

# OREGON DAILY EMERALD

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## OREGON DEFEATS COUGARS, 38-31

Game Featured by Rough Playing and Long Shots on Part of Both Teams

### VARSITY HEADS LADDER

Washington State Takes Lead in First Moments But Soon Drops Behind

WASHINGTON STATE 'COLLEGE, PULLMAN, Wash., Feb. 15.—(Special to The Emerald)—Oregon's fighting varsity came back last night, after being defeated by the Idaho Vandals, and took the W. S. C. Cougars into camp by a final score of 38 to 31. The game was featured by roughness and sensational shots on the part of both teams. Last night's contest establishes for the moment Oregon's hold on the top rung of the conference ladder and at the same time practically eliminates Doc Bohler's quintet from the race.

Checking Is Close  
Washington State took the lead in the early minutes of the fray, but was unable to hold it. Long shots by Latham early in the first period sent the Lemon-Yellow out in the lead and from then on the Oregonians were never headed. The close checking of the Washington guards kept the Oregon scoring machine from underneath the basket, but long shots by Hobson and Latham rendered the five-man defense of the home team useless. The failure of the Cougars to score after piercing the defense of the visitors, coupled with the fact that Oregon invariably got the tip-off were the strong factors in the victory for the Lemon-Yellow. Three times during the first half, Washington State rallies sent their score within one point of that of Reinhart's men, but each time Oregon pulled safely out of danger and at the end of the first half the score stood 24 to 18, in Oregon's favor.

Latham High Man  
The second period was largely a repetition of the first with Oregon maintaining a four or five point lead throughout the period. Hunk Latham with four field goals and three free throws was high-point man with 11 points.

Hobson, Schulz and Kelso tied for second high point honors with 10 points apiece.  
Thus far, the Oregon squad has divided the honors on the trip, winning one and losing one. Tonight, Reinhart's five will meet the Whitman Missionaries in Walla Walla before returning to Eugene.

Summary Is Given  
The summary:  
Oregon 38 Pos. W. S. C. 31  
Gowans 8 F. 10 Schulz  
Hobson 10 F. 10 Kelso  
Latham 11 C. 10 Nolan  
Shafer 7 G. 3 Schroeder  
Gillenwaters 2 G. Reese  
Referee, Pringle, Spokane.

### WHITMAN COLLEGE DAILY SELECTS NEW EDITOR

Whitman College.—(P. I. N. S.)—Donald Dent of Seattle was recently elected to the office of editor of the Whitman College Pioneer, replacing Arthur O. Walther of Spokane.

## Willamette Glee Concert Well Received by Audience

By Ted Baker  
Before a rather small but very enthusiastic audience, the Willamette Glee club gave the last concert of its southern tour at the Methodist church last night. The ensemble numbers of the club were especially well received, and were encored repeatedly.

The opening number of the program, "Wreck of the Julie Plant," was exceedingly fine as an ensemble number. The club displayed in this, as in its other group numbers, a good attack and a fine balance of tone. "Heaven," a negro spiritual number, and the only other group number in the first part, took well with the audience, and was well sustained, with good tone contrasts. "La Paloma," played as a cornet

## Tuesday Last Day For Withdrawals Without Petition

Tuesday, February 19, is the last day on which students can withdraw from the University without petitioning to do so. University regulations require that a student withdrawing prior to one month before the end of any term shall merely fill out and file in the registrar's office a card of withdrawal. A student withdrawing later than one month before the end of a term must petition the committee on academic requirements in order to get the grade of withdrawal. Students who fail to comply with these regulations are liable to receive the grade of "F" instead of "W." Those who withdraw later than one month before the close of the term must petition the committee on academic requirements for the mark of "W" and the petitions must show, over the instructors' signatures, the grades in each course at time of withdrawal, and bear the recommendation of the adviser.

## FROSH HAVE TWO WINS ON SOUTHERN INVASION

Medford and Roseburg Fail to Stop Yearlings

MEDFORD, Ore., Feb. 15.—(Special to The Emerald).—The Frosh made it two straight wins on their trip last night when they took the Medford high quint into camp by a score of 28 to 20. The Frosh, with Westergren on the sidelines from his injury in the Roseburg game, fought an uphill battle coming out in the lead only in the last five minutes of play. The Medford five played a fast offensive and close checking defense and the score at half time was 15 to 11 in favor of the high school lads. Chiles was removed from the game from fouls and was replaced by Okerberg. At the start of the last quarter, Medford led, 20 to 17, but the Frosh spurred and looped 11 points in the last five minutes of the fray. Flynn was the big gun in the Frosh offensive and scored a total of 18 points. Kiminki and Westerman played good floor games. Chastain was Medford's luminary.

