

LINE-UP ANNOUNCED FOR HEARST CONTEST

Rifle Teams Will Compete For National Trophy

The tentative line-up of the Oregon rifle team for the Hearst trophy match has been announced at the local R. O. T. C. as: Ted Mays, Earl Robnett, Rupert Gilbert, Wilbur Hayden, Sherman Smith, Joseph Peak and Thomas Page.

The Hearst match, as has already been announced, will be nationwide in scope. Over 250 teams from all over the country are already entered. Changes in the above line-up may be made before time for the match. Seven men will shoot, and the scores of the five placing highest will be sent in.

The date of the match has not been definitely announced, but will probably be during the month of February. The scores from the various schools will be telegraphed to the headquarters, and the team scoring highest will be awarded the large cup offered by William Randolph Hearst.

Dual matches with 25 colleges and universities have been arranged for the men's team. They will take place between February 9 and April 12, in addition to the Ninth Corps Area competition during February.

Nine contests are on the program for the girls' team, to take place during the same period. With the practice the girls had during the matches and the interest they are showing in the preliminary tryouts now, the local officers will be able to put a good team in the field.

SIDELIGHTS

(Continued From Page One.)

Some one ought to put up a sign for the benefit of those who take these Greek names seriously. Some of the delegates may be frightened by the idea that they will have to learn Greek in order to converse inside the houses.

Another group which made a long journey to get to Eugene was the delegation from Klamath Falls. In order to make this trip by train it is necessary to go south to Weed, California, where the train is taken for the north.

There are 22 more women in the conference than men according to the names given out by the registration committee.

There are 30 representatives of high school women's leagues on the campus. Their meetings are, of course, dominated by the feminine element.

Another group that is almost dominated by women is the student body secretaries. There are 27 of them registered and 23 are women.

The largest group is that of the editors and managers. There are 129 of them.

In the group of journalists the men outnumber the women by 15. There are 16 more men who are student body presidents than there are women.

In the not specified group there are 47 women and 36 men.

If any fear was felt that the high school women would not be represented it is now dispelled. It must be remembered, however, that they have an advantage over the men. They can send delegates as representatives of women's leagues.

This would seem to indicate that women are just as prominent in high school affairs as men.

It is significant that the difference between the number of women

PROGRAM OF HIGH SCHOOL EDITORS AND STUDENT BODY OFFICERS CONFERENCE FOR TODAY

SATURDAY MORNING

Student Body Officers—Villard Hall

- 9:00—"The Student Body and School Administration"—Prof. F. L. Stetson, School of Education, University of Oregon.
- 9:30—"The College Freshman Finds His Place"—Dean H. Walker, Director of Student Loan Funds, University of Oregon.
- 9:50—"County and State Athletics"—Supt. A. C. Strange, Astoria, and David J. Jones, Principal of Eugene High School.
- 10:30—Discussion of Student Finances, Dramatic Productions, Musical Organizations, Service Societies, Support of Welfare Movements, Better-City Cooperation, and Miscellaneous Activities.

Editors and Managers—Auditorium, University High School (Campus)

- 9:00—"The Newspaper vs. the Magazine"—Everett Wilkinson, Editor of the Astorian Tidbit, The Dalles High School.
- 9:15—"The Magazine vs. the Newspaper"—Thomas Bransford, Editor of the Spectrum, Jefferson High School, Portland.
- 9:30—Discussion.
- 9:40—"Make-up" (Illustrated)—Prof. Robert C. Hall, School of Journalism.
- 10:20—"How to Edit an Annual"—Hal E. Hoss, Managing Editor, Oregon City Enterprise and President of the Oregon State Editorial Association.
- 10:40—"Newsprinting" (Illustrated)—Prof. George S. Turnbull, School of Journalism.
- 11:00—"The Mimeographed Newspaper"—Gertrude Sharkey, Editor of the Argus, Gresham High School.
- 11:20—"High School Notes Sections"—Franklin Kidney, Editor of School Notes, Clatskanie High School, and George Watkins Storey, Lincoln High School, Portland.
- 11:40—The Question Box.

Officers of Girls' Leagues.

- 9:45—Correct Clothes Show—Guild Hall.
- 11:00—Demonstrations of Women's Athletics by University Women's Athletic Association—Miss Florence Alden, Professor of Physical Education—Woman's Building.
- 12:00—Luncheon for All Delegates at Organizations' Houses and Residence Halls.

