

FRESHMEN LACK WEIGHT HEAVERS

Inter-class Contest Is Set for April 26

EVENTS START AT 1:30

Saturday's Carnival First Meet for Many

The inter-class meets, scheduled for next Saturday, will start at 1:30 in order to finish before the ball game begins. Freshman chances for winning this meet seem even smaller than they were in the inter-class relays held last term. Although several new men have reported, thus adding strength to their running crews, the yearlings are weak in the field events.

Dills May be Out
There is only one man who is showing any form at all in the pole-vault. That is Canterbury; and he broke two standards in the competition last Saturday before the varsity men were well warmed up. There is a rumor that Bill Dills, who made a name as an athlete last fall with the frosh football team, will turn out for this event. Dills has done some vaulting in his high school days and should be a welcome addition to the freshman squad.

The freshmen have some excellent material training for the broad jump. Flanagan is capable of giving any of the varsity men real competition; and Price, Westerman, Gray and Kjelland are going close to the 20-foot mark. These same men will take care of the high jump for the yearlings also. Hobbitt is another who is trying for the high jump, which gives the yearlings an even break in these events.

Discus Heavers Good
The frosh discus heavers are working hard; but have hard men to beat when they go against the varsity. However, Moose Johnston has come second in this event in both the last two Saturday meets. Kjelland also heaves the old Greek plate a fair distance, although the javelin is his specialty. He and Simontou will be forced to uphold the freshman honors in the spear throwing; while Moose Johnston and Kjelland will leave the shot for the freshmen.

This inter-class meet next week will include all the events of a conference track meet and will give many of the men their first taste of actual competition before the meets slated the following Saturday. The freshmen then will get their baptism of fire against the rooks in a relay meet at Corvallis, and the varsity will have an opportunity to show their stuff in the relay carnival at Seattle.

IDEA FOR GRADUATE EXCHANGE IS TOLD

(Continued from page one)
the graduate school include: Washington State college, Whitman col-



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lege, University of Montana, Utah State university, University of Nevada, and Brigham Young university at Provo, Utah. Speaking at this latter institution, Dr. Rebec said that the average person, with his conception of what a university fostered by the Mormons should be like, would be greatly surprised and enlightened by a visit to this place, which is in reality an advanced center of learning and art. A large, eager, intelligent student body, a very earnest fac-

ulty, and equipment far beyond the average expectation were found by Dr. Rebec.
One of the most noteworthy discoveries of his trip, according to Dr. Rebec, was the remarkable culture and genius that has sprung and is springing from the mountains and desert countries such as Montana and Idaho—a culture that is genuine and native and has not the taint of European or Eastern imitation. Representative literary work from these

sections which he examined showed a freedom, and vigor as well as a spontaneity which he had not anticipated.
At the University of Nevada, at Reno, a state of approximately 77,000 inhabitants, is represented by a university of 700 or 800 students, and certain members of the faculty would be, according to Dr. Rebec, a credit to any educational institution in the country.
In all of his conferences and consultations with university officials,

Dr. Rebec found a willingness to attempt the exchange of graduate assistants and students, as well as a general acceptance of the demand for higher requirements for assistants and teaching fellows. The exchange idea, it was agreed, promotes a broadness of outlook both for the students who change, and for those with whom they come in contact.

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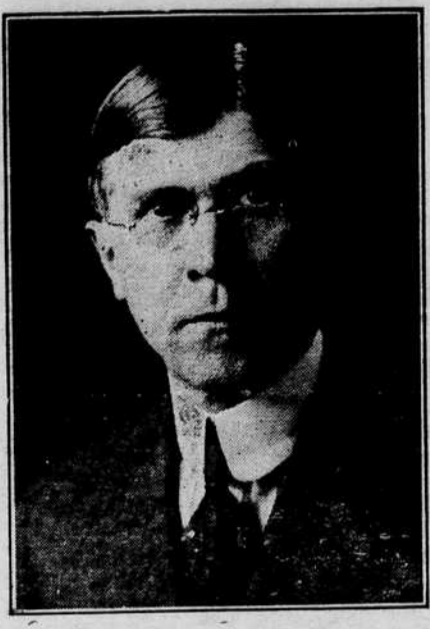
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Dr. Moody's Newly Remodeled Quarters Are Given Wide Publicity in National Publications



