



SOCIETY

By THELMA HAMBICK
Items for This Column, Phone 1317.

Valentines, in keeping with the traditional custom, have formed the motif of decorations for almost all the social affairs held recently. It is unlikely that the memory of the benevolent old saint will ever be allowed to be forgotten.

A medieval atmosphere, in keeping with the general appearance of the dancing room, will prevail at College Side Inn for the To Ko Lo annual formal dance to be given Thursday evening, February 21. Patrons and patronesses are to be: Dr. and Mrs. D. L. Stannard, Mr. and Mrs. Francis Dejar, Mr. and Mrs. Robert Barr, Mr. and Mrs. Lamar Toozie; and Mr. and Mrs. T. Chapman.

Beta Theta Pi house will be decorated with palms and flowers for the evening of February 23, for a formal dance. Dean and Mrs. Colin V. Dymont, Dean and Mrs. H. Walker, Mrs. Virginia Judy Esterly, and Prof. and Mrs. F. Dunn will be patrons and patronesses.

The Kappa Sigma underclass dance, given last Friday night, was thoroughly enjoyed by guests and hosts. A grab bag containing celluloid animals on which appeared the names of partners for a dance, was the feature of the evening.

Fifty couples will attend the Kappa Delta Phi formal dance February 23, at which Mr. and Mrs. Walter Nichol, Mr. and Mrs. Harry Scott, and Mr. and Mrs. E. H. Decker are to be patrons and patronesses.

The dancing room of the Woman's building did not resemble its usual staid self for the Delta Delta Delta formal dance given last Saturday night when it took on all the air and attractiveness of a gypsy camp. About 60 couples were present, including eight guests from Portland.

Alpha Chi Omega gave a formal dance at the Osburn hotel the evening of February 16, in a setting of a beautiful garden. Forty couples attended.

Pi Beta Phi entertained Lucile and Juanita Kneel, of the Stuart Walker company, at dinner last Tuesday and Wednesday evenings. The guests are members of eastern chapters of the sorority.

The Mu Phi Epsilon string quartet were the features for the formal dance given at the Woman's building Friday evening by Mu Phi Epsilon and Phi Mu Alpha. Valentines and greenery gave the room a festive affect. Patrons and patronesses were: Pres. and Mrs. P. L. Campbell, Mr. and Mrs. A. H. Schreff, Mrs. Virginia Judy Esterly, Mrs. Mary Jewett, Mr. and Mrs. L. H. Johnson, Dean and Mrs. W. G. Hale, and Mr. and Mrs. Campbell Church.

Kappa Omicron held an upperclass dance Friday, February 15, at which 20 couples attended.

An interesting affair of next week-end will be the Phi Kappa Psi break-

fast dance which is to be given at the Woman's building from 8:30 to 12 o'clock Friday morning, February 22. Appropriate decorations for Washington's birthday will be used. Besides the 40 couples present there will be: Mr. and Mrs. Campbell Church, Mr. and Mrs. W. S. Sinclair, and Mr. and Mrs. W. F. G. Thacher, who will act as patrons and patronesses.

Delta Tau Delta will give a formal dance at the fraternity house the night of February 22. Mr. and Mrs. Carlton Spencer and Mr. and Mrs. Melville Jones are to be patrons and patronesses.

Futuristic designs in red and white against a black background and a lattice-work of the combined colors formed the decorations for the Gamma Phi Beta formal dance held at College Side Inn last Saturday evening.

The decorations for the Alpha Delta Phi house formal dance held last Saturday evening were formed with a very clever Turkish atmosphere. Subdued lights, costumes and bright rugs created the affect.

Miss Gertrude Talbot and the seniors and juniors of Hendricks hall were at home informally the evening of February 16, when Dr. George Rebec lectured on, "England and France Five Years After."

One of the charming events of the weekend was the formal dance given at the Tau Nu house Saturday evening. A huge spider web woven of various colored threads at whose ends were attached roses containing the names of the girls, constituted a novel feature. Patrons and patronesses of the evening were: Mrs. Virginia Judy Esterly, Dr. and Mrs. M. Cameron, Dean Walker, Mrs. Jeanette Lange and Mr. and Mrs. J. Koke.

VITAL ISSUES TAKEN UP BY STATE RETAILERS

(Continued from page one)

W. Van Fleet of La Grande, were re-elected for the coming year.

Salem Grocer Talks
At the grocers trade division, the first subject brought up for an informal talk pertained to the credit and delivery business. Edward Schunke, Salem, declared that 50 per cent of the merchants who are engaged in business on such a basis were brought into it because of the circumstances of their environment. These conditions are undergoing rapid changes in the business world, he said.

W. C. Gunther, Portland, asserted that the credit business was a great help to the children in preventing them from stealing from their parents. But on the other hand there are still those who let people get away with goods from the stores and thereby contribute to the delinquency of society.