SATURDAY AFTERNOON

- 1:00—Student Body Officers, Villard Hall—Election of Officers.
- 1:00—Editors and Managers, Lecture Hall, School of Journalism—Election of Officers.
- 1:45—Joint Meeting of Student Body Officers, Editors and Managers, and Officers of Girls' Leagues.
- 1:50—"Law Enforcement"—Hon. Walter M. Pierce, Governor of Oregon.
- 2:30—Award of High School Journalism Efficiency Certificates—Prof. Ralph D. Casey, School of Journalism.
- 2:50—Conference Picture in Front of Villard Hall.
- 3:00—Adjournment of Conference.

delegates and the number of men delegates is almost exactly equal to the number of women registered for the women's league meeting.

The men have no such leagues. That makes it necessary for all men who attend to be representatives of the high school.

EDITOR GIVES OPINION OF COLLEGE VALUES

(Continued from page one)

call, tells them that her son is doing very well, thank you, being editor of a metropolitan newspaper out in Oregon.

Well, if I'm not the man my mother pictures, I am glad at least that I am not the utter failure the cattu women seemed to hope I would become. I know this, that I handicapped myself gravely and lost much valuable time when I quit school for a job.

We didn't have schools of journalism in those days. True, I did learn somewhat of journalism by going to work on a newspaper, but, first off, they made me a police reporter and kept me a police reporter for several years, so that I learned police reporting and nothing else.

I could make "copy" but I didn't know what became of it when it left my hands. I knew nothing of head-writing, or make-up, or stereotyping, or edition times, or any of the mechanics of a newspaper. I know nothing about advertising, or overhead costs, or the price of newsprint.

I could write a police story, and that was all I could do for a number of years. Other young men—college men who had studied journalism—came into the field to compete with me. They had studied in-

tensively, and at 21 they had more all-round newspaper knowledge than I did at 30. So that many of them outstripped me in the race. Some of them are famous today. Others are simply rich. I hope none of the young people I have met at this convention will make the mistake I made. Don't throw education away. Get it all and get it early.

I got my education in the school of experience, and it set me back at least ten years.

ART TUCK RETURNS TO OREGON CAMPUS

(Continued from page 1)

out now," said Hayward last night and he faces the problem of developing new material in the 100, 200, hurdles and middle distances.

Some of the men who have been out for practice this week are Mautz, Tuck and Stockwell in the weights, and Tuck in the javelin. Anderson and Rosenberg are also named as competitors in the stick event. Tuck's coast record of 193 feet 10 inches was recently broken by Flint Hannah, of Stanford.

Bill has no distance men of known ability but Tetz, Keating and McCall, although there are many aspirants for distance berths in the spring. Risely, Rosebraugh, Harold Young and Hardenburg are the list of quartermilers. All but Young are lettermen. Rutherford runs the half. In the high jump Sparrow and Eby are named.

Although no meets are scheduled until April of the spring term, Hayward plans to have competition in some event every Saturday of this term to maintain an interest for the men turning out.

Read the Classified Ad column.

DELEGATES DISCUSS PROBLEMS OF PRESS

(Continued from page one)

The place of the editor he considered of highest importance.

"Your duty is to take the freshmen and sophomores as they enter and inculcate in them the spirit which will characterize your particular school," he said. "In your effect on school spirit and education you may be influential far beyond an adult man," he declared.

Interchanging Ideas Urged

Dean Allen urged the delegates to interchange ideas among themselves as well as to absorb them from the speakers. He envisioned these high school journalistic leaders as the big figures in the journalism of tomorrow, editors and managers of metropolitan dailies and holders of positions in schools of journalism.

Professor W. F. G. Thatcher talked upon the advertising side of the publication problem. He advised drawing up a forecast of the expenses of the year and the possible sources of income and fixing a rate for the year. He urged solicitation of those merchants whose line of goods was related to the students, confectionery, books, athletic goods and most of all moving pictures. In the matter of salesmanship of advertising Mr. Thatcher deprecated the begging of advertisements. He believes that advertising should be sold on the basis of returns to the advertiser. In regard to the writing of advertising Mr. Thatcher stressed three salient points, attention, interest, and creation of desire in the mind of the reader.

Editorial Writing Considered

The afternoon meeting had a larger attendance than the morning gathering. Professor Ralph D. Casey spoke on the high school's use of the editorial and stressed the importance of the news end in editorial writing.

