

OREGON DAILY EMERALD

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NUMBER 100

GUEST LETTERS TO BE OUT SOON

Junior Week-end Committee Draws Up Form to Send to High School Students

EXPLANATION IS MADE

Copies May be Procured by Houses Tomorrow in the Journalism Building

Because of complaints from various houses that guests who have already been invited to attend Junior week-end might possibly take the recalling of the invitation as a personal slight, the Junior week-end committee is issuing a form letter to be sent from the junior class with the personal letters of explanation.

The Junior week-end committee has drawn up this letter with the purpose of sending it to all the guests who have already been invited by both men's and women's houses. The letters are to be mimeographed. Three hundred copies will be ready tomorrow from 4 to 6, and from 7:30 to 10:30 p. m., in the Journalism building, where representatives from the houses may secure them. Don Woodward, junior class president, will take charge of the distribution. Each organization may secure as many letters as it desires.

Recall Is Necessary

After the action by the Pan-Hellenic council prohibiting the entertainment of any guests and similar action by the Inter-fraternity council, invitations which have already been sent out will have to be recalled at once.

The letter from the junior class is largely an explanation of the steps which led to the abolishment of the week-end as a time of entertainment. The high school superintendents and principals objected to this interruption to study during the last weeks of the senior year. The Oregon faculty believed that at Junior week-end the University was not presenting the side of college life which prospective students should see.

Students Approve Action

The students themselves realized that in the stress of the week-end events, they were unable to become acquainted with their guests in the way that they would choose.

The letter expresses regret that the high school students may not be entertained at that time, saying, "It was only that we felt that such a sacrifice would be to the best of your interests, as a future student, that the action was taken."

General Notice Included

An invitation is included from the whole student body to visit the campus during the year, on one of the many week-ends. The high school students are urged to see the campus in its real aspect before making a choice of the institution which he desires to attend.

Further plans for Junior Week-end will be made at a meeting of the directorates tonight at 5 o'clock in Condon hall.

Psychology Professor Finds Women Mentally Superior

That girls are uniformly mentally superior to boys is to be the subject discussed by Prof. Kimball Young of the psychology department in his lecture to Sigma Xi on "Sex Differences in Immigrant Groups," at its monthly meeting tonight. Professor Young's conclusions were drawn as a result of some investigation work on twelve year old children of the immigrants.

"I propose to show the general conclusions of my early study, on the mental differences of immigrant groups," declared Professor Young. "In this work I compared the performance of school children whose parents came from Northern Europe with those whose parents came from Italy, Spain, and Southern Europe. All were children twelve years of age. There were two tests used in this work, the Army Alpha and the Army Beta. The Alpha is an intelligence test dependant on language, while the

Portland Swiss Colony Approves 'Hour Hand' Opera

Proof that the Portland presentation of the "Hour Hand," Swiss Folk opera, by Anne Landsbury Beck, was well received by the Swiss portion of the audience, as well as by the Americans, was given in a letter received this week by P. L. Campbell, from C. O. Brandenberger, Swiss consul in Portland.

The letter follows:
"I have the great pleasure, as head of the Swiss colony of Portland, to tender to the staff and students of the University of Oregon, our most sincere compliments for the performance of their Swiss opera, 'The Hour Hand,' by Anne Landsbury Beck. We do believe that Madam A. L. Beck deserves all the credit for the success. I am also pleased to hear from the Swiss people, of whom most were present, nothing but praise. My expression of compliments does also apply to the well arranged orchestra of Mr. Charles Runyon. For the Swiss colony of Oregon."

JUDGE W. MC CAMANT TO TALK AT ASSEMBLY

View of Washington Chosen as Speaker's Subject

"George Washington, the Gentleman," will be the subject of an address to be given by Judge Wallace McCamant, of Portland, at the regular Thursday assembly in Villard hall. Other numbers on the program have not been arranged as yet, although it is probable that special music for Washington's birthday will be featured.

Judge McCamant is a pioneer Portlander, having practiced law in that city from 1894 until 1917, when he was elected a justice of the supreme court of Oregon. He is now a practicing attorney in Portland of the firm of McCamant and Thompson.

Following the usual custom, there will be no school on Friday, February 22, according to President Campbell. Because of the holiday, there will also be no issue of the Emerald on Saturday 23, in order to give the staff a vacation.

SOCIETY WILL GIVE TEA

Visiting Women Representatives to be Guests of Phi Theta Kappa

This afternoon from 3 to 5 o'clock, Phi Theta Kappa, commerce women's national society, will entertain with a tea in honor of women representatives and wives of delegates at the Retail Merchants' convention. The affair is to be given in Alumni hall.

