

**OREGON CLUB TAKES
FAST HANDBALL GAME**

**Bachelordon Meets Defeat
in Close Contest**

In the first game of the handball finals yesterday, the Oregon club registered a big upset by defeating the strong Bachelordon aggregation. The game was extremely close and strongly contested, with the Oregon club emerging victors by a 21-17, 2-21, 21-9 score. The outcome of the game was contrary to predictions as the Bachelordon team had had little difficulty in defeating the Oregon club in a previous match. In the first round of the tournament, the Bachelordon squad had played through their schedule with considerable ease, ending the first round at the top of their league. In yesterday's contest, clever teamwork and a high rate of speed were the main features. Taylor and Clayson, playing for the Oregon club, worked together with a fine precision, which greatly aided them in winning from Patterson and Garner, the Bachelordon combination. Due to their defeat, the Bachelordon team is now eliminated from the tournament and will be unable to compete further for the trophy.

In the lower handball league, the Alpha Tau Omega squad and Psi Kappa teams failed to play their scheduled tilt.

**MARSHFIELD MAN, HEAD OF
MERCHANTS GATHERED HERE**



L. L. THOMAS

Lewis' address were that the success of business depends on the attitude of the public mind; that the true principle of business is for service; and that as the business is done by individuals with this service point of view, and at a risk, profit was justified, because the business firms were doing the service more efficiently, and in a way no one else could, not even the individual customer.

Committees appointed by L. L. Thomas, president, include: Resolutions, W. C. Gunther, Portland; Clint Van Fleet, La Grande; A. G. Hoffman, Hillsboro; John C. Mann, Medford; John McInturf, Marshfield; Coole Patton, Salem; credentials, W. M. Ekblod, Marshfield; B. E. Sisson, Salem; H. D. Aden, Wilsonville; David Graham, Eugene; W. W. Hill, Portland; nominations, J. H. Garrett, Hillsboro; A. J. Hochrodel, Roseburg; E. F. Douglas, Portland; by-laws, J. W. McInturf, Marshfield; Norman L. Crout, Portland; D. R. Norton, Bend.

some good opportunities to deliver. The second game with the Aggies means nothing as far as standing is concerned. The last tilt with the Beavers may see a lot of second stringers run into the fray for the experience. The last battle for the varsity will be with Willamette, in a return go at Salem, March 4. Oregon holds one victory over the Cherry City hoopers and, if the present pace is continued, should duplicate the early season game.

The lineup stands little chance of being changed. Gillenwaters has been working like a well-oiled cog in the machine. Chapman's loss, although felt to some extent, did not hamper the varsity chances as was first expected. Gillenwaters remains one a great deal of that veteran guard. He is a demon on defense and gets down the floor well in Oregon's fast-breaking of-

fensive. Gowans, Hobson, Latham and Shafer are sure starters in the contests billed for the week-end. Latham, according to press reports, went like a madman and plunked the basket consistently for counters. He will be the big jug-

gernaut in the rest of the season's games, as a great deal of Oregon success depends on the tip-off. Shafer, Hobson and Gowans have kept the opposition guessing so far and King and Jost are on edge to enter the fray.

**VARSITY QUINTET HAS
HIGHEST POSITION**

(Continued from page one)

hurdles, she will be ready for the big test with the Aggie quintet, February 29. At home the Aggies are a serious proposition. Their style of play goes good there; they are accustomed to the floor, and added to that, Slat's Gill rings the gong from all angles. He is consistent from the middle of the floor and the home arena will give him



He: "How much do you weigh?"
She: "Oh, not enough to spoil the creases in your Finchley trousers."
(Apologies to The Lyre)

**DANCING
Friday Nite
College Side Inn**

Dancing 8:30 to 12

Admission 85c

**This Spring
You'll**



Walk

From the sheer joy of living when everything seems to be breaking loose from the grip of winter. Your feet will need the "tonic" that's in shoes well made and well fitted. Their comfort shortens a long walk.



