TUESDAY, FEBRUARY 19, 1924

Lewis' address were that the suc- some good opportunities to deliver. fensive. Gowans, Hobson, Latham gernaut in the rest of the seaso **OREGON CLUB TAKES** MARSHFIELD MAN, HEAD OF cess of business depends on the at-titude of the public mind; that means nothing as far as standing contests billed for the week-end. games, as a great deal of Oregon success depends on the tip-off. MERCHANTS GATHERED HERE the true principle of business is is concerned. The last tilt with the FAST HANDBALL GAME for service; and that as the busi- Beavers may see a lot of second ness is done by individuals with stringers run into the fray for the this service point of view, and at a experience. The last battle for the risk, profit was justified, because varsity will be with Willamette, the business firms were doing the in a return go at Salem, March 4. **Bachelordon Meets Defeat** service more efficiently, and in a Oregon holds one victory over the way no one else could, not even the Cherry City hoopers and, if the in Close Contest individual customer. Committees appointed by L. L. duplicate the early season game. In the first game of the handball Thomas, president, include: Resolutions, W. C. Gunther, Portland; of being changed. Gillenwaters has finals yesterday, the Oregon club reg-Clint Van Fleet, La Grande; A. G. been working like a well-oiled cog istered a big upset by defeating the Hoffman, Hillsboro; John C. Mann, in the machine. Chapman's loss, strong Bachelordon aggregation. The Medford; John McInturf, Marsh- although felt to some extent, did game was extremely close and strongfield; Coole Patton, Salem; creden- not hamper the varsity chances as ly contested, with the Oregon club tials, W. M. Ekblood, Marshfield; was first expected. Gillenwaters reemerging victors by a 21-17, 2-21, B. E. Sisson, Salem; H. D. Aden, Wilsonville; David Graham, Eu-gene; W. W. Hill, Portland; nomi-nations, J. H. Garrett, Hillsboro; well in Oregon's fast-breaking of-21-9 score. The outcome of the game was contrary to predictions as the Bachelordon team had had little difficulty in defeating the Oregon club A. J. Hochrodel, Roseburg; E. F. in a previous match. In the first Douglas, Portland; by-laws, J. W. round of the tournament, the Bach-McInturf, Marshfield; Norman L. elordon squad had played through Crout, Portland; D. R. Norton, Bantheir schedule with considerable ease, ending the first round at the top of their league. In yesterday's contest, VARSITY QUINTET HAS clever teamwork and a high rate of speed were the main featurs. Taylor HIGHEST POSITION and Clayson, playing for the Oregon club, worked together with a fine pre-(Continued from page one) cision, which greatly aided them in winning from Patterson and Garner, hurdles, she will be ready for the the Bachelordon combination. Due to big test with the Aggie quintet, February 29. At home the Aggies their defeat, the Bachelordon team is now eliminated from the tournaare a serious proposition. Their ment and will be unable to compete style of play goes good there; they further for the trophy. are accustomed to the floor, and He: "How much do you weigh?" added to that, Slats Gill rings the She: "Oh, not enough to spoil the crease gong from all angles. He is con-in your Finchley trousers." In the lower handball league, the Alpha Tau Omega squad and Psi Kappa teams failed to play their sistent from the middle of the floor L. L. THOMAS scheduled tilt. and the home arena will give him **OREGON RETAILERS** The Service-Giving Store OPEN CONFERENCE Put This on 5-hour film service (Continued from page one) .07 per cent; reluctance to exchange You are always more eager to see pictures you have taken goods, .04 per cent; tricky methods, Your Study List right away and a delay in developing spoils the pleasure 06 per cent; poor quality of goods, you would have felt. When your films are developed here you get them in five hours — good service, good .10 per cent; poor advertising, .01 per cent; high prices, .14 per cent; store arrangement or appearance, pictures. .06 per cent; and wrong policies of management, .06 per cent. Six o'Clock Dinner WE CARRY A COMPLETE LINE OF Over half of the questionnaires EASTMAN FILMS returned showed that the customers at the Campa Shoppe sad said nothing to the manager before quitting the store. In the Vest Pocket space denoted for special remarks, 21-4x31-4 more than 300 sent in replies. 21-2x41-4 The kinds of stores involved in Number 2c I By having a real dinner in the investigation included, general 3 1-4x5 1-2 merchandise, 631; dry goods, 996; the evening you throw off groceries, 2,092; drugs, 240; miscellaneous, 448; total, 4,407. the cares of the day. You'll "An Economic Justification for Retailing," was the topic which **University Pharmacy** find the atmosphere of the Dean H. T. Lewis of the University "We Fill Prescriptions" Campa Shoppe unusually Free Delivery of Washington faculty lectured the group on. High points in Dean pleasant. We serve excellent meals at a very reasonable Welcome BACK! price. The service is efficient No Cold Potato and unobtrusive, leaving you to the fullest enjoyment of the meal

OREGON DAILY EMERALD

DANCING present pace is continued, should The lineup stands little chance Friday Nite **College Side Inn** Dancing 8:30 to 12 Admission 85c This Spring You'll (Apologies to The Lyre) Walk From the sheer joy of living when everything seems to be breaking loose from the grip of winter. Your feet will need the "tonic" that's in shoes well made and well fitted. Their comfort shortens a long walk. .25c .25c .30c 45c Telephone 114 Visit The satisfaction of a modish strap pump can't be felt until it's on your own foot. And rather than exhibit last year's 'shoes when making the first spring call, stop in for this style that radiates good taste, and fits so well with the new afternoon frocks. At \$6.50 it becomes the watchword of economy.

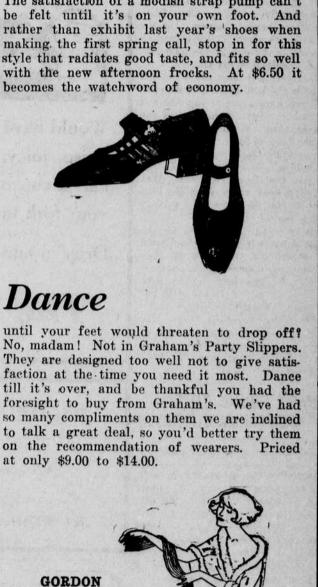
Latham, according to press re- Shafer, Hobson and Gowans have

ports, went like a madman and kept the opposition guessing so far

plunked the basket consistently for and King and Jost are on edge to

counters. He will be the big jug- enter the fray.





HOSIERY

Chiffon silk

in delicate

shades.