W. W. Hill, Portland, brought up the question of how some remedy could be devised whereby customers could not beat the merchant out of their accounts.

Another topic dealt with the possibilities of a grocer conducting a

cash and carry store in conjunction with a credit business. It was the opinion that it was beyond a man to engage in two different aspect of the same business.

Frank B. Connolly, San Francisco, past president of the National Association of Retail Grocers, declared that the trend of business and innovations is ever westward.

The present executive committee of the grocers trade division of the Retail Merchants' association was re-elected for the ensuing year. The officers are: W. C. Gunther, Portland, Chairman; C. H. Dickey, Oregon City, and Edward Schunke, of Salem. The assembly voted that the executive board should choose the delegates to represent the Oregon grocers at the coming national convention in Los Angeles.

It was recommended at the dry goods and department store division that the school of business administration should send a simple questionnaire together with the more complicated one in order that each merchant of the state would understand the proposition and send in returns for gathering statistics.

It was also suggested that if no response was received within a few days, that a reminder should be sent at the end of ten days.

W. L. Osborne, of McMinnville, urged that merchants be more careful with their basements, flues and rubbish places, to avoid fires because of the responsibility they owe their neighbors. Mr. Osborne in a talk on insurance favored the mutual policy, and to some measure expressed a dislike for the forgery practices.

Mr. Osborne's talk led up to a general discussion on insurance in which it was decided that at least 75 to 90 per cent should be the rate on inventory for the amount of insurance carried by a firm. Profit insurance and co-insurance both received favorable comment from the merchants.

That all dry goods stores should be departmentized in order to determine which departments are paying and which are not, was the general opinion expressed. It was suggested that however small a store was, if it was large enough to support one full time office girl or bookkeeper that it was large enough and it would pay to departmentize it.

The question of giving bonuses to employees of a firm received much comment both for and against. No definite rule was decided on.

J. E. Mann, of Medford, took the lead in bringing up subjects for next year's sessions. Among those considered were state income tax, peddlers, and advance payment and freight rates on distant orders.

The new executive committee elected is composed of J. E. Mann, of Medford, George Schaefer's of Eugene, W. L. Osborne of McMinnville, J. H. Garrett of Hillsboro, and B. E. Sisson of Salem.

Faculty Member Who Sponsored Merchants' Meet



Dean E. C. Robbins

EX-CALIFORNIA STUDENT TO DASH TO NORTH POLE

University of California—(By P. L. N. S.)—Plans for an air dash to the North Pole are being arranged by Murray Colbert, former California student. The machine piloted by Colbert, is going to attempt to beat the government ship, Shennandoah, which is to be piloted by the United States Navy.

SENIOR TEAM WINS MEET

Junior Girls Lose First of Series of Swimming Contests

In the first series of women's class swimming meets, last night, the seniors, team 1, beat the junior second team by a score of 40 to 20. Hilda Chase, for the losers, was high-point winner of the contest with 10 points to her credit. Grace Caviness, on the winning team, secured nine points, and Florence Baker, who took first place in dives, was close behind with eight.

The freshmen, team 1, won an easy victory last night, when they defeated the combined sophomore and senior second team with a score of 45 to 14. The outstanding figure of the meet was Virginia Wilson, on the winning squad, who annexed the maximum 15 points. Marjorie O'Brien took first place in dives for the freshmen.

BOTANY SOCIETY CANDY SALE PROVES SUCCESSFUL

Samara, girls' honorary botany society, held a candy sale last Friday to obtain money with which to buy additional reference books for the botany library. Each member of the club contributed two pounds of candy for the affair and the sale was started at 12:30. A little over eleven dollars was made from the sale.

MAH-JONG

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A complete set in bright colors, 144 tiles, 116 counters, 8 racks, 2 dice, book of rules and instructions; any one can learn the game in ten minutes. It's very fascinating. All in attractive box, sent prepaid on receipt of \$1.00 (Canada 21c extra).

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Revocation

Due to the impoverished condition of the campus co-eds, the Leap Year dance scheduled for Thursday night is indefinitely postponed. Therefore—the usual Grille dance will be held on that night at

The Collegiate Grille and Ray Graham's Collegians

will also play for the regular Grille dances Friday and Saturday nights

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Regular daily trains to and from Portland.

Leave Eugene 2:25 A. M.	Leave Portland 1:00 A. M.
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Leave Eugene 10:35 A. M.	Leave Portland 12:45 P. M.
Leave Eugene 3:32 P. M.	Leave Portland 8:00 P. M.
Leave Eugene 4:12 P. M.	Leave Portland 9:00 P. M.

Reduced rates on sale to all Southern Pacific points February 21 and 22, limited to 26th, account Washington's birthday.

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Ray Graham's Collegians will play 6 to 7 and 7:30 to 8 o'clock

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