Active members, alumnae members of the local chapter, a number of faculty, and visitors from the O. A. C. chapter will act as hostesses. The purpose of the tea is to bring business women in closer touch with students and to bring about stronger relationship, between the students and the business women.

Program Today for Conference

9:45 a. m.—"Better Windows"—Prof. F. A. Nagley.
10:30 to 11:15—"Mysteries of Magic"—E. Cooke Patton, Salem.
11 a. m.—Lecture, "Types and Tendencies of Men"—Irving E. Vining.
12:15 p. m.—Luncheon in the Anchorage, where, at about 1 o'clock, the convention will be called to order at the luncheon tables.
"A Message from the Newspaper Editors of Oregon"—G. Lansing Hurd, Corvallis, secretary of Oregon Editorial association.
Unfinished business—new business—adjournment.
2:30 p. m.—Trade Division meetings, as scheduled on bulletin board.
3:30 p. m.—Lecture in Villard hall, "Leadership and Executive Ability"—Irving E. Vining.
8:30 p. m.—Convention will be called to order for association business. First report of resolutions committee. Reports of other committees. Unfinished business—new business—adjournment.
From 3 to 5 o'clock in Alumni hall, Woman's building, Phi Theta Kappa tea for visiting women attending convention, and for the wives of delegates.

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RETAIL DEALERS OPEN SESSIONS

Dean Hale Gives Address of Welcome in Place of President P. L. Campbell

MORE THAN 100 ATTEND

Nagley Gives Talk Based on Reports Made by Firms Throughout Past Year

Approximately one hundred retail merchants of the various parts of the state registered yesterday for the twentieth annual conference of the Oregon Retail Merchants' association, which is meeting this week for the second year on the campus.

The delegates, some with their red caps on to denote that this was their second year as "Oregon students," and others in green caps to show who were the "freshies," assembled in the general meeting place for the conference in Villard hall, at 10 o'clock, yesterday morning. The address of welcome was given by Dean W. G. Hale of the school of law, as President P. L. Campbell, because of illness, was unable to give the welcome to the visitors. L. L. Thomas of Marshfield, president of the association, gave a brief talk on the benefit derived from the organization of the association during the past year, and urged for a better and more efficient cooperation.

Vining Delivers Lecture

Much of the business of the morning was postponed so as to allow Irving E. Vining, president of the state chamber of commerce, to deliver the third of his series of lectures.

Following a luncheon for the men delegates at the Anchorage, and a luncheon for the women at Hendricks hall, the sessions for the afternoon were called together at 1:30 o'clock.

The outstanding event on the afternoon program was the lecture given by Prof. F. A. Nagley of the University school of business administration, on "Why Customers Quit Dealing With You."

The lecture consisted of a detailed analysis of the reasons, as reported through more than 4,000 out of 15,000 questionnaires sent out by the school of business administration last year.

Reasons Are Given

The reasons, as tabulated and presented to the visitors, listed 15 causes of patrons quitting their trade with retailers, and included indifference of salesmanship, constituting 99 per cent; haughtiness of salesmanship, .07 per cent; over-insistence of salespeople, .06 per cent; ignorance of goods, .03 per cent; misrepresentation of goods, .05 per cent; attempted substitution of goods, .06 per cent; delay in

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Proposed Radio Debate Attracts Much Attention

Cards Sent to Oregon High Schools

The radio debate on the Bok peace plan, which will be held between the Universities of Oregon and California is attracting attention over the country since it is thought to be the first of its kind in the United States.

A front page item giving details of the debate appeared February 11 in the Christian Science Monitor, which is printed in Boston, Massachusetts. Alfred Powers, of the University extension division, who assisted in making the debate possible, has sent out cards to all Oregon high schools, notifying them of the debate and requesting that they listen in, that they may give their opinions as to the final decision.

OREGON WRESTLERS WIN MEET AT W. S. C.

Conference Tussle Torrid Affair; Score 46-30

WASHINGTON STATE COLLEGE, PULLMAN, Wash., Feb. 17.—(Special to the Emerald).—Oregon won over W. S. C. in the second conference wrestling match here tonight, 46 to 30. All matches were slow to start, but after the second round the grapplers kept the spectators continually on their feet.

In the 125-pound class, Ford and Keller fought to a draw and each won a decision. In the overtime bout, Ford won the decision and the match. In the 135-pound class, the first bout was a draw, Whitcomb won a decision, Cowl took a fall, and Whitcomb came back with another fall for the match.

Robertson took two decisions from Dunbar in the 158-pound class. The bout was slow. In the 158-pound tussle, French withdrew with a cracked rib, forfeiting the match to Bohike.

In the final match, 175-pound class, Wells won in two falls from Waldorf. This was the fastest round of the meet, the first bout being a draw. Cisco Bullizant of Spokane Elks club refereed.

