

Starting TODAY
—for Three Glorious Days.



GLORIA SWANSON

IN
"Zaza"

AN
ALLAN DWAN
PRODUCTION

Absolutely—
ADMISSION
Matinee 20c; Night 30c
—Always

Gloria Swanson in the role she was made for!

"Zaza," queen of the gay French music halls; a creature of whirlwind emotions, savage loves and hates—a veritable wildcat.

And how she plays it!

Under the spell of her artistry, the famous old French love drama flames into a new and greater glory. Her performance takes rank with that of Mrs. Leslie Carter to whom the role brought undying fame when Belasco first presented it in America; and with that of Geraldine Farrar who created the role in opera.

But this Zaza—!

Allan Dwan, who made "Robin Hood" and "Lawful Larceny," produced it—your guarantee that it's magnificently done.

Gloria Swanson in "Zaza"—you'll love it!

Superb
Music,
Score



A Paramount Picture

The
CASTLE
"Home of the Best"