Dr. Sherman W. Moody

The Optical Age and the Optical Journal and Review of Optometry, national optical journals, under March and April datings pay tribute to Dr. Moody's fine new optical establishment in this city. One journal devoted a page and one-half to pictures and story. That you may appreciate what the outside world has to say of Dr. Moody enterprise we print the articles below in full. The letters that follow are self-explanatory.

A WELL-PLANNED OFFICIAL ESTABLISHMENT

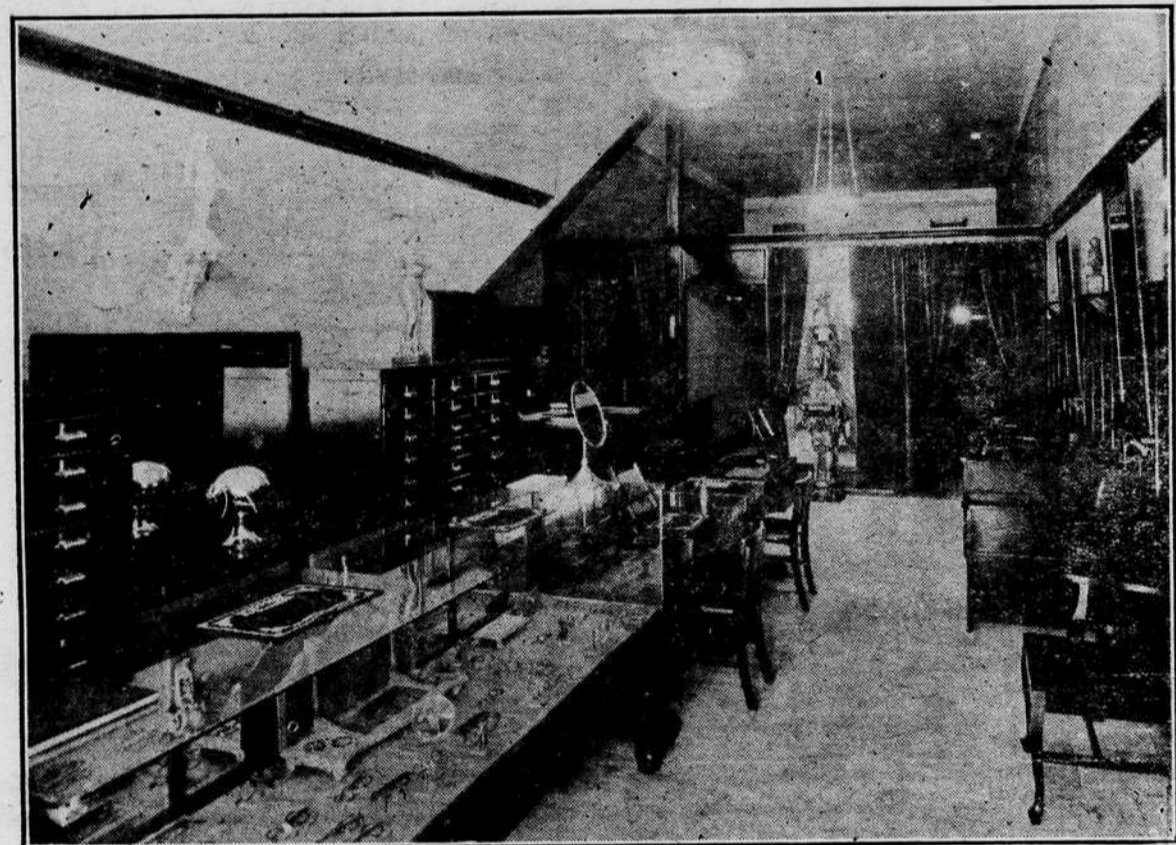
Dr. Moody Celebrates Anniversary in Fine Surroundings
Amidst attractive surroundings the practice of Dr. Sherman W. Moody, of Eugene, Ore., has grown steadily since his establishment in that city in 1916. Recently Dr. Moody celebrated his eighth anniversary in Eugene. The picture on the opposite page shows what a fine establishment he has built up.

