

OREGON DAILY EMERALD

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Bookworms and Butterflies

Of the scores of newspaper men who are here attending the sixth annual Oregon newspaper conference there are a considerable number who have visited the campus during the entire six years of the conference's existence.

Each year these men have come to a campus somewhat changed from the year before. Each generation of students brings a different set of ideas—for the world outside the campus is changing, just as Oregon is changing—which, after all, accounts for much of the change we see here.

The raising of scholastic standards which has been going on for several years has been a mighty factor in altering campus attitudes. Flippers and flappers, social butterflies and "davenport halfbacks" are usually unable to stand the pace and are rapidly being weeded out. Study is the main activity on the University campus, and the intense need for study and lots of it, resulting from the new system, is touching every phase of campus life and changing it for the better.

The days when Oregon was a place where youths and maidens came to annex a fraternity or sorority pin and have a good time for a year, before going to work behind the counter of their father's drygoods store or pumping gasoline for motor cars, "are gone forever." Four-year students are becoming more the rule and nowadays graduates who start as drygoods salesmen and gasoline pumpers now have a better background upon which to base their advancement from these lowly positions.

Much of the "rah-rah spirit" is gone, and has been replaced by a deeper appreciation of "mighty Oregon" and a deep-seated loyalty to the University and its traditions.

Library officials tell us that students are reading more good books than ever before and many professors are assigning work that requires heavy outside reading.

The student who used to be able to dabble in every form of campus activity and yet keep his grades high is an extinct species. Student activities have become so complex with the growing of the institution from the small college stage to a great University, that taking part in one activity and maintaining a creditable scholastic average is about all even the exceptional student can handle.

Scholastic pressure has caused many students to drop completely out of campus activities, and in consequence there is a different attitude toward activities than ever before. Those closest in touch with student problems from the administrative side advise students to take part in at least one form of endeavor which is not strictly scholastic. Those who drop everything but class work and recitation are not the all-round men and women that the University wishes to turn out.

The highest type of University student of today is the one who is doing an important bit of work in one outside activity and is maintaining a scholastic standing above the University's average. A general interest in campus life and a willingness to cooperate in the larger affairs of Oregon is also requisite.

Bookworms and butterflies are frowned upon by students and faculty alike. Activities, scholarship and otherwise, that broaden the student and turn him out a credit to himself, his family and the University, are highly desirable. One-sided people find no more favor on the Oregon campus than they do in the world at large.

Bigger people resulting from proper training means ultimately a better type of citizenship for Oregon.

Campus Bulletin

Notices will be printed in this column for two issues only. Copy must be in this office by 5:30 on the day before it is to be published, and must be limited to 20 words.

P. E. O. Daughters—Phone names and addresses to Miss Sue Badollet at 1307.

Professor Schreff's Art Class—Meets in the Museum next Tuesday at 10 o'clock.

Indianapolis Delegates—Weekly meeting at the Hut at 5 o'clock, Sunday. Other students welcome.

American Association of University Professors—Meet for dinner at College Side Inn, Monday, 6 o'clock sharp. Note change of place.

Sigma Xi—Dr. Kimball Young speaks on "Mental Intelligence Tests for Immigrant Sex Groups," Tuesday, February 19, 8 p. m. 105 Deady.

ONE YEAR AGO TODAY

Some High Points in Oregon Emerald of February 16, 1923

Six amendments to the A. S. O. U. constitution will be voted upon in March.

Jack Myers has been elected president of the Co-op.

Douglas Farrell has been named as general chairman for Junior week-end.

Today the varsity basketball team will leave for northern camps and will meet the teams of the Huskies, the Vandals and the Missionaries.

The Women's Glee club will present the annual home concert this evening at 8:15 in the Woman's building.

"We are entering into a new era of science, where it is impossible for the unsupported individual to meet the stupendous task that lies ahead in utilizing the natural sources of energy," declared Professor Orin Stafford, head of the chemistry department, in an address delivered before the assembly yesterday.

Oregon newspapermen will gather on the campus, March 22, 23 and 24.

Formal installation of a chapter of Phi Kappa Psi on the Oregon campus will take place this evening.

The Portland delegation of the State Retail Merchants association will arrive in Eugene at 4:30 Sunday afternoon.

ABSENCE OF INGALLS FELT BY CONFERENCE

(Continued from page one)

which helped some. Ingalls missed one, however, when in referring to the propaganda of the bee owners he didn't warn us about the danger of being stung. Claude seldom overlooks a chance of that sort.

I will like to refer, as I have been requested to do, in a light vein to a number of those present, but the limits imposed prevent. I must not neglect, however, to state that German marks are now so cheap that E. A. Koen, a Scotchman with the peculiar Scotch trait, has started buying them to sell for waste paper.

Editor Brady, of the Salem Statesman, is in physical appearance, proof positive of the fact that editors no longer depend upon the vegetable contributions of delinquent subscribers for nourishment for the inner man. His weight is something like 260 pounds, with about 200 pounds of that located in front of a perpendicular line drawn downward from the point of his chin.

Incidentally, Dean Eric W. Allen, chairman of the program committee, is beginning to heave sighs of relief as he sees the numbers of the program going over successfully, with intense interest on the part of some 40 editors present. Mrs. Allen is of the opinion that after tomorrow night he is going to be a much more agreeable person to live with and will so continue until time to arrange the program a year hence.

The announcement has been made that it is time to leave for the banquet, which means "30" for this.