SQUIBS TAKEN DURING MEET OF MERCHANTS

Quite an imposing lot of new students on the campus at the present writing. Wonder if the wearers of the red sombreros have innoculated the red knights of the green with the old Oregon spirit. Lots of padlocks idle in the living organizations, since pre-initiation is a thing of the past.

This week we mingle with men, whom we shall some day meet out in the business world. They are here to study our business, and get new ideas. We can get some new ideas by meeting with them.

Wish our freshmen would be as attentive at weekly assemblies as the retail freshlets were at Mr. Vining's address. Speaking of Mr. Vining, leads us to believe that the stage lost a wonderful dramatic prospect when he took up another line of work. We also liked the jaunty way in which he sported the green headpiece.

Silver threads beneath the red and green. In the conference this week are many men grayed with years in the harness, yet their eyes sparkle and they are jolly and will be so during their registration at this fountain of learning. They believe in the old adage, that it's never too old to learn—also to have a good time while the business back home runs itself.

The bit of color, and proper background at the general session meeting place in Villard hall, is the display showings fixed up by local business firms.

One thing about the "sops" and their red hats, is that you can tell who the wearers are, but like all true University "sops" you can't

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TRADE DIVISIONS HEAR PROBLEMS

Selling Methods, Value of Advertising and Quality of Goods Are Discussed

CHAIN STORE REVIEWED

Grocers, Men's Wear, Dry Goods and Department Stores Are Represented

The important, underlying purpose of the Retail Merchants' convention, is to hold the meetings of the various trade divisions in order to obtain facts on how merchants of the state and their business stand, and to get the retailers' ideas and suggestions on solving some of the problems facing the business world today.

The big factor in these individual meetings is to make them discussion groups for the visiting merchants, and in this way, have them profit from the suggestions and aid given. Different delegates report, or lead in some discussion, on some particular phase of their line of business.

Information Is Posted

Due to either a misunderstanding as to meeting places, or lack of sufficient representatives to carry on meetings, the retail shoe dealers, and the meat trade divisions did not meet yesterday. All meeting places, naming both rooms and buildings, will be posted on bulletin boards at both the foot of the stairs and the top of the stairs leading to the general session room in Villard hall.

In the grocery trade division, which convened at 3:30 p. m., yesterday, it was voted that the questionnaire sent out by the University to the retail grocers of the state be changed to correspond to that of the Research Bureau of Harvard University. The motion was unanimously carried by the assembled grocers.

Questionnaire Is Wished

Chairman W. C. Gunther, Portland, who presided over the meeting, made the assertion that the questionnaire sent out by the University was too complicated and required too voluminous information. Making the questions simple and to the point would be more satisfactory.

The subject which brought up much round table discussion was led by J. B. Neubauer, Portland, on the growth of the chain store and how retail grocers could best cope with such competition. Neubauer declared advertising was an essential adjunct of business, but individuality of a store was in itself a very vital factor. Four things characteristic of a well-ordered store, he went on to enumerate, could be closely observed by grocers. First, individual attention; second, correction of errors made; third, no substitution of articles, and fourth, special attention to children.

Informal Meeting Held

The men's wear division developed into an informal discussion between the clothiers present on selling methods, quality of goods, and advertising.

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DISCUSSIONS POPULAR

Groups to Hold Fourth Series at 7 o'Clock This Evening

The fourth weekly series of discussion groups in the men's organizations will be held this evening beginning at 7 o'clock. Though originally intended to last but a half hour, these discussions have proved so interesting and the men in the various houses have participated in them so whole-heartedly, the group leaders report, that they run as much as an hour over-time.

The following groups will have their leaders tonight: Alpha Beta Chi, F. S. Dunn; Alpha Tau Omega, W. B. Mikessell; Bachelordom, C. E. Carpenter; Beta Theta Pi, E. E. DeCou; Delta Tau Delta, B. J. Giffen; Friendly hall, H. W. Davis; Kappa Delta Phi, H. G. Tanner; Phi Gamma Delta, W. P. Boynton; Phi Sigma Pi, R. M. Milles; Sigma Nu, A. E. Caswell; Sigma Tau, R. J. Williams; Sigma Pi Tau, W. E. Milne; Oregon club (Y hut), J. F. Bovard; and Phi Delta Theta, W. D. Smith.

Cash Prize of \$50 Offered for Best Verbal Argument

With the offer of a \$50 cash prize renewed this year by Frank Hilton, of Portland, a contest will again be held in the school of law for the best oral argument on a legal subject chosen by the law faculty. The contest was held for the first time last year and was won by Howard McCulloch, a senior in the school of law.

