which were held recently to promote the gift campaign. The dollars of students are producing thousands more for a greater Oregon, just as the Union campaign chiefs promised they would.

Back in New York city the message of the campus success helped inspire a large gathering of former Oregonians. The following letter from Allen Eaton, '02, to Claude Robinson, president of the Associated Students, gives some idea of what the alumni there are doing and of the interest which graduates of Oregon take in the activities on their home campus.

".... Your welcome message came in good time and was read at the dinner.

"As chairman of the Metropolitan District, including New York city and environs, I would like to extend the warmest congratulations of the former Oregon students here for the splendid and inspiring record of pledges by the present students of the University. We are as proud of what you have done as we are anxious to make a good record ourselves.

"Would you mind doing me a favor? Would you tell the folks that run the Oregon Emerald that it is one of the best edited college publications that I see. Then will you tell track meet held on Hayward field committee has had no occasion to the Old Oregon staff that this publication is the best thing yesterday by a 72 to 59 score. that has ever happened to Oregon alumni.

"As to the campaign, I wish I could tell you how essential will be given to the University as awarded the Hilton prize. to its success I think are such a student-body and such campus publications.

"Our reunion of fifty-one former Oregon students is quite the largest ever held here, but not the largest that we will hold. There are former students as far back as 1887 (Miss Philura Murch) and as recent as 1923 (Miss Alberta Potter).

"In addition to other telegrams to various alumni meetings, we have sent an expression of appreciation to Mrs. Fanny Garrison Villard, whose husband, Henry Villard, was, and still is, the outstanding benefactor of the University of Oregon. Mrs. Villard, who is well and active, has just written our committee: 'The Oregon telegram surprises and delights me and will deeply gratify my sons when they see it. The good that men do sometimes lives after them, but Mr. Villard seldom, if ever, had so great a reward for a kindly act as from the Oregon University at Eugene. That his wife and children are permitted to have so large a share in it gives them great joy."

The Student Union building will mean much to the campus but it can never have the value, in itself, of the spirit which was created in raising the money to erect it.

### The **Emerald Aisle**

By Enigma

One of the most acceptable largesses which could be bestowed upon a column manufacturer is some sort of a diagnostic like the following one that pulled itself under my door the other day.

To the Editor:

Sir, I am sure that you will sympathize with me in my deplorable condition. Were you ever at a loss for a word to express your feelings? That is my situation.

Word after word is passing through my mind and so it is time that I use one of them or they will be gone and with them my

The word I have chosen is "obnot a pretty word, but is, however, dance. more or less capable of expressing that which I am about to say.

In other words, it is most descriptive of your "Emerald Aisle." Really, sir, the taste left in my mind after reading your column was nothing if not dark brown.

Your drivel is a bad reproduction of the acrimonious harangue of the United League of Neighborhood Mothers and Scandal Mongers.

DAY BY DAY, YOU ARE HAR-RASSING YOUR READERS BY

When I read your column, it immediately becomes as clear to me as the inexpressive titterings of a conclave of grimalkins on a high-board fence.

Then, sir, I have come to the some disease of the mind-have you have another column published, I think I may, perhaps, find some will cause a slight calm at least. DR. DIATHERMANCY.

### EDITORIAL

Why didn't you call me a dog, Doc, and tell me I had the canine madness of something? I must say your grievance is quite pert if not perter.

Your didactical communication, as you see, was published and now in our future relations with one another, we shall recall to memory the age-old Ragnarok by mutually agreeing to retire to the palestra to have it out until one of us returns, a paladin.

PETER, MY OFFICE SPARK, BROUGHT HIS LUNCH TO WORK TODAY AND COULDN'T FIND zation. THE HARD-BOILED EGG HE HAD PUT IN IT.

He finally decided that he must have mislaid it some-

### ONE YEAR AGO TODAY

Some High Points in Oregon Emerald of May 20, 1923

A pipe organ valued at \$25,000

# Coming Events

TODAY 8:15 p. m.-Constance Miller, recital. Alumni hall.

THURSDAY, MAY 22 B:00 p. m.—Tri-State Oratorical contest. Villard hall.

SATURDAY, MAY 24 Annual senior women's breakfast. Woman's building.

### Campus Bulletin

Notices will be printed in this column for two issues only. Copy must be in this office by 5:30 on the day before it is to be published, and must be limited to 20 words.

O. N. S. Club-Meeting and dinner Wednesday, May 21, College

Oregana Staff-Final meeting of asteries, or Indian villages. the 1924 staff, 12:45 today, Ore-

officers. Important. Pot and Quill-Dinner at Anchor-

age, 6:15. Meeting following. Im-

Sigma Delta Chi-Meeting today at Anchorage at 12 o'clock. at College Side Inn, 7:30.

#### At the Theatres

Given a really dramatic story committee, 20 South 12th street, CONTINUAL DIATRIBICAL and setting, first rate acting, and Philadelphia, Pennsylvania, TWADDLE. IT WOULD BE BET- a half-dozen big thrills, a motion MENTALITY ALTOGETHER IN- tion. That was just the result last STANFORD GRADUATES night at the Rex theater at the opening of "The Shooting of Dan McGrew," a Sawyer-Lubin production released through Metro. This picture industry.

The cast was of superlative qual- ffice of the registrar.