WILLAMETTE SINGERS PLEASE IN CONCERT

(Continued from page one)

Although Lloyd Thompson possesses a rich baritone, his singing was not exceptional. He sang "Uncle Rome," by Homer. Edward Warren, the tenor soloist, sang "Tommy Lad," and while he has a good voice, his interpretation was not especially good.

Byron Arnold is the accompanist of the club, and his rendition of Chopin's "Etude Opus 10" was well received. The Willamette octette

sang "Where My Caravan Has Rested." It was nicely done.

The humorous part of the program was furnished by Lloyd Walz, in a very clever monologue near the end of the program. Earlier in the evening, he gave a dramatic scene from "Dust of the Road," which was well done, but was rather too heavy for glee club work.

The group songs in the second part of the program were "Who Swallowed Jonah," another negro spiritual, and two Willamette college songs, which closed the program.

Before the concert the Wesley club of the Methodist church entertained both the Willamette and the Oregon clubs at a dinner given in the church. The Oregon club sang several songs during the course of the meal and later acted as ushers for the concert.

Sidelights Taken Here and There in Conference Meet

The cigar had its inning during the newspaper conference yesterday. The newspaper-man's eternal stogie was not laid aside even for conference matters.

A total of 58 people have signed their names in the little black book in which is kept the signatures of the members attending all the conferences that the University sponsors.

I. V. McAdoo received a lot of riding on the candidacy of his more illustrious namesake who is entering the race for the presidency.

The lobbyists at Salem got the razzberry for their inefficiency during the recent session of the state legislature.

Dr. Crossland, of the psychology department, and his assistants spent 1,500 hours on his research in proof-reading. Then some night editors complain about five.

Nearly fifty women attended the Theta Sigma Phi tea. They all seemed to enjoy themselves.

The Murray Warner Museum attracted many of the visiting editors in spite of the conference elsewhere.

Arthur Piauik, editor of the Drain Enterprise and Creswell News, is one of those present who met Joseph Maddock. He expressed his temptation to go back to college in order to take football training under the new coach.

Anna Jerzyk, who was a major in the journalism department on the campus last year, is here for the conference. She is a member of Theta Sigma Phi and is now a reporter on the Rainier Review.

Mr. Paul Kelly, news editor on the Oregonian, is one of the interesting speakers at the convention.

W. Verne McKinney, of the Hillsboro Argus, is attending his first newspaper conference. He is associated with his mother, Mrs. E. C. McKinney, in the publication of the paper.

TRADE JOURNALISTS DISCUSS QUESTIONS

(Continued from page 1)

sample copy with a letter telling some of the nice things said about the publication.

"Of course," said Mr. Hart, "such a drive must be timed to suit the seasonal interest of the industry concerning which the paper deals."

An analysis of the federal trade commission's decision in relation to printing costs was made by Louis Sondheim, in which he brought out that the Typothetae, a national printers' union which controls most of the shops in the United States, had been squeezing out smaller printers by establishing a definite price for each and every job and eliminating "shopping for prices" as much as possible. "This is direct restraint of trade," declared Mr. Sondheim, "by stifling competition in compelling everyone to use the same standard price list."

Trade Editing Subject

George F. Cornwall, publisher of the Timberman, was scheduled to read a paper on the "Essentials of Trade Journal Editing," but was unable to attend because of publication duties, so he forwarded it to Ralph Casey, of the University school of journalism, who read it at the meeting in his stead.

The writer brought out the fact that journalism majors who expect to enter trade journalism for a life work should, if possible, decide on the field or industry which he will prefer and begin to familiarize himself with the subject and its phraseology and to work as much as possible in the industry itself.

OREGON REGENTS' MEETING POSTPONED UNTIL MARCH 8 The meeting of the board of regents of the University of Oregon,

Coming Events

TODAY

Oregon vs. Idaho, wrestling. Moscow, Idaho. Oregon vs. Whitman, basketball. Walla Walla, Washington. Continued conference. 12:00 m.—Hendricks hall luncheon for conference. Hendricks hall. 1:30 p. m.—Student rehearsal. Lounge room, Music building. 2:00 p. m.—Track meet. Hayward field. 8:15 p. m.—Arthur H. Johnson, concert. Guild hall.

SUNDAY, FEBRUARY 17

7:00 p. m.—Open forum meetings. Congregational church. 7:45 p. m.—Irving E. Vining, "Vitalizing Your Abilities." Y. M. C. A. hut.

MONDAY, FEBRUARY 18

Convention of Oregon retail merchants. 11:00 a. m.—Irving E. Vining, "Types and Tendencies of Men." Villard. 12:00 m.—Luncheon for women delegates for convention. Hendricks hall. 6:00 p. m.—American Association of University Professors. Anchorage. 7:30 p. m.—Irving E. Vining, "Adjustments to Service." Villard.

TUESDAY, FEBRUARY 19

11:00 a. m.—Irving E. Vining, "Knowing and Influencing Men." Villard. 7:30 p. m.—Irving E. Vining, "Leadership and Executive Ability." Villard. 7:30 p. m.—Foreign club program. Y. W. C. A. bungalow.

WEDNESDAY, FEBRUARY 20

2-5 p. m.—Art exhibition. Condon school. 4-6 p. m.—Women's league tea. Woman's building.

which was to have been held today, has been postponed until March 8, due to the illness of President P. L. Campbell. The report of the registrar's office to the regents will be made at that time and all other business will be handled then. There are 10 members of the board appointed by the governor and three ex-officio members.

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