Summary.—Westerman, 4; Chiles, 0; Okerberg, 4; Flynn, 18; Kiminki, 2; Reinhart, 0.

ROSEBURG, Ore., Feb. 15.—(Special to The Emerald).—The babes took the first game of their southern trip from the Roseburg squad by the count of 34 to 21. The game was exceedingly fast and hard fought throughout and at the end of the first quarter the green-shirted youngsters led by a single point, score 11 to 10. Westergren started the scoring for the Frosh but had to be taken out in the second half due to injuries. Roseburg proved to be a close-checking and fast-breaking high school aggregation and the score at the end of the first half favored the Frosh, 17 to 13.

Many fouls were called during the game with the Frosh as the worst offenders. Kiminki being removed from the game on account of fouls. Chiles relieved him. Flynn, Westergren and Singleton tied for the high point honors with 10 points apiece and Burr

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## MADDOCK GOES TO IDAHO FALLS

New Varsity Coach Leaves for Home After Viewing Conditions at Oregon

### NEWCOMER IS APPROVED

Return of Mentor in Two Weeks to Mark Opening of Spring Grid Season

After several busy days in our midst, Coach Joe Maddock left last night for his home in Idaho Falls. He will not be absent from the campus long, however, as he intends to return within two weeks in order to start spring football practice. Yesterday for the new coach was filled with conferences and meetings with the visiting newspapermen from the state.

The week-end has been a busy one for Maddock. He has been introduced to Oregon and Oregon has been introduced to him. Apparently both are well pleased.

### Coach Makes Friends

Maddock's circle of friends has gradually widened from the time of his arrival Thursday night, when he met the student body officials and athletic heads, till yesterday, when he met the visiting representatives of the press of the state. In the meantime, he has personally made the acquaintance of all of the aspirants to next year's football team.

During his visit, Maddock inspected the physical education department, the athletic field and the football equipment. The plans are complete for the starting of spring football and the grind will begin as soon as the coach gets back from Idaho.

### One of the Largest Turnouts for Spring Training in the History of Oregon Football is Expected, as Approximately 70 Men Have Signified their Intentions of Donning the Molekins in a Couple of Weeks.

### Veterans Are Listed

If all the lettermen turn out for spring practice who have made known their intention to Coach Maddock, there will be 11. Line men are: Wilson and Sinclair, centers; Bailey and Bliss, guards; Reed men are: Terjeson, Kirtley, Johnson and Anderson.

Johnson, who made his letter in '21 and '22, was not on the campus last season, but will be eligible next fall for his old halfback position.

### CLUB MEMBERS ELECT

Advertising Men at Conference Are to be Breakfast Guests

E. P. Gilstrap, advertising manager of the Eugene Register; J. A. Davidson, of the advertising staff of the Portland Oregonian, and William Strandberg, head of the advertising staff of the Portland Railway, Light and Power company, were elected to honorary membership in the Advertising club of the University, Thursday. These men are the club's first honorary members.

Those elected for active membership were Lester Talbot, of Portland; William Nettleship, of Walla Walla, and Ed Koen, of Dallas. The club will give a breakfast at the Anchorage this morning for advertising men attending the newspaper conference.

### MEN REFUSE LETTERS

Athletes Decide to Win Game or Not to Accept Awards

Willamette University.—(P. I. N. S.)—Just before the Whitman-Willamette football game last season the Willamette squad met and agreed that not one of the men on the squad would be considered eligible to receive the usual football award unless the game with Whitman resulted in a victory for Willamette. As a matter of fact, Whitman won, and the Willamette squad stood firmly by its decision.

At a student body meeting on January 21, the students voted unanimously to override the decision of the squad and grant to the men their hard-earned and well deserved awards.

## Oregon to Help with Token for Charles W. Eliot

Work of Educator Is to Be Praised

The University of Oregon will be among the universities and institutions of higher learning that will present messages of appreciation to Charles W. Eliot, president emeritus of Harvard university, on his ninetieth birthday, March 20. A committee of Harvard alumni conceived the idea of presenting to President Eliot a bound volume of letters and messages of appreciation for his work in the educational field on his birthday this year and asked the universities and colleges of the nation to join in this expression. The committee which is preparing this volume is James R. Angell, John Grier Hibben and Nicholas Murray Butler.

Professor Frederick S. Dunn, head of the Latin department of the University, was appointed to head the committee which drafted the message to President Eliot.

## STUDENTS SUBMIT 31 STORIES FOR CONTEST

Judges to Select Winner in Next Three Weeks

Greater interest than ever before has been manifested in the Edison Marshall short story contest this year, for with the arrival of the deadline, February 11, 81 stories had been turned in to Prof. W. F. G. Thacher, who has charge of receiving and turning the manuscripts over to the judges.