## WOMEN JOURNALISTS

University of Wisconsin - (By P. I. N. S.) - Members of the journalism house, an organization of women students in journlism at the University of Wisconsin, have just the seventh century.

students to live and board together. groups in other occupations. director of the Wisconsin course in chase supplies and equipment used journalism, was active in its organi- in the upkeep of the grounds.

completed. The donor is an anonymous friend of the University.

The varsity was defeated by the Aggies 11 to 5 in the Junior Week-end baseball game played

A new sorority known as the Delta Omega has been founded by 12 girls on the campus.

Cheating has greatly diminished since last year and the discipline meet this term, according to a report issued by Dean Dyment.

Howard T. McCulloch has been

The Oregana

There is nothing better than a cool loafing

And you'll not find a cooler place in town

Where you lose that tired feeling

Where Spring Is

place on a hot spring afternoon.

a Pleasure

than THE OREGANA.

### UNIVERSITY OF MEXICO HOLOS OPPORTUNITIES

Americans May Attend 1924 Summer Session

During the past four years the University of Mexico has conducted summer session, with unusual advantages for American students who wish to become bet-straw, hat day in Lawrence. They ter acquainted with Mexican life. Courses are given in elementary, intermediate and advanced Spanish, in the history, geography and lit- JAPANESE STUDENTS erature of Latin America and Spain, as well as in such fields as

noxious." As you can see, it is gana office, to arrange for staff dents to register for four or more secretaries for the Russian. Chinese, Home Economics Club-Meeting \$4.00 a day. Special rates can be country, visiting practically every at 5 o'clock today. Election of arranged for transportation by railroad or by steamship companies.

sea-level; the entire summer is New York. pleasantly cool, and the air is invigorating. The university officials and the Mexican people are particularly cordial in welcoming Ameri-Gra-Kos-Meeting Tuesday night can students and in helping make the occasion a helpful one.

Students or teachers interested in the 1924 summer session are asked to consult the nearest Mexican consul, or write to "The Mexican Consulate, New York City," or the American friends service

# 319 STUDENTS IN JUNE

Stanford University-(by P. I. N. is one of the biggest films of the S.)-Three hundred nineteen students year; it is a production that will are candidates for graduation from live in the annals of the motion Stanford university in June, according to the final list issued from the

as Dangerous Dan McGrew, Percy the degree of bachelor of arts, has the perhaps been the unfortunate tar- Marmont as The Stranger, Mae largest number of provisional gradusir, would you be so kind as to Siegmann as the Malamute Man, seven are candidates in the departments of civil and mechanical engineering; 42 in the pre-law course, and 19 in the pre-medicine work. The department of English has 23 candi-ORGANIZE FRATERNITY dates, and the department of history,

#### 125 MEN NECESSARY TO KEEP UP CAMPUS

Stanford University-(By P. I. N. "Coranto." The name is taken S.)-A force of approximately 125 from the title of the first English men, drawing a combined monthly salnewspaper published in Holland in ary of \$16,000, is necessary for the maintenance of the Stanford campus. The journalism house was first Of these, 38 are common laborers, 13 organized in 1920 to provide a place are carpenters, 10 are teamsters, and for a group of women journalism the remainder are engaged in smaller

It was the first women's profes- In addition to the money expended sional journalism fraternity in the for employees' salaries, more than country, and Prof. W. G. Bleyer, \$40,00 is required annually to pur-

> Patronize Emerald Advertisers

### AMBITIOUS ATHLETE ACQUIRES STRAW HAT

University of Kansas-Murray Davis, pitcher for the University of Kansas baseball team, won a straw hat by the screw driver route this morning when he and his able assistant, Frank Rising, chiseled and cut their way to the hat in the large cake of ice that was on display at the east entrance of the

The Lawrence Ice and Storage company had frozen the straw hat in a large 300-pound cake of ice as part of the advertising of plan to wear it alternately.

### FORM NEW ASSOCIATION

Japanese Student Christian archaeology, folk-lore and politics. association has just been formed by Special opportunities are afforded the eight Japanese students at the students of the summer school un- State College of Washington, one der the direction of trained guides, of 18 similar orgnizations started to visit places of interest near the in the United States by Dr. Roy Samara-Meeting today at 4:30 City of Mexico. Excursions are Akagi, secretary for Japanese stuin Miss Taylor's office. Important. made to pyramids, volcanoes, mon- dents under the friendly relations committee of the International Y. A tuition fee of \$30 entitles stu- M. C. A. There are similar student courses. Living accommodations Filipino, and various other nationcan be obtained for from \$2.50 to alities. Dr. Akagi has toured the large student center except Salt Lake and Denver, which he will see Mexico City is 7,500 feet above on his way back to headquarters at

> PLEDGING ANNOUNCEMENT Phi Gamma Delta announces the pledging of Jack Burleson, of Mc-Minnville, Oregon.

Read the Classified Ad Column.



**DANCING** Friday Night



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CARS WITHOUT DRIVERS

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We guarantee our Work and our Service

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# STOP--LOOK--LISTEN!



# **Sunday Dinner Ride**

"Better Than the Caravan'

These Horseback Caravans Are the Talk of the Campus Leave barn 4:00 P. M. BARBECUE DINNER 6 P.M.

# Sunday, May 25th

\$2.00 includes everything

"All your friends are going" For reservations phone 995 or call at stable, but hurry

**BANGS** Riding Academy