

## éclocersing



HERALDING THE ARRIVAL OF MILADY'S SMART AND NEW


Pumps and Oxfords With the utmost fineness in details and superiative preted. Experienced shoe fitters.
-Contrasting leathers and clever arrangement of straps spells smartness for semi-sports wear.

- Slim lasts, softest leathers and graceful heels give marked distinction to footwear for various odcasions. A glance at
these smart creations would lead one to believe no footwear fashions is lacking to make choosing complete and satisfac tory. We reveal briefly just a few of the beautifully designed new arrivals.

QUEEN QUALITY PUMP, PAIR $\$ 7.00$ -This distinctive brown ooze combination one-strap pump, brown leather trimmed, welt sole and medium low rubber heel, is creating quite a sensation with the discriminating set on ac count of its smartnes
"BOSTON FAVORITE" PUMP, PAIR $\$ 6.00$ -A very fitting name they've given to this black calf one-strap patent trimmed pumps, with medium
deed a practical one for the school miss.

CUMFY BROWN OXFORD, PAIR $\$ 5.25$ -A truly comfortable oxford for the college miss. Welt soles, priced. duction of fine Motion Pictures.

## Preferred Pictures

was organized and developed by men, young in years, such as to attract directors, writers and stars of the first magnitude
Contributing their talents are stars who have brought pleasure to millions. Preferred stars are used to trans-
late each story in its finest form; every Preferred Picture is perfectly cast.
The casts of Preferred Pictures include such names as:

| Kenneth Harlan Gaston Glass | Ruth Clifford Joseph Dowling | Josef Swickard Myrtle Stedman |
| :---: | :---: | :---: |
| Ethel Shannon | Florence Vidor | Edith Yorke |
| Barbara La Marr | Raymond Hatton | David Butler |
| colleen Moore | Stuart Holmes | Rosemary Theby |
| Lon Chaney | Walter Long | Edith Roberts |
| Madge Bellamy | Truly Shattuck | Harrison Ford |
| Mirian Cooper | Estelle Taylor | Mise du Pont |
| Claire Windsor | Lloyd Hughes | Frankie Lee |
| House Peters | Zaza Pitts | Russell Simps |
| Marguerite de la |  | Tom Santsol |

In developing its program for the coming year, Preferred sources available to maintain its high standards and to present photoplays of unquestioned merit.

Watch for the presentation of these coming Preferred Pictures at your favorite theatre
"The Broken Wing" by Paul Dickey and Chas.

Mothers-in-Law by Frank Dazey and Ag
nes Christine Johnston.
"Maytime"
by Rida Johnson
Young.
"The Boomerang'"
by Winchell Smith and
'White Man"
y George Agnew Chamberlain.
"Poisoned Paradise"
by Robert W. Service.
"When a Woman
Reaches Forty'
by Royal A. Baker.
"The Virginian"
by Owen Wister Hope Loring and Louis D. Lighton.

The Breath of Scandal by Edwin Bâlmer. "The First Year" (of married life.) "The Triflers". Frederick Orin
Bartlett. 'Faint Perfume' My Lady's Lips The Mansion of Aching Hearts" Harry Von Tilzer and
Arthur J. Lamb

Preferred Pictures Corporation

Exchanges Everywhere

Exolusive exhibition rights on Preferred Pictures in Eugene are contracted by the Rex and Castle theatres