Of the total of 31 stories, two could not be forwarded to the judges because of failure to comply with the contest rules which required that three copies of each manuscript be submitted. The other 29 have been sent in, and the judges' decision is expected in about three weeks.

Edison Marshall, a former Oregon student, has become prominent in the field of short story writing, and to encourage interest and excellence in short story writing on the campus he has offered a prize of \$50 to the winner of the story which is adjudged the best. This, with eight other stories from the top of the judges' list, will be published this spring in the form of a campus magazine devoted entirely to this purpose.

The judges, all of whom are prominent writers of the state, are: Maryland Allen, of Portland; Albert R. Wettien, of Salem, and Mrs. Rudolf H. Ernst, wife of Professor Ernst of the English department. They have been instructed to base their decisions on the standards represented by the better class of American magazines. Aside from that, each judge will place his own interpretation upon the value of a story.

### REHEARSAL TO BE GIVEN

Students of Music Will Appear in Interesting Program

The third student rehearsal of the year will be given today at 1:30 p. m. in the Lounge room of the school of music. Each faculty member will present a pupil. Theodore Walstrum is chairman of the affair to which the general public is invited.

Following is the program: Piano, "March of the Wee Folk" and "Dance of the Elves," by Gaynor, Claire Bryson; "Prelude C Minor," Rachmaninoff, Isabelle Tremayne; group from "Miniature Suite," by Ornstein, "Humoresque," Vivian Keltner; "Moonlight Sonata," Beethoven, Hugh Miller; "F. Minor Etude," Liszt, Frances Pierce; "Sea Song," Edward McDowell, Edith Sliffe; vocal, "Slave Song," Del Riego, Laura Spall; "Oh, Moon Upon the Water," Cadman, Leona Gregory; violin, "Introduction and Tarantelle," Sarasati, Mary Burton.

### STUDENTS AT MINNESOTA ERECT LARGE SKI SLIDE

University of Minnesota.—A large ski slide has been erected at the University of Minnesota to afford a thrill for those who care to take part in this interesting winter sport.

## TRADE WRITERS DISCUSS PAPERS

Round Table Talk Follows Reading of Articles on Commercial Publications

### MEETING IS SEPARATE

"Subscription Getting" Is Held Most Vital of All Elements Making Success

The Oregon Association of Trade Journalists met at 2:15 yesterday afternoon in the journalism library to discuss problems peculiar to their own particular phase of journalistic work. This, their second annual conference, was characterized by the fact that a great deal of round table discussion was engendered, indicating that the papers which were read were of decided interest. "Humanizing the Trade Paper," by Jerrold Owen, in which Mr. Owen declared that it "required visualization of what you were trying to put across to 'humanize' a trade paper," brought out the fact that a trades or class publication could be made interesting through its typography, halftones, jokes, clever cartoons, and unusual heads. Features Called Good

He felt that a trades paper could be made more readable by using things distinctive, by injecting personality into the editorials, and by visualizing matters and playing them up in a dramatic way. Mr. Owen cited the Pacific Legion as an example of a class or organization paper which, through the employment of the features mentioned above and with the addition of several other points of a minor character, had ceased to be a publication read only by those who were the most vitally interested in Legion affairs and was now being read by others because of its "readability" and attractiveness of makeup.

Stephen Hart, president of the association, gave a paper on "Subscription Getting," that most vital of all elements to any publication's success. He told how the "Commercial Review," a weekly grain and flour milling trade paper, had doubled its circulation in this country and made an approximate increase in foreign circulation of 50 per cent during the past year.

System Is Explained  
He explained the Review's system of sending an advance card to each prospective customer telling him that a sample copy of the paper will be forwarded within a few days and then following this

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### FACULTY MAKES RULE

Candidates for Degree to Follow New Grade Point System

University of Montana.—All candidates for degree or any certificates granted by the university after September 1, 1924, must have grade points equal to the number of credits earned, according to a ruling made at the faculty meeting recently.

This is equivalent to an average grade of "C" in the subjects for which the student has received credit. In a subject in which an incomplete grade has been received, grade points will be counted on the grade received when the incomplete is removed. The new rule is a slight change from the rule as stated in the student handbook and the catalogue.

### HERBERT PATE HONORED

Former Student Given Second Place in Voice Competition

Word has been received on the campus that Herbert Pate, former University student, has received second place in professional students' competitions for men's voices in Portland. While here on the campus, he was a member of the men's glee club, Phi Mu Alpha, and also played in the band. He was a voice student under John B. Siefert for two years.

Just recently he was admitted to the Apollo club, an organization of men singers, directed by William H. Boyer, Portland. Pate is a member of Alpha Tau Omega fraternity.