"He who sees maladjustments where everything is apparently going smoothly is a good editorial writer," he said. The requirements for a good editorial writer are a sense of humor, refraining from being too preachy and realizing the responsibility inherent in the job.

Freda Goodrich, editor of the Oregonian, outlined the plan under which her work was carried on. "In this kind of work," she said, "organization is the first rule of success." The Oregonian work is handled entirely by sections, each section head being responsible for a certain amount of work a week.

Fred Boalt, editor of the Portland

News, won an enthusiastic response to his talk on feature writing. "Straight news, which can be measured with a yardstick, is the body of a paper," he said. "The editorial is the mind of the sheet, the department stories, the soul. They deal with the events of the soul, chivalry, self sacrifice, love and on the ugly side, hatred and selfishness."

Jack Hempstead, editor of the Amplifier of West Linn high school described the growth of the paper from an illegible mimeographed sheet in 1921 to its present size with 16 columns of news and a large circulation. Leonard Chadwick of Salem and John Black of McMinnville reported on their publications.

Lyle Janz, one time manager of the Emerald, advocated cooperation between editor and manager as an essential to success. Art Rudd, editor of the Oregon Daily Emerald, described the inner workings of the paper. The staff of 60 is so organized, he stated, that if any member were to go away some one would be ready to step into his place.

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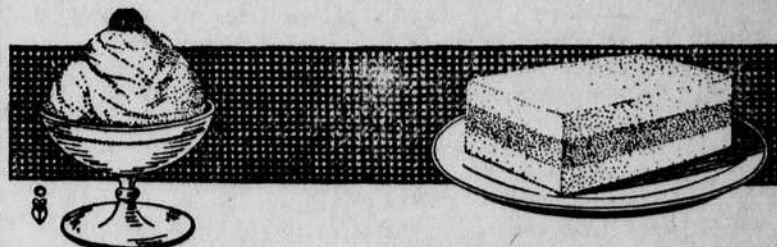
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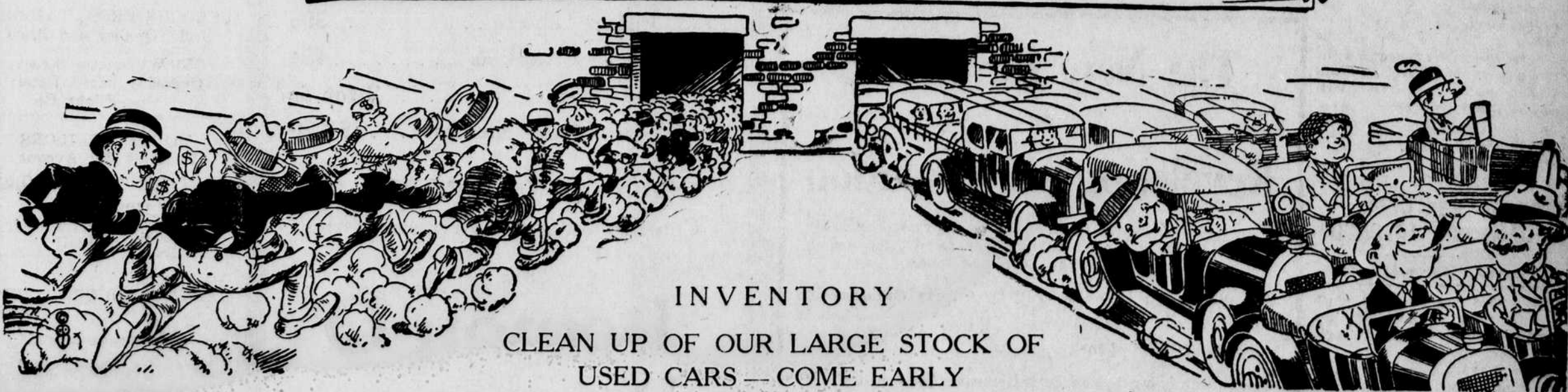
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FORUM MEETING BOK PEACE PLAN, TOPIC

An open forum meeting will be held at eight o'clock Sunday evening at the Unitarian church, which should interest University men and women as the Emerald is conducting a ballot on the plan at the request of the sponsors.

An analysis of the plan will be made by the Rev. Frank Fay Eddy to be followed by a general discussion in which several of the faculty members of the University have signified a willingness to participate. Pamphlets containing the text of the plan will be distributed at this meeting with ballots to be used in an expression of opinion in the referendum now being conducted in all parts of the United States.

(Paid Advertisement)