The subject chosen for the contest, which will be the first part of April, is: "Should any change be made in the law relative to the seizure of liquor in a person's residence and the use thereof as evidence against the possessor if illegally seized."

"This is a timely subject," says William G. Hale, dean of the school of law. "It is a subject that is receiving much attention from lawyers of courts."

Five contestants tried out last year, but due to the early start this year, it is believed a much larger number will enter, in which case a preliminary contest will be held to select the winning ones before the judges are selected for the final contest.

GAMMA PHI BETA WINS CHAMPIONSHIP MEET

Virginia Wilson Makes High Record in Back Stroke

Gamma Phi Beta won the women's doughnut swimming championship last night by defeating the Alpha Phi team by a 41 to 26 score. Both teams did excellent work in all events, though Virginia Wilson for the winners and Hilda Chase for the losers were the outstanding point gainers in the meet.

Miss Wilson was high-point winner for the Gamma Phi team, making a total of 15 points. She also made an unusual record in the back stroke race, swimming the length of the tank in 14 1/2 seconds.

Hilda Chase starred for the losers with a total of 9 points. Members of the teams were as follows: Gamma Phi—Virginia Wilson, Isabel Amos, Wenona Dyer, Eleanor Holman, Marjorie O'Brien, Lillian Laders, Harriet Howells. Alpha Phi—Hilda Chase, Margaret Vining, Drusilla Simons, Ira Dale, Katharine Graef, Alice Aldrich.

RIFLE TEAM DEFEATED

Utah Agricultural College Makes High Score Over Oregon

The men's rifle team met another defeat last week when a match against the Utah Agricultural college ended in a score of 3,300 for Utah Aggies and 3,090 for Oregon.

Results of other matches during the week have not as yet been received. Among the institutions in the competition are University of Minnesota, Ripon college, and several others.

The score of the Oregon team was better last week by 86 points than the score of the week before, and Captain J. T. Murray expects a corresponding improvement this week.

Vining Lectures Are Feature of Retail Merchants' Program

One of the outstanding events on the Retail Merchants' conference program is the series of lectures given by Irving E. Vining, president of the State Chamber of Commerce. Vining is known as the "student pioneer and educator on personal efficiency," and his addresses are being received with much enthusiasm by students and faculty members as well as by the visiting delegates.

Mr. Vining has delivered three addresses, and three more are scheduled, one for 11 o'clock this morning, another at 7:30 o'clock tonight, and one at 11 o'clock tomorrow morning. All of the lectures will be given in Villard hall.

Mr. Vining, in his address Sunday night at the Y. M. C. A. but on "Vitalizing Your Abilities," defined the American business man as "the man in the open," because he looks,

VARSITY QUINTET HOLDS TOP RUNG

Oregon Team Heads Group With .750 Percentage; Washington Is Second

HARD CONTESTS TO COME

Locals Hope for Revenge Against Vandal Squad When Fives Meet Here

CONFERENCE STANDINGS, NORTHWEST SECTION	
	W. L. Pct.
Oregon	3 1 .750
Washington	4 2 .667
Oregon Aggies	3 2 .600
Idaho	3 3 .500
Washington State	3 4 .420
Montana	0 4 .000

The fourth week of conference basketball finds the varsity clinging to the top rung of the ladder as far as the northern section of the Coast conference is concerned. The Webfoot five, however, has four more hurdles to top, if it expects to compete for the North against the Southern representatives.

This week-end will see the local quintet combating the Whitman and Idaho fives, one with northwest rating and the other with both Pacific coast and Northwest standing. Friday night the varsity tiffs with the Missionaries from Walla Walla, and the following evening will be hosts to the dangerous Vandals. Whitman fell once before the fast traveling Webfoot hoopers and the dope gives Oregon a big chance in the coming tilt.

Vandal Defeat Hoped

Against Idaho, Oregon will have a neat chance for revenge. On their home floor, the Vandals trounced the Webfooters, 30-24, in the last few minutes of play, drawing away from a close score to a six-point lead. The situation will be reversed in Saturday's melee, as the Oregon team is at home on the local floor and the Vandals will be without their small court. At home, the Moscow five is dangerous, but there is a question as to what they can do in a larger arena. They have an advantage, in that they play three or four games in big halls before they tangle with the local team.

Following the two games here, the varsity jumps to Seattle February 25, for a return engagement with the Washington Huskies, and indications are that this will be a real battle, as was the first one this year between the two institutions.

Huskies Out to Win

Washington is set on garnering the championship this year. At present the Huskies repose in second place, and an upset in the dope may find them perched at the top. Washington State forms the opposition for the entertainment February 27. Oregon has one decision over the Cougars, but they still possess considerable bite. If Oregon doesn't trip on any of these

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