## Origin of Special Section in Dailies of Portland Told

Twenty years ago the automobile sections of the Portland papers had their first beginnings. This was when O. C. Leiter, then city editor of the Oregonian, printed the picture and a story about the first automobile purchased in Portland. E. Henry Wemme, now deceased, was the purchaser.

Leiter told the conference, "If I hadn't had the news instinct and had not gotten the story and printed the picture, there wouldn't have been an automobile section."

The automobile was an Oldsmobile and furnished the start of automobile news. Interest in automobiles became so intense that Leiter put a reporter on it and got the name of every one who bought an automobile. That was the origin of automobile sections in Portland, according to Leiter.

He defended the automobile sections of today, which were the subject of criticism in the conference session devoted to "Publicity vs. Journalism." These sections have real news value, he said, and readers want them and are interested in them.

## ORCHESTRA TO TOUR IN CENTRAL OREGON

Six Cities Included; People Promise Support

Lester Wade, manager of the University orchestra, returned to Eugene yesterday morning, after a week's absence during which time he traveled extensively in central Oregon, making plans for a tour to be taken next month.

The twenty-eight members of the organization will leave Eugene March 20 in a special car and will return March 27. The itinerary of the trip will include Hood River, Bend, Redmond, Prineville, The Dalles and Wasco. This will be the first time the orchestra has toured central Oregon.

The people in every town, said the manager, were very enthusiastic concerning the concerts. The advertising is being done under the auspices of the various high schools and in some high schools the classes are sharing the responsibility.

The big purpose of the tour is to advertise the University and to interest high school students in coming to Oregon as well as to acquaint them with music of the institution.

Oregon "grads" are showing that they still have the old spirit by boosting the concerts and by taking special interest in the entertainment of the organization. While in Bend, the manager had a splendid visit with Phil Brogan, last year's managing editor of the Emerald, who is now on the Bend Bulletin staff. Among the other Oregon "grads" he met were: Lay Carlisle, Helen Carlson, Bill Allen, Dorothy Byler and Clarence Ellis.

### VARSITY QUARTET TO SING THIS NOON FOR EDITORS

This quartet will sing this noon for the editors' convention luncheon at Hendricks hall instead of the Hotel Osburn, as previously announced.

## Absence of Ingalls Bewailed by Participants in Conference

(Editor's Note—This article is printed as a continuation of the Bede-Ingalls feud, which could not be staged verbally this year due to the absence of one of the principals. Space will be reserved in the Emerald for a reply at the time of the next conference.)

By Elbert Bede

The fact that the conference has seemed to be more academic in character this year than heretofore may not be so much because of the fact that University men have been on the program as to the absence of Postmaster-Editor C. E. Ingalls, whose virgin beauty has graced every previous session of the conference.

Ingalls might not disrupt the academic nature of the gathering

## EDITORS REVIEW PRESS PROBLEMS

Sessions Hold Interest for Variety of Branches in Journalistic Profession

### MANY ATTEND BANQUET

Resolution Passed to Aid University in Publicity Week for Gift Campaign

Practical problems of present day interest, problems that every editor and publisher are facing, formed the basis for the program and the discussion in the session of the Newspaper Conference held yesterday. The course in news writing conducted by Dean Colin V. Dymment, the problem of securing the best possible rate on newsprint, and the free space problem were some of the outstanding features that held the interest of the visiting journalists.

The conventional type of news story, the one that gives the important facts in the first sentence or two, is the kind that should be followed in almost every instance, said Dean Dymment in his address on news writing. However, he did not favor conventionalizing all stories; variation being necessary to attract the readers' attention.

### Chronological Type Good

The chronological type is one of the attractive types of variation, according to the dean, and often gives more interest to the story than a conventional one. The good news writer will be able to sense when to use each style of story.

"I want to conclude with a warning," asserted Dean Dymment. "No city editor should pass on any unconventional story in which there is even one slight detail faked. Faking in the news can not upon any grounds find justification."

Elbert Bede, editor of the Cottage Grove Sentinel, presented the report of the committee on newsprint. This dealt with the plan for getting news stock as cheaply as possible. The discussion on this pointed out that the paper mills of Oregon have not given the state papers as good a rate on this paper as can be obtained on a foreign product.

### Prices Are Unfair

E. A. Koen said that the cost of production of this paper did not warrant the price asked. In many cases, a cent and a half has been arbitrarily added to the price because the traffic will bear it.

Mr. Bede pointed out that the publisher had to protect his own interests, that, although they all favored home industries, they would buy where they could get the best rate.

As a means whereby the lowest rate could be obtained, cooperative buying was suggested. The combined tonnage of the various state papers would form enough bulk so that it would be worth the mills' while to bargain for the business, Mr. Bede pointed out.

Lee D. Drake of the Astoria Evening Budget, showed that through standardization of the papers, publishers could buy large quantities of newsprint of a standard size and

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