Visit

The satisfaction of a modish strap pump can't be felt until it's on your own foot. And rather than exhibit last year's shoes when making the first spring call, stop in for this style that radiates good taste, and fits so well with the new afternoon frocks. At \$6.50 it becomes the watchword of economy.



Dance

until your feet would threaten to drop off! No, madam! Not in Graham's Party Slippers. They are designed too well not to give satisfaction at the time you need it most. Dance till it's over, and be thankful you had the foresight to buy from Graham's. We've had so many compliments on them we are inclined to talk a great deal, so you'd better try them on the recommendation of wearers. Priced at only \$9.00 to \$14.00.



**GORDON
HOSIERY**
Chiffon silk
in delicate
shades.

**GRAHAM'S
FOOTWEAR**

**Put This on
Your Study List**

**Six o'Clock Dinner
at the Campa Shoppe**

By having a real dinner in the evening you throw off the cares of the day. You'll find the atmosphere of the Campa Shoppe unusually pleasant. We serve excellent meals at a very reasonable price. The service is efficient and unobtrusive, leaving you to the fullest enjoyment of the meal.

**Ye
Campa Shoppe**

Chappie, '22

Don, '25

**OREGON RETAILERS
OPEN CONFERENCE**

(Continued from page one)

.07 per cent; reluctance to exchange goods, .04 per cent; tricky methods, .06 per cent; poor quality of goods, .10 per cent; poor advertising, .01 per cent; high prices, .14 per cent; store arrangement or appearance, .06 per cent; and wrong policies of management, .06 per cent.

Over half of the questionnaires returned showed that the customers said nothing to the manager before quitting the store. In the space denoted for special remarks, more than 300 sent in replies.

The kinds of stores involved in the investigation included, general merchandise, 631; dry goods, 996; groceries, 2,092; drugs, 240; miscellaneous, 448; total, 4,407.

"An Economic Justification for Retailing," was the topic which Dean H. T. Lewis of the University of Washington faculty lectured the group on. High points in Dean

The Service-Giving Store

5-hour film service

You are always more eager to see pictures you have taken right away and a delay in developing spoils the pleasure you would have felt. When your films are developed here you get them in five hours—good service, good pictures.

WE CARRY A COMPLETE LINE OF
EASTMAN FILMS

Vest Pocket	25c
2 1/4x3 1/4	25c
2 1/2x4 1/4	30c
Number 2c	45c
3 1/4x5 1/2	55c

University Pharmacy

Free Delivery "We Fill Prescriptions" Telephone 114

Welcome BACK!



**WILLIAM S.
HART**
IN
**'Wild Bill
Hickok'**
A Paramount Picture

OTHER REX FEATURES
NOW PLAYING



**No Cold Potato
Welcome Here!**

This is a store where people may come and go without being eyed, followed and bothered to buy something. We certainly are changing store keeping habits a lot with this kind of a store.

Every nook and corner of these three big floors, well lighted and easy of access and exit, offers cordial welcome to patrons and visitors.

The whole store is arranged to serve people.

Its multitudinous varieties of goods are to enable one to make good selections.

The attentive, polite, experienced salespeople are here to serve you, not to try and force you to buy something.

No one is limited in time or hurried to make selections.

All articles are rightly labeled and fairly valued.

Be at home in this big progressive store!



Removal Notice

We have moved from 980 Willamette Street to 92 East 9th Avenue, where we will welcome all our friends.

JITNEY EATS

FRATERNITIES

HAVE YOUR NEW HOUSE

Furnished with
Millwork from

**The Midgley
Planing Mill Co.**

and
BE ASSURED

of
QUALITY and SERVICE

Phone 1059

4th and High

HOT CHEESE ON TOAST—A delicious cheese toasted with the bread, temptingly browned and piping hot. With a steaming cup of tea it's just the thing!

The PETER PAN

WALT HUMMELL, Prop.

Or, if the day is warm, something cool from the fountain, and every day, our candies, they embody confectionery goodness.