When Dr. Moody located in Eugene eight years ago he did so on account of its educational as well as business advantages.
The doctor has lived or traveled in most of the states of the Union and believes that the University of Oregon and the public school system there have produced a standard of citizenship and culture in Eugene and its adjacent territory that is not excelled anywhere else in this country.

A larger proportion of the people wear glasses and there is less neglect of the eyes in such surroundings than elsewhere, naturally making Eugene an exceptionally good center for optometric service.

Notwithstanding that Eugene and Lane county have only increased about 25 per cent in population, this establishment is doing about six times the volume of business that Dr. Moody's predecessors had at the time of purchase.

Quarters Completely Remodeled
Believing that Eugene possesses about all of the potential advantages for becoming a large city, with the added attraction of a mild, healthful



Interior View of Dr. Moody's Fitting and Refracting Rooms

climate and scenic beauty unsurpassed, Dr. Moody has recently used a considerable sum in remodeling his examination and fitting rooms, etc. A complete set of mahogany fixtures and furniture has been installed, thus making it one of the most attractive and best-equipped optical establishments on the Pacific Coast. The storeroom has a depth of 120 feet, the rear half being used for

the laboratory, where fifteen different optical machines form the equipment for grinding, edging and mounting of lenses. The firm also does a wholesale business in the city and surrounding territory. The two refracting rooms are equipped with the most modern instruments and scientific appliances for use in diagnosing and correcting defective vision.—Optical Age.

Handsome Optometric Offices in a City of 13,000 People

One of the most complete and attractive offices in the North west is that of Sherman W. Moody, local optometrist, at 881 Willamette street. Extensive alterations involving an expenditure of several thousand dollars were made recently and mahogany fixtures and furniture were installed, giving most attractive appointments.

The offices, the arrangement of which is shown in the accompanying photograph, have a depth of 120 feet. The rear half is used for a shop, which is completely equipped with machinery for lens grinding. There are two examination rooms, which are fully equipped with the latest refraction instruments. The waiting and fitting rooms are completed.

Dr. Moody is justly proud of his establishment and doubts if many equal to it can be found in other cities with a population of 13,000. He says that his establishments represents an investment of \$25,000, which does not include \$16,000 which he has spent in advertising during the past eight years. Notwithstanding that Eugene and Lane county have increased about 25 per cent in population during the past eight years, Dr. Moody's practice has increased about six times over that of his predecessor. The optometric firm holds a long lease on the premises at 881 Willamette Street.—Optical Journal.

American Optical Company
San Francisco, Cal., April 4, 1924.
Sherman W. Moody,
881 Willamette St.,
Eugene, Oregon.
Dear Mr. Moody:
I note with a good deal of interest the illustration and write-up of your store in the current issues of the optical papers. Congratulations on such a fine looking store. I shall hope at some time in the near future to have the pleasure of making a call on you.
Very sincerely yours,
AMERICAN OPTICAL COMPANY,
F. A. Hardy & Co., Agents,
Geo. S. Johnston.

Another Large Wholesaler Writes:
Dr. Sherman W. Moody,
Eugene, Oregon.
Dear Doctor Moody:
We have before us the April Optical Age, carrying a full page reproduction of your office, including a well-written article and fine photo of yourself. About the only remarks that we can make, Doctor Moody, are that the picture does not in any way do justice to your excellently furnished and artistic office. Your entrance is certainly pleasing to the eye, and you can feel proud of the fact, Doctor. We do not believe that there is a better appearing or equipped place in this entire territory and you are certainly to be congratulated.
Very sincerely yours,
CES EL
(Name on application.)

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